MSP #1 PRIVATE DEBT COLLECTION: The IRS's Private Debt Collection Program Is Not Generating Net Revenues, Appears to Have Been Implemented Inconsistently with the Law, and Burdens Taxpayers Experiencing Economic Hardship

#### **PROBLEM**

In 2015, Congress enacted legislation requiring the IRS to outsource the collection of certain tax debt. The IRS began assigning tax debts to private collection agencies (PCAs) in April 2017. According to the IRS, for Fiscal Year 2017 the Private Debt Collection program generated \$6.7 million of payments from taxpayers, but cost \$20 million. At the same time, the IRS pays commissions to PCAs on payments from taxpayers that are attributable to IRS, rather than PCA, action. The recent returns of approximately 4,100 taxpayers who made payments to the IRS after their debts were assigned to PCAs show:

- Median income was about \$41,000;
- 28 percent had incomes below \$20,000; and
- 44 percent had incomes below 250 percent of the federal poverty level.

#### **ANALYSIS**

Among the 4,100 taxpayers were those who receive Social Security Disability Insurance (SSDI) benefits, even though the IRS agreed not to assign these taxpayers' debts to PCAs. Also included were Social Security retirement income recipients whose incomes are less than 250 percent of the federal poverty level. These taxpayers' Social Security retirement income would generally not be subject to levy under the Federal Payment Levy Program. Recent returns of taxpayers who entered into installment agreements (IAs) while their debts were assigned to PCAs and made payments on which the PCAs were paid commissions show that 45 percent had income that was less than their allowable living expenses. Thus, under the IRS's own procedures, these taxpayers could not afford the payments due under the IAs organized by the PCAs.

#### TAS RECOMMENDATIONS

- [1-1] Do not pay commissions on payments taxpayers make that are the result of interaction with the IRS, rather than with PCAs.
- [1-2] Provide that the IRS will receive a credit for any improperly paid commissions, such as where a taxpayer enters into an installment agreement directly with the IRS and makes a payment before the recall of the cases is reflected on IRS databases.
- [1-3] Without waiting for collaboration from the Social Security Administration, use available IRS data to exclude the debts of SSDI recipients from assignment to PCAs.
- [1-4] Adopt a definition of "potentially collectible inventory" that does not include debts of Social Security retirement recipients whose incomes are less than 250 percent of the federal poverty level.

- [1-5] Require PCA employees to actively inquire, when speaking with taxpayers, whether a proposed payment arrangement will leave the taxpayer unable to pay reasonable basic living expenses, and to return such cases to the IRS.
- [1-6] Develop procedures for including a TAS representative in the process of monitoring or reviewing phone calls between taxpayers and PCAs.
- [1-7] Develop procedures for sending letters to taxpayers soliciting payment of their past due taxes more frequently than annually.

#### **IRS RESPONSE**

The Fixing America's Surface Transportation (FAST) Act, enacted in December 2015, requires the IRS to enter into qualified collection contracts for the collection of inactive tax receivables. The IRS achieved all milestones as planned and successfully initiated a controlled launch of the Private Debt Collection (PDC) program on April 10, 2017.

In fiscal year 2017, the total cost of the PDC program was \$20 million. That amount consisted of approximately \$9.3 million in initial investment start-up costs that will benefit the program for future years and \$10.7 million of annual operating costs. Since the April 2017 implementation of the program, there have been no problems with data security or data breaches.

We agree with the National Taxpayer Advocate that the IRS must ensure the PDC program operates in accordance with the law and respects taxpayers' rights. As such, the IRS has already implemented procedures that address many of her recommendations.

The law is very specific about the types of cases that are excluded from the program. Accounts the IRS identifies as "currently not collectible" are not assigned to Private Collection Agencies (PCAs). Although the statute does not exclude taxpayers receiving Social Security Disability Income (SSDI) or Supplemental Security Income (SSI) from the program, the PCA will return any account to the IRS when, during discussion with the taxpayer, they give any indication of receipt of SSDI or SSI, or when the taxpayer, for any reason, states they are unable to pay.

The PCAs offer payment arrangements to taxpayers in a manner consistent with IRS installment agreement procedures for similarly situated taxpayers who call the IRS. As is the practice within the IRS, a taxpayer's proposal to pay is accepted without questioning the ability to pay if the case meets certain criteria.

The IRS provides oversight of the PCAs' taxpayer interactions, contractual compliance, and adherence to policies and procedures. Overall, the PCAs are performing at a 98.5% accuracy rate. The IRS will continue to provide this oversight and consider improvement opportunities to address any concerns if they arise.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The IRS implemented the FAST Act provisions relating to PDC without considering the effect of the PDC program on vulnerable taxpayers. The IRS has been willing to interpret Internal Revenue Code (IRC) § 6306 broadly — to make an "end run" around the statute — when that approach benefits the IRS and the PCAs. For example, IRC § 6306 does not authorize PCAs to offer installment agreements

(IAs) in excess of five years, or to monitor IAs of more than five years and receive commissions with respect to them, or to solicit "voluntary payments" from taxpayers. Yet PCAs are permitted to do all of these things in the PDC program as implemented by the IRS. At the same time, the IRS insists on a narrow interpretation of the statute when a broad interpretation would benefit taxpayers. This is evident in the way the IRS selects inventory to send to PCAs.

The IRS is required to assign "potentially collectible inventory" to PCAs, but that term is not defined in the statute, Treasury regulations, or other IRS guidance. Notwithstanding the IRS's statement above that "the law is very specific about the types of cases that are excluded from the program," the IRS believes it has discretion to define "potentially collectible inventory" to exclude the debts of SSDI and SSI taxpayers — that is what the Commissioner agreed to do in December, 2015, at any rate. (The IRS has simply not honored that commitment.) Similarly, the IRS could exclude the debts of other vulnerable taxpayers, such as those with incomes of less than 250 percent of the federal poverty level, from the definition of "potentially collectible inventory."

The IRS asserts that PCA payment arrangements are comparable to IAs taxpayers would enter into while working with an IRS employee because in either situation, "a taxpayer's proposal to pay is accepted without questioning the ability to pay if the case meets certain criteria." This is inexact.

IRS employees can, and have no reason not to, question a taxpayer's ability to pay. IRS employees have access to financial information about the taxpayer, such as returns and third-party reports, while PCA employees do not. Moreover, IRS employees have the authority to solicit financial information that will allow the IRS to consider collection alternatives such as a partial pay IA or offer in compromise, and the IRS employee can place the account in Currently Not Collectible-Hardship status.

Under the statute, the only solution PCAs can offer, other than to immediately pay the debt in full, is an IA for up to five years.

The IRS references its oversight of the PDC program, but as discussed in the National Taxpayer Advocate's 2019 Objectives report, the IRS does not appear able to ensure that PCAs return debts to the IRS when they are required to do so by provisions in the PCA Policy and Procedures Guide.¹ For example, the IRS cannot identify, from PCA reports, the number of cases PCAs returned because:

- The taxpayer "indicates that payment of the balance due immediately or through a payment arrangement would leave him or her unable to pay necessary living expenses or a medical hardship is reported;"
- The PCA requested a "voluntary payment," i.e., a payment that does not fully pay the liability
  and is not made pursuant to an installment agreement; or
- The taxpayer entered into a payment arrangement, but missed more than three monthly payments in a rolling 12-month period (or missed any payments during a disaster or emergency) "and is unable to restructure and unable to make voluntary payments."<sup>2</sup>

For all these reasons, on April 23, 2018, the National Taxpayer Advocate issued a Taxpayer Advocate Directive (TAD) to the Commissioner, Small Business/Self-Employed Division (SB/SE), ordering

See Area of Focus: The IRS's Private Debt Collection (PDC) Program, Which Has Yet to Generate Net Revenues, Continues to Unnecessarily Burden Taxpayers Experiencing Economic Hardship And Produces Installment Agreements With High Default Rates, supra.

<sup>2</sup> Private Collection Agency (PCA) Policy and Procedures Guide, sections 12.3, 10.2.1, and 11.5.2 (April 5, 2018).

the IRS not to assign to PCAs the debt of any taxpayer whose income was less than 250 percent of the federal poverty level.<sup>3</sup> On May 14, 2018, the SB/SE Commissioner appealed the TAD to the Deputy Director for Services and Enforcement. The National Taxpayer Advocate was not provided a copy of the appeal at that time and thus did not have the opportunity to review the appeal and potentially modify the TAD before June 20, 2018, when the Deputy Director for Services and Enforcement rescinded the TAD. The National Taxpayer Advocate became aware of the appeal on June 20, 2018 and obtained a copy of it. On June 22, 2018, the National Taxpayer Advocate advised the Deputy Director for Services and Enforcement that she would review the SB/SE Commissioner's appeal and would likely issue another TAD proposing an alternative means of better balancing the IRS's legal obligation to operate the PDC program with longstanding statutory provisions Congress adopted to prevent the IRS from taking collection action against taxpayers in economic hardship. Appendix A includes the original TAD, the appeal, the response from the Deputy Commissioner for Services and Enforcement, and the National Taxpayer Advocate's June 22, 2018 memo.

TAS Recommendation	[1-1] Do not pay commissions on payments taxpayers make that are the result of interaction with the IRS, rather than with PCAs.
IRS Response	NTA Recommendation Not Adopted.  The contract requires commissions to be paid based on the timing of the payment. Other potential methods for calculating commissions would be more labor-intensive and require additional resources. For example, with respect to the NTA's recommended method, it would be difficult to determine the impetus for the taxpayer making a payment (e.g., reaction to IRS Notice CP40, contact with the PCA, or an independent decision) without interviewing every taxpayer.
IRS Action	N/A
TAS Response	The IRS can make assumptions about the impetus for payments — without interviewing the taxpayer — and already does so when the assumption benefits the IRS and the PCAs. For example, the IRS assumes that when a taxpayer makes a payment more than ten days after the IRS issues its initial contact letter, the payment was the result of PCA efforts. The payment is treated as commissionable. It is entirely possible that the letter from the IRS, rather than any action by the PCA, triggered the payment, but the IRS assumes otherwise.  The same assumption, that PCA action triggered a payment, is made even where information in IRS databases establishes that an IRS employee organized an IA for a taxpayer during a call. In this situation, the assumption that the ensuing payments are attributable to IRS action, rather than PCA action, would be replact. The IRS should use data it has the better identify payments that are not
	action, would be robust. The IRS should use data it has to better identify payments that are not due to PCA action and should not be commissionable. Any other approach robs the public fisc of much needed revenue.

Pursuant to Delegation Order No. 13-3, the National Taxpayer Advocate has the authority to issue a TAD "to mandate administrative or procedural changes to improve the operation of a functional process or to grant relief to groups of taxpayers (or all taxpayers) when implementation will protect the rights of taxpayers, prevent undue burden, ensure equitable treatment, or provide an essential service to taxpayers." Internal Revenue Manual (IRM) 1.2.50.4, Delegation Order 13-3 (formerly DO-250, Rev. 1), Authority to Issue Taxpayer Advocate Directives (Jan. 17, 2001). See also IRM 13.2.1.6, Taxpayer Advocate Directives (July 16, 2009).

TAS Recommendation	[1-2] Provide that the IRS will receive a credit for any improperly paid commissions, such as where a taxpayer enters into an installment agreement directly with the IRS and makes a payment before the recall of the cases is reflected on IRS databases.
IRS Response	IRS Actions Already Implemented.
IRS Action	A process is already in place to adjust commissions paid, when required. In the event a commission was paid and is not in keeping with the contract, an adjustment can be made to credit either the IRS or PCA, as appropriate. TAS asked the IRS to review several accounts and verify that commissions were paid correctly. The IRS conducted a complete review of the accounts provided by TAS and did not identify any situations in which commissions were paid incorrectly.
TAS Response	If the IRS's contract with PCAs provides for commissions on payments that taxpayers make as a result of interactions with the IRS, rather than a PCA, then the National Taxpayer Advocate has doubts about the qualification of the contract as a "qualified collection contract." The example given in the recommendation is a situation in which commissions are being paid inappropriately. The IRS response demonstrates that the IRS has not adopted the recommendation.

TAS Recommendation	[1-3] Without waiting for collaboration from the Social Security Administration, use available IRS data to exclude the debts of SSDI recipients from assignment to PCAs.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IT system used to apply exclusion criteria when identifying potential new inventory for the PDC program is not able to access reliable data on SSDI recipients. The IRS has implemented a manual process that requires the PCA to stop collection efforts and return an account to the IRS when the taxpayer states they receive SSDI or SSI. As of January 25, 2018, the PCAs returned 2,109 accounts because the taxpayer self-reported receipt of SSDI or SSI. There are no plans to develop a systemic method to program the exclusion of SSDI recipients that is not required in the law and would require resources for IT programming.

The approach described in the IRS response is not a "process," but a random outcome determined by whether a taxpayer, in speaking with a PCA, volunteers the information that he or she receives SSDI or SSI. The IRS has not taken action to address the concern raised by the National Taxpayer Advocate.

The IRS states that as of January 25, 2018, PCAs had returned 2,109 cases because the taxpayer was a recipient of SSDI or SSI. As discussed in the National Taxpayer Advocate's 2019 Objectives report, as of March 29, 2018, PCAs had returned 2,663 cases because the taxpayer was a recipient of SSDI or SSI. This means that in a period of about two months (January 25-March 29, 2018), PCAs returned only 554 cases to the IRS because the taxpayer was a recipient of SSDI or SSI, an average of 277 cases per month.

As discussed in the National Taxpayer Advocate's Objectives report, in the six-month period October 1-March 29, 2018, the IRS assigned debts of 12,107 SSDI recipients alone (i.e., not including the debts of SSI recipients), an average of 2,018 per month.

The disparity between the the number of SSDI and SSI cases assigned and the number returned indicates that the current approach of relying on PCAs to learn that taxpayers receive SSDI or SSI, and then return the case, does not appear to be effective in preventing PCAs from attempting to collect from these vulnerable taxpayers.

In any event, where there are methods to systemically identify recipients of SSDI or SSI benefits, it is profoundly negligent on the part of the IRS to allow the determination of whether a case is returned to the IRS to turn on whether a taxpayer, in talking with a PCA employee, happens to mention that he or she receives SSDI or SSI benefits. SSDI and SSI recipients are among the most vulnerable taxpayers the IRS deals with. They may be fearful that challenging a PCA may result in levies on or loss of their benefits, and thus agree to amounts they cannot afford to pay. This, in fact, is what the data discussed in the 2017 Annual Report to Congress show. Moreover, it is an abdication of the IRS's oversight responsibilities to rely on PCAs to return these taxpayers' debts, which would require the PCA to forego a potential commission on a payment. The IRS can and should systemically prevent the debts of SSDI taxpayers from being assigned to PCAs and should work with SSA to identify the debts of taxpayers who receive SSI.

ecommendatio

Response

IAS

[1-4] Adopt a definition of "potentially collectible inventory" that does not include debts of Social Security retirement recipients whose incomes are less than 250 percent of the federal poverty level.

IRS

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

RS Action

"Potentially collectible inventory" refers to the inventory of accounts to which Collection could apply resources; it does not include accounts in payment arrangements or determined to be uncollectible by the IRS. The fact that a taxpayer receives Social Security and reports income of below a certain level is not sufficient to conclude that the account is uncollectible. Moreover, section 6306(d) does not exclude taxpayers receiving Social Security retirement from the PDC program. Nonetheless, there are protections in place for taxpayers receiving Social Security benefits who are unable to pay. Accounts the IRS has identified as "currently not collectible" are not assigned to a PCA. In addition, when a taxpayer self-identifies they are receiving SSDI or SSI, the PCA is required to return the account to the IRS. Additionally, the PCA will return any account to the IRS when the taxpayer states they are unable to pay, regardless of the reason.

**TAS Respon** 

The IRS posits for the first time a definition of "potentially collectible inventory" as not including "debts determined to be uncollectible by the IRS." Assuming this definition is correct, the IRS does not explain why, in the face of the data presented in this and other Annual Reports to Congress, it has not determined that the debts of Social Security retirement recipients whose incomes are less than 250 percent of the poverty level should be treated as uncollectible. Accordingly, we have determined the IRS has not taken action to address the National Taxpayer Advocate's concern.

Since publication of the 2017 Annual Report to Congress, the National Taxpayer Advocate has reevaluated her assessment and now recommends that the debts of *all* taxpayers (not only Social Security retirement recipients) whose incomes are less than 250 percent of the federal poverty level should be excluded from referral to a PCA. On April 23, 2018, the National Taxpayer Advocate issued a Taxpayer Advocate Directive (TAD) ordering the IRS to not assign to PCAs the debt of any taxpayer whose income was less than 250 percent of the federal poverty level. The U.S. House of Representatives apparently agrees with this position. In a bipartisan vote, the House passed the Taxpayer First Act, H.R. 5444, which adopts this recommendation. With the clear bipartisan support of at least one House of Congress, the IRS could exercise its discretion to exclude taxpayers whose incomes are less than 250 percent of the federal poverty level from the PDC program and focus the program on those who can afford to pay, instead of people who, by IRS's own definition, cannot afford to pay.

Recommendation

[1-5] Require PCA employees to actively inquire, when speaking with taxpayers, whether a proposed payment arrangement will leave the taxpayer unable to pay reasonable basic living expenses, and to return such cases to the IRS.

IRS espons

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

RS Action

The PCAs offer payment arrangements to taxpayers in a manner consistent with IRS installment agreement procedures for similarly situated taxpayers who call the IRS. As is the practice within the IRS, a taxpayer's proposal to pay is accepted without questioning the ability to pay if the case meets certain criteria. If a taxpayer reports an inability to pay in full or through a payment arrangement, procedures are in place for the PCA to return the account to the IRS. Further inquiry into the taxpayer's financial circumstances is not required.

TAS Response

Leaving aside the IRS's and PCA's business practice of blindly accepting payment proposals without regard to the taxpayer's ability to pay violates the taxpayer's *right to privacy* and *to a fair and just tax system*,<sup>3</sup> PCAs do not have access to taxpayer financial information, cannot request it, and have no incentive to return a case to the IRS because of the taxpayer's fragile financial condition. Thus, *no* taxpayer whose account is assigned to a PCA is "similarly situated" to a taxpayer whose debt is not assigned to a PCA. As discussed earlier in the National Taxpayer Advocate's 2019 Objectives report, the IRS does not know how many cases PCAs return because the taxpayer is unable to pay and thus cannot determine whether procedures that require cases to be returned to the IRS are being followed. The IRS relies on taxpayers to volunteer the information that they are unable to pay. The IRS has not taken action to address the National Taxpayer Advocate's concern.

3 Taxpayers' right to privacy includes the right to expect that any IRS inquiry, examination, or enforcement action will comply with the law and be no more intrusive than necessary. Taxpayers' right to a fair and just tax system includes the right to expect the tax system to consider facts and circumstances that might affect their underlying liabilities, ability to pay, or ability to provide information timely. See Taxpayer Bill of Rights (TBOR), www.TaxpayerAdvocate.irs.gov/taxpayer-rights. The rights are now listed in the Internal Revenue Code (IRC). See Consolidated Appropriations Act, 2016, Pub. L. No. 114-113, Division Q, Title IV, § 401(a) (2015) (codified at IRC § 7803(a)(3))

#### [1-6] Develop procedures for including a TAS representative in the process of monitoring or reviewing phone calls between taxpayers and PCAs. NTA Recommendation Not Adopted. The IRS will not grant access to TAS employees to listen to calls between the PCA and taxpayer. Response The IRS provides oversight of the PCAs' interactions with taxpayers, contractual compliance, and adherence to policies and procedures. The IRS Campus Quality staff conducts quality reviews and the PCAs conduct their own reviews using the same quality measures. Additionally, the PDC Operations team conducts periodic operational and targeted reviews of account activities. The RS IRS does not find additional reviews are necessary. Overall, the PCAs are performing at a 98.5% accuracy rate. In the event a concern is raised about the treatment of a taxpayer, the issue is reviewed by the Treasury Inspector General for Tax Administration (TIGTA), which oversees the complaint process for the PDC program. IRS Action N/A The IRS's continuing refusal to include TAS in the process for listening to calls between taxpayers and PCAs is impeding the National Taxpayer Advocate from doing her job of ensuring the IRS treats taxpayers fairly and respects their rights. As the IRS's responses to this Most Serious Problem demonstrate, TAS and the IRS have very different ideas about how taxpayers should be treated (for example, as discussed above, the IRS and TAS have dissimilar views on how the debts of SSDI and SSI recipients should be handled). Congress clearly intended for the National Taxpayer Advocate Response to exercise authority with respect to PCAs: IRC § 7811(g) provides that the National Taxpayer Advocate's authority to issue Taxpayer Assistance Orders extends to PCAs. As discussed in the National Taxpayer Advocate's 2019 Objectives report, taxpayers who enter into IAs while their debts are assigned to PCAs default more frequently than other taxpayers with IAs. TAS is interested in IAS understanding the reason for this, and the PCA phone calls with taxpayers may shed light on this. As noted above, if a taxpayer cannot immediately full pay the tax liability, the only alternative PCAs can suggest is an IA, and PCAs receive commissions on payments made pursuant to those IAs. PCAs cannot know the taxpayer's financial circumstances without asking the taxpayer. Despite the obvious risk that PCAs will offer taxpayers IAs they cannot afford, there are no quality measures that address this risk.

# [1-7] Develop procedures for sending letters to taxpayers soliciting payment of their past due taxes more frequently than annually. NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

Collection recently worked with the IRS's Office of Research, Applied Analytics, and Statistics (RAAS), in conjunction with TAS Research, on a test of various letters sent in lieu of filing notices of federal tax lien. Based on preliminary results, it is not clear that additional notices would be cost-effective, particularly when not linked to clear action by the IRS. The current annual reminder notice process can result in taxpayer and practitioner confusion, particularly for those who have already worked with the IRS to have their outstanding liabilities placed in a not collectible or installment agreement status. This confusion can drive incoming correspondence, by telephone and by mail, for accounts that are not in active collection status. Additional reminder letters would run the risk of generating more taxpayer confusion and create unnecessary taxpayer burden.

As discussed in the National Taxpayer Advocate's 2018 Purple Book, and contrary to the IRS's assertion above, a recent IRS lien study showed that monthly collection notices generated more revenue than notices that were sent just once. Moreover, the preliminary results the IRS references above indicate that additional notices would be cost-effective in some cases. In any event, the IRS has not taken any action to address the National Taxpayer Advocate's concern in the context of the PDC program.

According to the PDC Program Scorecard for fiscal year (FY) 2018 (through March 15, 2018), the IRS's initial letter to taxpayers advising them their debts were being assigned to PCAs generated more than \$2.5 million of payments. The National Taxpayer Advocate acknowledges that some IRS correspondence may create confusion if not drafted in light of behavioral economics research findings, or not written with the taxpayer's perspective in mind, or not tailored to the taxpayer's situation. TAS research studies have shown that targeted, educational letters can be effective in reducing noncompliance.

The National Taxpayer Advocate is troubled by the collection philosophy that underlies the IRS's response. The IRS believes that more frequent reminders would confuse taxpayers. This is a problem, according to the IRS, because taxpayers would then seek clarification by contacting the IRS. Taxpayers contacting the IRS is a problem because the IRS has no interest in working with these taxpayers to resolve their liabilities, as their accounts "are not in active collection status."

As a preliminary observation, we note that a private business that operated this way — refusing to take measures that might induce customers to inquire about their liability — would be out of business in short order. For credit card companies and other creditors the world over, monthly reminder notices are standard practice. As an agency whose Strategic Plan<sup>5</sup> includes "modernizing our approach to make taxpayers' experiences similar to the way they interact with private sector institutions," the IRS should not be ignoring such customary collection tools.

Of even more concern is that for the IRS, it is an unwelcome development if taxpayers who owe a tax debt either call or write the IRS. The National Taxpayer Advocate's position is that this is exactly what the IRS should be seeking — to work with taxpayers to learn about their situations and address their debts. This is the approach that supports taxpayers' rights to privacy and to a fair and just tax system. By refusing to encourage taxpayers to contact the IRS, the IRS ignores an entire universe of debt. The IRS is also expressing the preference of diverting from public coffers up to 50 cents on each dollar the PCAs collect (by paying up to 25 percent in commissions to PCAs and retaining up to 25 percent for itself), rather than spending 43 cents overall for a letter that might bring in either a payment or a response from the taxpayer that allows the IRS to resolve the debt fully through a collection alternative.

**TAS Response** 

<sup>4</sup> National Taxpayer Advocate 2017 Annual Report to Congress, Purple Book, Compilation of Legislative Recommendations to Strengthen Taxpayer Rights and Improve Tax Administration 46 (Amend IRC § 7524 To Require The IRS To Mail Notices At Least Quarterly To Taxpayers With Delinquent Tax Liabilities).

<sup>5</sup> IRS, Strategic Plan FY 2018–2022, 5, https://www.irs.gov/pub/irs-pdf/p3744.pdf.

#### **APPENDIX A**



THE OFFICE OF THE TAXPAYER ADVOCATE OPERALIS INDIPENDENTLY OF ANY OTHER IRS OFFICE AND REPORTS OBJECTLY TO CONGRESS THROUGH CHE NATIONAL TAXPAYER ADVOCATE.

April 23, 2018

Response Due: June 25, 2018 Completed By: July 25, 2018

MEMORANDUM FOR MARY BETH MURPHY

COMMISSIONER,

SMALL BUSINESS/SELF-EMPLOYED DIVISION

FROM:

Nina E. Olson Tunawell

National Taxpayer Advocate

SUBJECT:

Taxpayer Advocate Directive **2018-1**, Do Not Assign to Private Collection Agencies the Debts of Taxpayers Whose Incomes Are Less Than 250 Percent of the Federal Poverty Level

#### TAXPAYER ADVOCATE DIRECTIVE

Delegation Order No. 13-3 grants the National Taxpayer Advocate the authority to issue a Taxpayer Advocate Directive (TAD). A TAD may be issued to (1) mandate administrative or procedural changes to improve the operation of a functional process, or (2) grant relief to groups of taxpayers (or all taxpayers) when its implementation will protect the rights of taxpayers, prevent undue burden, ensure equitable treatment, or provide an essential service to taxpayers.<sup>1</sup>

Internal Revenue Manual (IRM) 13.2.1.6.1 (July 16, 2009) provides that in advance of issuing a TAD, the National Taxpayer Advocate attempts to work with and communicate with the owners of the process in order to correct the problem. I included the issue of the IRS's implementation of the private debt collection (PDC) initiative as a Most

<sup>&</sup>lt;sup>1</sup> Pursuant to Delegation Order No. 13-3, the National Taxpayer Advocate has the authority to issue a TAD "to mandate administrative or procedural changes to improve the operation of a functional process or to grant relief to groups of taxpayers (or all taxpayers) when implementation will protect the rights of taxpayers, prevent undue burden, ensure equitable treatment, or provide an essential service to taxpayers." Internal Revenue Manual (IRM) 1.2.50.4, Delegation Order 13-3 (formerly DO-250, Rev. 1), Authority to issue Taxpayer Advocate Directives (Jan. 17, 2001). See also IRM 13.2.1.6, Taxpayer Advocate Directives (July 16, 2009).

Serious Problem in my two most recent Annual Reports to Congress, and supported my position with this year's TAS research study.<sup>2</sup> I also met with the you and Commissioner Koskinen on at least two occasions to discuss my concerns. These reports and our meetings serve as a formal memorandum issued to the responsible operating area within the meaning of IRM 13.2.1.6.1.2 (July 16, 2009). Therefore, all procedural requirements for issuing this TAD have been satisfied.<sup>3</sup>

The PDC initiative as it is currently being administered affects the most vulnerable taxpayers whom the IRS would most likely not collect from because they cannot meet their basic living expenses. Thus, I now direct you to take the following actions with respect to the PDC initiative:

Do not assign to private collection agencies the debt of any taxpayer whose income was less than 250 percent of the federal poverty level, as shown on the taxpayer's most recent return filed in the last three years, or if no return was filed in the last three years, as shown on the Information Returns Master File (IRMF) wage and Form 1099 income for the most recent year data is available.

Please provide a written response to this TAD on or before **June 25**, **2018**, or elevate this TAD to the Deputy Commissioner for Services and Enforcement within ten (10) calendar days of the date on this TAD.<sup>4</sup> If you are complying with this TAD, the actions above must be completed no later than **July 25**, **2018**.

#### I. Issues

in 2015, Congress enacted legislation requiring the IRS to enter into "qualified tax collection contracts" for the collection of "inactive tax receivables," a term defined by the statute.<sup>5</sup> The statute also defines "tax receivables" as accounts the IRS includes in "potentially collectible inventory." The term "potentially collectible inventory" is not defined in the statute or Treasury regulations, allowing the IRS the flexibility to define it in a way that does not unnecessarily burden taxpayers who are likely experiencing economic hardship.

The IRS, for purposes of administering the Federal Payment Levy Program (FPLP), adopted 250 percent of the federal poverty level as a measure that serves as a proxy

<sup>&</sup>lt;sup>2</sup> See National Taxpayer Advocate 2016 Annual Report to Congress 172-191 (Most Serious Problem: The IRS Is Implementing a PDC Program in a Manner That is Arguably Inconsistent With the Law and That Unnecessarily Burdens Taxpayers, Especially Those Experiencing Economic Hardship); National Taxpayer Advocate 2017 Annual Report to Congress 10-21 (Most Serious Problem: The IRS's Private Debt Collection Program Is Not Generating Net Revenues, Appears to Have Been implemented Inconsistently with The Law, and Burdens Taxpayers Experiencing Economic Hardship); vol. 2, 1-11 (Research Study: Study of Taxpayers Who Entered Into Installment Agreements and Made Payments While Their Debts Were Assigned to a Private Collection Agency, attached.

<sup>3</sup> IRM 13.2.1.6.2(1), TAD Appeal Process (July 16, 2009).

<sup>&</sup>lt;sup>4</sup> See IRM 13.2.1.6.2(1)(a), TAD Appeal Process (July 16, 2009).

<sup>&</sup>lt;sup>5</sup> IRC § 6306(c), added by the Fixing America's Surface Transportation Act, Pub. L. No. 114-94, Div. C, Title XXXII, § 32102,129 Stat. 1312, 1733-36 (2015) (FAST Act).

<sup>6</sup> IRC § 6306(c).

for economic hardship. The IRS applies a low income filter to identify and exclude these taxpayers' federal payments, such as Social Security Administration (SSA) retirement income, from FPLP levies. Congress recently adopted the measure of 250 percent of the federal poverty level in recent legislation that excuses some taxpayers from paying user fees to enter into installment agreements. Still more recently, on April 18, 2018, the U.S. House of Representatives passed the Taxpayer First Act, H.R. 5444, which excludes taxpayers whose incomes are less than 250 percent of the federal poverty level from referral to a PCA. This bipartisan bill passed with a recorded vote of 414-0. The Congressional Budget Office (CBO) and the staff of the Joint Committee on Taxation (JCT) determined the bill would have minimal revenue effect. Given the harm the PDC program imposes on low income taxpayers, as my reports have demonstrated, the IRS does not need to await Senate action to do the right thing to protect these vulnerable taxpayers.

#### II. Procedural History

I have voiced concerns about the implementation of the current PDC initiative since 2016, specifically its impact on taxpayers who are likely experiencing economic hardship. In December of 2016, the IRS Commissioner determined that some planned procedures, such as assigning the debts of Social Security Disability Insurance (SSDI) recipients to private collection agencies (PCAs), would not be implemented. However, the IRS declined to exercise the discretion I believe it has under the law to define "potentially collectible inventory" to exclude the debts of other vulnerable taxpayers from assignment.

<sup>&</sup>lt;sup>7</sup> See IRM 5.19.9.3.2.3, Low income Filter (LIF) Exclusion (Oct. 20, 2016). For a description of the TAS model to estimate the income and expenses of taxpayers whose federal payments had been subject to FPLP levies, which led to the adoption of the 250 percent proxy for economic hardship, see National Taxpayer Advocate 2008 Annual Report to Congress vol. 2, 48 (Research Study: Building a Better Filter: Protecting Lower Income Social Security Recipients from the Federal Payment Levy Program).
<sup>8</sup> Bipartisan Budget Act of 2018, Pub. L. No. 115-123, § 41105, 132 Stat. 64, 157 (Feb. 9, 2018).
<sup>9</sup> Taxpayer First Act, H.R. 5444 § 305, 115th Cong. (April. 17, 2018).

See H.R. 5444: Taxpayer First Act, https://www.govtrack.us/congress/votes/115-2018/h146.
 Congressional Budget Office Cost Estimate, Taxpayer First Act, H.R. 5444 (Apr. 16, 2018), https://www.cbo.gov/system/files/115th-congress-2017-2018/costestimate/hr5444.pdf, reporting that "[t]he staff of the Joint Committee on Taxation (JCT) estimates that enacting the bill would reduce revenues by \$102 million over the 2019-2028 period, and CBO estimates that enacting H.R. 5444

revenues by \$102 million over the 2019-2028 period, and CBO estimates that enacting H.R. 5444 would decrease direct spending by \$51 million over the same period. On net, H.R. 5444 would increase deficits by \$52 million over the period" and noting that "CBO and JCT estimate that enacting H.R. 5444 would not increase net direct spending or significantly affect on-budget deficits in any of the four consecutive 10-year periods beginning in 2029."

See National Taxpayer Advocate 2016 Annual Report to Congress 172-191 (Most Serious Problem: The IRS is Implementing a PDC Program in a Manner That is Arguably Inconsistent With the Lew and That Unnecessarily Burdens Taxpayers, Especially Those Experiencing Economic Hardship).
 The IRS has not honored its commitment to exclude SSDI recipients' debts from assignment to PCAs.

I discussed my concerns in the 2016 Annual Report to Congress and in the National Taxpayer Advocate Fiscal Year 2018 Objectives Report to Congress. As discussed below, data about how the PDC program is affecting taxpayers shows that my concerns about how the program would affect taxpayers who are likely in economic hardship were well founded. The program as currently administered affects the most vulnerable taxpayers, some of whom have incomes below the federal poverty level. The IRS would most likely not collect from these low income taxpayers because they cannot meet their basic living expenses.

#### III. Analysis

As discussed above, the IRS does not generally impose FPLP levies on SSA retirement recipients whose incomes are less than 250 percent of the federal poverty level. However, the IRS assigned some of these taxpayers' debts to PCAs. Some SSA retirement recipients with incomes less than the federal poverty level actually made payments while their debts were assigned, in some cases pursuant to IAs. Of those who made payments:<sup>15</sup>

- More than half had incomes below the federal poverty level:16
  - These taxpayers' median income was \$4,730;<sup>17</sup> and
  - The incomes of those who entered into IAs were less than their allowable living expenses (ALEs) 100 percent of the time.<sup>18</sup>

<sup>&</sup>lt;sup>14</sup> National Taxpayer Advocate 2016 Annual Report to Congress 172-191 (Most Serious Problem: The IRS is Implementing a PDC Program in a Manner That is Arguably Inconsistent With the Law and That Unnecessarily Burdens Taxpayers, Especially Those Experiencing Economic Hardship); National Taxpayer Advocate Fiscal Year 2018 Objectives Report to Congress 29-35 (Area of Focus: The Design of the IRS's Private Debt Collection (PDC) Program Will Disproportionately Burden Taxpayers in Economic Hardship and Impose Unnecessary Costs on the Public Fisc), attached.
<sup>15</sup> The payments were subject to commissions payable to PCAs. Under IRC § 6306(e)(1), the IRS is authorized to pay commissions to PCAs of up to 25 percent of the amount collected.
<sup>16</sup> National Taxpayer Advocate 2017 Annual Report to Congress 10, 17 (Most Serious Problem: The IRS's Private Debt Collection Program is Not Generating Net Revenues, Appears to Have Been Implemented Inconsistently with the Law, and Burdens Taxpayers Experiencing Economic Hardship), describing data current through Sept. 28, 2017.

<sup>&</sup>lt;sup>18</sup> National Taxpayer Advocate 2017 Annual Report to Congress, vol. 2, 2, 9 (Research Study: Study of Financial Circumstances of Taxpayers Who Entered Into Installment Agreements and Made Payments While Their Debts Were Assigned to Private Collection Agencies), describing data current through Sept. 28, 2017. The allowable living expense (ALE) standards determine how much money taxpayers need for basic living expenses such as housing and utilities, food, transportation, and health care, based on family size and where they live. See IRM 5.15.1.7(2), Financial Analysis Handbook, Allowable Expense Overview (Oct. 2, 2012); IRS, Collection Financial Standards, <a href="https://www.irs.gov/businesses/small-businesses-self-employed/collection-financial-standards">https://www.irs.gov/businesses/small-businesses-self-employed/collection-financial-standards</a>.

- 42 percent had incomes at or above the federal poverty level and below 250 percent of the federal poverty level:<sup>19</sup>
  - o These taxpayers' median income was \$19,542;20 and
  - The incomes of those who entered into IAs were less than their ALEs 100 percent of the time.<sup>21</sup>

In addition to showing how the PDC program burdens SSA retirement income recipients, IRS data demonstrates the burden to taxpayers with incomes less than 250 percent of the federal poverty level *in general*. Overall, of taxpayers who made payments while their debts were assigned to PCAs:

- 19 percent had incomes below the federal poverty level:<sup>22</sup>
  - These taxpayers' median income was \$6,386;<sup>23</sup> and
  - The incomes of those who entered into IAs were less than their allowable living expenses (ALEs) 100 percent of the time.<sup>24</sup>
- 25 percent had incomes at or above the federal poverty level and below 250 percent of the federal poverty level; <sup>25</sup>
  - These taxpayers' median income was \$23,096;26 and
  - The incomes of those who entered into IAs were less than their ALEs 84 percent of the time.<sup>27</sup>

<sup>&</sup>lt;sup>16</sup> National Taxpayer Advocate 2017 Annual Report to Congress 10, 17 (Most Serious Problem: The IRS's Private Debt Collection Program Is Not Generating Net Revenues, Appears to Have Been Implemented Inconsistently with the Law, and Burdens Taxpayers Experiencing Economic Hardship), describing data current through Sept. 28, 2017.

<sup>&</sup>lt;sup>21</sup> Individual Returns Transaction File (IRTF), Information Returns Master File (IRMF), Compliance Data Warehouse (CDW), data current through Sept. 28, 2017.

<sup>&</sup>lt;sup>22</sup> National Taxpayer Advocate 2017 Annual Report to Congress 10, 15 (Most Serious Problem: The IRS's Private Debt Collection Program Is Not Generating Net Revenues, Appears to Have Been Implemented Inconsistently with the Law, and Burdens Taxpayers Experiencing Economic Hardship), describing data current through Sept. 28, 2017.

<sup>&</sup>lt;sup>24</sup> National Taxpayer Advocate 2017 Annual Report to Congress, vol. 2, 2, 9 (Research Study: Study of Financial Circumstances of Taxpayers Who Entered Into Installment Agreements and Made Payments While Their Debts Were Assigned to Private Collection Agencies), describing data current through Sept. 28, 2017.

<sup>&</sup>lt;sup>25</sup> National Taxpayer Advocate 2017 Annual Report to Congress 10, 15 (Most Serious Problem: The IRS's Private Debt Collection Program Is Not Generating Net Revenues, Appears to Have Been Implemented Inconsistently with the Law, and Burdens Taxpayers Experiencing Economic Hardship), describing data current through Sept. 28, 2017.

<sup>&</sup>lt;sup>27</sup> National Taxpayer Advocate 2017 Annual Report to Congress, vol. 2, 2, 8 (Research Study: Study of Financial Circumstances of Taxpayers Who Entered Into Installment Agreements and Made Payments While Their Debts Were Assigned to Private Collection Agencies), describing data current through Sept. 28, 2017.

The PDC program was intended to assist the IRS in collecting debts from taxpayers who could afford to pay but the IRS was not able to address because of resource constraints. It was not intended to collect payments from taxpayers who, under the IRS's own ALE guidelines, cannot afford to pay the tax without rendering themselves and their families unable to pay their basic living expenses. Thus, based on IRS data about how the PDC program is operating, I believe the debts of *all* taxpayers whose incomes are less than 250 percent of the federal poverty level should be excluded from assignment to PCAs.

#### IV. Requested Actions

Because the IRS has refused to revise its procedures, I am issuing this TAD to protect the rights of taxpayers and prevent undue burden. In light of the significant harm taxpayers are suffering as a result of the IRS's failure to act, I direct you to take the following actions:

Do not assign to private collection agencies the debt of any taxpayer whose income was less than 250 percent of the federal poverty level, as shown on the taxpayer's most recent return filed in the last three years, or if no return was filed in the last three years, as shown on the Information Returns Master File (IRMF) wage and Form 1099 income for the most recent year data is available.

Please provide a written response to this TAD on or before **June 25, 2018**, or elevate this TAD to the Deputy Commissioner for Services and Enforcement within ten (10) calendar days of the date on this TAD. If you are complying with this TAD, the actions above must be completed no later than **July 25, 2018**. Please send any response or questions to me, with a copy to TAS Attorney Advisor Jill MacNabb.

#### Attachments

- National Taxpayer Advocate 2016 Annual Report to Congress 172-191 (Most Serious Problem: The IRS Is Implementing a PDC Program in a Manner That Is Arguably Inconsistent With the Law and That Unnecessarily Burdens Taxpayers, Especially Those Experiencing Economic Hardship).
- National Taxpayer Advocate Fiscal Year 2018 Objectives Report to Congress 29- 35 (Area of Focus: The Design of the IRS's Private Debt Collection (PDC) Program Will Disproportionately Burden Taxpayers in Economic Hardship and Impose Unnecessary Costs on the Public Fisc).
- National Taxpayer Advocate 2017 Annual Report to Congress 10-21(Most Serious Problem: The IRS's Private Debt Collection Program Is Not Generating Net Revenues, Appears to Have Been Implemented Inconsistently with The Law, and Burdens Taxpayers Experiencing Economic Hardship).
- National Taxpayer Advocate 2017 Annual Report to Congress vol. 2, 1-11 (Research Study: Study of Taxpayers Who Entered Into

Installment Agreements and Made Payments While Their Debts Were Assigned to a Private Collection Agency).

cc: David J. Kautter, Acting Commissioner of Internal Revenue Kirsten Wielobob, Deputy Commissioner, Services and Enforcement



#### DEPARTMENT OF THE TREASURY INTERNAL REVENUE SERVICE WASHINGTON, D.C. 20224

#### COMMISSIONER SMALL BUSINESS/SELF-EMPLOYED DIVISION

#### MAY I 4 2018

MEMORANDUM FOR KIRSTEN B. WIELOBOB

DEPUTY COMMISSIONER, SERVICES AND ENFORCEMENT

FROM:

Mary Beth Murphy Mun But Muy le Commissioner, Small Business/Self Employed

SUBJECT:

Taxpayer Advocate Directive 2018-1, Do Not Assign to Private Collection Agencies the Debts of Taxpayers Whose Incomes are Less Than 250 Percent of the Federal Poverty Level

In accordance with IRM 13.2.1.6.2 (TAD Appeal Process), I appeal the above referenced Taxpayer Advocate Directive (TAD) dated April 23, 2018. The TAD directed the Commissioner, Small Business/Self Employed Division to take the following action:

Do not assign to collection agencies the debt of any taxpayer whose income was less than 250 percent of the federal poverty level, as shown on the taxpayer's most recent filed return in the last three years, or if no return was filed in the last three years, as shown on the Information Returns Master File (IRMF) wage and Form 1099 income for the most recent year data is available.

In short, I disagree with this directive and appeal the action. The directive to exclude cases is not authorized in the Internal Revenue Code (IRC). Congress defined the debts that must be collected under qualified tax collection contracts in IRC § 6306(c) and those that may not be collected under such contracts in IRC § 6306(d). The law does not exclude taxpayers whose income is below 250 percent of the federal poverty level. The IRS does not have the legal authority to expand on or change the law. Therefore, the IRS cannot implement this exclusion as it is outlined in the directive.

However, the specific issues raised in the TAD are addressed as follows:

Redefining the term "potentially collectible inventory" is inconsistent with established IRS collection practices which Congress understood

We agree that the term, "potentially collectible inventory", is not defined in the statute or Treasury regulations. However, the IRS defines it as the inventory of accounts to which Collection could apply resources; it does not include accounts in payment arrangement

status or determined to be uncollectible by the IRS. Use of this term within IRS was known to Congress when drafting the Private Debt Collection (PDC) statute. Altering the IRS definition for the purpose of implementing this directive would be inconsistent with established IRS collection practices which Congress understood.

Reliance on 250 percent of the federal poverty level as a measure in unrelated programs, statutes, and draft legislation, does not support using that standard to exclude cases from PDC

The IRS does use 250 percent of the federal poverty level as a measure of "low-income" so as to exclude taxpayer cases from the Federal Payment Levy Program (FPLP). Cases excluded from the FPLP are still subject to collection activity through other workstreams.

Similarly, there is no relationship between the recent statutory waiver of installment agreement user fees and the PDC program. To the contrary, excluding low-income taxpayers from the fee (under some circumstances) supports that Congress still expects such taxpayers to enter into installment agreements.

Finally, the recent proposed legislation for a similar exclusion from PDC in Taxpayer First Act, H.R. 5444, does not alter the IRS's collection practices under current law.

Taxpayers with incomes below 250 percent of the federal poverty level are not excluded from the IRS collection system and often make arrangements to pay in full

PCAs offer payment arrangements to taxpayers in a manner consistent with IRS installment agreement procedures. A taxpayer's proposal to pay is accepted without requesting financial information if the case meets certain criteria. However, if a taxpayer reports an inability to pay in full or through a payment arrangement, procedures are in place for the PCA to return the account to the IRS. Additionally, if a taxpayer assigned to a PCA indicates full payment or a payment arrangement would leave them in a hardship situation, the agency is required to return the account to the IRS.

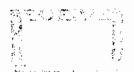
Based on the reasons set forth above, I appeal the action outlined in the TAD. I respectfully request you rescind this TAD in accordance with the authority vested in delegation order 13-3.

Thank you for your consideration.



#### DEPARTMENT OF THE TREASURY INTERNAL REVENUE SERVICE WASHINGTON, D.C. 20224

June 20, 2018



MEMORANDUM FOR

NINA E. OLSON

NATIONAL TAXPAYER ADVOCATE

FROM:

Kirsten Wielobob Control

Deputy Commissioner for Services and Enforcement

SUBJECT:

Taxpayer Advocate Directive 2018-1, Do Not Assign to Private Collection Agencies the Debts of Taxpayers Whose Incomes are Less Than 250 Percent of the Federal Poverty

Level

On May 14, 2018, the Commissioner, Small Business/Self Employed Division (SB/SE) appealed TAD 2018-1 to me, consistent with IRM Section 13.2.1.6.2(1). The TAD directed the Commissioner, SB/SE to take the following action:

Do not assign to collection agencies the debt of any taxpayer whose income was less than 250 percent of the federal poverty level, as shown on the taxpayer's most recent filed return in the last three years, or if no return was filed in the last three years, as shown on the Information Returns Master File (IRMF) wage and Form 1099 income for the most recent year data is available.

Under Delegation Order 13-3, I am rescinding the TAD for the reasons described in the Commissioner, SB/SE's May 14, 2018, appeal.

The law is specific about the categories of tax receivables that should be excluded from referral to private collection agencies. <u>See</u> IRC § 6306(d). Neither the statute nor the Conference Report accompanying its enactment includes the exclusion requested in the TAD. <u>See</u> H.R. Rept. No. 114-357, at 532-536 (2015).

The TAD suggests that IRS rely on the bill passed by the U.S. House of Representatives that contains the 250 percent income exclusion. While the bill demonstrates the intent of the House, it does not alter enacted law. Enforcing the language of a bill would upend the legislative process and would create significant uncertainty about IRS' enforcement of enacted laws. See, e.g., Pub. L. No. 111-148, 124 Stat. 119 (2010).

co: Mary Beth Murphy, Commissioner, Small Business/Self Employed Division



THE OFFICE OF THE TAXPAYER ADVOCATE OPERATES INDEPENDENTLY OF ANY OTHER IRS OFFICE AND REPORTS DIRECTLY TO CONGRESS THROUGH THE NATIONAL TAXPAYER ADVOCATE.

June 22, 2018

MEMORANDUM FOR KIRSTEN WIELOBOB

**DEPUTY COMMISSIONER FOR SERVICES** 

AND ENFORCEMENT

FROM: Nina E. Olson

National Taxpayer Advocate

SUBJECT: Taxpayer Advocate Directive 2018-1, Do Not Assign to

Private Collection Agencies the Debts of Taxpayers Whose Incomes Are Less Than 250 Percent of the Federal Poverty

Level

On April 23, 2018, I issued a Taxpayer Advocate Directive (TAD) to the Commissioner, Small Business Self Employed Division (SB/SE), directing the IRS not to assign to PCAs the debt of any taxpayer whose income is less than 250 percent of the federal poverty level. On May 14, 2018, the SB/SE Commissioner appealed the TAD to you. The memorandum appealing the TAD does not indicate that any other person was intended to receive a copy of the appeal, and I was not provided a copy of the appeal at that time.

On June 20, 2018, you rescinded the appealed TAD "for the reasons described in the Commissioner, SB/SE's May 14, 2018 appeal." I became aware that the SB/SE Commissioner had appealed the TAO for the first time when I read your June 20, 2018 memo. Therefore, I did not have an opportunity to review the SB/SE Commissioner's response, consider her concerns, and potentially modify my recommendation prior to your response. I did not have an opportunity, as I ordinarily do, to submit a memo to you responding to the SB/SE Commissioner's concerns.

On June 21, I obtained a copy of the SB/SE Commissioner's appeal, which I will now review. I will likely issue another TAD proposing an alternative means of addressing this problem, in light of evidence about how the program continues to harm taxpayers. As I noted in my 2017 Annual Report to Congress, in roughly the first six months of the PDC program (April 10-September 28, 2017), the recent returns of 4,141 taxpayers who

made payments while their debts were assigned to private collection agencies (PCAs) showed:

- 19 percent had incomes below the federal poverty level;
- 28 percent had incomes below \$20,000; and
- 45 percent who entered into installment agreements (IAs) had incomes less than their allowable living expenses (ALEs)

As I am reporting in my FY 2019 Objectives Report, from the program's inception on April 10, 2017 through March 29, 2018, of the 18,738 taxpayers who entered into IAs while their debts were assigned to PCAs:

- 24 percent had incomes below the federal poverty level;
- 43 percent had incomes less than their ALEs.

The overall default rate for IAs that taxpayers enter into when their debts are assigned to PCAs is 28 percent. The overall default rate on IAs that taxpayers enter into outside the PDC program (*i.e.*, when their debts are not assigned to PCAs) is 16 percent.

I believe our shared goal is to balance the IRS legal obligation to operate the PDC program with longstanding statutory provisions Congress adopted to prevent the IRS from taking collection action against taxpayers in economic hardship. Based on the data above, it is clear that the IRS has not yet achieved the appropriate balance. I will continue to explore solutions that would achieve a better balance.

cc: David Kautter, Acting Commissioner, Internal Revenue
Mary Beth Murphy, Commissioner, Small Business Self Employed Division

#### MSP #2

# TELEPHONES: The IRS Needs to Modernize the Way It Serves Taxpayers Over the Telephone, Which Should Become an Essential Part of an Omnichannel Customer Service Environment

#### **PROBLEM**

The IRS is treating its telephone operations as a dying relic of taxpayer service as it moves forward with its "Future State" plan to reduce telephone interactions with taxpayers and rely instead on more web-based services and tax practitioners. This approach allows the IRS to focus on the channels of communication it prefers, but not where taxpayers might find the best form of assistance. However, as a part of the *right to quality service*, taxpayers should be able to contact the IRS over the channel that best meets their needs and have their inquiries fully addressed. The IRS has failed to follow the best practices used in other government agencies and the private sector to increase taxpayer loyalty and satisfaction. Because of the IRS's archaic telephone technology and operations, taxpayers face long wait times with the worry that the IRS's telephone assistors will not be able to answer their questions if they are able to get through. Failing to provide high quality service to taxpayers over the phone has the potential to reduce voluntary compliance, which can place an unnecessary burden on the compliance functions of the IRS in the future.

#### **ANALYSIS**

Telephone service is a vital part of an omnichannel service environment — one that enables taxpayers to engage with the IRS through the channel of their choice and be heard. To create an omnichannel environment, the IRS must ensure all channels of communication are alive, active, and interconnected, instead of advancing one means of communication while neglecting others. The IRS's increasing reliance on software, online resources, and tax practitioners does not supplant or address the ongoing need for high quality telephone assistance, as the IRS continues to receive over 95 million telephone calls on its toll-free lines. TAS's Service Priorities Project survey showed that over 20 percent of taxpayers choose the IRS's telephone lines as their primary channel of communicating with the IRS. Even those that use online resources first may still need assistance over the phone, as the IRS's 2016 Customer Satisfaction Survey results for Accounts Management show that 46 percent of all callers reported using irs.gov prior to calling its toll-free lines.

Taxpayers calling the IRS waited on average 13 minutes to speak with a telephone assistor in Fiscal Year (FY) 2017, with an average speed of answer on the IRS's Consolidated Automated Collection System lines of over 30 minutes. Studies show that most callers are unwilling to wait on hold for more than two minutes, indicating that those taxpayers who do get through to the IRS have a great need to speak with the IRS and are enormously patient. While the IRS reported higher levels of service (LOS) during FY 2017, the IRS expects a much lower LOS in FY 2018, anticipating an overall LOS below 40 percent. This means that in FY 2018 only four out of ten taxpayers calling to reach a live assistor will succeed.

#### TAS RECOMMENDATIONS

[2-1] Develop a comprehensive strategy for improving IRS telephone service to be included in the next Strategic Plan and in the Annual Appropriation Requests, with specific initiatives to increase taxpayer satisfaction.

- [2-2] Incorporate qualitative measures, such as First Contact Resolution rate, used by other government agencies and in the private sector to measure a caller's overall experience and satisfaction with a call.
- [2-3] Provide telephone assistors additional issue-focused training to help resolve a caller's inquiry directly in as few steps as possible.
- [2-4] Upgrade phone hardware technology to provide virtual hold and scheduled callback options to callers.
- [2-5] Institute a system similar to a 311 system where an operator can transfer a taxpayer to the specific office within the IRS that handles his or her issue or case.
- [2-6] Reinstate the capability for taxpayers to receive year-round tax law assistance over the telephone, including a second-tier of assistance for more complex tax law issues.

#### **IRS RESPONSE**

The IRS recognizes that taxpayers need access to effective service options to understand their tax obligations and pay their taxes in a timely manner. The IRS will continue to provide service through web capabilities, telephones, correspondence, and face-to-face interactions as part of our omnichannel approach. We also continue to educate and encourage the use of a variety of tools across channels to allow many taxpayers to get simple answers while enabling telephone assistors to interact with taxpayers who do not have another service alternative.

The IRS strives to provide America's taxpayers with the highest appropriate Level of Service (LOS) possible on our telephone lines. Prior to the beginning of each fiscal year (FY), the IRS submits a comprehensive plan for initial funding to increase telephone LOS. The FY 2017 LOS was 77%, the highest LOS since 2007. Overall, the volume of calls to the toll-free customer service line was 29% lower in FY 2017 than in FY 2016. Assistor calls answered was 23.2 million in FY 2017, compared to 25.5 million in FY 2016. The overall average speed of answer for calls in FY 2017 was just over 8 minutes, compared to just under 18 minutes in FY 2016. We attribute this reduction to the availability of convenient self-help options and our "Get Ready" communication campaign, delivered throughout the fall of 2016. The IRS launched a series of "Get Ready" communications and outreach messages that provided useful information for taxpayers in filing their tax returns timely and accurately; and used this same successful approach for FY 2018. The goal for FY 2018 is to reach an LOS of 75% based on available resources and expected demand.

The IRS continues to improve telephone efficiency, and is in the process of replacing aged telephone infrastructure to enable a platform for modernized tools and position the agency to leverage emerging technologies. As funding and resources become available, these future upgrades would include improving menu navigation, offering the basis for customer callback, and integrating case management capabilities to enable call site assistors to view case status and provide guidance, regardless of where in the agency the case is being worked. We have pursued funding for customer callback technology since 2012, and the initiative is among our FY 2019 funding requests.

In addition to delivering the highest LOS since 2007, IRS telephone assistors continue to provide accurate and complete responses to customers. Our telephone assistors make every attempt to identify and address all taxpayer issues during the initial call. The IRS monitors a variety of quality measures to

gauge our effectiveness in resolving taxpayer inquiries. Our National Quality Review System specifically measures if a caller's inquiry is accurately resolved, and if not, the contact is assigned a customer impact error. The results for FY 2016 and FY 2017 indicate a high accuracy rate. For FY 2017 and FY 2016, the toll-free customer accuracy rate for account inquiries was 96.1%. For FY 2017, the customer accuracy rate for tax law calls was 96.7%; the rate was 96.4% in FY 2016. Customer satisfaction also continues to improve. For FY 2017, toll-free customer satisfaction was 90.0%, compared to 88.0% in FY 2016. For FY 2017, toll-free customer dissatisfaction was only 6.0%, compared to 8.0% in FY 2016. Additionally, our managers regularly monitor a variety of taxpayer phone calls in order to assess employee performance, identify individual training needs, gauge customer satisfaction, and listen for trends in the types of calls received.

Another example of a service designed to minimize taxpayer burden and address inquiries is the Taxpayer Assistance Centers (TAC) Appointment Line. Prior to setting up a TAC appointment, assistors try to resolve the taxpayer's inquiry over the phone. In FY 2017, over 3.5 million calls were answered and, after speaking to an assistor, less than 50% of callers then needed an appointment at a TAC office.

While our resource availability is budget driven, there are no current plans to reduce the level of funding available for telephone services. We remain hopeful that the expansion of online applications will enable us to deliver higher LOS within current resources.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate commends the IRS for its stated commitment to taking an omnichannel approach to taxpayer communication. We are encouraged by the IRS's outreach efforts, including the "Get Ready" communication campaign, and would encourage the IRS to pursue additional proactive programs to help taxpayers voluntarily comply with their tax obligations and answer questions before taxpayers must seek assistance. The National Taxpayer Advocate also supports the IRS's efforts to resolve taxpayer's problems over the Taxpayer Assistance Center (TAC) Appointment Line to save taxpayers from having to make an unnecessary trip. However, these efforts, while beneficial for taxpayers, do not eliminate the need to continue improving the taxpayer experience using the IRS's personal service options. Despite its superficial commitment to an omnichannel service environment, the IRS's response shows it is defining success in improving taxpayer service as increased self-service and reduced assisted service. This is not a taxpayer-focused evaluation of success, and it shows the IRS's focus is on the channels of communication it finds easiest to provide but not where taxpayers might find the best form of assistance. The National Taxpayer Advocate is concerned that the IRS's reliance on the service metrics mentioned in the IRS Response masks the difficulties taxpayers face in getting assistance over the telephone or in person.<sup>1</sup>

First, the 80 percent level of service (LOS) reported by the IRS for filing season (FS) 2018 does not reflect the true experience of taxpayers seeking assistance. The benchmark LOS is a narrow measure that only reflected the results of 31 percent of the telephone calls the IRS received during the filing

<sup>1</sup> See IRS and TAS Responses: Taxpayer Assistance Centers (TACs): Cuts to IRS Walk-In Sites Have Left the IRS With a Substantially Reduced Community Presence and Have Impaired the Ability of Taxpayers to Receive In-Person Assistance, infra.

season.<sup>2</sup> Moreover, while a taxpayer's primary goal when calling the IRS is to get a question resolved in as few steps as possible, it is likely most taxpayers feel the most effective way of doing so is to speak with a customer service representative. Forty-six percent of callers to the IRS's Accounts Management lines had already used IRS.gov to try to get assistance before calling, indicating a need for interactive help over the phone beyond self-service solutions.<sup>3</sup> Yet of the AM calls the IRS considers "answered," 55 percent were routed to *automated* responses.<sup>4</sup>

It should be emphasized that although the 80 percent "Level of Service" the IRS achieved is widely understood to mean IRS telephone assistors answered 80 percent of taxpayer calls, that is *not* what it means. During FS 2018, IRS telephone assistors answered only 29 percent of the AM calls the IRS received.<sup>5</sup>

Second, the IRS does not have a way for the caller to indicate if the automated message has resolved the caller's inquiry after the call to measure the *effectiveness* of its automated responses. If taxpayers routed through automation are unable to get the information they need, they cannot choose to be routed to another location and have to repeat their journey again. This is why the IRS should provide taxpayers the option to speak directly with an operator to direct their call if they are confused by the routing options provided while seeking information from the IRS over the phone. Similarly, measures like First Contact Resolution are critical to tracking the success rate of taxpayers seeking assistance from the IRS and ensuring they get the help they need without having to make repeated efforts to contact the IRS.

Third, the high customer satisfaction statistics reported by the IRS are based off a very low response rate and are contradicted by other research studies.<sup>7</sup> TAS's Service Priorities Project Survey showed

- During Filing Season 2018, the IRS received 42.5 million calls overall. About 35.7 million were routed to the Accounts Management (AM) lines and about 6.8 million were routed to non-AM lines. Of the 35.7 million calls routed to the AM lines, about 13.0 million were routed to telephone assistors and about 10.4 million were answered by telephone assistors. The balance of the AM calls (22.6 million) either were routed to automation or reflected taxpayer hang-ups. The AM Customer Service Representative Level of Service generally is computed by dividing the number of calls answered by telephone assistors by the number or AM calls routed to telephone assistors. Calls made to IRS telephone lines outside the Accounts Management umbrella (about 6.8 million) and AM calls routed to automation (about 22.6 million) are excluded from that calculation. Therefore, the AM LOS reflected the results of only about 31 percent of the taxpayer calls the IRS received. IRS, JOC, Snapshot Reports: Enterprise Snapshot (week ending April 21, 2018).
- IRS response to TAS information request (Dec. 12, 2017). A study by the Harvard Business Review suggests an even higher percentage, finding that 57 percent of inbound call to commercial call centers come from customers that attempted to use web resources first. Matthew Dixon, Karen Freeman, & Nicholas Toman, Stop Trying to Delight Your Customers, Harvard Business Review (July-Aug. 2010), https://hbr.org/2010/07/stop-trying-to-delight-your-customers (showing that 2.4 emails are used on average to resolve an issue, while just 1.7 calls are needed).
- 4 This reflects 10,422,742 "Assistor Calls Answered" divided by 23,198,923 "Total Calls Answered." IRS, JOC, Snapshot Reports: Enterprise Snapshot (week ending April 21, 2018).
- During Filing Season 2018, as described in a prior footnote, the IRS received about 35.7 million telephone calls on its Accounts Management lines. Of the 35.7 million calls routed to the AM lines, over 13 million were routed to telephone assistors and about 10.4 million were answered by telephone assistors. The balance of the AM calls (22.6 million) either were routed to automation or reflected taxpayer hang-ups. Thus, IRS telephone assistors answered only about 29 percent of taxpayer calls to the AM telephone lines (10.4 million calls answered divided by 35.7 million net attempts). IRS, JOC, Snapshot Reports: Enterprise Snapshot (week ending April 21, 2018).
- The first contact resolution rate is determined by measuring "the percentage of all calls that are resolved on the first attempt, without the agent needing to refer the customer to a colleague, their manager, or calling the customer back. International Finance Corp., Measuring Call Center Performance: Global Best Practices 7 (June 2010).
- The IRS reports a 95 percent confidence level that the reported percentages are within +/- one percent confidence interval. However, for Accounts Management (AM) lines, only five percent of those selected participate in the survey did so, which could lead to non-response bias. Those that did not respond to the survey could have very different opinions from the callers that did choose to complete the survey. IRS response to TAS information request (Dec. 12, 2017).

that almost 40 percent of taxpayers calling the IRS felt their call did not fully resolve their problem.<sup>8</sup> Similarly, according to Forrester's 2018 Federal Customer Experience Index for 2018, the IRS scored just 54 out of 100, below the federal average score of 59 and well below the private sector average score of 69.<sup>9</sup> In particular, the Index showed the IRS inspires a mere 13 percent of taxpayers to seek its expertise, which ranked last among federal agencies.<sup>10</sup>

These results show the IRS is failing to engage with taxpayers and communicate with them effectively, which can have negative consequences for voluntary compliance. For rester's study notes, "Just 61% of Internal Revenue Service (IRS) customers say that they follow its rules, which shows that not even the threat of jail and fines always outweighs the power of a bad customer experience." 11

TAS Recommendation	[2-1] Develop a comprehensive strategy for improving IRS telephone service to be included in the next Strategic Plan and in the Annual Appropriation Requests, with specific initiatives to increase taxpayer satisfaction.
IRS Response	IRS Actions Already Implemented.
IRS Action	We agree with this recommendation. One of the IRS's strategic goals is to empower and enable all taxpayers to meet their tax obligations through secure and innovative services, tools, and support. Prior to the beginning of each fiscal year, the IRS submits a comprehensive plan for initiative funding requests to increase the telephone LOS, designed to improve customer service for taxpayers. There are no current plans to reduce the level of funding available for telephone services. We remain hopeful that the expansion of online applications and services will enable us to deliver a higher LOS within current resources.
TAS Response	As described above, the National Taxpayer Advocate remains seriously concerned with the IRS's use of the LOS as the primary barometer of the taxpayer experience seeking help over the phone. Delivering a high LOS alone can be a hollow result if taxpayers are unable to resolve their questions on the call. While the IRS claims to agree with our recommendation for a comprehensive strategy for telephone service, it's response does not detail specific initiatives for doing so and relies on the hope that expansion of <i>non-telephone</i> services will save the LOS. We encourage the IRS to pursue initiatives to improve taxpayers' experience over the phone beyond just raising the LOS and to prioritize appropriate funding for telephone services in setting its budget.  Improving customer experience with federal services was highlighted as one of the Cross-Agency Priority (CAP) goals in the President's Management Agenda, which specifically calls for providing a modern, streamlined, and responsive customer experience. Similarly, the 2018 Financial Services and General Government Appropriations bill required the IRS to submit a plan to the Committees on Appropriations of the House and Senate exploring "new customer service innovations to deliver quality and timely telephone and written correspondence service to taxpayers." TAS looks forward to seeing this plan and offers our assistance in identifying ways to meet private-sector standards for customer service.
12 Office of Budget and Management, CAP Goal Action Plan: Improving Customer Experience with Federal Services, 2 (2018). 13 H.R. Rep. No. 115-234, at 18 (July 17, 2017).	

<sup>8</sup> National Taxpayer Advocate 2017 Annual Report to Congress vol. 2, 62, 85 (Research Study: A Further Exploration of Taxpayers' Varying Abilities and Attitudes Toward IRS Options for Fulfilling Common Taxpayer Service Needs).

<sup>9</sup> Rick Parrish and Margaret Rodriguez, Forrester Research, Federal Customer Experience Index, 2018, 3, 5 (May 31, 2018).

<sup>10</sup> *Id.* at 11 (May 31, 2018).

<sup>11</sup> Id. at 10 (May 31, 2018).

#### [2-2] Incorporate qualitative measures, such as First Contact Resolution rate, used by other government agencies and in the private sector to measure a caller's overall experience and satisfaction with a call. NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by The IRS will continue to monitor and track several customer-focused measures such as LOS. average speed of answer, accuracy of responses to customers, and overall customer satisfaction. The IRS telephone assistors are trained to make every attempt to identify and resolve all taxpayer issues during a call. Based on the current training model, recent customer accuracy, and customer satisfaction survey results, our assistors are providing America's taxpayers with top quality service by providing accurate and complete responses to their inquiries. Action The IRS has evaluated the possibility of using a First Contact Resolution metric and found that comprehensive data is not available to support a determination for whether a single contact RS / resulted in a complete response, which would result in inaccurate reporting. In order to anecdotally track case resolution, additional questions were added to the customer satisfaction surveys to ask customers if their issue was resolved during the contact. These questions include: 1) Including today, how many times have you called about this particular issue? 2) Did the IRS representative answer all your questions today? 3) Will the information you received today eliminate the need for further calls on this issue? The National Taxpayer Advocate commends the IRS for incorporating additional resolution-based questions into its customer satisfaction survey, but remains concerned about the limitations of these surveys described in the comments above. The IRS should incorporate these types of questions directly into the call to better engage with the taxpayers and track the results.<sup>14</sup> Questions like the three described in the IRS's response could also be used to track First Contact Measure, a standard measure in the private sector. To fulfill the IRS's assertion that taxpayers should "expect the same level of service when dealing with the IRS in the future as they have now from their financial institution or a retailer," the IRS should use the measures that are common in the private sector to evaluate its performance. 15 The IRS should focus more on linking quality metrics to specific initiatives and using these metrics to influence key organizational decisions. As a part of the CAP goal to improve customer experience with federal services, the Office of Management and Budget (OMB), developed a strategy to monitor the customer experience using a dashboard of key metrics.<sup>16</sup> OMB recommends including sub-indicators assessing program quality using the customer experience drivers of ease, effectiveness, and emotion.<sup>17</sup> Forrester's Federal Customer Experience Index, which evaluated agency performance based off of these three factors, shows that the IRS's performance in providing a high-quality customer experience is not "top quality" but actually "very poor."18 Furthermore, the IRS should follow the example of other federal agencies, like the General Services Administration, and create the position of a Chief Taxpayer Experience Officer to oversee

14 For additional information on ways to measure and improve call quality, see National Taxpayer Advocate 2017 Annual Report to Congress vol. 2, 239 (Literature Review: *Improving Telephone Service Through Better Quality Measures*).

a team of employees committed to monitoring and improving the taxpayer experience over all

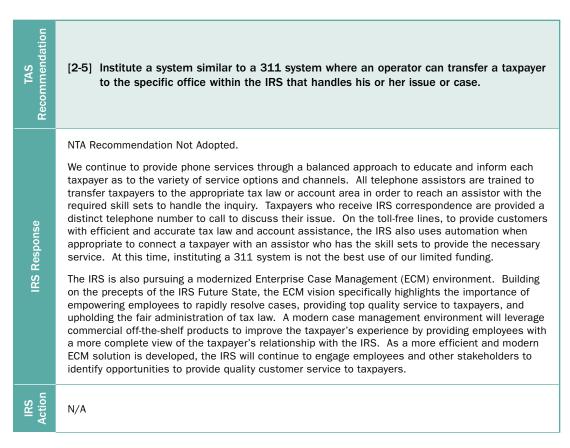
- 15 IRS, Future State Initiative (Aug. 27, 2017), https://www.irs.gov/newsroom/future-state-initiative.
- 16 Office of Management and Budget, CAP Goal Action Plan: Improving Customer Experience with Federal Services, 10 (2018).
- 17 Id
- 18 Rick Parrish and Margaret Rodriguez, Forrester Research, Federal Customer Experience Index, 2018, 10 (May 31, 2018).

communication channels.

TAS Recommendation	[2-3] Provide telephone assistors additional issue-focused training to help resolve a caller's inquiry directly in as few steps as possible.
IRS Response	IRS Actions Already Implemented.
IRS Action	We agree with this recommendation. Each year, the IRS executes a well-developed telephone training plan focused on providing our employees with the most current information and ensuring we are able to respond to taxpayers in the most effective and efficient manner. This training addresses tax law, account, and procedural inquiries. For example, during the first quarter of FY 2018, the Accounts Management organization trained approximately 2,300 new hire seasonal Customer Service Representatives (CSR) and Tax Examiners. These newly hired employees received Critical Filing Season Readiness Training (CFSRT), while permanent employees received skill progression training to prepare them for filing season assignments. Returning seasonal employees received CFSRT and applicable skill progression training when they returned to duty in January 2018. The IRS develops and provides just-in-time, issue-focused training when new or unplanned issues arise. Updated training material is developed and delivered as needed. We also ensure our field offices are engaged in the training process by regularly convening field subject matter experts to develop and update training material and tools. To supplement formal training, we use workshops and team meetings to communicate policy and procedure updates, computer system changes, Service Electronic Research Program alerts, and IRM revisions. Customer accuracy and customer satisfaction metrics reflect our training effectiveness and are cited in the narrative response above.  Similar to Accounts Management employees, Small Business/Self-Employed Division telephone assistors, who are responsible for the collection calls, are trained on their designated program(s) and attend yearly issue-focused Continuing Professional Education. For issues beyond their program scope, assistors are trained on alternative options for service. The IRS uses employee driven teams to provide telephone assistors additional focused training to help resolve a caller's inquiry directly, in as few steps as possible,
TAS Response	The National Taxpayer Advocate is pleased that the IRS agrees issue-focused training is a priority and appreciates the effort the IRS has made thus far to provide such training. However, the results of the Federal Employee Viewpoint Survey show that the current efforts made by the IRS are inadequate, which can hurt taxpayer experience over the phone and potentially reduce voluntary compliance. Only 45 percent of CAS employees were satisfied that their training needs were being adequately assessed. Just 33 percent of CAS employees felt a feeling of personal empowerment with their work. As employee empowerment is critical for improving taxpayer satisfaction, the IRS should work to engage its employees by communicating with them to identify their training needs and other ways to improve its taxpayer services. In addition to the training programs described above, the CAS managers should provide more immediate guidance to telephone assistors based off of specific interactions on a call with a taxpayer to help the telephone assistor identify ways to improve performance.

19 IRS response to TAS information request (Nov. 7, 2017). 20  $\ \emph{Id}.$ 

TAS Recommendation	[2-4] Upgrade phone hardware technology to provide virtual hold and scheduled callback options to callers.
IRS Response	IRS Actions to be Adopted/Addressed if Resources and Budget Allow.
IRS Action	The IRS has requested funding to implement the virtual hold technology; however, this request is assessed along with all other agency needs and at this time has not been funded. We plan to implement the recommendation if resources and funding are available. We have pursued funding for customer callback technology since 2012, and the initiative is among our FY 2019 funding requests.
TAS	We acknowledge the need for additional funding for improved taxpayer services over the phone. However, the National Taxpayer Advocate continues to encourage the IRS to prioritize a callback feature within its existing budget allocation, as this type of service would help free up other resources once it is implemented.



FAS Respons

We are pleased that the IRS is modernizing its Enterprise case Management (ECM) environment to gain a more complete view of taxpayers. However, while this may provide assistors with additional information about a taxpayer's account, it does not directly assist in ensuring taxpayers are directed to the appropriate assistor. Taxpayers should have the option to speak to a live human being in the IRS's initial call-routing choices. While some taxpayers may know how to navigate the IRS's menu, having the option to speak to an operator would assist those that do not know where to go. Having an operator available would help to prevent IRS telephone assistors wasting time answering misdirected calls and would also reduce the amount of time taxpayers have to take out of their busy schedules to get assistance from the IRS. It would also be a way to gather data about taxpayer needs that the IRS currently does not track.

### IAS commendatio

[2-6] Reinstate the capability for taxpayers to receive year-round tax law assistance over the telephone, including a second-tier of assistance for more complex tax law issues.

#### IRS espons

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

## RS Action

The IRS provides guidance to taxpayers through a variety of channels year-round. Tax law assistance is provided on the telephone year-round for a number of subject areas including Affordable Care Act, International, TEGE, BMF (Employment Tax), and Special Services (Disaster, Combat Zone, etc.). Tax law inquiries that are within the scope of our TACs and telephone assistors are answered from January through mid-April; additionally, such inquiries are answered all year if the question is related to the resolution of an account inquiry.

Taxpayers can also find tax law information 24 hours per day, seven days per week at IRS.gov. Through IRS.gov, taxpayers have access to numerous Publications, Tax Topics, Frequently Asked Questions and Tax Trails. Through the Interactive Tax Assstant (ITA), taxpayers can easily access various self-service options. The ITA is a very heavily used tool; therefore, our goal is to annually increase the number of available ITA topics on IRS.gov to assist taxpayers with their tax law questions. Currently, there are 44 topics covered and usage for FY 2017 of the ITA tool was over 1.8 million.

We also intend to assist taxpayers, year-round, with the recent tax reform legislation. We are still determining how we will deliver that assistance.

# TAS Response

The IRS continues to ignore the fact that 46 percent of taxpayers calling on the phone have already checked its online resources and still need assistance. Constraining the scope of types of questions telephone assistors can answer or directing taxpayers back to online resources fails to meet the needs of taxpayers and can leave them with their questions unanswered. The National Taxpayer Advocate remains concerned about the limitations in telephone assistors' ability to answer questions related to the new tax law, as initial testing performed by TAS has shown that telephone assistors were unable to answer the questions or provided incorrect information. Moreover, the IRS's response fails to commit to maintaining a tax reform assistance line year-round; therefore, it has not adopted our recommendation.

- 21 IRS response to TAS information request (Dec. 12, 2017). A study by the Harvard Business Review suggests an even higher percentage, finding that 57 percent of inbound call to commercial call centers come from customers that attempted to use web resources first. Matthew Dixon, Karen Freeman, & Nicholas Toman, Stop Trying to Delight Your Customers, Harvard Business Review (July-Aug. 2010), https://hbr.org/2010/07/stop-trying-to-delight-your-customers.
- 22 See Area of Focus: Taxpayers Need More Guidance and Service Because of the Tax Cuts and Jobs Act, supra.

#### MSP #3

# ONLINE ACCOUNTS: The IRS's Focus on Online Service Delivery Does Not Adequately Take into Account the Widely Divergent Needs and Preferences of the U.S. Taxpayer Population

#### **PROBLEM**

The National Taxpayer Advocate believes that the IRS should develop a multifaceted omnichannel service strategy based on the needs and preferences of taxpayers. We fully support the IRS in its efforts to develop online accounts for individuals and their authorized representatives. However, with approximately 41 million U.S. taxpayers without broadband at home and almost 14 million with no internet access at all at home, the IRS must continue to fully staff other service channels and it needs to upgrade its telephone technology to 21st century. Taxpayers have a right to quality service and those taxpayers who want or need to interact with the IRS in a two-way conversation by telephone or face-to-face service should receive the same level of quality service as those who use the online self-help tools. As the IRS focuses on providing self-service tools for taxpayers, the National Taxpayer advocate has the following concerns:

- The IRS's decision to prioritize online services over other service channels is resource-driven rather than based on research on taxpayer needs and preferences and the impact on compliance;
- Secure Access e-Authentication is a critical fraud prevention measure, but the 30 percent verification rate proves that it creates a barrier to entry for all taxpayer populations, not just the elderly and low income;
- The low participation rates of the Taxpayer Digital Communications (TDC) pilot conducted by several IRS organizations illustrate the need to maintain and improve traditional service channels;
- The IRS should explore establishing a method for taxpayers to electronically submit documents or payments to the IRS which involves a less rigorous level of e-authentication; and
- The IRS has failed to make the policy decision to restrict third party access to current and future online applications.

#### **ANALYSIS**

Digital interaction is not appropriate for certain populations, nor is it suitable for taxpayers with anything but simple and straightforward transactions and information needs. Once a taxpayer faces enforcement action, it is imperative that the IRS assist the taxpayer by learning the taxpayer's particular facts and circumstances to help bring him or her into compliance and to educate the taxpayer on how to avoid making similar mistakes in the future. The IRS can only accomplish this through an omnichannel environment, one which allows the taxpayer to obtain assistance through the taxpayer's preferred method of interaction with the agency. Further, in TAS's 2016 and 2017 survey on Taxpayers' Varying Abilities and Attitudes, approximately 50 percent disagreed with the statement "I feel secure sharing personal financial information over the Internet." If taxpayers face too many obstacles in their attempted interactions with the IRS, their frustrations will mount and their willingness to voluntarily comply in the future may suffer. Thus, the IRS has developed a strategy that places too much emphasis on the online account, without addressing the service needs and preferences of taxpayers.

#### TAS RECOMMENDATIONS

- [3-1] Maintain an omnichannel approach to taxpayer service delivery to meet the needs and preferences of taxpayers and representatives who either cannot or prefer not to use the online account application for their particular interaction with the agency.
- [3-2] The Commissioner of Wage & Investment, the Director of Online Services, and the National Taxpayer Advocate should jointly undertake a collaborative and comprehensive study of taxpayer needs and preferences by taxpayer segment, using surveys (telephone, online, and mail), focus groups, town halls, public forums, and research studies (including TAS research studies and literature reviews). These initiatives should be designed to determine taxpayer needs and preferences, and not be biased by the IRS's own desired direction. This study should contain recommendations jointly agreed to by the principals for a comprehensive 21st century taxpayer service strategy.
- **3-3**] Explore establishing a method for taxpayers to electronically submit documents or payments to the IRS which involves a less rigorous level of e-authentication.
- [3-4] Restrict third party access to those practitioners subject to Circular 230 oversight. Once the IRS strengthens the AFSP examination requirements, the IRS should permit AFSP Record of Completion holders to gain access to the application.
- [3-5] Upgrade phone technology to the 21st century, including call-backs.

#### **IRS RESPONSE**

The IRS recognizes that taxpayers need access to effective service options to understand their tax obligations and pay their taxes in a timely manner. We will continue to rely on web capabilities, telephone service, and face-to-face interactions to resolve tax issues and will continue to educate taxpayers on services available to them through all channels. We encourage the use of a variety of tools across channels to allow many taxpayers to get simple answers while enabling telephone assistors to interact with taxpayers who do not have another service alternative. We are not in agreement with statements reflecting that the IRS has decided to prioritize online services over other service channels nor are we in agreement with statements that we have ignored TAS's research study data.

We are expanding our online service options, including making our web services mobile-friendly, in response to taxpayer and tax professional demand. This means increasing the availability and quality of self-service interactions, as well as providing taxpayers and third parties with convenient and secure means to resolve questions. We remain committed to improving services offered through telephone assistance, taxpayer assistance centers, and mail correspondence. We will train our employees on the new tax law provisions and requirements to ensure taxpayers receive knowledgeable, courteous service when they need it most — regardless of channel preference.

Providing the taxpayer a diverse set of service options is integral to the IRS future state plan. Every interaction between the IRS and a taxpayer must be considered from the taxpayer's point of view. Each year, we evaluate how we can better meet the needs of taxpayers in the most effective and efficient way. The IRS conducts research through the annual Taxpayer Experience Survey (TES) on the outreach and education needs of taxpayers. A challenge we face is how we service our taxpayers given changing

resources, while also applying technology and engaging our employees in the process. Data collected on taxpayer expectations and behaviors indicate continuing preference for online self-service.

Prior to the launch of online accounts in November 2016, the IRS launched discrete applications to help address the increasing demand for account-based services and emerging customer preferences for specific online interactions, as well as to assist with handling increased customer contacts within declining budget allocations. The online account application is being designed with functionality that will allow users the ability to self-serve, if they wish. If users choose to, they can go online to access their account information in a timeframe that fits their needs. Users will be able to go online during the application's business hours and view their information instantly. We have had millions of visits to the online account application since its release. The online account application allows users to educate themselves on their account, know their balance due, view their payment history, view a snapshot of information from their most recent Form 1040 series tax return, view their transcripts, make a payment, or set up a payment plan, without having to reauthenticate. The IRS launched the initial online account application as a foundational framework for a more comprehensive experience for providing digital, account-based services in the future. The initial online account provided a basic account-based online experience. Since that time, the IRS used customer, stakeholder, and employee feedback to enhance these existing products, and is in the process of developing new capabilities. These new capabilities are being prioritized using an established scoring process, one that factors in key impact elements such as taxpayer value and business benefits.

In addition to scoring future capabilities, the results are compared with the research gleaned from various studies previously shared with the TAS. The IRS is continuing to refine its digital strategy and looks forward to continuing to review and consider research and suggestions from our partners in TAS, market research, employee feedback, industry best practices, benchmarking with other governmental agencies, and user testing. Consistent with the objective in the Treasury Strategic Plan 2018 to 2022 of simplifying tax administration to better enable all taxpayers to meet their obligations while protecting the integrity of the tax system, the IRS is designing easier and friendlier tools and programs to lower barriers to voluntary compliance. To this end, we maintain a suite of service channel options to meet the widely divergent needs and preferences of the taxpayer population.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate appreciates the IRS's efforts to improve its online and self-service offering and agrees that they can be helpful to many taxpayers. However, it continues to design its service and compliance strategy to steer taxpayers initially to self-service channels, without sufficient research into whether that channel is best-suited for the taxpayer's needs or the task at hand. While the percentages of taxpayers using and preferring self-service may be on the rise, it is simply not an option for some or just not the preferred method for others.

We continue to urge the IRS to review and incorporate into its taxpayer service strategy the existing TAS research on taxpayer service needs and preferences. We understand that the IRS has conducted its own research, but we do not think enough consideration is given in such research to those taxpayers who have no broadband or internet access at home. A successful omnichannel service strategy strives to achieve a high rate of first contact resolution. If the IRS steers taxpayers to the wrong channel initially, those taxpayers may stop seeking assistance from the agency. Further, if a taxpayer receives the wrong answer

or experiences significant burden trying to access or use a particular service channel, that taxpayer may lose trust in the IRS, which will likely affect that taxpayer's future compliance.<sup>1</sup>

TAS Recommendation	[3-1] Maintain an omnichannel approach to taxpayer service delivery to meet the needs and preferences of taxpayers and representatives who either cannot or prefer not to use the online account application for their particular interaction with the agency.
IRS Response	IRS Actions Already Implemented.
IRS Action	The IRS will continue to pursue an omnichannel approach to taxpayer service. We understand there are users who do not have internet access or who do not want to access their account online and we will continue to offer telephone, correspondence, and face-to-face services to assist taxpayers.
TAS Response	While we are pleased that the IRS has committed to pursuing an omnichannel approach to taxpayer service, we do not agree that the IRS has implemented this recommendation. Until the IRS has developed a comprehensive strategy for omnichannel service, based on type of taxpayer and type of interaction, we do not believe it has implemented this recommendation. Merely making each type of service channel available, without a comprehensive research-based strategy, does not amount to a sufficient omnichannel approach.
ıdation	[3-2] The Commissioner of Wage & Investment, the Director of Online Services, and the National Taxpayer Advocate should jointly undertake a collaborative and comprehensive study of taxpayer needs and preferences by taxpayer segment, using

[3-2] The Commissioner of Wage & Investment, the Director of Online Services, and the National Taxpayer Advocate should jointly undertake a collaborative and comprehensive study of taxpayer needs and preferences by taxpayer segment, using surveys (telephone, online, and mail), focus groups, town halls, public forums, and research studies (including TAS research studies and literature reviews). These initiatives should be designed to determine taxpayer needs and preferences, and not be biased by the IRS's own desired direction. This study should contain recommendations jointly agreed to by the principals for a comprehensive 21st century taxpayer service strategy.

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

See National Taxpayer Advocate 2017 Annual Report to Congress 22-35 (Most Serious Problem: Telephones: The IRS Needs to Modernize the Way It Serves Taxpayers Over the Telephone, Which Should Become an Essential Part of an Omnichannel Customer Service Environment).

RS Action

The IRS conducts research through the Taxpayer Experience Survey (TES) on the outreach and education needs of taxpayers. The information is broken down by various demographics including income, Limited English Proficient Spanish, rural location, and disability. This annual survey is conducted with taxpayers regardless of whether they have prior experience communicating with the IRS. The survey results provide information to assist with the outreach and education of taxpayers. The TES also measures unqualified preference for obtaining general tax information to help understand the channels taxpayers prefer for education and outreach.

In addition to the previous information that IRS provided to TAS about factors and studies that have been considered in developing the strategy for providing account based online services, the IRS has engaged with TAS to help gather insights to product design and future product development. The IRS welcomes the opportunity to review the results of research studies that TAS conducts on this issue and will consider this information as the strategy for providing account-based online services is refined.

We commend the IRS for collaborating with TAS regarding online account design and future online product development. However, the IRS continues to disregard the findings of TAS research studies, focus group reports, town halls, and public forums in decisions regarding prioritization and resource allocation between the various service channels.

The IRS cites to its annual Taxpayer Experience Survey. The 2016 TES was mainly conducted online with less than ten percent of the respondents contacted by phone. The IRS conducted the phone survey with a goal of capturing the responses of taxpayers with no internet access. However, it is not clear that the phone survey actually reached a significant number of taxpayers without internet access.2 In fact, the 2016 TES reported that 98 percent of respondents had internet access at home.3 In contrast, TAS's 2016 and 2017 survey on Taxpayers' Varying Abilities and Attitudes was entirely conducted by phone (both cell phone and landline) and found that about 41 million U.S. adult taxpayers do not have broadband access at home and about 14 million have no internet access at all at home.4

In addition, the 2016 TES found a high rate of satisfaction among those respondents who used the phones and TACs to contact the IRS. For example, the 2016 TES found that more than half of individuals (57 percent) who used TACs instead of IRS.gov felt that going to a local IRS office was easier than getting the information online.<sup>5</sup> In addition, 91 percent of taxpayers who called an IRS phone representative understood the information provided to them and 84 percent of taxpayers had all their questions answered by the IRS phone representative.<sup>6</sup> While the online services channel also scored high in satisfaction levels, this is not a reason to prioritize one service channel over another.7 It only fortifies the need to maintain high levels of quality service across all

- IRS, 2016 Wage and Investment (W&I) Taxpayer Experience Survey 6 (Oct. 2016).
- 3 IRS. Id. at 139.
- See National Taxpayer Advocate 2017 Annual Report to Congress, vol. 2, 61-146 (Research Study: A Further Exploration of Taxpayers' Varying Abilities and Attitudes Toward IRS Options for Fulfilling Common Taxpayer Service Needs).
- IRS, 2016 W&I Taxpayer Experience Survey 20 (Oct. 2016).
- 6 Id. at 21.
- 7 Id. at 22.

**TAS Response** 

TAS Recommendation	[3-3] Explore establishing a method for taxpayers to electronically submit documents or payments to the IRS which involves a less rigorous level of e-authentication.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS agrees that transactions should be as easy and simple as policy, process, and technology will allow, especially for inbound payment and document submission processes where taxpayers are attempting to voluntarily comply with tax obligations. The IRS' risk assessment process considers each program and process independently due to online risks. The IRS, along with all federal agencies, must follow National Institute of Standards and Technology (NIST) Special Publication 800-63-2, e-Authentication Guidelines, when interacting with taxpayers through webbased, online applications. The NIST guidance ensures that taxpayer data is protected according to Office of Management and Budget implementation directives, which provides the method for assessing risk related to online transactions.  In June 2017, NIST released Special Publication 800-63-3, Digital Identity Guidelines. The new guidance substantially overhauls the guidance under NIST SP 800-63-2 and allows agencies to consider ID proofing and authentication separately. It also introduced three types of identity assurance levels referred to as Identity Assurance Level, Authenticator Assurance Level, and for federated systems, Federation Assurance Level. The IRS is in the process of assessing the new guidance and conducting a methodical evaluation which will result in an implementation plan.
TAS Response	We understand that the IRS is bound by the NIST guidelines and we are not suggesting that the IRS reduce authentication standards when the information is flowing in both directions between the taxpayer or representative and the IRS. However, the overall risk of inappropriate disclosure by the IRS would logically be lower when information is only flowing inbound. Therefore, we encourage the IRS to explore the new NIST guidelines to determine whether they provide more flexibility for purposes of payment and document submission. Moreover, we believe the IRS should set a date certain by which it will complete the assessment of NIST guidelines and develop an implementation plan.

TAS Recommendation	[3-4] Restrict third party access to those practitioners subject to Circular 230 oversight.  Once the IRS strengthens the AFSP examination requirements, the IRS should permit AFSP Record of Completion holders to gain access to the application.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

of this capability is being prioritized, along with other online capabilities. Once developed, this should enable authenticated representatives to jointly establish authorization to access information and represent their clients and enable practitioners to perform account actions on behalf of their clients.

A cross-functional IRS team, including members from TAS, is in the early stages of analysis and policy planning for tax professional account features. Based on the team's findings, the IRS will make determinations using legal requirements, procedural guidelines, and business needs to improve taxpayer services. At this time, the IRS has not made determinations about third-party access levels or groups.

The IRS has identified practitioner access as a future capability for development. The development

The IRS will continue to work with the National Taxpayer Advocate, industry stakeholders, and IRS subject matter experts to evaluate this and many other considerations related to online access for tax practitioners.

TAS Response

Action

RS

We understand that the IRS has not yet made a policy decision regarding the restriction of third party access to the online account. However, it is crucial that the IRS prioritize this policy decision before the product design and development has advanced too much further. As detailed in the Most Serious Problem, we have serious concerns about granting broad online account access to third parties. Without instituting safeguards on third party access to the system, the IRS could inadvertently perpetuate preparer misconduct. Therefore, we believe that the IRS would protect taxpayers by restricting third party access to only those practitioners who are subject to Circular 230 oversight. Moreover, we believe the IRS should set a date certain by which it will make that policy decision, since planning is under way for third party account access.

TAS Recommendation	[3-5] Upgrade phone technology to the 21st century, including call-backs.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The Infrastructure Upgrade Program-Endpoint Replacement (IUP-ER) currently in process will replace all legacy Aspect Automatic Call Distributer (ACD) platforms with Internet Protocol (IP) based technology. This will enable additional telephony features, provide robust reporting, and reduce licensing costs. A new version of contact recording will interface with new IP voice acquisition modules. The estimated completion date is August 2018. When complete, IRS customer service representatives will be using new equipment, new handsets, and a new computer telephony input/output systems interface.
IR.	The IRS agrees that providing telephone callbacks could improve the taxpayer experience and reduce taxpayer burden. Customer callback technology would offer customers the option to leave a message that would act as the taxpayer's place in a virtual queue awaiting the next available customer service representative. We have pursued funding for customer callback technology since 2012, and the initiative is among our FY 2019 funding requests.
TAS esponse	We are pleased that the latest planned telephone system upgrade is near completion and look forward to its launch. In addition, we will continue to support the IRS's efforts to obtain funding to integrate customer callback technology. We believe this new technology will significantly reduce

taxpayer burden.

MSP #4 AUDIT RATES: The IRS Is Conducting Significant Types and Amounts of Compliance Activities That It Does Not Deem to Be Traditional Audits, Thereby Underreporting the Extent of Its Compliance Activity and Return on Investment, and Circumventing Taxpayer Protections

#### **PROBLEM**

The IRS has the authority under Internal Revenue Code (IRC) § 7602 to examine, in what can be termed a "real" or traditional audit, any books, papers, records, or other data that may be relevant to ascertain the correctness of any return. However, the IRS does not consider a significant number of compliance contacts with taxpayers to be "real" audits, including math error corrections, Automated Underreporter (AUR), identity and wage verification, and Automated Substitute for Return (ASFR). Yet these contacts, or "unreal" audits, require taxpayers to provide documentation or information to the IRS, comprise the majority of compliance contacts, and feel very much like a "real" examination to taxpayers. "Unreal" audits lack taxpayer protections typically found in "real" audits, such as the opportunity to generally seek an administrative review with the IRS Office of Appeals "Appeals" or the statutory prohibition against repeat examinations. As the IRS is planning for the increased use of "unreal" audits through automated means with its "Future State" Initiative, it is crucial that the IRS reevaluate and revise its current guidance through the lens of the Taxpayer Bill of Rights.

#### **ANALYSIS**

The current distinction between "real" and "unreal" audits results in the IRS publicly reporting misleading information, as the IRS only reports "real" audit statistics, which skew the audit rate and understate the IRS's actual level of compliance contacts with taxpayers. It also causes the IRS to not completely and accurately report its return on investment (ROI) for compliance activities, as the IRS does not include all "unreal" audit programs in its ROI calculations. This distinction also limits a taxpayer's ability to seek Appeals review, as a taxpayer who disagrees with an "unreal" audit's proposed assessment generally receives a statutory notice of deficiency and does not have the opportunity for Appeals review. The issue is even more pronounced in math error cases, where a taxpayer must respond to an IRS notice in a limited time frame or lose the opportunity to go to Tax Court — the only prepayment forum available. In contrast, in "real" audits, a taxpayer generally receives a 30-day letter offering an opportunity to go to Appeals prior to the IRS's issuance of a statutory notice of deficiency and petitioning the Tax Court. Finally, this distinction circumvents statutory taxpayer protections from unnecessary audits as, under the IRS's current position, taxpayers subjected to an "unreal" audit may face additional "real" or "unreal" audits.

#### TAS RECOMMENDATIONS

- [4-1] In collaboration with the National Taxpayer Advocate, conduct a comprehensive review of its audit definition under Revenue Procedure 2005-32 to reflect IRS compliance activity today, and the application of the Taxpayer Bill of Rights.
- [4-2] Include "unreal" audits in its audit rate and ROI calculations to properly reflect the actual compliance activity that it conducts.

- [4-3] Grant taxpayers the opportunity to seek Appeals review in certain "unreal" audit cases, such as in certain math error and AUR cases where Appeal rights do not already exist.
- [4-4] Where practicable, address all issues in a "real" audit rather than conducting an "unreal" audit and then subsequently conducting a "real" audit.

#### **IRS RESPONSE**

The IRS does use various treatment streams to determine whether taxpayers are reporting the correct tax liability and paying the correct amount of taxes due for their individual situation. Internal Revenue Code (IRC) Section 7605(b) provides that there shall be only one examination of a taxpayer's books and records for each taxable year unless the taxpayer is notified in writing. Revenue Procedure 2005-32 provides IRS procedures with respect to the reopening of examinations under IRC Section 7605(b). These procedures state that the IRS will not reopen a case closed after examination unless (1) there is evidence of fraud, malfeasance, collusion, concealment, or misrepresentation of material fact; (2) the closed case involved a clearly-defined substantial error based on an established Service position at the time of the examination; or (3) other circumstances exist indicating that a failure to reopen the case would be a serious administrative omission. In order to comply with IRC Section 7605(b) and Revenue Procedure 2005-32, it is important that IRS accurately track examinations. Other administrative verification actions, such as Automated Underreporter (AUR), Automated Substitute for Return (ASFR), and Math Error Authority programs, do not request books and records from the taxpayer. These contacts request a response from the taxpayer.

Currently, the IRS publishes results from compliance activities in the IRS Data Book,<sup>1</sup> including examinations, AUR, and ASFR. We report the results separately due to the distinct tracking required by the IRC and published guidance.

Taxpayers are afforded the right to appeal or request an abatement for all compliance activities. Our current procedures support the Taxpayer Bill of Rights and, more specifically, the *Right to Challenge the IRS's Position and Be Heard* and the *Right to Appeal an IRS Decision in an Independent Forum*. These rights are provided to taxpayers in all treatment streams.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate recognizes that the IRS uses various treatment streams, including "unreal" audits (math error corrections, AUR, identity and wage verification, and ASFR), to ensure that taxpayers are reporting and paying the correct amount of tax. In addition, as the IRS notes, IRC § 7605(b) contains a general statutory protection against repeat taxpayer examinations for the same tax year. The purpose of this provision is to protect taxpayers from the time and expense of responding to multiple reviews of the same return. It supports the *right to finality* provided for in the Taxpayer Bill of Rights. While the IRS mentions IRS procedures for reopening examinations under Revenue Procedure 2005-32, these procedures refer to traditional or "real" examinations. However, the same revenue procedure explicitly excludes from the "real" audit definition "unreal" audits, although they may operate in a manner substantially similar to "real" audits, thereby eliminating any statutory protection against repeat examinations. To the extent that a taxpayer will be required to submit documentation in response to an "unreal" audit request from the IRS that the taxpayer may also need to submit in

<sup>1</sup> The IRS Data Book is published annually by the IRS and contains statistical data and organizational information on a fiscal year basis. The 2017 IRS Data Book is available at https://www.irs.gov/statistics/soi-tax-stats-irs-data-book.

response to a subsequent "real" audit, current IRS procedures are inconsistent with congressional intent. Indeed, in the Most Serious Problem, the National Taxpayer Advocate provided a poignant example of this practice in the Affordable Care Act (ACA) context. The National Taxpayer Advocate firmly believes that this issue requires reconsideration of current IRS practices and guidance to ensure that statutory taxpayer protections are not circumvented.

Regarding the publication of results from compliance activities in the IRS Data Book, the IRS only publishes audit rate figures for "real" audits. It also publishes some limited information about "unreal" audit categories but does not include them in its audit rate calculations. While the IRS may be required by the IRC to publish guidance to *track* certain examination activities, there is no prohibition for it to *publish* the results of *both* "real" and "unreal" audits, as we have in the 2017 Annual Report to Congress. The same is true with regard to return on investment (ROI) calculations — the IRS could report ROI information for *all* "unreal" audit categories. More detailed reporting of compliance touches and ROI information would provide a complete and accurate picture of IRS compliance activity and ROI to the taxpaying public. In addition, such reporting might benefit the IRS in deterring noncompliance and provide useful data that could be used to appropriately allocate resources.

Finally, while taxpayers have the right to appeal for almost all "real" compliance activities, which is in accordance with the Taxpayer Bill of Rights, such rights do not necessarily exist or are extremely limited in the "unreal" audit context. This lack of opportunity for Appeals has a direct adverse impact on taxpayer rights and, as noted in the Most Serious Problem, disproportionally impacts low and middle-income taxpayers, who are least able to afford the representation to properly and timely challenge the IRS.

Recommendation

[4-1] In collaboration with the National Taxpayer Advocate, conduct a comprehensive review of its audit definition under Revenue Procedure 2005-32 to reflect IRS compliance activity today, and the application of the Taxpayer Bill of Rights.

NTA Recommendation Not Adopted.

There has been no notable change in the types of compliance activities to warrant this review nor has there been a change to IRC Section 7605(b). Revenue Procedure 2005-32 specifies what is considered a closed case; a reopening; and taxpayer contacts and other actions that are not examinations, inspections, or reopenings. Specifically, Section 4.03 defines the four categories of IRS contacts that are not examinations, inspections, or reopening of closed cases:

- (1) narrow, limited contacts, such as to correct mathematical errors;
- (2) IRS-administered programs in which taxpayers voluntarily participate, such as the Advance Pricing Agreement program;
- (3) reconsiderations of tax periods affected by positions taken by the taxpayer or a related taxpayer in other years, such as a change to a carried-back item that affects the carryback year; and
- (4) contacts for one purpose that result in information relevant to a different purpose, such as an inspection of a taxpayer's records in investigating a possible Title 31 violation.

These categories and examples describe the *nature* of the IRS' contacts, and are not meant to be exhaustive, exclusive, or limitative. As such, they ensure Revenue Procedure 2005-32 remains relevant and applicable to current compliance contacts, even when specific compliance methods evolve. Taxpayers are informed of their rights during examinations as well as other IRS contacts with taxpayers, where required.

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N/A

TAS Response

The National Taxpayer Advocate fundamentally disagrees with the IRS that there has been no notable change in the types of IRS compliance activities to warrant comprehensive review of its audit definition under Revenue Procedure 2005-32 to reflect IRS compliance activity today, and the application of the Taxpayer Bill of Rights. As noted in the Most Serious Problem, the IRS conducted in the range of approximately eight to nine million "unreal" audits for fiscal years 2014 through 2016, as compared to approximately one million "real" audits annually during the same time period. "Unreal" audit compliance work of this scope certainly warrants IRS review and reconsideration of its definition of an audit. In addition, as noted in the ACA context above, there are circumstances where the IRS essentially conducts a "real" audit under the guise of an "unreal" audit, thereby circumventing the IRC § 7605(b) protection against repeat examinations.

The National Taxpayer Advocate emphasizes that, as a general matter, the definition of an audit should include both pre-refund and post-refund examinations of returns that, like correspondence examinations, require the taxpayer to provide some level of documentation. Such a definition would recognize the "real" audit-like nature of some of the IRS's "unreal" audit work and provide taxpayers with appropriate rights and protections.

## IAS ecommendatio

[4-2] Include "unreal" audits in its audit rate and ROI calculations to properly reflect the actual compliance activity that it conducts.

#### NTA Recommendation Not Adopted.

IRS Response

An IRS audit is an examination or inspection of an organization's or individual's accounts and financial information to ensure information is reported correctly according to the tax laws and to verify the reported amount of tax is correct. Audit coverage should only include contacts that meet the IRC Section 7605(b) definition.

As mentioned above, the IRS Data Book provides data on returns examined, number of AUR cases, and number of ASFR cases. Additionally, the IRS's budget measures, published annually in the President's Budget and other annual reports, already include the measure *Automated Underreporter* (*AUR*) coverage in addition to *Examination coverage*. Finally, the ROI for major enforcement programs reported in IRS's annual budget request already includes ASFR as part of the Collection ROI as well as a separate ROI for AUR (FY 2019 Congressional Justification, pp. 79-80, available at http://cfo.fin.irs.gov/SPB/BudgetFormulation/FY\_2019/FY\_2019\_CJ.pdf).

### IRS

N/A

TAS Respons

The National Taxpayer Advocate believes that the IRS should provide a complete and accurate picture to the taxpaying public of *all* of its compliance activity, both "real" and "unreal," by including "unreal" audits in its audit rate and ROI calculations. As noted earlier, we disagree that audit coverage should only include taxpayer contacts that meet the IRC § 7605(b) definition. There is no prohibition on the IRS publishing rate and incidence (by income) information on *all* of its compliance touches. In addition, as mentioned above, this expanded reporting might benefit the IRS in deterring noncompliance and provide useful data that could be used to appropriately allocate its resources.

[4-3] Grant taxpayers the opportunity to seek Appeals review in certain "unreal" audit cases, such as in certain math error and AUR cases where Appeal rights do not already exist.
NTA Recommendation Already Implemented.
Current procedures grant taxpayers the right to appeal during the AUR and ASFR programs. In both the AUR and ASFR programs, taxpayers receive Publication 1, Your Rights as a Taxpayer, which discusses Appeals rights and processes. In addition, for AUR, the CP2000 notice references Publication 5181, Tax Return Reviews by Mail, which provides specific information on the appeals process. For ASFR, Publication 5, Your Appeal Rights and How to Prepare a Protest If You Don't Agree, is also provided.
With respect to returns that are adjusted using math error authority, taxpayers have the right to request an abatement within 60 days of the notice date. Then, either the assessment is abated or their case is sent for audit where the taxpayer will receive formal appeal rights if they still do not agree.
N/A
The National Taxpayer Advocate disagrees with the IRS that it has already implemented her recommendation to grant taxpayers the opportunity to seek Appeals review in certain "unreal" audit cases, such as in certain math error and AUR cases where Appeal rights do not already exist. As discussed in the Most Serious Problem, while taxpayers have the right to appeal for almost all "real" compliance activities, which is in accord with the Taxpayer Bill of Rights, such rights do not necessarily exist or are extremely limited in the "unreal" audit context. For instance, a taxpayer does not have the opportunity to seek Appeals review in a math error case, unless, as the IRS notes, the taxpayer responds to the math error notice and requests abatement of the tax within 60 days. However, if the same issue arose in the context of a "real" audit, the taxpayer would have the right to go to Appeals. This undermines the right to appeal an IRS decision in an independent forum. Similarly, depending on the amount of time left in the period of limitation on assessment, a taxpayer might not have the opportunity to seek Appeals review in an AUR case.  The lack of opportunity for Appeals review in certain "unreal" audits has a direct adverse impact on taxpayer rights and, as noted in the Most Serious Problem, disproportionally impacts low and middle-income taxpayers, who are least able to afford the representation to properly challenge the IRS.

TAS Recommendation	[4-4] Where practicable, address all issues in a "real" audit rather than conducting an "unreal" audit and then subsequently conducting a "real" audit.
IRS Response	NTA Recommendation Not Adopted.  A significant number of returns reviewed by AUR or adjusted using math error authority have no issues other than unreported or underreported income identified through the document matching process or a mathematical or clerical error noted during return submission. Subjecting such taxpayers to a full audit would increase taxpayer burden unnecessarily and be an inappropriate use of limited IRS resources.  Conducting an audit for each unfiled return is also not practicable, and would be costly to nonfilers and the IRS. Audits are the most expensive treatment stream available, and the majority of ASFR issues can be resolved with a voluntarily-filed return.
IRS Action	N/A
TAS Response	The National Taxpayer Advocate understands, and acknowledged in the Most Serious Problem, that there are circumstances (such as a simple math error correction) where an IRS "unreal" compliance contact should not constitute a "real" audit and need not be addressed in a "real" exam setting. Subjecting taxpayers to a full audit under these circumstances would clearly burden taxpayers and be a waste of IRS resources. However, as illustrated by the ACA example in the Most Serious Problem, there are circumstances where the IRS can request information in a "unreal" audit and then request essentially the same type of information in a subsequent "real" audit. This is unfair to taxpayers and abrogates fundamental taxpayer rights and statutory protections. The National Taxpayer Advocate believes that the IRS can take steps to avoid these types of situations and, where practicable, address all compliance issue in a "real" audit.

MSP #5 EXEMPT ORGANIZATIONS: Form 1023-EZ, Adopted to Reduce Form 1023 Processing Times, Increasingly Results in Tax Exempt Status for Unqualified Organizations, While Form 1023 Processing Times Increase

#### **PROBLEM**

Form 1023-EZ, Streamlined Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code, was adopted in large part to reduce inventory backlogs for processing Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code. Today, Form 1023-EZ applications exceed Form 1023 applications, and the IRS approves virtually all Form 1023-EZ applications it receives.

Taxpayer Advocate Service (TAS) studies carried out in 2015 and 2016 showed, respectively, that 37 percent and 26 percent of approved entities in one of 20 states that post articles of incorporation online did not meet the organizational test for qualification as an Internal Revenue Code (IRC) § 501(c)(3) organization. This year's TAS study of a representative sample of approved Form 1023-EZ applicants from those same 20 states found an erroneous approval rate of 42 percent. Meanwhile, the more detailed Form 1023 processing time, 96 days in Fiscal Year (FY) 2016, rose to 113 days for FY 2017. Thus, Form 1023-EZ as implemented created a new risk — erroneous grants of tax exemption — yet may not have solved the initial problem of long processing times for Form 1023.

#### **ANALYSIS**

In addition to sampling organizations from the same 20 states that were included in the 2015 and 2016 studies, for which the erroneous approval rate was 42 percent, this year we expanded the sample to include representative cases from four more states that now post articles of incorporation online. Of the combined organizations, 46 percent — or almost half — did not meet the organizational test. Another cause for concern is the absence of some organizations' articles of incorporation on state databases, in states that post articles of incorporation online. From our original sample, we excluded four percent of organizations in the original 20 states, and three percent of organizations in the additional four states because articles of incorporation were not found on the official site for the state in which, according to the application, the organization was formed.

#### TAS RECOMMENDATIONS

- [5-1] Require Form 1023-EZ applicants, other than corporations in states that make articles of incorporation publicly available online at no cost, to submit their organizing documents.
- [5-2] Require Form 1023-EZ applicants to submit summary financial information such as past and projected revenues and expenses.
- [5-3] Revise Form 1023-EZ to include a question about whether the organization has a conflicts of interest policy.
- [5-4] Accept electronically Form 1023-EZ supporting documents, such as articles of incorporation.

- [5-5] Make a determination about qualification as an IRC § 501(c)(3) organization only after reviewing a Form 1023-EZ applicant's narrative statement of actual or planned activities, organizing documents, and any other supporting documents.
- [5-6] Make the primary purpose of the contract with MITRE to investigate how to improve procedures for reviewing every application for IRC § 501(c)(3) status, before conferring that status.

#### **IRS RESPONSE**

Since implemented in July 2014, Form 1023-EZ has reduced the burden on the smallest organizations applying for tax-exempt status and increased the cost effectiveness of Exempt Organizations (EO) operations (allowing resources to focus on applications that are more complex), while eliminating significant processing backlogs of long form applications, an issue identified by the National Taxpayer Advocate in her 2015 Objectives Report to Congress. Although Form 1023 cycle time increased slightly in FY 2017 due to resource constraints, the adoption of the Form 1023-EZ by eligible small organizations has allowed EO to maintain an average cycle time of 78 days.

The IRS carefully evaluated the risks associated with granting exemption on the basis of a streamlined application that, like many tax returns, reflects the representations of the taxpayer. The IRS has substantially mitigated these risks by providing extensive educational materials, clarifying instructions, and maintaining a pre-determination review process and a post-determination compliance program. The IRS continues to gather statistical information, identify new potential risks, and explore additional ways to mitigate risks, including revising the form where appropriate. For example, in January 2018, IRS changed Form 1023-EZ to require a brief description of planned or actual activities, a specific response regarding the level of the organization's gross receipts and assets, and a specific response that the applicant is not applying for recognition as a church, school, or hospital (described in IRC Section 170(b)(1)(A)(i), (ii), or (iii)). The IRS will consider applicants' responses when determining qualification for tax-exempt status.

Additionally, the IRS continues to modify procedures and Form 1023-EZ eligibility criteria to mitigate risks identified during pre-determination sample reviews. For example, organizations currently or previously exempt under a different paragraph of IRC Section 501(c), and organizations requesting reinstatement of exempt status under a different foundation classification than previously held, are no longer eligible to file Form 1023-EZ.

In light of current processes, changes to eligibility criteria, and the changes to the application itself, the IRS believes any potential risks associated with the Form 1023-EZ, including recognizing non-qualifying organizations as tax-exempt, will continue to be substantially mitigated.

To validate its internal findings, the IRS has engaged The MITRE Corporation to conduct an independent assessment of the Form 1023-EZ processes. MITRE will:

- Evaluate current sampling practices and recommend ways to:
  - increase the understanding of the full population,
  - reduce the IRS resources required to develop that understanding, and
  - reduce the filing burden.

 Identify Form 1023 and Form 1023-EZ filings in need of closer inspection before official determinations are made.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate acknowledges that Form 1023-EZ contributed to reduced processing times of Form 1023 applications, but believes adoption of Form 1023-EZ seriously undermined the IRS's oversight of the tax-exempt sector. The IRS's approach did not strike the appropriate balance between efficiently processing applications for exempt status and gathering sufficient information about the applicants to ensure that tax exempt status is appropriately awarded, thereby protecting the public and the public fisc.

The IRS notes that it "carefully evaluated the risks associated with granting exemption on the basis of a streamlined application that, like many tax returns, reflects the representations of the taxpayer." While TAS cannot confirm the details of the IRS evaluation, three statistically valid studies by TAS demonstrated that organizations in states that provide articles of incorporation online at no charge whose Form 1023-EZ applications were approved do not qualify for IRC § 501(c)(3) status with unacceptable frequency. If taxpayers made such serious misrepresentations on their Form 1040 returns at a similar rate, we are certain the IRS would immediately take corrective measures. It is baffling that the IRS response does not acknowledge or address a 42 percent rate of noncompliance.

As the IRS notes, it changed Form 1023-EZ to require a brief description of planned or actual activities (but only after the National Taxpayer Advocate issued a Taxpayer Advocacy Directive, sustained by the Deputy Director for Services and Enforcement, ordering it to do so). The National Taxpayer Advocate has made other specific recommendations that would complement this change and allow the IRS to consider a meaningful array of information before making a determination about an applicant's eligibility for exempt status. The IRS does not provide statistical information or data to explain why it chose to make changes to eligibility requirements or how those changes will avert erroneous approvals of applications for IRC § 501(c)(3) status.

TAS Recommendation

[5-1] Require Form 1023-EZ applicants, other than corporations in states that make articles of incorporation publicly available online at no cost, to submit their organizing documents.

Response

NTA Recommendation Not Adopted.

The IRS will not require Form 1023-EZ applicants to submit their organizing documents. The Deputy Commissioner for Services and Enforcement previously rescinded the portion of the 2016 Taxpayer Advocate Directive ordering the IRS to require submission of organizing documents and observed that such requirement does not reflect how the organization will operate, and how the organization operates is a determinative factor regarding tax-exempt status. Form 1023-EZ will continue to require an applicant to attest, under penalties or perjury, to information regarding its operations and organization.

See also National Taxpayer Advocate 2016 Annual Report to Congress 254 (Most Serious Problem: Form 1023-EZ: The IRS's Reliance on Form 1023-EZ Causes It to Erroneously Grant Internal Revenue Code § 501(c)(3) Status to Unqualified Organizations); National Taxpayer Advocate 2015 Annual Report to Congress vol. 2, 1-31 (Research Study: Study of Taxpayers That Obtained Recognition As IRC § 501(c)(3) Organizations on the Basis of Form 1023-EZ).

#### N/A

The IRS's assertion that organizing documents do not reflect how an organization will operate does not withstand even minimal scrutiny. As TAS has demonstrated in three research studies, IRC  $\S$  501(c)(3) status is inappropriate in some cases *because* an applicant's organizing document exactly reflects how the organization will operate. For example, the purpose articulated in the articles of incorporation of one organization described in this year's report, to establish and operate a farmer's market, was likely an accurate reflection of how the organization operates. That purpose, per the IRS's own guidance,² made the organization not eligible for 501(c)(3) status; and yet through the 1023-EZ process the IRS provided that organization a determination letter stating it was an exempt organization under IRC  $\S$  501(c)(3). The IRS should have gathered more information about this applicant before approving its Form 1023-EZ application.

Moreover, at a bare minimum, requiring organizing documents would allow the IRS to identify applicants like the one described in this year's report that had been involuntarily dissolved by the state of incorporation at the time it applied and when exempt status was conferred.

In any event, in addition to meeting the *operational* test, organizations are required to meet the *organizational* test, and the IRS cannot carry out its oversight responsibility to ascertain whether the organizational test has been met without inspecting the organizing documents. As TAS studies repeatedly and consistently show, applicants' attestations that the organizational test has been met are frequently — at least 42 percent of the time — unreliable.

The National Taxpayer Advocate agrees that "how the organization operates is a determinative factor regarding tax-exempt status," but it is only one determinative factor. Failing to meet the organizational test is *the threshold factor* and may have real consequences, even where the operational test is met. For example, in the 2015 TAS study, 23 percent of the organizations in the representative sample did not have adequate dissolution clauses. As the National Taxpayer Advocate explained in a May 16, 2018 blog,³ according to the IRS's Select Check database, the exempt status of about a third of the 15,000 organizations whose Form 1023-EZ applications were approved in 2014 was automatically revoked for failing to file required returns or notices for three consecutive years. Automatic revocation of exempt status may prompt an organization to dissolve, and there may be no accountability for assets an organization accumulated during the years it held exempt status.

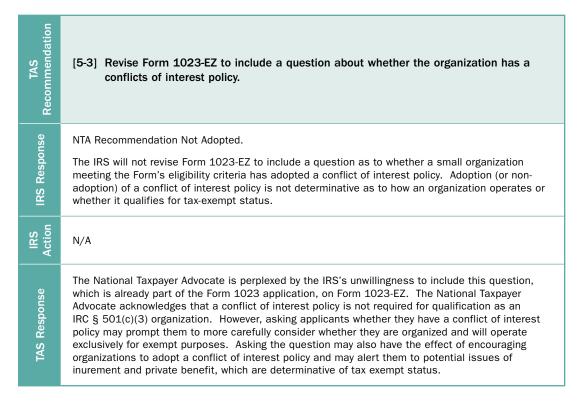
The IRS's ongoing refusal to address these concerns is nothing short of an abdication of its oversight responsibilities.

- 2 See, e.g., the IRS letter ruling denying IRC § 501(c)(3) status to an organization operated for the purpose of facilitating sales for the benefit of vendors at its farmers' market, and authorities cited therein, reported at 2017 TNT 227-22 (Nov. 28, 2017).
- 3 See Nina Olson, A Problem of the IRS's Own Making Automatic Revocations of 1023-EZ Exempt Organizations, NTA BLog (May 16, 2018), https://taxpayeradvocate.irs.gov/news/nta-blog-automatic-revocation-of-1023EZ-exemptorganizations?category=Tax%20News.

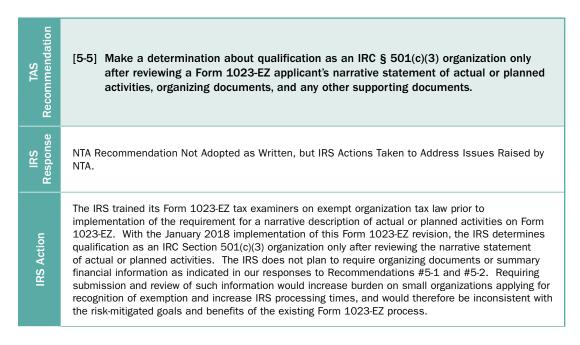
Response

TAS

TAS Recommendation	[5-2] Require Form 1023-EZ applicants to submit summary financial information such as past and projected revenues and expenses.
IRS Response	NTA Recommendation Not Adopted.  The IRS will not require that Form 1023-EZ applicants submit summary financial information such as past and projected revenues and expenses. The Deputy Commissioner for Services and Enforcement previously rescinded the portion of the 2016 Taxpayer Advocate Directive ordering the IRS to require submission of summary financial information and observed that such requirement does not reflect how the organization will operate, and how the organization operates is a determinative factor regarding tax-exempt status. Form 1023-EZ will continue to require an applicant to attest, under penalties of perjury, to information regarding its operations and organization. Moreover, an organization is eligible to use Form 1023-EZ only if its annual gross receipts in the past three years, and projected gross receipts for the next three years, do not exceed \$50,000 and its total assets have a fair market value of less than \$250,000.
IRS Action	N/A
TAS Response	At a minimum, requiring applicants to provide summary financial information such as past and projected revenues and expenses would allow the IRS to identify those that clearly do <i>not</i> plan to operate as exempt under IRC $\S$ 501(c)(3). It would also force applicants to more carefully consider what their activities will entail, and whether exempt status under IRC $\S$ 501(c)(3) is needed or appropriate. The result could be an educational experience for applicants, especially smaller organizations eligible to use Form 1023-EZ, and fewer requests for IRC $\S$ 501(c)(3) exempt status.



TAS Recommendation	[5-4] Accept electronically Form 1023-EZ supporting documents, such as articles of incorporation.
se	NTA Recommendation Not Adopted
IRS Response	The IRS will not require that Form 1023-EZ applicants submit their organizing documents. The Deputy Commissioner for Services and Enforcement previously rescinded the portion of the 2016 Taxpayer Advocate Directive ordering the IRS to require submission of organizing documents.
IRS Action	N/A
TAS Response	Taxpayers' right to a fair and just tax system includes the right to expect the tax system to consider facts and circumstances that might affect their underlying liabilities, and the right to privacy includes the expectation that IRS actions will be no more intrusive than necessary. The skeletal Form 1023-EZ does not solicit enough information to allow the IRS to determine, with sufficient accuracy, whether an organization qualifies for IRC § 501(c)(3) status and is therefore exempt from tax on its receipts. The IRS's excessive reliance on attestations, which may prove inaccurate only upon a subsequent intrusive audit, is poor tax administration and undermines taxpayers' rights.  Taxpayers have the right to an actual determination about their exempt status, based on supporting documentation, from the outset. This is not just a matter of concern for the organizations applying for exempt status; rather, IRS awards of exempt status to ineligible organizations harms donors and taxpayers at large, and weakens the public fisc. It is unfortunate that, as the IRS's response



TAS Respons

The National Taxpayer Advocate is pleased that Form 1023-EZ was revised to include a narrative statement of actual or planned activities, something she first recommended in her 2015 Annual Report to Congress and later ordered in a Taxpayer Advocate Directive dated September 26, 2016. She does not agree that requiring applicants seeking IRC § 501(c)(3) status to furnish organizing documents and basic financial information imposes an unacceptable or inappropriate burden on them. Reviewing such additional information may increase IRS processing times, but the IRS has not provided any data or estimates of what those increased times could be, nor has it devised strategies for managing any increase in processing times. On the other hand, reviewing these materials would likely reduce the rate at which the IRS erroneously confers IRC § 501(c)(3) status.

### [5-6] Make the primary purpose of the contract with MITRE to investigate how to improve procedures for reviewing every application for IRC § 501(c)(3) status, before conferring that status. NTA Recommendation Not Adopted. IRS contracted with The MITRE Corporation for an independent assessment of the validity of its Form 1023-EZ pre- and post-determination compliance findings. The contracted Scope of Work with MITRE to provide strategic, analytic, program management, data and information services, and other support to TE/GE includes a task to identify 1023 and 1023-EZ filings in need of closer inspection before official determinations are made. Other tasks include quantifying the accuracy and precision of current Form 1023-EZ sampling practices and evaluating current sampling practices to increase the understanding of the full population, reduce the IRS resources required RS. to develop that understanding, and/or reduce the filing burden. The IRS believes that all tasks will function together to provide a comprehensive assessment of the form and its use. The IRS will carefully consider any recommendations made by MITRE to improve the statistical rigor of information gained from, and overall compliance results of, the program as well as recommendations to improve TE/GE's ability to continually monitor and improve its operations. IRS Action N/A The National Taxpayer Advocate will be very interested to learn the results of MITRE's commitment to identify 1023-EZ filings "in need of closer inspection before official determinations are made," especially because TAS studies show that at least 42 percent of 1023-EZ filings need closer inspection before being approved. However, it does not appear that the difficulty lies in identifying applications that need further review, but rather in designing an application that solicits enough information to allow the IRS TAS to distinguish qualified applicants from those that do not qualify for IRC § 501(c)(3) status. The current Form 1023-EZ does not accomplish this, much less allow the IRS to develop an "understanding of the full population."

MSP #6 PASSPORT DENIAL AND REVOCATION: The IRS's Plans for Certifying Seriously Delinquent Tax Debts Will Lead to Taxpayers Being Deprived of a Passport Without Regard to Taxpayer Rights

#### **PROBLEM**

A 2015 law requires the Department of State to deny an individual's passport application and allows it to revoke or limit an individual's passport if the IRS has certified the individual as having a seriously delinquent tax debt (*i.e.* tax debt exceeding \$50,000 (adjusted for inflation), including assessed interest and penalties). Although the IRS will not implement the program until early 2018, its proposed procedures and policies raise concerns. The failure to provide adequate notice and to exclude taxpayers exercising certain administrative rights will harm taxpayers. Although the Department of State will hold passport applications open for 90 days before rejecting them, this may not be enough time for taxpayers to resolve their debts and be decertified.

#### **ANALYSIS**

The IRS directly notifies taxpayers about passport certification in only two ways: information in Collection Due Process (CDP) hearing notices and a notice issued at the same time the IRS certifies the debt. Three quarters of taxpayers potentially eligible for certification received their CDP notices before this information was included. The stand-alone certification notice does not provide an opportunity to be heard prior to the certification occurring. Congress intended to allow passport certification only after a taxpayer's administrative rights were exhausted, but the IRS refuses to exclude from certification already open TAS cases and certain other administrative rights, such as Equivalent Hearings and Post Appeals Mediation. Taxpayers may not benefit from the 90-day period before the Department of State rejects a passport application because it may take up to 45 days (ten days for taxpayers who meet expedited criteria) for the certification to be cleared from the Department of State's systems after the taxpayer resolves the debt. The IRS's notice to taxpayers leaves out key information such as if the taxpayer is an identity theft victim or qualifies for currently not collectible hardship status, both of which may result in decertification. Neither the IRS's nor the Department of State's notice include information for taxpayers with an emergency or humanitarian reason to travel

#### TAS RECOMMENDATIONS

- [6-1] Provide a stand-alone notice to all taxpayers 30 days (90 days for taxpayers outside the United States) prior to certifying their seriously delinquent tax debts that discusses the specific harm that will occur and outlines all options available to taxpayers to avoid or reverse certification.
- [6-2] Exercise its discretionary authority to exclude from passport certification any taxpayers who already have an open case with TAS at the time the IRS would otherwise certify their seriously delinquent tax debts.
- [6-3] Exercise its discretionary authority to exclude from passport certification any taxpayers who have requested certain alternative administrative remedies, including an Equivalent Hearing, a Collection Appeals Program (CAP) Appeal, or Post Appeals Mediation, and delay certification for these taxpayers until they receive a final determination from these programs.

- [6-4] Revise its procedures for expedited decertification to transmit the decertification to the Department of State within two business days after the Collection Passport Policy Analyst receives the approved request form.
- [6-5] Update Notice 508C to include information about all ways in which a taxpayer can become eligible for decertification and advise taxpayers to contact the Department of State if they have an emergency or humanitarian need to travel.

### **IRS RESPONSE**

On December 4, 2015, the president signed into law the Fixing America's Surface Transportation Act (FAST Act). The legislation included a passport provision requiring the IRS to certify taxpayers with seriously delinquent tax debts to the Department of State. The Department of State has the sole authority to deny a delinquent taxpayer's application for or revoke a U.S. passport. The purpose of the law was to improve voluntary payment compliance by providing an additional incentive for the certified taxpayers to address their payment delinquencies.

Following the passage of the FAST Act, the IRS developed and executed an implementation plan to administer the passport legislation fairly and effectively in accordance with the statute and congressional intent. The IRS engaged internal and external stakeholders, including the National Taxpayer Advocate and the Department of State, throughout the plan's execution.

Throughout the process, the IRS has responded to the concerns raised by stakeholders. For example, in addition to certification exceptions mandated by the FAST Act, the IRS also established discretionary exclusions so taxpayers who are in bankruptcy, have pending installment agreements or Offers-in-Compromise, are unable to pay hardship determinations, are victims of identity theft, or have pending IRS adjustments that will satisfy a liability will not be certified to the Department of State as having significant tax debt.

The IRS works with taxpayers who have tax issues, and there are options available to taxpayers who cannot pay their tax bill. The passport program will affect only a small, limited segment of taxpayers. Only taxpayers with a seriously delinquent tax bill greater than \$51,000 (adjusted annually for inflation) could face a passport denial or revocation by the Department of State.

Although not required by the statute, the IRS developed an expedited decertification process for imminently traveling taxpayers who meet the criteria for decertification and who have received a passport application or renewal denial letter from the Department of State. The Department of State denial letter provides certified taxpayers an additional 90 days from the date of application denial to resolve their seriously delinquent liability with the IRS. Taxpayers who take action to resolve their liabilities will not incur an additional passport application fee.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The IRS response states, "The legislation included a passport provision requiring the IRS to certify taxpayers with seriously delinquent tax debts to the Department of State." This statement is incorrect. The legislation does not require the IRS to certify seriously delinquent tax debts, but states, "If the Secretary receives certification by the Commissioner of Internal Revenue that an individual has a seriously delinquent tax debt..." While this oversight may appear insignificant, the distinction has a considerable impact on the administration of the passport program. The IRS has discretion to create exclusions and choose not to certify some taxpayers, even if they meet the statutory definition of a seriously delinquent tax debt. The IRS has already exercised this discretion in some instances to create exclusions to protect taxpayer rights and further the intent of Congress, yet has declined to do so in other regards.

The National Taxpayer Advocate appreciates the IRS engaging stakeholders throughout the process of implementing the passport certification program. The collaboration with TAS has been very productive, and the IRS has responded to many of TAS's concerns. For example, the IRS incorporated guidance into the Internal Revenue Manual (IRM) explaining that if a taxpayer's liability was adjusted below the certification threshold, for example through a reasonable cause penalty abatement, the IRS will decertify the taxpayer.<sup>2</sup> Similarly, TAS raised the problem of State Income Tax Levies to the IRS because in these cases, a taxpayer may be levied before receiving a Collection Due Process hearing notice. The IRS and TAS worked together to ensure that taxpayers can pursue a CDP hearing prior to being certified.

Notwithstanding these positive collaborative efforts, the National Taxpayer Advocate continues to have several concerns that the IRS has declined to address. These issues have been raised in multiple formats, including the Most Serious Problem, Taxpayer Assistance Orders, National Taxpayer Advocate blogs, correspondence with IRS leadership, and most recently a Taxpayer Advocate Directive (TAD). The initial TAD, the response from the Commissioner of the IRS Small Business / Self Employed (SB/SE) Division, the National Taxpayer Advocate's sustaining memorandum, and the rescission memorandum from the Deputy Commissioner for Services and Enforcement are all included in Appendix A of this report.

The right to travel internationally has long been recognized as a significant liberty right that cannot be taken away without due process as required by the Fifth Amendment of the Constitution. Recognizing the significant rights that may be abridged when a person's passport is taken, Congress intended for passport certification to occur only after a taxpayer's administrative rights have been exhausted or lapsed. The IRS's refusal to accept the National Taxpayer Advocate's recommendations lead to an impairment of taxpayers' due process rights and rights under the Taxpayer Bill of Rights.

<sup>1</sup> IRC § 7345(a).

<sup>2</sup> IRM 5.19.1.5.19.9, Reversal of Certification (Dec. 26, 2017).

#### [6-1] Provide a stand-alone notice to all taxpayers 30 days (90 days for taxpayers outside the United States) prior to certifying their seriously delinquent tax debts that discusses the specific harm that will occur and outlines all options available to taxpayers to avoid or reverse certification. NTA Recommendation Not Adopted. The FAST Act requires that the IRS contemporaneously notify individuals they have been certified pursuant to section 7345(a). Consistent with the statute, the IRS contemporaneously informs taxpayers of the certification using Notice CP508C. This Notice informs taxpayers of the consequences of certification and outlines the options available to taxpayers to reverse Response certification, including the immediate right upon certification to judicial review in federal district court or the Tax Court. Moreover, for a taxpayer's debt to qualify as "seriously delinquent tax debt," the taxpayer will have already had an opportunity to go to Appeals — either in the deficiency or collection due process RS. context — regarding the liabilities that gave rise to their certification. That is, the taxpayer will have already been informed by the IRS of the liability and of the available administrative remedies before receiving Notice CP508C. Finally, the Department of State will give all certified taxpayers an additional 90 days from the date of application denial to resolve their seriously delinquent liability, should they be denied a passport or renewal. IRS Action N/A The statute requires two forms of notification to taxpayers: a notice sent "contemporaneously" with transmitting a certification or decertification to the Department of State, and language in Collection Due Process (CDP) hearing notices about the certification of seriously delinquent tax debts and the denial, revocation, or limitation of passports.3 The IRS appears to be interpreting the word "contemporaneously" as "simultaneously," and sends the stand-alone certification notice within a few days of the certification. The IRS's interpretation of this requirement impairs the taxpayer's right to be informed and right to challenge the IRS's position and be heard because taxpayers may not learn the IRS has certified their tax debts until after certification. Instead, the IRS should send a notice 30 days prior, which meets the "contemporaneously" requirement, and then if the taxpayer does not resolve the issue, the IRS could also send a simultaneous notice. Such an approach TAS Response would increase the salience of the notice and would likely be more successful in spurring taxpayers to act to resolve their tax debts. Taxpayers may not have had an opportunity to resolve their tax debts during the time prior to notification, given the lack of personal contact prior to issuing a notice of intent to levy or notice of federal tax lien and the current level of service for taxpayers calling the IRS's balance due telephone line. The IRS appears to be misinterpreting the 90-holding period provided by the Department of State. Although Department of State will not deny a taxpayer's passport application during this time, it also will not grant a taxpayer's passport application during this period. In practice, the 90-day holding period does not provide the taxpayer an additional 90 days to resolve his tax debt — the impact on the taxpayer has already occurred because the taxpayer cannot receive a passport. The benefit of the 90-day holding period is only that a taxpayer does not need to reapply and pay the application fee a second time if the taxpayer resolves the tax debt and the decertification is sent to and processed by the Department of State within this time. As explained in the Most Serious Problem, the Department of State advises the taxpayer it may take up to 45 days after the tax debt is resolved for the Department of State's systems to be updated.

3 IRC §§ 7435(d), 6320(a)(3)(E), 6331(d)(4)(E)).

TAS Recommendation	[6-2] Exercise its discretionary authority to exclude from passport certification any taxpayers who already have an open case with TAS at the time the IRS would otherwise certify their seriously delinquent tax debts.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS agreed to block certification of the taxpayers identified in a TAS Taxpayer Assistance Order filed immediately prior to implementation. Once TAS's assistance to a particular taxpayer is completed, however, that taxpayer is once again subject to certification if he or she meets the certification criteria.  After implementation, an individual receiving TAS assistance will be excluded from certification only if any of the statutory or discretionary exceptions apply. We understand that TAS performs an individual assessment of each taxpayer's case received in their inventory, and in doing so, can expedite the status to meet exception criteria if the circumstances warrant. If after such analysis the circumstances do not warrant exception criteria, the case would not be excluded from certification. This approach preserves the integrity of the statute and ensures similar treatment of all taxpayers with seriously delinquent tax debts, including those who are not eligible for TAS assistance.
TAS Response	The IRS response reflects a misunderstanding of the Internal Revenue Code and the character of TAS cases. First, taxpayers who have cases in TAS have or are about to experience significant hardship under IRC § 7811. Second, although TAS works diligently to resolve taxpayers' problems quickly, TAS cases tend to be complex and take time to resolve. The Most Serious Problem points out that it takes an average of 88 days to resolve a TAS collection case from receipt to completion of all actions necessary to resolve the taxpayer's problem. As explained in the National Taxpayer Advocate's memorandum sustaining the TAD, excluding taxpayers who are already working with TAS <i>prior to certification</i> , does not lead to unequal treatment. Taxpayers come to TAS because the normal processes and procedures are not working, meaning they do not have equal access to the other certification exclusions and their ability to resolve their tax debts on their own may be hampered. Alternatively, they come to TAS because they are experiencing immediate harm or long-term adverse impact as a result of something the IRS is doing (or not doing). Although they may ultimately qualify for an exclusion, certifying them while TAS is working with these taxpayers is unnecessary and counterproductive, and creates extra work for the taxpayer, TAS, and the IRS. For a detailed discussion of the reasons why the IRS should exclude already open TAS cases from certification, see the TAD memoranda in Appendix A.

# TAS ecommendation

[6-3] Exercise its discretionary authority to exclude from passport certification any taxpayers who have requested certain alternative administrative remedies, including an Equivalent Hearing, a Collection Appeals Program (CAP) Appeal, or Post Appeals Mediation, and delay certification for these taxpayers until they receive a final determination from these programs.

Response

NTA Recommendation Not Adopted.

Under section 7345(b), taxpayers cannot have "seriously delinquent tax debts" for certification purposes until their administrative appeal rights have either been exhausted or expired under IRC Section 6320 or IRC Section 6330. As such, all taxpayers will have had the opportunity, before certification, to exercise their appeal and procedural rights. The statute does not otherwise provide exceptions for further administrative appeals.

#### IRS \ction

N/A

Respons

Although all taxpayers are given CDP rights prior to certification as a result of either a statutory requirement or an IRS policy, not all taxpayers may have been able to exercise these rights. Taxpayers may have been experiencing a hardship during this time that left them unable to manage their financial affairs, or a CDP notice may have been undelivered. Recognizing the restrictions on CDP hearings, the IRS created alternative appeals programs for taxpayers, including equivalent hearings, the Collection Appeals Program, and the Post Appeals Mediation program. Taxpayers pursuing an appeal under these programs are pursuing important administrative rights and should not be threatened with the intrusive enforcement action of passport certification when they may be challenging a liability or the rejection of an installment agreement, offer-in-compromise, or currently-not-collectible hardship status. Where the IRS believes taxpayers are utilizing these processes "solely to delay collection," the IRS has ample statutory authority to deny access to these processes.<sup>4</sup> As discussed in detail in the Most Serious Problem, the IRS has wide discretion with respect to creating exceptions to passport certification.

4 See e.g., IRC § 6330(g); Treas. Reg. § 301.7122-1(d)(2).

### TAS ecommendati

[6-4] Revise its procedures for expedited decertification to transmit the decertification to the Department of State within two business days after the Collection Passport Policy Analyst receives the approved request form.

Response

NTA Recommendation Not Adopted.

Although not required by the statute, the IRS developed a process to provide expedited decertification for taxpayers who meet the criteria for decertification, plan to travel outside the United States within 45 days or reside outside the United States with urgent need for a passport, and have a pending application or renewal denied by the Department of State. This process will involve weekly approvals by the Commissioner of the Small Business/Self-Employed Division and weekly submission to the Department of State.

#### IRS ction

RS

N/A

Response

The National Taxpayer Advocate understands that with respect to TAS passport cases that have been worked so far, the IRS has been willing to send expedited decertifications to the Department of State more quickly than was our understanding when drafting the Most Serious Problem. TAS's understanding of the process had been that once the taxpayer has met decertification criteria, the account has been correctly marked, the taxpayer has requested expedited decertification, and an IRS employee has received supervisory approval to submit the request form to the Collection Policy Passport Analyst, it could still take up to an additional ten days for the decertification to reach the Department of State.

The National Taxpayer Advocate is pleased to learn the IRS has been able to send expedited decertification requests to the Department of State more quickly on a case by case basis. The National Taxpayer Advocate understands the restrictions placed on the IRS, specifically that under the statute only the Commissioner of Internal Revenue, the Deputy Commissioner for Services and Enforcement, or an operating division Commissioner may make the certification or decertification. The National Taxpayer Advocate will be reviewing the timeframes achieved for expedited decertification requests as the passport program reaches full implementation and will revisit whether any changes to the expedited decertification procedures are necessary.

Ç.	TAS Recommendation	[6-5] Update Notice 508C to include information about all ways in which a taxpayer can become eligible for decertification and advise taxpayers to contact the Department of State if they have an emergency or humanitarian need to travel.
		NTA Recommendation Not Adopted.
	IRS Response	Notice 508C contains language explaining that to prevent the Department of State from denying, revoking, or limiting a passport, a taxpayer should pay the amount owed, or make alternate payment arrangements, such as an installment agreement to pay the debt over time, or an offer-in-compromise to settle the debt. It also includes language explaining what the taxpayer can do if they do not agree they owe the debt and provides a contact number to speak to the IRS. The notice also includes information about the availability of TAS assistance.
		The provision of the FAST Act that grants the Department of State the authority to issue a passport to a taxpayer for emergency or humanitarian reasons despite certification was codified at 22 U.S.C. § 2714a. The Department of State is responsible for interpreting and implementing this provision. The IRS has no authority to do so. If a taxpayer's passport is denied, revoked, or limited, the Department of State will issue the taxpayer a notice that contains the contact information for the National Passport Information Center, which is where the certified individual should address an emergency or humanitarian need to travel.
9	IRS Action	N/A
	TAS Response	The IRS response states that the current certification notice "outlines the options available to taxpayers to reverse certification." This statement is misleading because the notice only includes two options for taxpayers to prevent Department of State from denying, revoking, or limiting a taxpayer's passport: full payment of the liability or alternate payment arrangements, such as an installment agreement or an offer-in-compromise. The notice lacks any language about other situations where tax debts may be excluded from the program, such as if the taxpayer is a victim of identity theft, qualifies for Currently Not Collectible (hardship) status, or requests relief from joint and several liability (known as innocent spouse relief). Although the IRS has argued in the past that the exceptions are subject to change at any time, it is unlikely the IRS will remove exceptions, but perhaps it is likely that the IRS will add more exceptions. When the letter is revised periodically, it can be updated to include the current list of exceptions and refer taxpayers to the website for any updates.
		The IRS states that it has no responsibility for informing taxpayers about the emergency and humanitarian exception because it is not codified in the Internal Revenue Code and it is administered by the Department of State. The National Taxpayer Advocate is not asking the IRS to interpret this requirement or step into the Department of State's shoes to determine whether a taxpayer might receive relief. The National Taxpayer Advocate is simply asking the IRS to inform taxpayers about the existence of this provision and to point taxpayers to the Department of State to find more information. By putting this information in the letter, the IRS can avoid taxpayers calling in to ask about emergencies because the taxpayers will know to go directly to the Department of State. By refusing to include this information, the IRS is impairing taxpayers' right to be informed and is inviting more work upon itself.

#### APPENDIX A: TAXPAYER ADVOCATE DIRECTIVE 2018-1, TAS PASSPORT EXCLUSION



The Office of the Taxpayer Advocate operates independently of any other IRS Office and reports directly to Congress through the National Taxpayer Advocate.

April 6, 2018

Response Due: April 16, 2018 Completed By: June 5, 2018

MEMORANDUM FOR MARY BETH MURPHY

COMMISSIONER, SMALL BUSINESS/SELF-EMPLOYED

DIVISION

FROM: Nina E. Olson

National Taxpayer Advocate

SUBJECT: Taxpayer Advocate Directive 2018-1, Exclude TAS Cases

From Certification as a Seriously Delinquent Tax Debt When the Taxpayer Comes to TAS Before Certification and Continue Excluding these Cases While They Remain

Open in TAS

### **TAXPAYER ADVOCATE DIRECTIVE**

Delegation Order No. 13-3 grants the National Taxpayer Advocate the authority to issue a Taxpayer Advocate Directive (TAD) "to mandate administrative or procedural changes to improve the operation of a functional process or to grant relief to groups of taxpayers (or all taxpayers) when implementation will protect the rights of taxpayers, prevent undue burden, ensure equitable treatment or provide an essential service to taxpayers."

Internal Revenue Manual (IRM) 13.2.1.6.1 (July 16, 2009) provides that in advance of issuing a TAD, the National Taxpayer Advocate shall attempt to work with and communicate with the owners of the process to correct the problem. In my Fiscal Year 2018 Objectives Report to Congress, I discussed the IRS's refusal to exclude TAS cases that were in TAS prior to certification, from certification of a seriously delinquent tax debt for the purposes of passport denial, revocation, or limitation.<sup>2</sup> I repeatedly made my request for the exclusion of all

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<sup>&</sup>lt;sup>1</sup> Internal Revenue Manual (IRM) 1.2.50.4, *Delegation Order 13-3 (formerly DO-250, Rev. 1)* (Jan. 17, 2001). *See also* IRM 13.2.1.6, *Taxpayer Advocate Directives* (July 16, 2009).

<sup>&</sup>lt;sup>2</sup> National Taxpayer Advocate Fiscal Year 2018 Objectives Report to Congress 36-42.

already open TAS cases to John Koskinen, the then Commissioner of Internal Revenue and to you as the Commissioner, Small Business / Self Employed division (SB/SE).<sup>3</sup> In September 2017, you responded to my request in writing, outlining the factors considered in the IRS's decision not to exclude TAS cases from passport certification.<sup>4</sup> In my 2017 Annual Report to Congress, I listed as one of the Most Serious Problems, "The IRS's Plans for Certifying Seriously Delinquent Tax Debts Will Lead to Taxpayers Being Deprived of a Passport Without Regard to Taxpayer Rights." On January 25, 2018, I posted a blog on my website about the IRS's implementation of the passport certification program and its refusal to exclude from certification those cases that are already open in TAS prior to certification.

Finally, I issued almost 800 Taxpayer Assistance Orders (TAOs) to you in January of this year, requesting that you exclude from passport certification those taxpayers who met the criteria for certification but who had an already open TAS case. You appealed the TAOs to Kirsten Wielobob, Deputy Commissioner for Services and Enforcement, who ultimately agreed to exclude from certification those TAS taxpayers for whom the TAOs were issued, except for those who were duplicates, who met another exception, or who could not be located in the IRS systems. However, Kirsten Wielobob stated in her TAO response that after implementation of the passport program she would not exclude taxpavers who are eligible for certification and who have an open TAS case originating prior to the taxpayer's certification, unless they met another exclusion criterion under the statute or the IRM. My reports to Congress, my written requests to IRS leadership, my blog, and the TAOs serve as a formal memorandum issued to the responsible operating area within the meaning of IRM 13.2.1.6.1.2 (July 16, 2009). Therefore, all procedural requirements for issuing this TAD have been satisfied.6

For the reasons detailed below, pursuant to the authority provided by Delegation Order 13-3, I direct you to take the following actions with respect to the certification of seriously delinquent tax debts for the purposes of passport denial, limitation, or revocation:

1. Exclude from certification all taxpayers with an open TAS case at the time of certification (*i.e.*, taxpayers who came to TAS before certification). This can be accomplished by programming an exclusion for all taxpayer

<sup>&</sup>lt;sup>3</sup> See e.g., Email from National Taxpayer Advocate to Commissioner of the Internal Revenue (Mar. 7, 2017); email from National Taxpayer Advocate to Commissioner, Small Business / Self Employed division (SB/SE) (July 28, 2018).

<sup>&</sup>lt;sup>4</sup> Email from SB/SE Commissioner to National Taxpayer Advocate (Sept. 20, 2017)

<sup>&</sup>lt;sup>5</sup> National Taxpayer Advocate 2017 Annual Report to Congress 73-83.

<sup>&</sup>lt;sup>6</sup> See IRM 13.2.1.6.1.3, Issuing TADs (July 16, 2009).

accounts with a transaction code (TC) 971 Action Code (AC) 154 that has not been reversed or removed.<sup>7</sup>

- 2. Continue to exclude taxpayers identified as having a TC 971 AC 154 at the time of certification for the entire time their cases remain open in TAS, until the TC 971 AC 154 is reversed or removed.
- 3. Reverse the certification for any taxpayers identified by TAS as having had an open TAS case at the time of certification and who still have an open TAS case, identified by a TC 971 AC 154.

If you decide to comply with this TAD, the above actions must be taken by no later than June 5, 2018.<sup>8</sup> If you decide to appeal this TAD, within 10 days please provide a written response with a detailed explanation of your reasons as to why the proposed action cannot or will not be implemented on or before June 5, 2018.<sup>9</sup> If you need an extension of time to respond, please request one from me before April 16, 2018.

#### I. Issues

The passport certification program was intended to help the IRS collect from recalcitrant taxpayers who have substantial tax debts and to increase compliance. The reasoning behind the passport certification program is not to penalize taxpayers for their unpaid debts, but to "serve as an incentive to individuals wishing to obtain passports to comply with their tax obligations, thus reducing the level of tax delinquencies and promoting compliance." 11

Recognizing the significant rights that may be abridged when a person's passport is taken, Congress intended for passport certification to occur only once a taxpayer's administrative rights had been exhausted or lapsed. Taxpayers working with TAS are exercising important administrative rights – rights expressly

<sup>&</sup>lt;sup>7</sup> This transaction code and action code exclude open TAS cases from being referred to a Private Collection Agency and can similarly be used to exclude open TAS cases from being certified to the Department of State for passport action.

<sup>&</sup>lt;sup>8</sup> TAS estimates that if the volume of cases is manageable, a manual process could be used to look up and remove the applicable accounts within a couple weeks. For the cases to be excluded systemically by adding the relevant transaction code / action code to the program, TAS estimates that the IRS could accomplish this in 60 days if it is prioritized and expedited due to the urgency of the situation.

<sup>&</sup>lt;sup>9</sup> See IRM 13.2.1.6.2, TAD Appeal Process (July 16, 2009).

<sup>&</sup>lt;sup>10</sup> "The Committee is aware that the amount of unpaid Federal tax debts continues to present a challenge to the IRS. The Committee is also aware that a significant amount of unpaid Federal tax debt is owed by persons to whom passports have been issued... The Committee believes that tax compliance will increase if issuance of a passport is linked to payment of one's tax debts." S. Rep. No. 114-45, at 57 (2015).

<sup>&</sup>lt;sup>11</sup>Government Accountability Office, GAO 11-272, Federal Tax Collection: Potential for Using Passport Issuance to Increase Collection of Unpaid Taxes (Mar. 2011), http://www.gao.gov/new.items/d11272.pdf.

granted to them by Congress. As part of the *right to a fair and just tax system*, taxpayers have the right to seek assistance from TAS if they are experiencing financial difficulty or if the IRS has not resolved their tax issues properly and timely through its normal channels. <sup>12</sup> Certifying taxpayers who have already come to TAS <u>before</u> the IRS certifies them and are actively working to resolve their tax liabilities would harm taxpayers who are voluntarily trying to come into compliance.

I have written extensively about how excluding already open TAS cases from passport certification does not frustrate the purpose of the statute, and in fact, serves the purpose intended by Congress by allowing TAS to assist taxpayers in coming into compliance and resolving their unpaid tax debts.

#### II. Procedural History

On January 16, 2018, I issued almost 800 Taxpayer Assistance Orders (TAOs) to you, which requested the IRS exercise its discretionary authority to exclude from passport certification the taxpayers that TAS had determined were eligible for certification, did not meet a certification exclusion, and currently had an open TAS case. On January 19, 2018, you responded to the TAOs, stating you were appealing them. On January 25, 2018, I sustained the TAOs and issued a memorandum to Kirsten Wielobob, Deputy Commissioner for Services and Enforcement, reiterating my order for the taxpayers to be excluded.

On February 15, 2018, Kirsten Wielobob responded to the TAOs, agreeing to exclude from certification the taxpayers with already open TAS cases who did not meet another exclusion. However, she stated the exclusion of open TAS cases would not apply prospectively to any new TAS cases. She stated it is public information that the IRS has begun passport certification, and taxpayers with new TAS cases could circumvent the law by seeking TAS assistance. Additionally, she reiterated arguments made in the past for not excluding TAS cases – that these taxpayers would be systemically decertified upon meeting another exclusion and they would receive the benefit of the 90-day period in which the Department of State will hold their applications open.

I plan to issue an Interim Guidance Memorandum (IGM) to my employees, instructing Local Taxpayer Advocates (LTAs) to issue TAOs ordering the IRS to exclude from certification all taxpayers they identify as eligible for certification, who do not meet another exclusion, and who have an open TAS case at the time of certification. Additionally, this IGM will instruct the LTAs to issue TAOs for taxpayers who were certified prior to coming to TAS, requesting the IRS take actions that will result in the taxpayer meeting a criterion for decertification. I am also instructing the LTAs to issue TAOs requesting expedited decertification where the taxpayer qualifies for decertification, has an urgent need for a passport, and meets the expedited criteria set out in the IRM.

<sup>&</sup>lt;sup>12</sup> See IRS Publication 1, Your Rights as a Taxpayer (Sept. 2017).

#### III. Analysis

Seeking assistance from TAS is an important administrative right and a taxpayer right under the Taxpayer Bill of Rights

The legislative history of IRC § 7345 clearly says that Congress intended to "permit revocation of a passport only after the IRS has followed its examination and collection procedures under current law and the taxpayer's administrative and judicial rights have been exhausted or lapsed." (Emphasis added.) The right to receive assistance from TAS is one such administrative right. In the Taxpayer Bill of Rights adopted by the IRS (and codified at IRC § 7803(a)(3)), Right #10 is "The Right to a Fair and Just Tax System." In IRS Publication 1, Your Rights as a Taxpayer, "The Right to a Fair and Just Tax System" is defined to include "the right to receive assistance from the Taxpayer Advocate Service." Therefore, certifying taxpayers who seek assistance from TAS or who have cases pending with TAS is plainly inconsistent with the legislative directive that the IRS act "only after . . . the taxpayer's administrative and judicial rights have been exhausted or lapsed."

Taxpayers who come to TAS are trying to resolve their tax liabilities, which serves the purpose of the statute

The passport certification program was intended to assist the IRS in collecting substantial tax debts from recalcitrant taxpayers. As the legislative history cited above makes clear, Congress intended to exclude taxpayers from certification if they are attempting to come into compliance and satisfy their debts. That intent is also reflected in the statutory exceptions to certification. The IRS has recognized that beyond the statutory exclusions, certifying taxpayers with pending Installment Agreements (IAs) and Offers in Compromise (OICs) would not serve the purpose of the statute. Taxpayers who come forward to pursue IAs and OICs, or who have demonstrated that collection would cause them a hardship, are trying to comply and do not represent the recalcitrant taxpayers with significant tax debts that Congress was seeking to help the IRS collect.

Although a taxpayer with a pending payment or a pending offer may not yet be in full compliance, the IRS has determined it will forbear on certifying the tax debt while the taxpayer is taking action to come into compliance. If a taxpayer does not successfully come into compliance (e.g., if the IA or OIC is rejected and thus is no longer considered pending), the IRS can certify the taxpayer's debt at that time, assuming the taxpayer is currently eligible for certification and does not meet an exception or exclusion.

The same principle applies to cases open in TAS. Forbearing on certifying open TAS cases (*i.e.*, while TAS is developing the taxpayer's case and attempting to

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<sup>&</sup>lt;sup>13</sup> H.R. Rep. No. 114-357, at 531-32 (2015).

get the taxpayer into compliance) would be consistent with the other discretionary exclusions to certification that allow a taxpayer to come into compliance. As discussed below, once TAS closes a taxpayer's case, the taxpayer would be subject to certification if he or she did not meet another statutory or discretionary exclusion to the same extent as a taxpayer whose IA or OIC is rejected.

Taxpayers already working with TAS will be harmed if certified while working with TAS

Although the current discretionary exclusions are available to all taxpayers, TAS taxpayers included, the fact that a taxpayer is working with TAS may be evidence that the taxpayer is having difficulty meeting one of the exclusions for which the taxpayer is eligible. A taxpayer may be working with TAS because he or she is having difficulty proving identity theft or because collection would leave the taxpayer unable to pay basic living expenses. If the normal processes are not working for a specific taxpayer and the taxpayer seeks assistance from TAS, as the law authorizes, that taxpayer should not receive a harsher result than a taxpayer who works directly with the IRS. Such an outcome would be inconsistent with congressional intent in creating the Taxpayer Advocate Service as an administrative option for qualifying taxpayers.

Certifying taxpayers who have already been working with TAS may encourage these taxpayers to seek a quick fix to become decertified, without fully resolving their tax issues – the reason they came to TAS. For example, a taxpayer who is having trouble proving eligibility for CNC hardship status and has been working with TAS to provide documentation may feel pressured into a payment plan that leaves the taxpayer unable to pay basic living expenses. Another taxpayer who believes she does not owe the entire liability and is working with TAS to compile documentation for an audit reconsideration may feel pressured to pay the entire liability in order to have the certification reversed immediately. Certifying taxpayers who are already working with TAS will infringe upon the taxpayers' right to a fair and just tax system, right to challenge the IRS's position and be heard, and right to pay no more than the correct amount of tax.

There are safeguards in place to ensure taxpayers do not use TAS to circumvent the passport provisions.

Excluding taxpayers who have already been working with TAS to resolve their tax debts prior to certification does not frustrate the statute. Under section 7803(c)(2)(A)(i), one of the statutory functions of TAS is to assist taxpayers in resolving problems with the IRS. If TAS can get the taxpayer into compliance and resolve the taxpayer's issues with the IRS, then the purpose of IRC § 7345 has been satisfied. TAS accepts cases only from taxpayers who meet the statutory and regulatory definition of significant hardship<sup>14</sup> and keeps cases open

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<sup>&</sup>lt;sup>14</sup> IRC § 7811(a)(2); Treas. Reg. § 301.7811-1(a)(4).

only if taxpayers are working to achieve a resolution. <sup>15</sup> If TAS is unable to resolve the taxpayer's account, then when TAS closes its case, the IRS can certify the account if it still qualifies as a seriously delinquent tax debt.

If a taxpayer had the sophistication and foresight to avoid certification prior to it occurring, a taxpayer could do so with many of the exclusions. For example, a taxpayer could request an IA and apply for a passport during the period that it was pending. A taxpayer could also start paying on an IA and stop once a passport was issued. In the same way that a taxpayer would be certified once the IA was rejected or defaulted upon, a taxpayer would be certified once he is no longer working with TAS to resolve the tax debt and TAS closes the case. Deferring certification in these circumstances while providing certification when taxpayers seek assistance from TAS to resolve their tax debts contravenes congressional intent in making TAS a viable option for taxpayers who meet TAS case-acceptance criteria.

Excluding Already Open TAS Cases is in Accord with Current IRS Policy

Excluding already open TAS cases is in accordance with IRS Policy Statements 5-1 and 5-2, which provide that the IRS is responsible for taking all appropriate actions provided by law to compel non-compliant taxpayers to file their returns and pay their taxes and that the IRS is committed to educating and assisting taxpayers who make a good faith effort to comply. When a taxpayer voluntarily comes to TAS for assistance with a tax issue <u>before</u> the account has been certified to the Department of State for passport denial or revocation, the taxpayer is making a good faith effort to comply with the tax laws.

Furthermore, through the process of working with taxpayers, TAS educates them so they remain in compliance. TAS's recent track record supports this position. Of the approximately 4,200 TAS cases with balances due over \$50,000 that were closed in fiscal year 2017 and that were not previously determined by Collection to be currently uncollectible, TAS closed 70 percent of these cases (approximately 2,700) with full or partial relief. Of note, more than 75 percent of these cases involved either exam or collection issues, demonstrating that these are taxpayers who are working to resolve their tax debts. Thus, excluding TAS cases that are <u>already open</u> in TAS prior to certification is in accord with IRS Policy Statements 5-1 and 5-2. Excluding the taxpayers' accounts from certification also will be more efficient for the IRS, because certification is no longer necessary if TAS can get the taxpayers into compliance.

Passport certification is an enforcement action, as evidenced by the amendment to IRC §§ 6220(a)(3)(E) and 6331(d)(4)(G), which now require that passport certification language appear on collection notices. Because the IRS has a policy of generally forbearing on taking collection action while a taxpayer is working with TAS, it should similarly forebear on certifying a seriously delinquent

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<sup>&</sup>lt;sup>15</sup> IRM 13.1.21.1.3.19, *No or Partial Reply from Taxpayer* (Feb. 1, 2011).

tax debt while a taxpayer is working with TAS. To do otherwise makes little sense and would have the effect of treating taxpayers who come to TAS less favorably than taxpayers who work with the IRS directly.

The expedited decertification procedures and the 90-day holding period provided by the Department of State may not provide relief to taxpayers

The IRS has frequently responded to my request for the exclusion of open TAS cases by citing the 90-day holding period provided by the Department of State in which it will delay rejecting a certified taxpayer's passport application. While this period may be helpful to taxpayers with relatively straightforward issues that can be resolved quickly, it will not be useful to many TAS taxpayers.

The average TAS collection case stays open for 86 days from receipt to completion of all actions necessary to resolve the taxpayer's problem. Combining this time with the up-to-10-days required for an expedited decertification to be transmitted to the Department of State (and then additional time for the Department of State to update its systems), the 90-day period will be inconsequential for many TAS taxpayers. Furthermore, taxpayers without upcoming planned travel (and thus who do not qualify for expedited decertification) will be harmed when they do not meet the 90-day time frame and must reapply for a passport, including paying the \$135 application fee a second time.

#### IV. Requested Actions

For the foregoing reasons, I direct you to take the following actions with respect to the certification of seriously delinquent tax debts for the purposes of passport denial, limitation, or revocation:

- Exclude from certification all taxpayers with an open TAS case at the time of certification. This can be done be accomplished by programming an exclusion for all taxpayer accounts with a transaction code (TC) 971 Action Code (AC) 154 that has not been reversed or removed.<sup>16</sup>
- 2. Continue to exclude taxpayers identified as having a TC 971 AC 154 at the time of certification for the entire time their cases remain open in TAS, until the TC 971 AC 154 is reversed or removed.
- Reverse the certification for any taxpayers identified by TAS as having had an open TAS case at the time of certification and who still have an open TAS, identified by a TC 971 AC 154.

<sup>&</sup>lt;sup>16</sup> This transaction code and action code exclude open TAS cases from being referred to a Private Collection Agency and can similarly be used to exclude open TAS cases from being certified to the Department of State for passport action.

Please provide a written response to the TAD on or before April 16, 2018 indicating whether you plan to comply with the TAD or appeal it. If you are appealing the TAD, please include in the written response a detailed explanation of your reasons as to why the proposed action cannot or will not be implemented by June 5, 2018. If you are complying with this TAD, the actions above must be taken by no later than June 5, 2018.

cc: Dave Kautter, Commissioner of Internal Revenue
Kirsten Wielobob, Deputy Commissioner for Services and Enforcement



#### DEPARTMENT OF THE TREASURY INTERNAL REVENUE SERVICE WASHINGTON, D.C. 20224

#### SMALL BUSINESS/SELF-EMPLOYED DIVISION

#### APR 17 2018

MEMORANDUM FOR KIRSTEN B. WIELOBOB

DEPUTY COMMISSIONER, SERVICES AND ENFORCEMENT

FROM:

Mary Beth Murphy Murkelle Munice Commissioner, Small Business/Seif Employed Division

SUBJECT:

Taxpayer Advocate Directive 2018-1, Exclude TAS Cases From Certification as a Seriously Delinquent Tax Debt When the Taxpayer Comes to TAS Before Certification And Continue Excluding these Cases While They Remain

Open in TAS

in accordance with IRM 13.2.1.6.2 (TAD Appeal Process), I appeal the above referenced Taxpayer Advocate Directive (TAD) dated April 6, 2018. The TAD directed the Commissioner, Small Business/Self Employed Division to take the following actions:

- Exclude from certification all taxpayers with an open TAS case at the time of certification. This can be accomplished by programming an exclusion for all taxpayer accounts with a Transaction Code (TC) 971 Action Code (AC) 154 that has not been reversed or removed<sup>1</sup>.
- Continue to exclude taxpayers identified as having a TC 971 AC 154 at the time of certification for the entire time their cases remain open in TAS, until the TC 971 AC 154 is reversed or removed.
- Reverse the certification for any taxpayers identified by TAS as having had an open TAS case at the time of certification and who still have an open TAS, identified by a TC 971 AC 154.

I disagree with these directives and appeal all three actions.

The issues raised by the National Taxpayer Advocate in support of the TAD are addressed as follows.

¹ This transaction code and action code exclude open TAS cases from being referred to a Private Coffection Agency and can similarly be used to exclude open TAS cases from being certified to the Department of State for passport action.

### Seeking assistance from TAS is an important administrative right and a taxpayer right under the Taxpayer Bill of Rights.

Congress clearly defined when a taxpayer has a "seriously delinquent tax debt" in IRC § 7345, and provided only two statutory exceptions to that definition: (1) a liability being paid in a timely manner pursuant to an installment agreement under IRC § 6159 or an agreement under IRC § 7122; and (2) a liability for which collection has been suspended because the taxpayer requested either a CDP hearing under section 6330 or innocent-spouse relief under section 6015. Neither section 7345 nor its legislative history supports a Congressional intent for categorical exclusion from certification for taxpayers who seek assistance from TAS or who have cases pending with TAS. Each certified taxpayer has had the opportunity to exercise Collection Due Process rights prior to certification.

## Taxpayers who come to TAS are trying to resolve their tax liabilities, which serves the purpose of the statute.

Taxpayers who seek TAS assistance are not necessarily trying to resolve their entire tax liabilities, but may be seeking assistance to resolve a specific issue related to the tax liability, with no final resolution plan for the entire liability. TAS caseworkers have no IRM obligation to fully resolve a taxpayers' liability before closing a TAS case. TAS noted that a taxpayer with a pending installment agreement or offer may not yet be in full compliance, but the IRS will forbear certifying the taxpayer while the taxpayer is taking action to become fully compliant. TAS stated that this same principle should apply to cases open in TAS, and IRS should forbear certifying open TAS cases while TAS is developing the case and attempting to get the taxpayer into compliance. Taxpayer accounts are not identified as a pending installment agreement or a pending offer if the taxpayer is not in full filling compliance. Therefore, excluding taxpayers assigned to TAS as "TAS works to get the taxpayer into compliance" would not be consistent with the treatment of taxpayers not assigned to TAS. Moreover, if a taxpayer who was excluded due to an open TAS case does not come into compliance and ultimately meet an exception, the purpose of the statute is defeated. That taxpayer could apply for and obtain a passport while their case was pending in TAS.

## Taxpayers already working with TAS will be harmed if certified while working with TAS.

All taxpayers, including those with an open TAS case, that meet any of the exclusion criteria will not be certified. For taxpayers with an open TAS case that do not meet the exclusion criteria, TAS can work the case with the business unit, even though the taxpayer's seriously delinquent tax debt has been certified to the State Department. If TAS, the taxpayer, and business unit reach a resolution that qualifies for exclusion, the taxpayer will be decertified. If resolution and decertification occurs within 90 days of the

date the State Department notifies the taxpayer of their passport application denial, the taxpayer's passport application will not be impacted:

Taxpayers seeking assistance from TAS will not receive a "harsher result" than a taxpayer working directly with the IRS. Categorically excluding TAS cases, however, would result in disparate treatment among taxpayers because taxpayers who choose to engage the IRS directly would remain certified while working to come into compliance, whereas taxpayers who choose to seek TAS assistance would not be certified.

## There are safeguards in place to ensure taxpayers do not use TAS to circumvent the passport provisions.

We understand that TAS performs an individual assessment of each case received in their inventory, and in doing so, can expedite the status to meet exception criteria if the circumstances warrant. If after such analysis the circumstances do not warrant exception criteria, the IRS would not want the case excluded from certification. Excluding a case from certification without any such analysis or application of criteria would seem arbitrary. Moreover, if a taxpayer who was excluded due to an open TAS case does not come into compliance by meeting an exception, the purpose of the statute is defeated. We understand TAS concerns about taxpayers potentially having the foresight to avoid certification by falsely requesting or entering into an installment agreement only long enough to obtain a passport. We previously committed to TAS that we will continually monitor the processes to determine whether any changes are needed.

### Excluding already open TAS cases is in accordance with current IRS policy.

The way in which the iRS will administer the passport program is entirely consistent with the policies enunciated in Policy Statements 5-1 and 5-2.

Categorically excluding all open TAS cases from the certification process would result in the inconsistent application of the law to similarly-situated taxpayers. Under IRC § 7345, all taxpayers have the same ability to qualify for exclusion from certification, for example, by entering into an installment agreement. If, however, all open TAS cases are categorically excluded from the certification process, then section 7345 would apply inconsistently, depending on whether a taxpayer qualifies for TAS assistance.

# The expedited decertification procedures and the 90-day holding period provided by the Department of State may not provide relief to taxpayers.

The passport program expedited decertification procedures were designed to provide an accelerated decertification for taxpayers with a pending Passport application with an imminent need to travel. Taxpayers must meet a statutory exception or IRS discretionary exclusion to be decertified. However, if an unusual issue arises, the IRS

remains committed to working with TAS to address it at that time. Moreover, TAS may assist taxpayers to get expedited relief by putting them in pending OICs or IAs, which are discretionary exclusions. This can be done well under the 90-day period provided by DOS for taxpayers to resolve their seriously delinquent tax debts and under the estimated period that TAS resolves the average case. Cases that take longer than 90 days to resolve will also be decertified, but the taxpayer will need to reapply for a passport.

Based on the reasons set forth above, it would not be appropriate to agree with the National Taxpayer Advocate's directed actions to exclude all open TAS cases from the passport certification process. Therefore, I respectfully appeal all three actions outlined in the TAD. I request you rescind this TAD in accordance with the authority vested in delegation order 13-3.

cc: Nina E. Olson, National Taxpayer Advocate



THE OFFICE OF THE TAXPAYER ADVOCATE OPERATES INDEPENDENTLY OF ANY OTHER IRS OFFICE AND REPORTS DIRECTLY TO CONGRESS THROUGH THE NATIONAL TAXPAYER ADVOCATE.

#### April 27, 2018

Response Due: May 7, 2018 Completed By: June 26, 2018

MEMORANDUM FOR KIRSTEN WIELOBOB

DEPUTY COMMISSIONER FOR SERVICES AND

**ENFORCEMENT** 

FROM: Nina E. Olson

National Taxpayer Advocate

SUBJECT: Taxpayer Advocate Directive 2018-1, Exclude TAS Cases from

Certification as a Seriously Delinquent Tax Debt When the Taxpayer Comes to TAS Before Certification and Continue Excluding these Cases While They Remain Open in TAS

#### **TAXPAYER ADVOCATE DIRECTIVE**

I am writing this memorandum in support of Taxpayer Advocate Directive (TAD) 2018-1, which was issued to the Commissioner, Small Business / Self Employed (SB/SE) Division on April 6, 2018. TAD 2018-1 contained the following directives:

- Exclude from certification all taxpayers with an open TAS case at the time of certification (i.e., taxpayers who came to TAS before certification). This can be accomplished by programming an exclusion for all taxpayer accounts with a transaction code (TC) 971 Action Code (AC) 154 that has not been reversed or removed.<sup>1</sup>
- Continue to exclude taxpayers identified as having a TC 971 AC 154 at the time of certification for the entire time their cases remain open in TAS, until the TC 971 AC 154 is reversed or removed.
- Reverse the certification for any taxpayers identified by TAS as having had an open TAS case at the time of certification and who still have an open TAS case, identified by a TC 971 AC 154.

<sup>&</sup>lt;sup>1</sup> This transaction code and action code exclude open TAS cases from being referred to a Private Collection Agency and can similarly be used to exclude open TAS cases from being certified to the Department of State for passport action.

I requested a response by April 16, 2018. On April 17, 2018, the Commissioner, SB/SE appealed this TAD to you in accordance with IRM 13.2.1.6.2, which states, "The only avenue of appeal, should a functional area disagree with the TAD, is to the Deputy Commissioner for Services and Enforcement."2

#### I. **Authority**

TAD 2018-1 was issued pursuant to Delegation Order No. 13-3, which grants the National Taxpayer Advocate the authority to issue a TAD "to mandate administrative or procedural changes to improve the operation of a functional process or to grant relief to groups of taxpayers (or all taxpayers) when implementation will protect the rights of taxpayers, prevent undue burden, ensure equitable treatment or provide an essential service to taxpayers."3 This authority may not be redelegated.

#### II. Issue

The passport certification program was created pursuant to a statutory directive intended to help the IRS collect delinquent tax debts from recalcitrant taxpayers with substantial liabilities. 4 The reasoning behind the passport certification program is not to penalize taxpayers for their unpaid debts, but to "serve as an incentive to individuals wishing to obtain passports to comply with their tax obligations, thus reducing the level of tax delinquencies and promoting compliance."5

Recognizing the significant rights that may be abridged when a person's passport is taken, Congress intended for passport certification to occur only after a taxpayer's administrative rights have been exhausted or lapsed. Taxpayers working with TAS are exercising important administrative rights – rights expressly granted to them by Congress. Moreover, as part of the right to a fair and just tax system, taxpayers have the right to seek assistance from TAS if they are experiencing financial difficulty or if the IRS has not resolved their tax issues properly and timely through its normal channels.<sup>7</sup> Certifying taxpayers who are actively working with TAS to resolve their tax liabilities would harm taxpayers who are voluntarily trying to come into compliance.

I have written extensively about how excluding already open TAS cases from passport certification does not frustrate the purpose of the statute and, in fact, serves the purpose

<sup>&</sup>lt;sup>2</sup> IRM 13.2.1.6.2, TAD Appeal Process (July 16, 2009).

<sup>&</sup>lt;sup>3</sup> Internal Revenue Manual (IRM) 1.2.50.4, *Delegation Order 13-3 (formerly DO-250, Rev. 1)* (Jan. 17, 2001). See also IRM 13.2.1.6, Taxpayer Advocate Directives (July 16, 2009).

<sup>&</sup>lt;sup>4</sup> Pub. L. No. 114-94, Div. C, Title XXXII, § 32101, 129 Stat. 1312, 1729-32 (2015) (codified as IRC § 7345). The Senate Finance Committee report explaining this provision stated: "The Committee is aware that the amount of unpaid Federal tax debts continues to present a challenge to the IRS. The Committee is also aware that a significant amount of unpaid Federal tax debt is owed by persons to whom passports have been issued... The Committee believes that tax compliance will increase if issuance of a passport is linked to payment of one's tax debts." S. Rep. No. 114-45, at 57 (2015).

<sup>&</sup>lt;sup>5</sup>Government Accountability Office, GAO 11-272, Federal Tax Collection: Potential for Using Passport Issuance to Increase Collection of Unpaid Taxes (Mar. 2011), http://www.gao.gov/new.items/d11272.pdf. 6 See IRC §§ 7803(a)(3), 7803(c)(A)(i), and 7811.

<sup>&</sup>lt;sup>7</sup> See IRS Publication 1, Your Rights as a Taxpayer (Sept. 2017).

intended by Congress by allowing TAS to assist taxpayers in coming into compliance and resolving their unpaid tax debts.<sup>8</sup>

## III. Procedural History

On January 16, 2018, I issued almost 800 Taxpayer Assistance Orders (TAOs) to the SB/SE Commissioner, which requested the IRS exercise its discretionary authority to exclude from passport certification taxpayers who TAS had determined were eligible for certification, did not meet a certification exclusion, and currently had an open TAS case. On January 19, 2018, the SB/SE Commissioner responded to the TAOs, stating she was appealing them. On January 25, 2018, I sustained the TAOs and issued a memorandum to you, reiterating my order for the taxpayers to be excluded.

On February 15, 2018, you responded to the TAOs, agreeing to exclude from certification the taxpayers with already open TAS cases who did not meet another exclusion. However, you stated the exclusion of open TAS cases would not apply prospectively to any new TAS cases.

On April 6, 2018, I issued TAD 2018-1, which requested the IRS exclude from certification TAS cases that were already open prior to certification and while they remained open. I also requested that the IRS reverse certification for any taxpayers who were certified while having a case open in TAS. On April 17, 2018, the Commissioner, SB/SE responded, disagreeing with and appealing all requested actions within the TAD.

I plan to issue an Interim Guidance Memorandum (IGM) to TAS employees instructing Local Taxpayer Advocates (LTAs) to issue TAOs ordering the IRS to exclude from certification all taxpayers they identify as eligible for certification who do not meet another exclusion, and who have an open TAS case at the time of certification. Additionally, the IGM will instruct LTAs to issue TAOs for taxpayers who were certified prior to coming to TAS and who will meet an exclusion as a result of TAS's assistance, ordering the IRS take actions that will result in the taxpayer meeting a criterion for decertification. I am also instructing the LTAs to issue TAOs requesting expedited decertification where the taxpayer qualifies for decertification, has an urgent need for a passport, and meets the expedited criteria set out in the IRM.

## IV. Analysis

The lack of a statutory exclusion for TAS cases open prior to certification does not negate Congress's expressed intent to exclude taxpayers from certification until their administrative rights have been exhausted or lapsed – and access to TAS is one such right.

Taxpayer Advocate Service — Fiscal Year 2019 Objectives Report to Congress — Volume Two

<sup>&</sup>lt;sup>8</sup> See e.g., National Taxpayer Advocate 2017 Annual Report to Congress 73-83 (Most Serious Problem: Passport Denial and Revocation: The IRS's Plans for Certifying Seriously Delinquent Tax Debts Will Lead to Taxpayers Being Deprived of a Passport Without Regard to Taxpayer Rights).

The legislative history of IRC § 7345 clearly says that Congress intended to "permit revocation of a passport only after the IRS has followed its examination and collection procedures under current law and *the taxpayer's administrative and judicial rights have been exhausted or lapsed.*" (Emphasis added.) The right to receive assistance from TAS is one such administrative right, which Congress expressly provided when it codified IRC §§ 7803(c)(A)(i) and 7811. IRS Publication 1, *Your Rights as a Taxpayer*, summarizes the Taxpayer Bill of Rights adopted by the IRS (and codified at IRC § 7803(a)(3)) and defines "The Right to a Fair and Just Tax System" to include "the right to receive assistance from the Taxpayer Advocate Service."

The IRS has created many exclusions from certification that are not directly referenced in the statute or explicitly referenced in the legislative history but that promote taxpayer compliance, protect taxpayer rights, and treat taxpayers fairly. These discretionary exclusions, such as for pending Installment Agreements (IAs) or Currently not Collectible (CNC) hardship status, are supported by the legislative history, which indicates the passport certification program was intended to help the IRS collect the unpaid tax debts of recalcitrant taxpayers and to increase compliance. The fact that the statute does not reference a pending IA or CNC hardship status does not mean that these exclusions are not supported by the legislative history. Under similar reasoning, taxpayers who voluntarily seek out TAS assistance *before* certification are trying to resolve outstanding tax issues and are not the recalcitrant taxpayers Congress was seeking to address.

TAS has a proven track record of promoting taxpayer compliance and assisting taxpayers in resolving outstanding liabilities. Therefore, an exclusion for already open TAS cases clearly serves the purpose of the statute and is supported by the legislative history. As noted in TAD 2018-1, TAS closed with full or partial relief approximately 70 percent of fiscal year (FY) 2017 cases with balances more than \$50,000 that were not previously determined by Collection to be currently uncollectible. Furthermore, through the process of working with taxpayers, TAS educates them so they remain in compliance prospectively.

TAS cases often involve multiple issues, and TAS works with taxpayers to try to resolve all their tax issues.

The SB/SE Commissioner's response to the TAD states that taxpayers who are seeking TAS assistance are not necessarily trying to resolve their entire tax liabilities but may only be seeking to address a single issue related to a liability. This response reflects an ignorance about the breadth and depth of TAS's work, which I frankly find appalling after 18 years of TAS operations. During fiscal years 2012 through 2017, an average of

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<sup>&</sup>lt;sup>9</sup> H.R. Rep. No. 114-357, at 531-32 (2015).

<sup>&</sup>lt;sup>10</sup> See IRM 5.19.1.5.19.4, Discretionary Certification Exclusions (Dec. 26, 2017).

<sup>&</sup>lt;sup>11</sup> "The Committee is aware that the amount of unpaid Federal tax debts continues to present a challenge to the IRS. The Committee is also aware that a significant amount of unpaid Federal tax debt is owed by persons to whom passports have been issued... The Committee believes that tax compliance will increase if issuance of a passport is linked to payment of one's tax debts." S. REP. No. 114-45, at 57 (2015).

59 percent of TAS cases involved more than one issue. *TAS Internal Revenue Manual sections (IRMs) require an action plan that addresses every issue in the case as well as a review before the case is closed to ensure every action has been completed and all related issues have been addressed.* These requirements are reinforced through a quality review process and a vigorous system of case reviews. TAS training materials emphasize the importance of identifying and addressing all of a taxpayer's issues. TAS IRMs also require a case to continue moving toward resolution. TAS case advocates stalls because of a taxpayer's unwillingness to provide information, TAS case advocates are expected to inform the taxpayer of the consequences of closing the case without resolution and then, if the taxpayer remains unresponsive, to close the case.

The SB/SE response distinguishes taxpayers who receive an exclusion due to a pending IA on the basis that a taxpayer must be in full filing compliance before an IA is considered pending. However, TAS also works diligently to bring taxpayers into full filing compliance. TAS training materials instruct case advocates to make a compliance check prior to closing a case and address any related issues, including missing tax returns, balances due, and account freezes. <sup>17</sup> Furthermore, in FY 17, TAS worked 3,523 cases where the primary issue was getting the taxpayer into an installment agreement. Our average cycle time was 85 days and our relief rate was 75% for these cases. Because of the complexity of some TAS cases, case resolution may take longer than in cases where the taxpayer does not require TAS assistance. As explained in TAD 2018-1, however, such a taxpayer should not receive a harsher result than a taxpayer who works directly with the IRS. To restate a key point: To treat taxpayers seeking TAS assistance more harshly than taxpayers in closely analogous circumstances would undermine Congress's purpose in creating TAS and would undermine the value of "the right to receive assistance from the Taxpayer Advocate Service", which the IRS itself says is a central component of the Taxpayer Bill of Rights, "Right to a Fair and Just Tax System."

The IRS's approach could coerce taxpayers to enter into installment agreements or make payments even if they do not owe the entire liability or are unable to afford basic living expenses.

<sup>&</sup>lt;sup>12</sup> IRM 13.1.18.2.3, *Develop an Action Plan* (Feb. 1, 2011) and IRM 13.1.21.1.2, *Closing Actions* (May 4, 2016).

<sup>&</sup>lt;sup>13</sup> FY 2018 TAS Program Letter, Advocacy Reviews. One of TAS's quality attributes through which it measures case quality is "Resolved all issues," which requires employees to "take all necessary actions to completely and accurately resolve taxpayer's issue prior to case closure."

<sup>&</sup>lt;sup>14</sup> TAS, Case Advocate Training, Case Processing/TAMIS Module 1 (Student Guide), Training 20219-102 (Apr. 2015).

<sup>&</sup>lt;sup>15</sup> IRM 13.1.18.6, Subsequent Actions and Case Resolution (May 5, 2016).

<sup>&</sup>lt;sup>16</sup> IRM 13.1.21.1.3.19, *No or Partial Reply From Taxpayer* (Feb. 1, 2011).

<sup>&</sup>lt;sup>17</sup> "Prior to closing the case, make a compliance check and address any related issues. This includes any missing tax returns, balances due, and account freezes." TAS, BMF Phase I, Employment Taxes (Student Guide), Training 32610-102 (Mar. 2016). "As an advocate for the taxpayer, all related issues must be addressed on all of the taxpayer's accounts. This following list of related issues is not all inclusive: Advising the taxpayer to file any delinquent tax returns..." TAS, Case Advocate Training, Case Processing/TAMIS Module 1 (Student Guide), Training 20219-102 (Apr. 2015).

The IRS has repeatedly stated that all the exclusions are available to all taxpayers, including TAS taxpavers. However, TAS taxpavers generally seek TAS assistance because the normal channels have not worked, which may mean an exclusion is not equally available to all taxpayers. TAD 2018-1 provided the examples of taxpayers who should qualify for and are trying to prove identity theft or CNC hardship status. If the IRS is refusing to process the taxpayer's identity theft affidavit or is incorrectly computing the taxpayer's basic living expenses, then these taxpayers do not have the same access to these exclusions unless they are able to work with TAS to resolve their issues and have their accounts adjusted accordingly. By refusing to exclude TAS cases open prior to certification, the IRS is impermissibly encroaching on the taxpayer's statutory right to seek assistance from TAS.

As discussed in TAD 2018-1, a taxpayer who has a time-sensitive need for a passport may feel pressured into paying the entire liability or entering into a payment plan, even if she does not owe the entire liability or the payment would prevent her from paying her basic living expenses. In a case where the taxpayer did not owe the entire liability, TAS would need to work with the taxpayer and the IRS to seek a refund of payments. In a case where a taxpayer is forced to pay on an IA that he or she cannot afford, the resulting harm to the taxpayer may be significant and, in some cases, irreversible.

Taxpayers come to TAS in cases where they are unable to resolve their problems with the IRS or the normal procedures are not working.

The SB/SE response to the TAD reflects a continued misunderstanding of TAS case work. The response implies that TAS taxpayers are similarly situated as other taxpayers, and they come to TAS because they are choosing not to work directly with the IRS. This response reflects ignorance of the statute and regulations describing a taxpayer's eligibility for TAS assistance – namely, that the taxpayer must be experiencing, or be about to experience, "significant hardship" as a result of IRS actions or inaction.<sup>18</sup> In reality, taxpayers often come to TAS because the normal procedures are not working, and they have been unable to resolve their problems working directly with the IRS. During the first quarter of fiscal year (FY) 2018, approximately half of all TAS cases were referred to TAS either by the IRS or by a Congressional office. 19 as opposed to a taxpayer reaching out to TAS directly. During the same period, the number one reason for TAS case receipts - comprising 27 percent of incoming cases was a systemic or procedural failure, precisely the type of problem a taxpayer could not remedy on his or her own by working directly with the IRS. Additionally, 25 percent of TAS cases received during the first quarter of FY 2018 were due to a delay of 30 days or more over the IRS's stated normal processing time. 20 To expect a taxpayer who needs a passport to continue working directly with the IRS despite such a delay further violates the taxpayer's right to a fair and just tax system.

<sup>18</sup> IRC § 7811(a)(2); Treas. Reg. § 301.7811-1(a)(4)(ii).

<sup>&</sup>lt;sup>19</sup> TAS Business Performance Review, 1st Quarter FY 2018.

<sup>&</sup>lt;sup>20</sup> TAS Business Performance Review, 1st Quarter FY 2018.

Taxpayers working with TAS may not be able to resolve their cases in 90 days, and even when they can, they may still be negatively affected.

The IRS has frequently cited the 90-day holding period provided by the Department of State as a kind of safeguard, but has never addressed the TAS case data cited in TAD 2018-1, my Annual Report to Congress, and the passport TAOs. When the average cycle time for a TAS collection case is 88 days, from start to completion of all actions necessary to resolve the taxpayer's account, there will likely be taxpayers whose decertifications are not transmitted to and processed by the Department of State within 90 days. In addition, the IRS is incorrect to conclude that if a taxpayer can resolve his or her liability in 90 days and the Department of State does not reject the passport application, then the taxpayer will not have been harmed. There may be taxpayers who need a passport within those 90 days and must delay travel. There may also be taxpayers who need the passport as a form of valid identification or for a background check.

Excluding TAS taxpayers, even if they are later certified, does not frustrate the purpose of the statute.

The IRS has repeatedly argued that excluding taxpayers who have a case open with TAS prior to certification will frustrate the purpose of the statute and allow taxpayers to circumvent it. If a taxpayer who works with TAS does not resolve his or her tax liability and is certified once the case is closed, the purpose of the statute will have been met. Further, the IRS will be honoring the legislative history that indicates a taxpayer should not be certified until after exhausting his or her administrative rights.

As explained in the TAD, if a taxpayer wanted to postpone certification to circumvent the statute, there are other methods for doing this, such as requesting an IA that the taxpayer does not intend to pay. An exclusion for already open TAS cases would be *less* susceptible to abuse because, as noted, we are not requesting that TAS cases be excluded from certification where a taxpayer seeks TAS assistance after being certified. We are only requesting an exclusion where a taxpayer comes to TAS *before* being certified. Furthermore, TAS accepts cases only from taxpayers who are suffering or are about to suffer a significant hardship, as defined in the Internal Revenue Code and Treasury Regulations, <sup>21</sup> and only keeps cases open if taxpayers are working with TAS to achieve a resolution. <sup>22</sup> To suggest taxpayers would open TAS cases solely to circumvent the passport statute ignores TAS's case acceptance criteria.

At most, that is a theoretical concern – and one that could arise in other areas as well. Since TAS began operating in its present form in 2000, we have closed more than four million cases. We are not aware of any instance at any time on any issue where taxpayers systemically opened TAS cases to circumvent the law. That is not to say no taxpayer has ever done so. But when dealing with millions of taxpayers, policies should not be based on a theoretical risk of abuse in a small number of cases. TAS would be

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<sup>&</sup>lt;sup>21</sup> IRC § 7811(a)(2); Treas. Reg. § 301.7811-1(a)(4)(ii).

<sup>&</sup>lt;sup>22</sup> IRM 13.1.21.1.3.19, *No or Partial Reply from Taxpayer* (Feb. 1, 2011).

as concerned as the IRS leadership if its services were misused – arguably even more concerned – and if systemic abuses ever arise, we would be the first to address them. We find it unacceptable, however, to create procedures that deny appropriate avenues of relief to large numbers of taxpayers based on possible risks that have not materialized and, based on history, are extremely unlikely to materialize.

## V. Requested Actions

For the foregoing reasons, I request that you direct the Commissioner, SB/SE and any other relevant IRS personnel to take the following actions with respect to the certification of seriously delinquent tax debts for the purposes of passport denial, limitation, or revocation:

- Exclude from certification all taxpayers with an open TAS case at the time of certification. This can be accomplished by programming an exclusion for all taxpayer accounts with a transaction code (TC) 971 Action Code (AC) 154 that has not been reversed or removed.<sup>23</sup>
- Continue to exclude taxpayers identified as having a TC 971 AC 154 at the time of certification for the entire time their cases remain open in TAS, until the TC 971 AC 154 is reversed or removed.
- Reverse the certification for any taxpayers identified by TAS as having had an open TAS case at the time of certification and who still have an open TAS, identified by a TC 971 AC 154.

Please provide a written response to the TAD on or before May 7, 2018 indicating whether you plan to sustain, modify, or rescind it. If you sustain all or a portion of the TAD, I ask that the actions identified herein be taken by no later than June 26, 2018. If you do not sustain the TAD in full, please provide a written response by May 7, 2018 that explains your reasoning in detail.

CC: Dave Kautter, Acting Commissioner of Internal Revenue William Paul, Acting Chief Counsel Janice Feldman, Division Counsel/Associate Chief Counsel (NTA)

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<sup>&</sup>lt;sup>23</sup> This transaction code and action code exclude open TAS cases from being referred to a Private Collection Agency and can similarly be used to exclude open TAS cases from being certified to the Department of State for passport action.



## DEPARTMENT OF THE TREASURY INTERNAL REVENUE SERVICE WASHINGTON, D.C. 20224

May 17, 2018

MEMORANDUM FOR

NINA E. OLSON

NATIONAL TAXPAYER ADVOCATE

FROM:

Kirsten Wielobob Cull 3le

Deputy Commissioner for Services and Enforcement

SUBJECT:

Taxpayer Advocate Directive 2018-1, Exclude TAS Cases From Certification as a Seriously Delinquent Tax Debt When the Taxpayer Comes to TAS Before Certification and

Continue Excluding these Cases While They Remain Open

in TAS

On April 17, 2018, the Commissioner, Small Business/Self Employed Division appealed the directives in the subject TAD to me, consistent with IRM Section 13.2.1.6.2(1). The subject TAD directed the Commissioner, Small Business/Self Employed Division to take the following actions:

- Exclude from certification all taxpayers with an open TAS case at the time of certification. This can be accomplished by programming an exclusion for all taxpayer accounts with a Transaction Code (TC) 971 Action Code (AC) 154 that has not been reversed or removed.<sup>1</sup>
- Continue to exclude taxpayers identified as having a TC 971 AC 154 at the time
  of certification for the entire time their cases remain open in TAS, until the TC
  971 AC 154 is reversed or removed.
- Reverse the certification for any taxpayers identified by TAS as having had an open TAS case at the time of certification and who still have an open TAS, identified by a TC 971 AC 154.

Under Delegation Order 13-3, I am rescinding the subject TAD for the reasons described below.

<sup>&</sup>lt;sup>1</sup> This transaction code and action code exclude open TAS cases from being referred to a Private Collection Agency and can similarly be used to exclude open TAS cases from being certified to the Department of State for passport action,

Congress's statutory framework protects taxpayers' administrative and judicial rights, providing ample opportunity for taxpayers to address their liability before facing certification.

The Fixing America's Surface Transportation (FAST) Act requires the Department of State to deny a passport application by, and authorizes it to revoke the passport of, any individual that the Internal Revenue Service (IRS) certifies as having a "seriously delinquent tax debt." Pub. L. No. 114-94, § 32101(e), 129 Stat. 1311, 1732 (2015). Internal Revenue Code (IRC) § 7345 governs the IRS's certification process and provides taxpayers a limited right to judicial review.

IRC § 7345(b)(1) sets forth the elements of a "seriously delinquent tax debt," which include a requirement that the liability must exceed \$50,000.2 in addition, the IRS must have filed a notice of federal tax lien under IRC § 6323 (with the taxpayer's collection-due-process (CDP) rights under IRC § 6320 having lapsed or been exhausted) or made a levy under IRC § 6331 with respect to the liability for it to be considered a "seriously delinquent tax debt." Congress also provided two statutory exceptions to the definition: (1) a liability being paid in a timely manner pursuant to an installment agreement under IRC § 6159 or an agreement under IRC § 7122; and (2) a liability for which collection has been suspended because the taxpayer requested either a CDP hearing under IRC § 6330 or innocent spouse relief under IRC § 6015.

The Conference Report accompanying enactment of the FAST Act indicates that the definition of "seriously delinquent tax debt," as enacted, fulfills Congress's intention to permit revocation only after the IRS has followed its examination and collection procedures under current law and the taxpayer's administrative and judicial rights have been exhausted or lapsed. <u>See H. Rept. 114-357</u>, 531-532.

How the statute operates in practice underscores how well the law, as enacted, operates to protect taxpayer rights. Consistent with the statute, a taxpayer has ample opportunity to respond to IRS balance due notices prior to being certified to the Department of State as having "significant tax debt." To meet passport certification criteria, a tax liability must have been subject to issuance of a levy under IRC § 6331, or a Notice of Federal Tax Lien (NFTL) must have been filed and the taxpayers' right to a hearing on the filing of the NFTL must have been exhausted or lapsed. Both the IRC § 6331 notice of intent to levy and the IRC § 6330 notice of a right to a CDP hearing are generally given at least 30 days before the day of the first levy for that tax liability. The taxpayer then has 30 days to request a CDP hearing with Appeals, during which they can challenge the proposed collection action and request a collection alternative, or challenge the appropriateness of collection activity by claiming they are in a hardship situation. Based on IRC § 6320, taxpayers are entitled to CDP appeal rights for each tax period for which an NFTL has been filed. The taxpayer then has 30 days in which to

<sup>&</sup>lt;sup>2</sup> This amount is annually indexed for inflation. For 2018, the amount is \$51,000.

<sup>&</sup>lt;sup>3</sup> A liability will not be considered a seriously delinquent tax debt based on a levy unless pre- or post-levy CDP rights were provided regarding the levy.

request a CDP hearing. In making a CDP determination, Appeals will verify applicable law and administrative procedures were met, consider relevant issues relating to the unpaid tax, the filing of the NFTL, or the proposed levy; and consider whether the action taken or proposed balances the government's need for the efficient collection of taxes with the taxpayer's legitimate concern that any collection action be no more intrusive than necessary. As a result, the typical case has been in process for 160 days, and possibly longer, by the time a taxpayer faces certification.

Throughout this period, the IRS is willing to work with taxpayers to resolve their tax issues and offers options to taxpayers who cannot pay their balance due. Also throughout this period, taxpayers may seek and receive TAS assistance. Indeed, as part of the administrative process just described, taxpayers receive IRS Publication 1, Your Rights as a Taxpayer, which summarizes the Taxpayer Bill of Rights adopted by the IRS (and codified at IRC § 7803(a)(3)) and makes taxpayers aware of the right to a fair and just tax system, which encompasses a right to receive TAS assistance.

The statement in the Conference Report accompanying enactment of IRC § 7345 that a taxpayer's administrative and judicial rights must be "exhausted or lapsed" prior to certification does not clearly support a Congressional intent for categorical exclusion from certification for taxpayers who seek assistance from TAS or who have cases pending with TAS, since a taxpayer may seek and receive TAS assistance at any time. Nor does the statute, with its explicit exception for taxpayers who are exhausting their administrative right to a CDP hearing (a right that attaches on receipt of the NFTL or the final notice of intent to levy and which lapses if the taxpayer does not respond within 30 days), evidence such an intention.

The legislative history emphasizes the importance of ensuring payment of unpaid Federal tax debts, and the IRS has exercised its discretion to provide additional exceptions consistent with that intent.

A report by the Senate's Committee on Finance, relating to the Senate bill that (with some amendments) was enacted as § 7345, provides some clarity on Congress's reasons for requiring IRS certification to the Department of State of seriously delinquent tax debt:

The Committee is aware that the amount of unpaid Federal tax debts continues to present a challenge to the IRS. The Committee is also aware that a significant amount of unpaid Federal tax debt is owed by persons to whom passports have been issued. In 2011, for example, the Government Accountability Office reported that approximately 224,000 persons issued U.S. passports in 2008 owed in aggregate \$5.8 billion. Federal law currently permits the Department of State to refuse an application for a passport or revoke a passport based on the existence of certain debts, including delinquent child support, but does not have authority to consider the existence of tax debt. . . . The Committee believes that tax compliance will increase if issuance of a passport is linked to payment of one's tax debts.

S. Rept. No. 114-45, 57 (2015). The Government Accountability Office (GAO) report that is referenced in conjunction with enactment of the passport certification program states that "IRS enforcement of federal tax laws is vital—not only to identify tax offenders—but also to promote broader compliance by giving taxpayers confidence that others are paying their fair share." GAO, "Federal Tax Collection: Potential for Using Passport Issuance to Increase Collection of Unpaid Taxes," GAO-11-272, 16 (Mar. 2011).4

The discretionary exceptions the IRS will apply in determining if a taxpayer has a "seriously delinquent tax debt" are generally consistent with Congress' focus on harnessing certification as a way to incentivize payment of tax debt. For example, the IRS excludes taxpayers who are in pending installment agreements or offers-incompromise, as these taxpayers have proposed a specific payment amount and are in full filing compliance. The IRS has also exercised its discretion to exclude taxpayers from whom payment cannot reasonably be expected, such as taxpayers who are in bankruptcy, who are deceased, or whose accounts are in currently not collectible status due to hardship (which applies if a taxpayer is unable to pay reasonable basic living expenses).

In contrast, the TAS case acceptance criteria cover economic burden (which is not limited to hardship), systemic burden, and public policy concerns, and many do not relate to the taxpayer's ability to pay. See IRM 13.1.7 (Feb. 5, 2016). In addition, taxpayers working with TAS may never come into compliance. According to TAS case closure procedures, upon resolution of the issue(s) for which the taxpayer sought assistance, the TAS caseworker may advise the taxpayer of the need to file any delinquent returns and of options for paying a balance due, but only upon the taxpayer's request does the TAS caseworker keep the case open to help resolve such outstanding issues. See IRM 13.1.21.1.1 (May 4, 2016); see also IRM 13.1.21.1.3.6, Balance Due (providing guidance for the Case Advocate to address issues such as payment alternatives but only to advise the taxpayer "normal collection procedures may resume if the taxpayer doesn't take steps to address the balance owed."). Excluding such a taxpayer from certification during the entire pendency of the TAS case would allow that taxpayer to apply for and obtain a passport even if they are not in, and never come into, compliance, thus defeating the purpose of the statute.

You raised a concern that taxpayers may have the foresight to avoid certification by falsely requesting or entering into an installment agreement only long enough to obtain

<sup>&</sup>lt;sup>4</sup> The GAO report also notes that Federal law already allows the linkage of debt collection with the passport issuance process in certain areas, including for child support enforcement, and states that such currently-operating programs could serve as a starting point in determining the appropriate criteria and safeguards needed for any IRS-Department of State passport certification program. The child support enforcement program denies or revokes passports with respect to individuals with arrears of \$2,500, with each state child support enforcement agency having discretion over whether to allow any exceptions.

agreement only long enough to obtain a passport.<sup>5</sup> IRS procedures expressly state that the exclusion will not apply if an installment agreement request is made solely to delay collection. <u>See</u> IRM 5.1.12.27.4(1)(F) (Dec. 20, 2017) (referencing IRM 5.14.3.2, Installment Agreement Request Made to Delay Collection (Jun. 12, 2009)). The IRS will continually monitor the process to determine whether any changes are needed.

The IRS has developed processes to implement the passport certification program in a manner that is fair to all taxpayers, including those receiving TAS assistance.

The passport certification procedures are applied consistently to all taxpayers, and taxpayers are free to seek TAS assistance to resolve their underlying tax liabilities at any time. The non-exclusion of TAS cases from certification does not prevent taxpayers from seeking or receiving assistance from TAS.

Taxpayers receiving assistance from TAS will not receive a "harsher result" than a taxpayer working directly with the IRS. Any taxpayer, including a taxpayer with an open TAS case, who satisfies a statutory or discretionary exclusion will not be certified to the Department of State. Even once a taxpayer's seriously delinquent tax debt has been certified to the Department of State, the taxpayer can seek assistance from or continue to work with TAS to address the underlying liability or demonstrate they qualify for an exclusion.

It is important to remember that a taxpayer who has a time-sensitive need for a passport, whether they are working with TAS or not, had previous opportunities to address the liability, including exercising their CDP rights and working with Appeals. If denial of their passport, instead of the certification prerequisite levy issuance or lien filing, was the incentive for the taxpayer to come forward to resolve the liability, the taxpayer may have to quickly submit any required documentation to support their situation. If resolution and decertification occurs within 90 days of the date the Department of State notifies the taxpayer of their passport application denial, the taxpayer's passport application will not be impacted. This 90-day period is in addition to the over 160 days in which a typical case will have already been in process with the IRS.

Categorically excluding all open TAS cases from the certification process, in contrast, would result in the inconsistent application of the law to similarly-situated taxpayers. Under IRC § 7345, all taxpayers have the same ability to qualify for exclusion from certification, for example, by entering into an installment agreement. If, however, all open TAS cases are categorically excluded from the certification process, then IRC § 7345 would apply inconsistently, depending on whether a taxpayer seeks and qualifies for TAS assistance.

<sup>&</sup>lt;sup>5</sup> A similar concern would arise with respect to taxpayers seeking TAS assistance as a way to delay or avoid certification, if the IRS were to categorically exclude all TAS cases from certification as the subject TAD requests.

# Conclusion

Based on the reasons set forth above, I rescind the Taxpayer Advocate Directive to exclude all open TAS cases from the passport certification process.

cc: Mary Beth Murphy, Commissioner, Small Business/Self Employed Division

# MSP #7

# EMPLOYEE TRAINING: Changes to and Reductions in Employee Training Hinder the IRS's Ability to Provide Top Quality Service to Taxpayers

#### **PROBLEM**

The IRS has reduced its employee training budget by nearly 75 percent since fiscal year (FY) 2009. Not only has the budget for training drastically declined, but the way in which employees receive that training has shifted from in-person face-to-face training to virtual training. IRS employees cannot be expected to provide competent advice and adequate service to taxpayers who present myriad issues when they do not receive training timely or effectively. The downstream consequences to the IRS and taxpayers, including rework, misleading or incomplete advice, improper compliance actions, and distrust in the IRS serve to further degrade the relationship between the IRS and taxpayers, and violate the taxpayer rights to be informed, to quality service, and to a fair and just tax system. Employees must receive timely, comprehensive, and effective training in order to protect taxpayer rights and provide top quality service to taxpayers.

#### **ANALYSIS**

Taking actual dollars appropriated to the IRS, the IRS budget has declined just under \$300 million since FY 2009 or less than three percent, while at the same time, it has cut its training budget by nearly 75 percent. Time and money spent training IRS employees in key job series has continued to decline in some instances even though the IRS has restored nearly \$17 million in funding to its training budget since its low in FY 2013. In FY 2017, the IRS spent \$489 (less than a half percent of its budget) per employee on training compared to nearly \$1,450 per employee in FY 2009. At the same time, IRS employees in the Wage and Investment Division — those employees who interact directly with millions of individual taxpayers — received only \$87 of training per employee. In certain key job series, employees receive as few as 19 hours of training per year on average, which includes nearly five hours of mandatory security briefings, leaving only 14 hours per year, per employee, devoted to substantive training.

## TAS RECOMMENDATIONS

- [7-1] Increase "train the trainer" in-person trainings to allow more effective delivery of training to field
- [7-2] Increase training hours per employee, particularly in mission critical job series.
- [7-3] Encourage employees to identify outside training relevant to their jobs and allow the employees to attend such trainings.
- [7-4] Include outside experts in training to leverage knowledge gained from working with taxpayers who are impacted by IRS actions.

## **IRS RESPONSE**

The IRS cultivates an environment of continuous learning to support a flexible workforce with focused, foundational, specialized, and dynamic tools.

The IRS embraces a blended learning approach to training delivery. It is an integrated strategy for delivering training that involves using more than one delivery method (e.g., classroom, online, self-study, and coaching) to achieve the desired performance in the most efficient manner, consistent with industry best practices. Offering a broad spectrum of learning strategies allows for expanding just-in-time training opportunities to a wider audience.

In a comparison of training evaluation data from the Evaluation Management System between Fiscal Year (FY) 2014 and FY 2016, employees indicate the same high-level of satisfaction for all training delivery methods, with an overall rating of 4 out of 5, with 5 being the most satisfactory. This data reflects that virtual training is successful and can be as effective as in-person training when technological advancements are leveraged to build highly engaging and interactive activities into the course design.

The IRS uses annual training needs assessments to determine when additional training is required. The assessment takes into account individual and organizational needs, employees' level of expertise, legislative and procedural changes, and Service initiatives. For example, training hours were increased for certain mission critical series in Small Business/Self-Employed (SB/SE) and Wage & Investment (W&I) to implement the provisions of the Affordable Care Act. This holistic approach ensures that employees receive just-in-time training, particularly in mission critical job series.

In addition to formal training, employees receive informal instruction through group meetings and on-the-job training hours that may not be recorded in the Enterprise Learning Management System. Employees also may access the IRS Virtual Library for just-in-time instruction. These vehicles provide opportunities that increase employee training hours as needed.

Finally, employees may create an individual development plan (IDP), in coordination with their manager, that customizes training, from both internal and external sources, based on their personal needs and that aligns their development efforts with IRS priorities. The IDP creates an opportunity for employees to take personal responsibility and accountability for their professional development. Similarly, employees aspiring to a leadership position complete a Career Learning Plan that identifies internal and external training needed to develop competencies. To help employees achieve their goals, the IRS provides multiple training resources at no-cost, including Thomson Reuters Checkpoint Learning, Practicing Law Institute, and Learn and Lead 24x7.

## TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate appreciates the IRS effort to explore many avenues to provide training to IRS employees. Similarly, TAS leverages many of the same opportunities for its employees. The National Taxpayer Advocate also understands the need to deliver targeted, just-in-time training to address legislative or policy changes.

However, the National Taxpayer Advocate is concerned that the IRS did not address many of the significant points made in the Most Serious Problem. A robust plan to leverage many types of training is impressive. However, if, in practice, it results in the statistics enumerated in the Most Serious Problem, such as 14 hours of substantive training per year for a TE/GE Tax Examining Technician, the National

Taxpayer Advocate cannot help but be concerned as to whether the training plan is, *in actuality,* meeting the needs of employees and taxpayers.

Of great concern is the drastic cut to the overall employee training budget. While number of returns filed and overall taxpayer population has increased (not to mention the complexity of the law), the IRS has slashed its training budget (in non-inflation adjusted dollars) by nearly 75 percent since FY 2009 while overall the raw dollars appropriated to the IRS have only decreased by 2.5 percent. Further, training budgets across the operating divisions are wildly uneven. The National Taxpayer Advocate is particularly disturbed by the fact that the IRS spent only \$87 per W&I employee on training in FY 2017. W&I is the largest operating division and assists all individual taxpayers. If a taxpayer interacts with the IRS, the taxpayer is most likely to reach a W&I employee, yet the IRS is spending over 81 percent less to train the taxpayer-facing employees than the average it spends on all employees. Such a strategy jeopardizes the taxpayers' *right to quality service*.

TAS Recommendation	[7-1] Increase "train the trainer" in-person trainings to allow more effective delivery of training to field offices.
	NTA Recommendation Not Adopted.
IRS Response	An increase of "train the trainer" in-person trainings does not guarantee an increase in IRS' ability to provide top-quality training to employees or top-quality service to taxpayers. Instead, the IRS embraces a blended learning approach to training delivery that has proven to be effective and aligned with industry standards and recognizes that a one-size-fits-all approach to training is not an efficient use of government funds or an effective method of designing a training program.  Our training evaluation data indicate that employees express the same high level of satisfaction regardless of the training delivery method.
IRS	N/A
TAS Response	The National Taxpayer Advocate is concerned the IRS has missed the point of the recommendation to increase "train the trainer" in-person trainings. The recommendation to increase stems from the utility of allowing for group collaboration and learning during training that having an in-person event run by a trainer permits. While the National Taxpayer Advocate appreciates and also utilizes a multi-faceted approach to training in TAS, a goal to increase in-person training through lower-cost methods like "train the trainer" events is something TAS is also striving to achieve.

TAS Recommendation	[7-2] Increase training hours per employee, particularly in mission critical job series.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	To determine when additional training is needed, the IRS uses an annual training needs assessment that takes into account individual and organizational needs, employees' level of expertise, legislative and procedural changes, and Service initiatives. For example, training hours were increased for certain mission critical series in SB/SE and W&I to implement the provisions of the Affordable Care Act. Indeed, mission critical employees receive technical and continuing professional education training annually to ensure that they provide top-quality service to taxpayers. This holistic approach ensures that employees receive just-in-time training, particularly in mission critical job series, and is more effective than a broad-brushed approach of simply increasing training hours per employee.  The IRS' annual training needs assessment process identifies training gaps and provides flexibilities across the organization. In addition, employees may create an individual development plan, in coordination with their manager, that customizes training based on their personal needs and goals. Similarly, employees aspiring to a leadership position complete a Career Learning Plan that identifies training needed to develop competencies. To help employees achieve their goals, the IRS provides multiple training resources at no-cost, including Thomson Reuters Checkpoint Learning, Practicing Law Institute, and Learn and Lead 24x7.  In addition to formal training, employees receive informal instruction through group meetings and on-the-job training hours that may not be recorded in the Enterprise Learning Management System. Employees also may access the IRS Virtual Library for just-in-time instruction. These vehicles provide opportunities that increase employee training hours as needed.
TAS Response	The National Taxpayer Advocate appreciates and understands the need to deliver just-in-time training to meet the challenges of emerging issues, such as the Affordable Care Act in previous years and the Tax Cuts and Jobs Act this year. However, such an approach has clearly led to minimal training of certain job series as described in the Most Serious Problem, with some employees receiving as few as 14 hours of training in substantive topics in a fiscal year. The National Taxpayer Advocate strongly believes that providing such a limited amount of training per year to any employee cannot adequately address that employee's training needs. It not only is inadequate to keep abreast of current developments in the law, but it is inadequate to reinforce basic tenets of the law and administrative practices, and to ensure adherence to the Taxpayer Bill of Rights, as required by Internal Revenue Code (IRC) § 7803(a).

TAS Recommendation	[7-3] Encourage employees to identify outside training relevant to their jobs and allow the employees to attend such trainings.
IRS Response	IRS Actions Already Implemented.
	The IRS has a long history of leveraging outside training to address technical training needs not offered internally. Employees are encouraged to complete outside courses and training events, when appropriate, to expand their knowledge base by exposing them to industry practices, outside perspectives, and trends.
IRS Action	Opportunities to participate in external training result from individual and organizational needs assessments. For example, through the IRS annual training needs assessment process, employees in Appeals, Large Business and International (LB&I), Tax Exempt & Government Entities (TE/GE), and SB/SE have identified and attended external conferences and seminars to enhance their expertise, including conferences sponsored by Parker Fielder, George Washington University, the American Bar Association, and New York University.
IRS /	Similarly, the IRS promotes continuous development, beginning with employees creating their customized Individual Development Plans (IDPs), and supports attendance by providing 16 hours of administrative time annually to complete the training. The IDP aligns employees' training and development efforts with IRS mission and goals and identifies training offered internally and externally. The IDP creates an opportunity for employees to take personal responsibility and accountability for their professional development.
	The IRS also offers the Leadership Succession Review process for employees who are aspiring leaders, which includes the development of a Career Learning Plan (CLP) to address competency gaps. Similar to an IDP, employees creating a CLP may identify internal and external sources of training.
TAS Response	While the National Taxpayer Advocate is pleased to learn that the IRS does encourage employees to leverage outside training events, she remains concerned about how this unfolds in practice. Anecdotally, TAS has heard from IRS employees who were denied permission to attend events and then went on to use their own annual leave to attend. The IRS should ensure that all employees and managers are aware of opportunities and encourage mangers to approve attendance during the work day.

TAS Recommendation	[7-4] Include outside experts in training to leverage knowledge gained from working with taxpayers who are impacted by IRS actions.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS recognizes the value that outside experts provide in enhancing taxpayer service by gaining insight from their knowledge and experience with taxpayers. For example, LB&I incorporates the perspectives of, and input from, outside experts and taxpayers into LB&I's core revenue agent training programs. In addition, LB&I annually sponsors joint tax conferences with practitioners on emerging compliance issues and challenges. These efforts are considered a strategically important part of LB&I's training plans and compliance strategies. They reflect recognition that tax administration benefits greatly when taxpayers, tax practitioners, and IRS tax professionals have common understandings about effective audit processes and applications of the Internal Revenue Code. LB&I actively pursues training updates on business acumen, tax law, and industry practices via a robust and well-funded out-service training strategy on an ongoing basis.  Similarly, Appeals employees attend external conferences and seminars to enhance their expertise, including conferences sponsored by Parker Fielder, George Washington University, and New York University. TE/GE routinely conducts outreach events with taxpayers; feedback from those events is evaluated and incorporated into training courses when applicable.  Conversely, W&I and SB/SE rely on internal experts with institutional knowledge and experience derived from taxpayer contact to develop and deliver their training materials. For example, in SB/SE, resident lead instructors are highly skilled and have extensive experience interacting and working with taxpayers and their representatives to resolve issues.
TAS Response	Notwithstanding LB&I's approach, which is commendable, the IRS has not taken steps to address the National Taxpayer Advocate's concerns. The National Taxpayer Advocate finds it difficult to believe that no training of W&I or SB/SE employees, particularly since W&I is the largest operating division and most taxpayers who contact the IRS reach a W&I employee, could benefit from the knowledge and experience of an outside expert. Similarly, SB/SE employees interact with individual and small business taxpayers through its audit and collection functions. Practitioners can offer a unique perspective from the taxpayer point of view, particularly into the circumstances of taxpayers who face challenges interacting with the IRS, such as the low income or the elderly. TAS regularly invites Low Income Taxpayer Clinic practitioners to conduct internal training, providing real-world experience and knowledge about discrete issues and fact patterns pertinent to low income and elderly taxpayers.

# MSP #8

# TAXPAYER RIGHTS: The IRS Does Not Effectively Evaluate and Measure Its Adherence to the Taxpayer's Right to a Fair and Just Tax System

## **PROBLEM**

In 2014, the IRS officially adopted the Taxpayer Bill of Rights (TBOR), and in late 2015, Congress amended Internal Revenue Code § 7803(a)(3) to state: "In discharging his duties, the Commissioner shall ensure that employees of the Internal Revenue Service are familiar with and act in accord with taxpayer rights as afforded by other provisions of this title, including — ." This section then lists the ten fundamental rights that comprise the TBOR. This language shows Congress's intent to ensure the IRS is held accountable for putting these rights into practice. The *right to a fair and just tax system* provides that taxpayers can expect the tax system to consider facts and circumstances that might affect their underlying liabilities, ability to pay, or ability to provide information timely. However, the IRS has not adequately incorporated the TBOR into its measures or quality review criteria, making it difficult to evaluate the extent to which IRS employees are considering a taxpayer's *right to a fair and just tax system* in daily work.

## **ANALYSIS**

Critical Job Elements (CJEs) and quality measures do not evaluate employees and measure quality based on whether employees considered the taxpayer's facts and circumstances while determining penalties, figuring the correct amount of basic living expenses, and deciding whether to allow the taxpayer additional time to provide information in an examination. One CJE relevant to penalty determination only looks at whether the employee obtains and evaluates the taxpayer's position, without also considering how the taxpayer's facts and circumstances affect the liability, such as if the taxpayer received penalties but reasonably relied on a tax return preparer. To meet one CJE related to determining ability to pay, an employee merely needs to verify ownership, value and equity in assets, without looking at individual facts, such as if the forfeiture of assets would create an economic hardship. The timeliness CJEs and quality attributes focus on efficiency, but do not account for situations where taxpayers need additional time due to unique facts and circumstances. The IRS's current fiscal year 2014-2017 strategic plan contains no taxpayer rights information outside of a discussion of TAS and the role of non-profit institutions.

#### TAS RECOMMENDATIONS

- [8-1] Revise CJEs and quality attributes to align with statutory, regulatory, case law, and IRM instructions for employees to consider the specific facts and circumstances that affect taxpayers' underlying liabilities, ability to pay, and ability to provide timely information.
- [8-2] Update guidance for developing commitments to provide examples and emphasize how commitments can further the protection of taxpayer rights.
- [8-3] Add information throughout its strategic plan to tie goals and objectives to taxpayer rights under the TBOR and add objectives: (1) to evaluate employees' performance with respect to and in accord with taxpayer rights, and (2) to train all employees on taxpayer rights.

[8-4] Collaborate with TAS in developing and delivering a mandatory annual training on taxpayer rights.

#### **IRS RESPONSE**

The IRS has had a long-standing responsibility of ensuring, protecting, and promoting the taxpayer rights compiled into the Taxpayer Bill of Rights (TBOR) in the execution of our tax administration duties. The IRS announced adoption of a Taxpayer Bill of Rights (TBOR) in 2014 to serve as a cornerstone document to provide the nation's taxpayers with a better understanding of their rights. The TBOR took multiple existing rights that are embedded in the tax code, and grouped them into ten broad categories, making them more visible, easier for taxpayers to understand, and easier to find on IRS.gov. Publication 1, *Your Rights as a Taxpayer*, was updated with the ten rights and has been sent to millions of taxpayers each year when they receive IRS notices on issues ranging from audits to collection. The rights are also publicly visible in all IRS facilities for taxpayers and employees to see.

The taxpayer rights summarized in the TBOR were not new concepts for the IRS or IRS employees. Adherence to protection of these rights forms the basis of rules, procedures and policies that govern the agency's actions in all facets of tax administration. IRS Business Units consider and incorporate the TBOR when policies are drafted or updated in the Internal Revenue Manual (IRM). These draft policies are subject to the review of the Taxpayer Advocate Service as part of the IRM review process, and TBOR considerations are continually evaluated.

In addition, IRS employees are trained to make it a personal responsibility to observe taxpayer rights in their daily interactions with taxpayers. Employee training on taxpayer rights is designed to provide a meaningful explanation of how taxpayer rights apply to the specific skills of a particular job.

As further emphasis on the importance of taxpayer rights, the Fair and Equitable Treatment of Taxpayers Retention Standard is a Critical Job Element (CJE) that holds employees accountable for the TBOR. In particular, the standard states: "Consistent with the incumbent's official responsibilities, administers tax laws fairly and equitably, protects taxpayer rights, and treats them ethically with honesty, integrity, and respect." Also, all managers' performance plans currently include a Customer Service and Collaboration Responsibility, as well as language on Retention Standards, that highlight the protection of taxpayer rights.

The IRS is updating its information technology with respect to performance management. Prior to the implementation of the new performance management system, we will review the definitions for other relevant CJEs and for managers' Customer Service and Collaboration Responsibility to determine if revisions are necessary to further emphasize the importance of taxpayer rights.

## **TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE:**

The IRS details several initiatives it has undertaken to publicize the Taxpayer Bill of Rights (TBOR) and incorporate it into different areas of tax administration. However, the Most Serious Problem focusses specifically on the taxpayer's *right to a fair and just tax system* and how the IRS has not incorporated the requirements of this right into its quality attributes, employee performance measures, and expectations for managers and leadership. The *right to a fair and just tax system* means taxpayers can "expect the tax system to consider facts and circumstances that might affect their underlying liabilities, ability to pay, or ability to provide information timely." The Most Serious Problem identifies a number of opportunities to measure and encourage employees to carry out this aspect of the right. The IRS

states in its response that it will review definitions for critical job elements and managers' responsibilities to determine if revisions are necessary to emphasize the importance of taxpayer rights. The Most Serious Problem can assist the IRS in this regard because it not only makes the case as to why revisions are necessary, but identifies specific CJEs and measures that should be updated.

TAS Recommendation	[8-1] Revise CJEs and quality attributes to align with statutory, regulatory, case law, and IRM instructions for employees to consider the specific facts and circumstances that affect taxpayers' underlying liabilities, ability to pay, and ability to provide timely information.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
	There is no need to revise CJEs to align with the requirements included in the Taxpayer Bill of Rights (TBOR) because the Fair and Equitable Treatment of Taxpayers Retention Standard already holds all IRS employees accountable for TBOR. In particular, the standard states: "Consistent with the incumbent's official responsibilities, administers tax laws fairly and equitably, protects taxpayer rights, and treats them ethically with honesty, integrity, and respect."
	The IRS Human Capital Office (HCO) conducted a review of twenty mission critical performance plans of occupations throughout the IRS related to tax compliance. The review revealed that all but three performance plans addressed the TBOR in additional aspects of the CJEs. Below are examples of the language contained in the aspects:
on	<ul> <li>Communicates taxpayer's legal obligations, responsibilities, and the consequences for failure to comply.</li> <li>Educates and assists taxpayer on filing and paying responsibilities.</li> </ul>
IRS Action	<ul> <li>Considers the taxpayer's point of view to develop creative approaches to reach fair and equitable resolution.</li> </ul>
∝	<ul> <li>Uses effective listening and checks for understanding, applying courtesy, tact, empathy, and appro- priate purpose statements.</li> </ul>
	<ul> <li>Provides accurate, clear, and concise verbal communication appropriate to the taxpayer's level of understanding.</li> </ul>
	<ul> <li>Provides customer with appropriate payment options.</li> <li>Ensures that taxpayer rights are appropriately protected.</li> </ul>
	<ul> <li>Recognizes and uses a conflict management approach to minimize taxpayer burden, avoid confrontation, and promote voluntary compliance.</li> </ul>
	The IRS is updating its information technology with respect to performance management. If appropriate, prior to the implementation of the new system, we will review the definitions for CJE2, Customer Satisfaction-Knowledge; CJE3, Customer Satisfaction-Application; and CJE 4, Business Results-Quality, to determine if revisions are necessary to further emphasize the importance of taxpayer rights.

Respon

The Most Serious Problem explains why relying on a single, overarching standard to measure taxpayer rights is ineffective because employees may excel in one area, but be deficient in another aspect of taxpayer rights. The same argument applies to the Fair and Equitable Treatment standard. Because the IRS only requires managers to prepare a narrative justification if the standard is "not met," compliance with the standard may in some cases be a simple check-a-box exercise instead of a thoughtful consideration of actions the employees have taken to protect certain rights and whether the employees have infringed upon other rights.<sup>1</sup>

The recommendation requested the IRS revise its quality attributes and CJEs to specifically measure how well the IRS considers a taxpayer's facts and circumstances as part of the *right to a fair and just tax system* and gave numerous examples of measures that would provide such an opportunity. Notably, many of the examples of CJEs listed in the IRS's response do not relate to this aspect of the right. For example, recognizing and using a conflict management approach is not related, and providing the customer with appropriate payment options is so vague it could just be a check the box item, with no consideration as to the taxpayer's facts and circumstances. The first two CJEs listed have nothing to do with taxpayer rights at all — they relate to taxpayer responsibilities and things the IRS must do, not rights, which are what the IRS is supposed to protect. The response misses the point entirely. Until the IRS updates the measures to capture whether employees consider a taxpayer's facts and circumstances, it will not be able to discern whether employees are respecting this aspect of the right. Measuring how many employees meet the Fair and Equitable Treatment Standard will not provide this information.

1 See Internal Revenue Manual (IRM) 1.5.3.3.4, Retention Standard Documentation (May 19, 2017).

TAS Recommendation	[8-2] Update guidance for developing commitments to provide examples and emphasize how commitments can further the protection of taxpayer rights.
IRS Response	NTA Recommendation Not Adopted As Written, but IRS Actions Taken To Address Issues Raised by NTA.
IRS Action	All managers' performance plans currently include a Customer Service and Collaboration Responsibility, as well as language on Retention Standards, that highlight the protection of taxpayer rights.  Prior to the implementation of the new performance management system, we will assess the Customer Service and Collaboration Responsibility to determine if revisions are necessary to further emphasize the importance of taxpayer rights.
TAS Response	Customer service is part of the TBOR — specifically it falls under the taxpayer's <i>right to quality</i> service. However, this is only one of the ten rights. The Most Serious Problem focussed on the <i>right to a fair and just tax system</i> , which is not addressed by the Customer Service and Collaboration Responsibility. The IRS points to the Fair and Equitable Treatment of Taxpayers Retention Standard, which Congress requires the IRS to measure, but this by itself is insufficient for the reasons discussed above. Managers should be held accountable by committing to take actions and set goals related to those actions. Managers can then be appraised based on their adherence to these commitments, which will incentivize them to follow through with actions and initiatives to protect taxpayer rights. The National Taxpayer Advocate is concerned about the IRS not providing specific examples of how commitments can further the protection of taxpayer rights.

ation	[8-3] Add information throughout its strategic plan to tie goals and objectives to taxpayer
TAS Recommendation	rights under the TBOR and add objectives: (1) to evaluate employees' performance with respect to and in accord with taxpayer rights, and (2) to train all employees on taxpayer rights.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
	The IRS has taken actions to address the NTA's recommendation to add information throughout its strategic plan to tie goals and objectives to taxpayer rights under the TBOR. The draft FY 2018-2022 IRS Strategic Plan, which will be published by June 30, 2018, includes references to taxpayer rights throughout the document, as follows:
IRS Action	<ul> <li>The full text of the TBOR is featured prominently at the beginning of the strategic plan.</li> <li>The TBOR is mentioned by name in the "Message from the Agency" which introduces the plan.</li> <li>The Empower Taxpayers goal includes an objective to "help taxpayers understand their rights and responsibilities through proactive education and tailored outreach."</li> <li>The Protect the Integrity of the Tax System goal mentions that the IRS will ensure "taxpayers are aware of the Taxpayer Bill of Rights and resources afforded to them."</li> <li>The Partnerships goal includes references to "safeguarding taxpayers' right to privacy and confidentiality" and "promoting global tax administration, including protecting taxpayer rights."</li> <li>The Workforce goal mentions "a workplace culture that empowers employees to improve the taxpayer experience and uphold the tax code fairly" and states that "employees will be trained with the necessary skills to serve a taxpayer base that is increasingly diverse and complex in terms of tax situations and demographics."</li> </ul>
	The IRS has not added the specific objectives on evaluation of employee performance and on employee training on taxpayer rights requested in TAS Recommendation #8-3, as this level of specificity is not consistent with the broad objectives described in the five-year strategic plan. It is important to note that the National Taxpayer Advocate has had an opportunity to provide input on the goals and objectives in the draft strategic plan.
TAS Response	The National Taxpayer Advocate commends the IRS for including the full text of the TBOR in the strategic plan and specifically mentioning education and outreach related to the TBOR to improve taxpayers' awareness of their rights. And indeed, the IRS accepted several, but not all, of the National Taxpayer Advocate's recommendations regarding language in the strategic plan. However, in terms of employees, the only action the IRS seems to aspire to is protecting the <i>right</i> to confidentiality and a portion of the <i>right</i> to a fair and just tax system. The IRS has missed an opportunity to infuse the entire strategic plan with the TBOR by tying specific goals, and more importantly, measures to specific rights. This would have helped the IRS ascertain how its objectives support the taxpayer rights included in the TBOR. Because IRS performance documents relate back to the goals in the strategic plan, the IRS could have identified objectives that would drive employees to operationalize the TBOR in their actions.

TAS Recommendation	[8-4] Collaborate with TAS in developing and delivering a mandatory annual training on taxpayer rights.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
	The IRS has had a long-standing responsibility of ensuring, protecting and promoting the taxpayer rights compiled into the TBOR in the execution of our tax administration duties. IRS employees are trained to make it a personal responsibility to observe taxpayer rights in their daily interactions with taxpayers.
	Employee training on taxpayer rights is designed to provide a meaningful explanation of how taxpayer rights apply to the specific skills of a particular job; while the definition of a particular right in the TBOR may not change, the application of that right can differ depending upon the nature of an employee's work. For example, the skills and expertise required by a Revenue Agent conducting a taxpayer audit to ensure a taxpayer's Right to Quality Service differ greatly from the skills and expertise needed by an employee in Submissions Processing, whose job it is to timely and efficiently process tax returns. As such, the training on taxpayer rights for Revenue Agents is necessarily customized to the work they do interacting with taxpayers and their representatives by, for example, focusing on oral and written communication techniques that are professional and appropriate for the taxpayer's level of understanding and on how to advise taxpayers of considerations such as interest and penalty accumulation and of available options and resources, when taxpayers inform them they cannot pay their liability in full. <sup>2</sup>
IRS Action	The Automated Underreporter Program (AUR) provides another example of how the IRS tailors its training for employees regarding taxpayer rights to ensure that the learning objectives are relevant and applicable to the employee's particular job function. In AUR, employees receive training designed to explain the ten fundamental taxpayer rights included in the TBOR, in addition to explaining how to apply those rights when working AUR cases. As part of that training, AUR employees are reminded to direct taxpayers to the AUR Notice websites to view Publication 5181, Tax Return Reviews by Mail, and to Publication 1, Your Rights as a Taxpayer.
	Similarly, collection representatives for the IRS Automated Collection System (ACS) receive customized training on how to uphold taxpayer rights. In continuing education courses for Fiscal Year (FY) 2016 and new hire training for FY 2017, for example, ACS employees were reminded about their responsibility to explain the Appeals process to a taxpayer or Power of Attorney, recognizing that taxpayers should be advised of their Right to Appeal whenever they indicate disagreement with a proposed or planned action by ACS. These ACS training courses were designed to ensure employees could successfully identify, address, and resolve issues regarding the appeals process, as outlined in IRM 5.19.8, Collection Appeal Rights.
	HCO has developed interim guidance that requires course developers to include the TBOR at the beginning of all IRS training courses. HCO has recently begun a three year review and revision of IRS leadership training programs and will incorporate TBOR training into the materials.
	The IRS observes taxpayer rights and will continue to ensure these rights are protected by training employees to understand the application of those rights in the context of their specific job. The IRS does not need to deliver a mandatory annual training on taxpayer rights given the full spectrum of TROP elegady incorporated in training.

of TBOR already incorporated in training.

AS Respons

Training employees on the TBOR should not be an either/or proposition, with either the TBOR incorporated into specific examples in specific courses or a broad training for all employees. Each one of these approaches has value. The National Taxpayer Advocate is pleased the IRS is giving attention to how individual courses incorporate the TBOR. However, because the individual courses vary greatly in their coverage of the TBOR and employees may take different courses depending on their positions, the IRS should agree to an annual mandatory briefing. This regular training for all employees would ensure they are periodically reminded about the TBOR and the IRS's commitment to honor the rights. Such a training would not be a substitute for specific TBOR examples in training courses, but it would cement the TBOR as a fundamental part of tax administration and encourage an employee culture that respects taxpayer rights. Moreover, it would treat the TBOR with the same level of importance as taxpayer confidentiality. Specifically, the IRS conducts mandatory annual unauthorized access of taxpayer accounts (UNAX) training and also covers taxpayer confidentiality in function-and-job-specific training courses. The TBOR requires the same treatment. It is baffling that the IRS refuses to conduct annual mandatory TBOR training of all its employees. Therefore, the National Taxpayer Advocate does not consider her concerns to be addressed by the IRS actions described in its response.

2 For more information, see IRM Part 6 Human Resources Management > Chapter 430 Performance Management > Section 2
Performance Management Program for Evaluating Bargaining Unit and Non-Bargaining Unit Employees Assigned to Critical Job
Flements (CLFs)

MSP #9 OUTREACH AND EDUCATION: The IRS Is Making Commendable Strides to Develop Digitized Taxpayer Services, But It Must Do More to Maintain and Improve Traditional Outreach and Education Initiatives to Meet the Needs of U.S. Taxpayers

## **PROBLEM**

The IRS has held a longstanding position that taxpayer outreach and education is essential to voluntary compliance. Yet, it continues to shift outreach and education responsibilities to third-party partners. In addition, the IRS is increasingly relying on digital channels to distribute outreach and education information. While digital distribution channels and leveraging third-party partners may enable the IRS to reach large taxpayer populations in a cost-effective manner, it still leaves significant populations of taxpayers behind. It also eliminates the two-way exchange, and in conjunction with the trend away from geographic presence in the taxpayer communities, results in a one-way, filtered, education strategy as well as a remote, impersonal IRS.

#### **ANALYSIS**

Geographic presence among outreach and education staff is vital to understanding the local economy and culture. For example, the IRS may not understand the information needs of natural disaster victims in Puerto Rico or the U.S. Virgin Islands, unless it has employees, preferably Communication and Liaison employees assigned to outreach activities, on the ground and in the community. These employees can hear firsthand the local issues and concerns of the community. In addition, by engaging with the community, they will gain familiarity with the local norms and understand the best channels to deliver messages. Community engagement places the IRS in the best position to communicate targeted messages on issues relevant to that particular population, as opposed to general messages that are too vague for anyone to see themselves reflected in the information presented. In order to give taxpayers what they need, when they need it, and in a manner they can access, the IRS must conduct and evaluate research into taxpayer information needs. For example, in 2016 and 2017, TAS conducted a nationwide survey of U.S. taxpayers about their needs, preferences, and experiences with IRS taxpayer service; this survey was conducted entirely by telephone (landline and cell phone) rather than online only. Without evaluating the results from this type of research, the IRS is developing an outreach strategy that may miss the mark and negatively impact taxpayer compliance.

#### TAS RECOMMENDATIONS

- [9-1] Conduct research into the outreach and education needs of taxpayers, broken down by various demographics.
- [9-2] Evaluate and implement two-way digital communication models into the outreach and education strategy (instead of one-way messaging).
- [9-3] Incorporate into the IRS outreach and education strategy the findings of TAS research on taxpayers' varying abilities and attitudes toward IRS taxpayer service, as well as the needs and preferences of low income and Hispanic taxpayers, and the recommendations from the National Taxpayer Advocate's 2016 Public Forums.

- [9-4] Assign at least one employee to conduct outreach activities in each state, territory, and the District of Columbia (and who resides in that state, territory, or district) and provide each employee with sufficient resources to travel and engage in regular face-to-face communications with taxpayers throughout the state.
- [9-5] Establish a program in which the IRS provides various services, including traditional face-to-face outreach and education, through the use of mobile taxpayer assistance stations (vans) in rural and underserved communities.

## **IRS RESPONSE**

The IRS outreach model is one that combines direct communication and education by the IRS and communication through partnerships with external stakeholder groups.

In addition to the outreach conducted by our Communications & Liaison function, all areas of the agency maintain communication and partner functions that work with a variety of stakeholders and taxpayers. To expand the scope of these efforts and reach more taxpayers and partners, the IRS recently began focusing on developing and building relationships with organizations outside of traditional tax communities. This team explores partnership opportunities with a variety of groups and associations that may not ordinarily interact with the IRS on a regular basis, with a special emphasis on emerging topics and issues ranging from the sharing or gig economy to new tax law issues. We work with these groups to provide them with a direct, interactive line of contact to the IRS, to share real-time information about tax laws that affect them and their communities as well as share critical information on hot topics of interest, such as tax-related scams, and taxpayer information that may be pertinent to their organizations and interests. This new team also looks for new ways to reach these groups to support and supplement existing IRS outreach and communications channels.

Another way we work to reach taxpayers is through our Outreach Corner, a subscription service which provides monthly content for use in newsletters, web, social media, and more. We marketed this free service to government agencies, non-profit agencies, tax professionals, financial institutions, and others who have channels for reaching individual taxpayers and currently have more than 64,000 subscribers. Subscribers also include our partners who deliver the Volunteer Income Tax Assistance and Tax Counseling for the Elderly programs, many of whom conduct outreach specifically to low-income, elderly, non-English speaking taxpayers, and those with disabilities. Content in the Outreach Corner supports agency outreach priorities and educates taxpayers on available services, tax credits, tax law changes, and more.

The IRS is dedicated to providing excellent service and delivering the best service possible to the widest range of taxpayers. Through our two-way engagement process that includes stakeholder meetings, advisory group sessions, web conferences, and congressional briefings, to name a few, we are hearing the issues that are important to taxpayers. IRS employees across the agency work closely together to deliver an outreach strategy where leveraged services and educational products are shared by our employees across the nation. These employees are often in positions that are taxpayer-facing, providing us with the ability to be flexible and organic in our strategic and educational planning exercises.

We appreciate that some taxpayers still prefer or need to interact with us in person, and we will continue to offer face-to-face service to reduce taxpayer burden and help taxpayers understand and meet their tax obligations. Our long-term goal is to provide all taxpayers with efficient and effective services, including those who may not have access to or are not comfortable using the internet to obtain answers to their questions.

## TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The IRS's response focuses on delivering outreach and education through leveraged partnerships and digital communications. Digital distribution channels and leveraging third-party partners enable the IRS to reach large taxpayer populations in a cost-effective manner, but it still leaves significant populations of taxpayers behind. We believe an effective two-way communication strategy can only be achieved if this high-level, leveraged approach is paired with a geographic presence in every state, territory, and district. By engaging with the community, IRS outreach staff will gain familiarity with the local norms and understand the best channels to deliver messages. Community engagement places the IRS in the best position to communicate targeted messages on issues relevant to that particular population, as opposed to general messages that are too vague for anyone to see themselves reflected in the information presented.

While the IRS has centralized most of its individual and small business outreach functions in the Office of Communications and Liaison (C&L), it has the ability to establish geographic presence by authorizing IRS employees in Wage and Investment and Small Business/Self-Employed operating divisions to perform outreach and education in their communities. The operating divisions could set requirements for managers and certain other employees to meet with taxpayers and their representatives. C&L could assist this initiative by developing and distributing outreach material. C&L could also devise outreach campaigns based on issues specific to certain geographic areas.

TAS Recommendation	[9-1] Conduct research into the outreach and education needs of taxpayers, broken down by various demographics.
IRS Response	IRS Actions Already Implemented.
IRS Action	The IRS conducts demographic research through the Taxpayer Experience Survey (TES) that informs outreach and education efforts. This annual survey of taxpayers is provided without regard as to whether they have experience with the IRS and is broken down by various demographics including income, Limited English Proficient Spanish, rural location, and disability. The needs for outreach and education are assessed in the TES through measures of awareness.
TAS Response	We do not believe that the IRS's Taxpayer Experience Survey (TES) addresses the type of research we have recommended to assess the diverse outreach and education needs of taxpayers across the country, and therefore the IRS has not implemented our recommendation. For the 2016 TES, over 90 percent of the respondents answered an online survey and less than 10 percent answered a phone survey. Moreover, 98 percent of the respondents had internet access at home.¹ Yet TAS research has shown that over 41 million US taxpayers do not have broadband access in their homes, and 14 million US taxpayers do not have any internet access in their homes.² With the exception of the Earned Income Tax Credit (EITC) and Affordable Care Act (ACA) awareness questions, the 2016 TES questions focused primarily on the respondents' use and awareness of various IRS service channels. It also did not include any questions requesting substantive topics on which the respondents would like to receive more information.³
1 IRS, 2	2016 Wage and Investment (W&I) Taxpayer Experience Survey 6, 150 (Oct. 2016).

- 1 IRS, 2016 Wage and Investment (W&I) Taxpayer Experience Survey 6, 150 (Oct. 2016).
- 2 National Taxpayer Advocate 2017 Annual Report to Congress vol. 2, 62-146 (Research Study: A Further Exploration of Taxpayers' Varying Abilities and Attitudes Toward IRS Options for Fulfilling Common Taxpayer Service Needs).
- 3 IRS, 2016 W&I Taxpayer Experience Survey 6, 150 (Oct. 2016).

TAS Recommendation	[9-2] Evaluate and implement two-way digital communication models into the outreach and education strategy (instead of one-way messaging).
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	This area continues to be under development at the IRS. Two-way engagement with stakeholder groups is critical to the IRS and occurs year-round. The IRS has numerous forums and channels for sharing information with stakeholders and partners and for soliciting their input and feedback. These well-established relationships have proven extremely valuable to our operations, and we continue to work to improve and expand these efforts. We also have processes for staying abreast of issues raised by individual taxpayers by listening to our employees, social media, and other channels that help us understand the taxpayer experience. We also factor input from the Taxpayer Advocacy Panels to gain insight into taxpayer perspectives. Early identification of any issues taxpayers encounter allows us to eliminate the issue and prevent other taxpayers from experiencing it. Information obtained through this listening process is used for proactive outreach, when appropriate. For instance, the IRS distributes content for social media, partner websites, partner newsletters, and more. If an issue is widespread, we issue news releases, post information on IRS.gov, and communicate through all of our channels. While we are exploring the potential of two-way digital interactions, we must consider other concerns, including staffing limitations and privacy concerns on publicly visible platforms.
TAS Response	We commend the IRS for acknowledging the importance of and exploring potential future avenues of two-way digital communication. We agree that safeguards to protect taxpayer privacy are essential in these types of communications. We firmly believe such efforts will assist the IRS in early issue identification and enable the IRS to hear directly from taxpayers, especially in geographic areas where the IRS does not have outreach and education staff physically present.

TAS Recommendation	[9-3] Incorporate into the IRS outreach and education strategy the findings of TAS research on taxpayers' varying abilities and attitudes toward IRS taxpayer service, as well as the needs and preferences of low income and Hispanic taxpayers, and the recommendations from the National Taxpayer Advocate's 2016 Public Forums.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	Outreach at the IRS is undergoing a fundamental change in direction. As part of these efforts, we will be discussing a new, evolving outreach model and looking for feedback from a variety of sources, including veteran IRS employees, members of the tax professional community, IRS advisory groups, and other external partners, as well as the Taxpayer Advocate Service. We will consider the TAS research findings as well as information on taxpayer preferences in making decisions regarding the IRS outreach and education strategy.  This change was part of a wider effort to centralize and rejuvenate the IRS's outreach function to reach more taxpayers and partners across the nation. This new approach is aimed at providing new and expanded ways of reaching community groups even in the face of continuing resource declines in this area.  A key part of this approach will be establishing a new branch focused on reaching out to groups and associations that don't normally interact with the IRS. In addition, steps will be taken to supplement this work and coordinate it with other areas of the agency to widen the reach of existing efforts. Special emphasis will be placed on working with younger taxpayers and students, Hispanic groups and others with English as a second language, and other underserved communities, such as the sharing or gig economy.  Interim steps to expand outreach into new areas include the Individual Taxpayer Identification Number (ITIN) renewal effort, which included outreach to organizations working with ITIN communities, low-income taxpayer clinics, and others able to reach the affected taxpayers. The IRS developed and delivered outreach materials in seven languages to support the effort.
TAS Response	The National Taxpayer Advocate appreciates the IRS's commitment to consider TAS research in developing its new evolving outreach model. We also look forward to receiving a briefing on the IRS's plans for its new outreach and education strategy. During such briefing, we can assist in identifying key findings of our research that are pertinent to the design of the new strategy.

TAS Recommendation	[9-4] Assign at least one employee to conduct outreach activities in each state, territory, and the District of Columbia (and who resides in that state, territory, or district) and provide each employee with sufficient resources to travel and engage in regular face-to-face communications with taxpayers throughout the state.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	Although the IRS does not have outreach and communications employees in every state, we do have a local presence in every state. IRS employees across the agency work closely together to deliver an outreach strategy using leveraged services and shared educational products. The IRS also has public affairs specialists and congressional liaison employees who work with outreach employees across the agency to deliver services at the state level where applicable and needed. Our media relations employees are often at the forefront of our outreach efforts and communication products, attending and representing IRS at outreach events, congressional sessions, security awareness events, and conducting media interviews on hot topics, breaking news, filing season information, and tax law changes.
TAS Response	The IRS's response focuses mainly on presence through either leveraged partnerships or digital communications. In most cases, relying on these two avenues of communication is not as beneficial as IRS outreach employees actually going out and talking with taxpayers, preparers, and other representatives to really understand where confusion lies, the best channels to deliver messages, how to develop better publications and materials, and what national messages need to be modified or reinforced. We understand that the IRS does have a local presence in some states, but there is no strategy to establish presence in every U.S. state, territory or district.

# [9-5] Establish a program in which the IRS provides various services, including traditional face-to-face outreach and education, through the use of mobile taxpayer assistance stations (vans) in rural and underserved communities. NTA Recommendation Not Adopted. The IRS has decided to invest its resources in more efficient web-based and live services that will allow it to serve a greater number of taxpayers. During 2008 through 2011 in North Dakota, IRS used Tax Tours, a "mobile" concept where temporary offices were set up at alternative locations, such as community colleges and universities. The IRS used radio, newspaper, and flyers to advertise the dates and times we would be available at these alternative locations. The number of taxpayers served during these tours was 76 in 2008, 12 in 2009, 13 in 2010, and 13 in 2011. RS The IRS concluded taxpayers do not come to sites that are not established on a regular basis and determined that the use of mobile vans was not the best use of resources. Additionally, we believe the expansion of Virtual Service Delivery will help us provide more face-to- face opportunities for taxpayers. N/A We are disappointed that the IRS has rejected this recommendation based on one unsuccessful program implemented nearly a decade ago. The IRS has previously provided the same response regarding its test of Tax Tours in North Dakota in response to other National Taxpayer Advocate recommendations to implement a mobile van program.4 However, as noted in a prior TAS response to this assertion, the IRS has yet to provide the National Taxpayer Advocate with details and results of the program in order to allow TAS to evaluate the program design. Successful pilots of van and co-location programs must contain several key elements. The programs must be consistent; that is, taxpayers must be able to expect that certain services will be available on certain days in certain locations. Haphazardly advertising a mobile van program through print and advertising, holding the program for one day, and then declaring it was unsuccessful because only a few taxpayers availed themselves of the service does not reflect a well-structured pilot program. It will take time for taxpayers to realize and trust that a mobile Taxpayer Assistance Center (TAC) will be in their area every other Thursday offering full-scale IRS services. A one-day trial, even with advertising, will not give the IRS useful information about the extent to which taxpayers use the program. Furthermore, we encourage the IRS to consult with other government agencies that have had successful experiences with mobile van programs to deliver services locally.

4 See National Taxpayer Advocate 2012 Annual Report to Congress 273.

## MSP #10

TAXPAYER ASSISTANCE CENTERS (TACs): Cuts to IRS Walk-In Sites Have Left the IRS With a Substantially Reduced Community Presence and Have Impaired the Ability of Taxpayers to Receive In-Person Assistance

#### **PROBLEM**

Taxpayer Assistance Centers (TACs), formerly called walk-in sites, became the primary local face of the IRS after it reorganized around central campus locations and business divisions, severely reducing presence in local communities. Furthermore, recent changes to TACs have chipped away at the services provided and the ability of taxpayers to receive prompt, in-person service, which negatively affected the image of the IRS in local communities. As the IRS moves towards online self-service it must consider taxpayers who cannot complete tasks online or prefer not to use the internet for interacting with the IRS. The strategy of reducing a service to the point that taxpayers can no longer easily access it, then declaring no one uses the service and eliminating it entirely has proven successful for the IRS in the past, and it appears the IRS is moving in the same direction with TACs.

#### **ANALYSIS**

The IRS currently operates 371 TACs in the 50 states, the District of Columbia, and Puerto Rico. Since fiscal year (FY) 2011 the IRS has closed 30 TACs, a reduction of over seven percent with TAC staffing down nearly 30 percent. The TACs provide the main source of in-person, face-to-face assistance from the IRS to taxpayers. Approximately 3.2 million taxpayers visited a TAC in FY 2017. The IRS has been reducing services offered in TACs for many years and recently switched to a mainly appointment-based service model for TACs. While the IRS has restricted the topics it will address at TACs, only answering tax law questions (both on the phones and in TACs) during the filing season, and no longer offering return preparation at the TACs, taxpayers continue to seek out TAC services. Reducing the IRS presence across the country at a time when the population is increasing, scammers abound, taxpayers are subject to recurrent information breaches that threaten their tax information, and natural disasters present immediate tax issues, does not protect taxpayer rights, particularly the *right to quality service*.

## TAS RECOMMENDATIONS

- [10-1] Institute a dual appointment and walk-in structure at TACs at the taxpayer's choice.
- [10-2] Request the funding for, and in consultation with TAS, develop a pilot mobile van program.
- [10-3] Answer tax law questions throughout the year, at both TACs and on the phones.
- [10-4] Reinstate return preparation for amended disaster-based casualty loss returns.
- [10-5] Staff TACs during peak times with co-located staff such as revenue officers or revenue agents to handle overflow and appointments.

#### **IRS RESPONSE**

The IRS understands the responsibility we have to serve the needs of all taxpayers, whatever their age, income, or preferred method of communication. The IRS will continue to provide face-to-face resolution of tax issues and to educate taxpayers on services available to them through all channels. Our methods to provide face-to-face service continue to adapt with the changing environment. These services not only meet our taxpayers' needs more efficiently, but will also maintain the high-quality standards to which our customers have become accustomed.

The IRS implemented appointment service at Taxpayer Assistance Centers (TACs) to enhance the customer experience, use our resources more effectively to meet taxpayers' needs, and respect the taxpayers's time. Using the appointment process, taxpayers can count on service when they arrive for their appointment, with minimal waiting.

We continue to look for ways to improve the appointment service process, such as by allowing TAC group managers to use managerial discretion to make exceptions to the appointment process in cases of special situations. In addition, our TAC signs now provide information to inform taxpayers that an appointment is not required for routine services such as making non-cash payments, picking up a tax form, or dropping off a current year tax return. Since implementation of the appointment service, overall customer satisfaction (from October 2016 through April 2017) significantly increased from 81% to 89%. Customer satisfaction with Promptness of Service increased from 76% to 89%, while customer satisfaction with the professionalism and knowledge of staff increased from 85% to 91% and 90%, respectively. Taxpayers who reported calling to make an appointment had a high overall satisfaction rate of 90%, a rate comparable to visitors who said they did not call (walk-ins) at 89%.

Overall, the IRS has expanded face-to-face service improvements to include virtual services that are not just limited to brick and mortar sites. The IRS has collaborated with community partners to host Virtual Service Delivery (VSD) technology, enabling taxpayers to receive assistance from TAC employees in another geographic area of the country. The use of technology continues to enhance service offerings in locations with limited service and, in an effort to broaden our service, we partnered to establish a VSD in a location where we previously did not have a TAC. The VSD received high customer satisfaction ratings for the 2017 filing season, with 92% of customers responding as "satisfied" or "very satisfied." Customers cited knowledge and professionalism of staff and promptness of service as the key reasons for their satisfaction.

The IRS is conducting a pilot with the Social Security Administration (SSA) to co-locate TACs within SSA office space. Overall customer satisfaction for these co-located sites is 96%. Participants reported service at SSA locations met or exceeded their expectations (100%); representatives answered all their questions (100%); and the service visit eliminated the need for additional contact with the IRS (91%).

The IRS continues to preserve in-person resources for those taxpayers who need face-to-face service. This is an important goal and we believe the appointment service, VSD, and the SSA pilot meet that objective. While the National Taxpayer Advocate believes that the appointment service process may have left 350,000 taxpayers without assistance, our numbers reflect that more than 5.15 million taxpayers seeking service at a TAC were assisted in Fiscal Year (FY) 2017 compared to 4.4 million assisted in FY 2016. The 5.15 million taxpayers includes the 1.86 million who did not require an appointment after speaking with phone assistors and the 3.29 million who received face-to-face service.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate is pleased the IRS recognizes its duty to serve all taxpayers, not just those whose needs are easily met. However, the National Taxpayer Advocate remains concerned about the state of face-to-face service.

Many of the solutions that the IRS is pursuing to leverage technology or other existing assets, such as VSD sites and co-locating TAC employees at other government agencies, are suggestions the National Taxpayer Advocate has made multiple times in her Annual Reports to Congress over the last 17 years. We are pleased the IRS is finally utilizing these approaches. However, the National Taxpayer Advocate intended for these solutions to expand face-to-face service options, not serve as a substitute for physical TAC locations. The IRS has continued to close TACs, unstaff TACs, or reduce staffing at remaining TACs. An IRS without a physical geographic presence loses access to the knowledge of taxpayers' specific needs and preferences as well as social norms that being in a community provides.

The IRS has misconstrued the point about the reduction in taxpayers served in TACs. The Most Serious Problem cited to the numbers from FY 2015, the last full year of walk-in TACs, compared to FY 2017, the first full year of appointment only TACs. In FY 2015, the IRS served slightly over 5.4 million taxpayers in TACs.<sup>1</sup> In FY 2017, the IRS served slightly over 3.2 million taxpayers in the TACs and an additional approximately 1.9 million taxpayers were triaged via the phones, leaving a difference of 350,000 taxpayers served.<sup>2</sup>

Finally, the National Taxpayer Advocate is confused by the IRS assertion that it has updated the TAC signs to indicate appointments are not needed for certain routine tasks. When TAS staff photographed the "Appointments Required" signs at four TACs last year, the signs already contained the language about no appointments necessary to make a limited payment, drop off a current year tax return, or pick up a tax form. New photographs taken at the end of May 2018 of the same locations, such as the one from Arkansas below, show the same signs in place:



FIGURE 2.10.1, Sign at Taxpayer Assistance Center in Arkansas, Showing Appointment Requirement

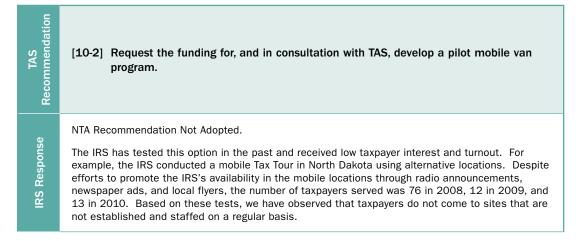
2 Id.

<sup>1</sup> IRS response to TAS information request (Sept. 13, 2017, Nov. 3, 2017).

These signs clearly state in **bold** typeface that **Appointments are Required**. They prominently provide, in large font size, the phone number to call to make an appointment. The information about the few services for which an appointment is not required is in much smaller font size, and it is reasonable to assume that a walk-in taxpayer approaching the TAC with an issue not listed in that statement will surmise that the IRS does not want to deal with him or her on that day. The National Taxpayer Advocate continues to believe this messaging is a deterrent to taxpayers attempting to obtain assistance.

Moreover, while the National Taxpayer Advocate is pleased that the IRS now allows TACs to schedule same day appointments for taxpayers who walk in, the lack of this information on the TAC signs serves as a deterrent to any taxpayer walking into a TAC. It also signals, both to taxpayers and to TAC managers and employees, that the IRS really doesn't want these taxpayers to walk in, after all.

TAS Recommendation	[10-1] Institute a dual appointment and walk-in structure at TACs at the taxpayer's choice.
IRS Response	IRS Actions Already Implemented.
IRS Action	Appointment procedures include same day appointments and management-approved exception appointments for taxpayers who walk-in.
TAS Response	The National Taxpayer Advocate is pleased with this change to the appointment service at TACs, however, she does not believe the IRS has actually implemented this recommendation. Serving taxpayers who arrive without appointments reduces the burden on taxpayers from having to return to receive assistance at a later date. As discussed above, the current TAC signage <i>literally</i> belies the IRS's stated intent that it will accept walk-ins on all issues. Therefore, the National Taxpayer Advocate strongly urges the IRS to adjust the signs at the TACs to reflect this change in policy as the sign still reflects "Appointments Required" as the main language and shows no indication that a taxpayer could walk in and potentially get an appointment immediately. The signs should read along the lines of "Appointments Recommended, but Walk-ins Are Welcome."



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N/A

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The IRS has previously provided the same response regarding its test of Tax Tours in North Dakota in response to other National Taxpayer Advocate recommendations to implement a mobile van program.<sup>3</sup> However, as noted in a prior TAS response to this assertion, the IRS has yet to provide the National Taxpayer Advocate with details and results of the program in order to allow TAS to evaluate the program design. Successful pilots of van and co-location programs must contain several key elements. The programs must be consistent; that is, taxpayers must be able to expect that certain services will be available on certain days in certain locations. Haphazardly advertising a mobile van program through print and advertising, holding the program for one day, and then declaring it was unsuccessful because only a few taxpayers availed themselves of the service does not reflect a well-structured pilot program. It will take time for taxpayers to realize and trust that a mobile TAC will be in their area every other Thursday offering full-scale IRS services. A one-day trial, even with advertising, will not give the IRS useful information about the extent to which taxpayers use the program.

3 See National Taxpayer Advocate 2012 Annual Report to Congress 273.

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[10-3] Answer tax law questions throughout the year, at both TACs and on the phones.

# IRS Respons

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issus Raised by NTA.

# RS Action

The IRS provides guidance to taxpayers through a variety of channels year-round. Taxpayers can find tax law information 24 hours per day, seven days per week, at IRS.gov. Through IRS.gov, taxpayers have access to numerous Publications, Tax Topics, Frequently Asked Questions, and Tax Trails. Through the Interactive Tax Assistant (ITA), taxpayers can easily access various self-service options. The ITA is a very heavily used tool, thus, our goal is to annually increase the number of available ITA topics on IRS.gov to assist taxpayers with their tax law questions. Currently, there are 44 topics covered and usage for FY 2017 of the ITA tool was over 1.8 million. Tax law inquiries that are within the scope of our TACs and telephone assistors are answered from January through mid-April; in addition, such inquiries are answered all year if the question is related to the resolution of an account inquiry. Tax law assistance is provided on the telephone year-round for a number of subject areas, including Affordable Care Act, International, Tax-Exempt/Government Entities, Business Master File (Employment Tax), and Special Services (Disaster, Combat Zone, etc.).

We also intend to assist taxpayers, year-round, with the recent tax reform legislation. We are still determining how we will deliver that assistance.

# Resnonse

The National Taxpayer Advocate is pleased that the IRS has moved disaster relief to the list of in-scope tax law topics covered year-round.<sup>4</sup> She looks forward to reviewing the IRS's plan to assist taxpayers year-round with tax law questions related to the recently enacted Tax Cuts and Jobs Act. While ITA is a promising tool for taxpayers who are internet savvy, with only 44 topics covered currently, it is not a fully robust tool. The National Taxpayer Advocate supports the IRS's effort to continue to flesh out additional topics areas, however, taxpayer service must meet the needs of all taxpayers, not just those who are able to access internet content and apply the answer to their specific situation. As noted elsewhere in this Report, 41 million U.S. taxpayers do not have broadband in their homes, and 14 million have no internet access at all in their homes. In addition, the online ITA tool cannot substitute fully for person-to-person interaction between a taxpayer and an assistor, when a taxpayer can ask follow up questions and request clarifications.

4 Internal Revenue Manual 21.3.4.3.4, Tax Law Assistance (May 1, 2018).

TAS Recommendation	[10-4] Reinstate return preparation for amended disaster-based casualty loss returns.
	NTA Recommendation Not Adopted.
IRS Response	In 2015, the IRS implemented the Service Approach model because we recognized there was an increase in electronic filing, with fewer returns being prepared at walk-in offices each year, and a steady increase in tax returns prepared through other channels. Because of this trend, TACs no longer prepare tax returns or amended returns, and no longer maintain the tax return preparation software needed to complete original or amended returns. Taxpayers have many alternatives for free return preparation service such as Free File, which is available on IRS.gov, and other free software and local resources. Although casualty loss returns are outside the scope of the Volunteer Income Assistance and Tax Counseling for the Elderly programs, this is another alternative for free return preparation.
IRS	N/A
TAS Response	The National Taxpayer Advocate is perplexed by the IRS response to this recommendation. The recommendation is extremely narrow — offer tax return preparation for one category of amended returns in TACs. Yet, the IRS describes two options that taxpayers can use for free return preparation while at the same time acknowledging that neither of those options can prepare the specific type of return addressed in the recommendation. This response is not germane to the recommendation.

TAS Recommendation	[10-5] Staff TACs during peak times with co-located staff such as revenue officers or revenue agents to handle overflow and appointments.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issus Raised by NTA.
IRS Action	The Field Assistance Scheduling Tool (FAST), which was implemented in January 2018, is an upgrade from the prior appointment service scheduling tool with features that are easy to use, and which allow for a more intuitive approach to managing and scheduling taxpayer appointments. The FAST may negate the need for additional staff during peak times. Nonetheless, Field Assistance has adopted a model to collaborate with Accounts Management and Campus Compliance to staff TACs with extra resources during peak times, when required.
TAS Response	The National Taxpayer Advocate is pleased that the IRS has implemented FAST to streamline the appointment service and facilitate same-day appointments. The National Taxpayer Advocate urges the IRS to allow taxpayers to use FAST from their own devices to self-schedule TAC appointments at their convenience, eliminating the need for taxpayers to call the IRS for an appointment.

TAS Response Cont.

However, the National Taxpayer Advocate is concerned that the IRS has misconstrued the recommendation to staff TACs during busy times with co-located employees such as Revenue Officers (ROs) and Revenue Agents (RAs). While the IRS says it will utilize co-located Accounts Management and Campus Compliance staff to assist at TACs during peak times, this action will impact only a small fraction of TACs as these employees are only located in IRS Campuses and Remote Sites, of which there are 25, while there are 371 TACs.<sup>5</sup> The National Taxpayer Advocate believes, that in addition to assisting additional taxpayers during peak TAC hours, ROs and RAs would benefit from directly interacting with taxpayers as they attempt to comply with the law. Understanding the full picture of a taxpayer's situation as the taxpayer tries to comply with the law would help ROs and RAs develop empathy for the taxpayer.

5 IRS, AM [Accounts Management] Sites, http://win.web.irs.gov/accountsmgmt/amdocs/AM\_HQ/AM\_Field\_Directorates/AM\_Sites.htm (last visited June 12, 2018). IRS response to TAS information request (Nov. 3, 2017).

VITA/TCE PROGRAMS: IRS Restrictions on Volunteer Income Tax Assistance (VITA) and Taxpayer Counseling for the Elderly (TCE) Programs Increase Taxpayer Burden and Adversely Impact Access to Free Tax Preparation for Low Income, Disabled, Rural, and Elderly Taxpayers

### **PROBLEM**

Restrictions and limitations the IRS imposes on Volunteer Income Tax Assistance (VITA) and Tax Counseling for the Elderly (TCE) sites, compounded with the elimination of tax preparation services at Taxpayer Assistance Centers (TACs), increase taxpayer burden and may adversely impact low income, disabled, rural, and elderly taxpayers. Several IRS policies affect taxpayers' ability to obtain free tax return preparation services and meet their reporting obligations, including "out-of-scope" restrictions; income limits failing to account for family size; the lack of IRS tracking volunteers certified in specific "in-scope" law issues; the unavailability of most VITA and TCE sites after April 15 each year; and restrictions the IRS places on grant funds that cannot be used to compensate for services provided by screeners, quality reviewers, and Certified Acceptance Agents (CAAs).

### **ANALYSIS**

The VITA program provides free basic income tax return preparation with electronic filing to taxpayers who generally make \$54,000 or less, including low-wage workers, persons with disabilities, taxpayers living in rural communities, Native Americans, and taxpayers with limited English proficiency. The TCE program offers free tax help for taxpayers 60 years of age and older, specializing in questions about pensions and retirement-related issues. IRS-certified volunteers in these programs are associated with IRS partners, which are often non-profit organizations that receive grants from the IRS. Of about 143 million individual tax return filers in processing year 2017, 108 million (approximately 75 percent) may be eligible to have their returns prepared at VITA and TCE sites. During fiscal year 2017, VITA and TCE programs prepared over 3.5 million individual income tax returns, with an accuracy rate of about 93 percent. This total does not reflect the number of taxpayers who sought assistance from VITA or TCE sites but were turned away because the issues they sought help with were deemed "out-of-scope." Moreover, current VITA program limitations exclude many taxpayers eligible for Low Income Taxpayer Clinic (LITC) assistance. A system similar to the LITC financial guidelines, which account for family size as well as income, using the Earned Income Tax Credit (EITC) threshold as the income floor, would expand the reach of VITA services to the low income community.

- [11-1] Allow VITA and TCE Partners, at their discretion, to prepare returns with issues that are currently out-of-scope, including:
  - Home office deduction (*e.g.*, day care providers);
  - Standard mileage vs actual costs (e.g., Uber/Lyft drivers);
  - Casualty losses (e.g., disaster relief);
  - Cancellation of debt due to bankruptcy or insolvency; and
  - Farm income.

- [11-2] Implement financial guidelines for the VITA/TCE Program which account for both family size and income, similar to that used by LITC Programs.
- [11-3] Create a tracking system for volunteers and their certifications so that taxpayers can be referred to a specific VITA or TCE site handling a specific tax law issue.
- [11-4] Ensure that more volunteer tax sites are open until October 15 each year.
- [11-5] Allow grant funds to be used for quality review and QTEs, CAAs, and year-round services at select sites.

### **IRS RESPONSE**

In addition to offering free tax preparation services to taxpayers in low-to-moderate income ranges, the IRS's Volunteer Income Tax Assistance (VITA) and Tax Counseling for the Elderly (TCE) programs offer free tax preparation service to taxpayers in underserved populations, in the hardest-to-reach areas, and to those who may be disabled, limited-English proficient, Native American, military, or elderly, regardless of income. The scope of tax issues the volunteer programs can assist with changes periodically depending on IRS and legislative changes. Although the goal of these programs is to increase voluntary compliance for these taxpayer segments, allowing volunteers to prepare tax returns at their discretion, that include tax law topics not covered in the VITA/TCE training, could negatively impact the taxpayer and the accuracy of returns prepared. The scope of the volunteer programs can change periodically depending on IRS and legislative changes.

During the 2017 filing season, there were over 11,400 VITA/TCE sites. In addition, many partners offered alternative filing methods, such as Virtual VITA/TCE and Facilitated Self Assistance (FSA). Virtual VITA/TCE uses the same process as traditional VITA/TCE, except the volunteer and taxpayer are connected through technology rather than face-to-face. With FSA, taxpayers input their own return using internet-based software with the assistance of a certified volunteer. Taxpayers can also choose from a variety of free online software options.

In the report to Congress, the National Taxpayer Advocate (NTA) notes that the IRS provides inconsistent information about what topics are out-of-scope for VITA and TCE volunteers. Each of the publications referenced have their own intended purpose. While the IRS does not maintain a list of out of scope issues, Publication 5220, VITA/TCE Scope & Referral Chart, assists Taxpayer Assistance Centers and Customer Service Representatives in referring taxpayers to VITA/TCE sites. Publication 4012, VITA/TCE Volunteer Resource Guide, assists volunteers in determining which tax law topics can be addressed by the VITA/TCE hotline assistors. Publication 3676-B, IRS Certified Volunteers Providing Free Tax Preparation, is a flyer that provides the type of returns VITA/TCE sites will prepare.

The National Taxpayer Advocate states that the IRS unreasonably restricts grant funds to be used as compensation for quality reviewers, Qualified Tax Experts (QTE), and Certified Acceptance Agents (CAA). The Volunteer Protection Act of 1997, Public Law 105-19, provides "certain protections from liability abuses related to volunteers serving nonprofit organizations and governmental entities." The IRS Grant Program Office has established guidelines to ensure grant funds are distributed in accordance with the law and regulations. The Volunteer Income Tax Assistance program was created with the intent of using volunteers to provide tax return preparation services without compensation. Therefore, the IRS Grant Program Office has a policy that prohibits the use of grant funds to provide compensation (money given in exchange for work done) to all persons directly involved with the preparation of the

tax return, including return preparers, quality reviewers, and certifying acceptance agents (who assist with Form W-7, Application for IRS Individual Taxpayer Identification Number). The quality reviewer and return preparer often perform dual roles at volunteer sites where they prepare returns and use a peer review process in order to conduct quality reviews. Therefore, it would be extremely difficult to provide oversight of grant funds being used for quality review or Form W-7 preparation verses the initial preparation of a tax return.

# TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The restrictions and limitations the IRS imposes on Volunteer Income Tax Assistance (VITA) and Tax Counseling for the Elderly (TCE) sites compounds the elimination of tax preparation services at TACs. The consequence of these restrictions is that many taxpayers who would otherwise qualify for VITA services and truly need face-to-face interaction and assistance may have to seek assistance from unregulated and unqualified preparers or attempt to complete their tax returns on their own, risking error. The National Taxpayer Advocate recommended a viable solution by requiring a higher certification level for issues impacting specific taxpayer populations, but not declaring them out of scope. As mentioned in her report, tax professionals, who are also VITA volunteers, should be able to prepare out-of-scope returns to address these more challenging topics where there is a need but no access to service. The National Taxpayer Advocate additionally believes the restrictions on how grant funds may be used are unreasonable. Moreover, it is possible for the VITA/TCE Grants Office to require grant applicants to identify the expanded topics they would like to cover, and describe the training and oversight they will conduct to ensure quality. In this way, approvals for use of funds for expanded topics would occur only when the appropriate safeguards are in place. It would not be at the whim of the volunteer programs, as the IRS implies. The IRS argues that its VITA Publications are not inconsistent as the National Taxpayer Advocate has stated in her report, but instead merely serve different purposes from one another. However, each VITA publication contains a different list of out-of-scope issues. VITA and TCE volunteers reference all of these VITA publications and do not necessarily know the IRS's intended purpose for each. Simply, the publications need to be consistent with one another, each providing the same, comprehensive list of out-of-scope issues for both volunteers and taxpayers.

As we interpret the Volunteer Protection Act of 1997, using VITA and TCE grant funds can arguably be used to pay quality reviewers. Under the legislation, no volunteer of a nonprofit organization or governmental entity will be liable for harm caused by an act or omission of the volunteer on behalf of the organization or entity if the volunteer was acting within the scope of the volunteer's responsibilities in the nonprofit organization at the time of the act or omission. The IRS has in fact created a problem by its own definition of how the Quality Reviewer must act, instead of seeking a solution that would provide protection. Furthermore, as we interpret Part 200 of the Code of Federal Regulations, authenticating taxpayer documents as a CAA is reasonable and necessary to meet the needs of both taxpayers and volunteers. The National Taxpayer Advocate is unconvinced by the IRS's rationale for not allowing grant funds to be used for quality review or CAA staffing. Therefore, she remains committed to work with the IRS to modify its policies about the expenses for which VITA funds may be used.

TAS Recommendation

- [11-1] Allow VITA and TCE Partners, at their discretion, to prepare returns with issues that are currently out-of-scope, including:
  - Home office deduction (e.g., day care providers);
  - Standard mileage vs actual costs (e.g., Uber/Lyft drivers);
  - Casualty losses (e.g., disaster relief);
  - Cancellation of debt due to bankruptcy or insolvency; and
  - Farm income.

IRS Response

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

IRS Action

The VITA and TCE programs are focused on serving taxpayers. The IRS already has a process in place for partners to request scope changes via Form 14793, VITA/TCE Program Scope Change. These procedures were developed to ensure continuity of processes across all our sites. Our established processes are necessary and have proven to increase the accuracy of returns prepared at VITA/TCE sites. We evaluate requests for changes to determine the viability of implementation. Allowing volunteers to prepare tax returns with more complex tax law topics could negatively impact the accuracy of volunteer prepared returns.

Response

The National Taxpayer Advocate agrees that more complex tax law topics are oftentimes better suited for professional tax preparers to handle. However, there are others that Stakeholder Partnerships, Education and Communications (SPEC) should allow volunteers to assist with if volunteers are certified at the appropriate level. For example, many Schedule C returns that are currently defined as out-of-scope are unreasonably defined as such. In early 2011, SPEC initiated a Schedule C pilot program to determine the effectiveness of allowing tax law issues or topics relating to small business owners into the VITA/TCE program. SPEC ultimately determined that pilot sites, although preparing Schedule C returns with about 99 percent accuracy, were not preparing many returns with the expanded parameters and the Schedule C Pilot was discontinued. The Pilot was not discontinued because the topics were considered too complex for volunteers; rather, it was discontinued because the IRS did not believe it was in high demand. That said. SPEC agreed to allow return preparation with business expenses up to \$25,000, but inexplicably there is now stricter criteria for VITA-prepared Schedule C returns than existed under the Schedule C pilot. Because of the arbitrary income limit for VITA-prepared Schedule C returns, VITA and TCE volunteers cannot assist most entrepreneurs who qualify to take an office-in-home deduction, including, for example, day-care providers. This population could greatly benefit from VITA services. In addition, as the National Taxpayer Advocate pointed out in the 2017 Annual Report to Congress, taxpayers who have experienced disasters frequently have characteristics that qualify for VITA assistance. Yet, claiming any casualty loss is out of scope for VITA. The IRS should be commended for its efforts in assisting disaster-area taxpayers; however, disaster victims are still unable to seek tax preparation assistance at VITA and TCE sites. Additionally, for example, despite the approximately 2.06 million farms currently in operation, the IRS further burdens a vulnerable taxpayer population that should have access to free tax preparation by arbitrarily restricting low-income farmers from VITA and TCE Programs. Those taxpayers whose debts are canceled or forgiven are another group of vulnerable taxpayers who might be eligible for volunteer income tax assistance and least able to pay for professional representation. If this topic were considered in-scope, at the very least, VITA volunteers could access the worksheets in IRS publications to accurately complete tax returns. The National Taxpayer Advocate did not propose allowing volunteers to prepare any complex tax returns on an ad hoc basis. Instead, she recommended allowing VITA and TCE partners discretion in deciding whether to prepare returns with specific issues that are currently out-of-scope. Moreover, as the National Taxpayer Advocate recommended in her report, to support those higher more complex issues, the IRS can develop additional certification levels, such as a home office module, a disaster loss module, or a Schedule C or F module. Programs seeking expansion could be required to describe to the IRS their training, oversight and quality review plans on those issues.

IAS scommendation

[11-2] Implement financial guidelines for the VITA/TCE Program which account for both family size and income, similar to that used by LITC Programs.

RS Respons

NTA Recommendation Not Adopted.

The IRS VITA/TCE program guidelines are determined by tax law complexity. Implementing financial guidelines would increase scope and complexity, and would result in fewer taxpayers served overall due to additional screening time. This type of scope change may also exclude some taxpayers who are eligble for service under the current guidelines. Additionally, a change in scope and complexity could negatively affect the accuracy of returns prepared.

IRS Actior

N/A

The National Taxpayer Advocate fully acknowledges that the definition of in-scope refers to permissible tax law topics in a tax return and does not refer to income levels. However, these programs are based on the Earned Income Tax eligibility level. The EITC is one of the most complex provisions in the Internal Revenue Code, and VITA programs prepare many returns including the EITC. Therefore, complexity is not the overriding factor in setting income levels.

Moreover, current income limitations exclude many taxpayers who are low income under Low Income Taxpayer Clinic (LITC) guidelines, yet are excluded from VITA income guidelines. To qualify for assistance from an LITC, generally a taxpayer's income must be below 250 percent of the current year's federal poverty guidelines, based on family size and with income adjustments for Hawaii and Alaska. VITA income guidelines, using the EITC threshold as the income floor, could include some flexibility for extenuating circumstances. As the chart below shows, an expansion of income guidelines would not exclude taxpayers who are eligible for service under the current guidelines, but to the contrary.

FIGURE 11-2.1, Comparison of Incomes Under EITC and 250 Percent Below Federal Poverty Guidelines<sup>1</sup>

**TAS Response** 

Household Characteristics		2017 250 percent of Federal Poverty Guideline			TY 2016 EITC	
	Possible H Combin		48 Contiguous			
Household Size	Marital Status	Qualifying Children	States, DC and Puerto Rico	Alaska	Hawaii	TY 2016
1	Single	0	\$30,150	\$37,650	\$34,650	\$14,879
2	Single	1	\$40,600	\$50,725	\$46,675	\$39,295
2	Married	0	\$40,600	\$50,725	\$46,675	\$20,429
3	Single	2	\$51,050	\$63,800	\$58,700	\$44,647
3	Married	1	\$51,050	\$63,800	\$58,700	\$44,845
4	Single	3	\$61,500	\$76,875	\$70,725	\$47,954
4	Married	2	\$61,500	\$76,875	\$70,725	\$50,197
5	Single	4	\$71,950	\$89,950	\$82,750	\$47,954
5	Married	3	\$71,950	\$89,950	\$82,750	\$53,504
6	Single	5	\$82,400	\$103,250	\$94,775	\$47,954
6	Married	4	\$82,400	\$103,250	\$94,775	\$53,504

IAS Response Cont.

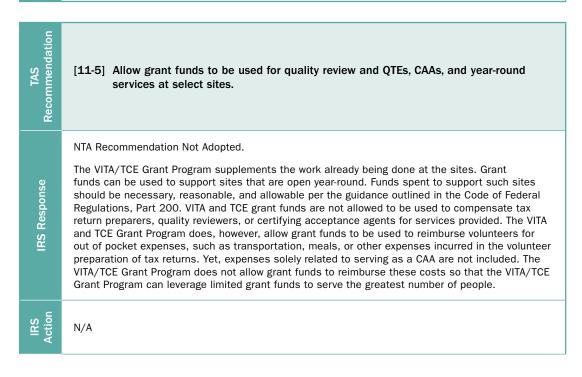
For example, under a 250 percent standard, a family of five would be eligible for VITA services up to an annual income of nearly \$72,000. Under the current standard, a family of five would be eligible for VITA services up to an annual income of \$54,000.<sup>2</sup> For one person with no children, the income under the 250 percent of the federal poverty guidelines is twice the amount of income under EITC guidelines. For two persons filing married filing jointly, the income is greater than the EITC level by \$20,171.<sup>3</sup>

We disagree with the IRS's speculation that the additional screening time would result in fewer taxpayers served. The VITA Program already requires volunteers to screen taxpayers. Volunteers who screen taxpayers could easily refer to a figure that is prominently posted of the incomes meeting the 250 percent of Federal Poverty Guidelines. LITCs do this all the time.

- 1 The tax year (TY) 2016 earned income and adjusted gross income (AGI) must each be less than the numbers listed in this table for taxpayers to be eligible for the EITC. See IRS, 2016 EITC Income Limits, Maximum Credit Amounts and Tax Law Updates, https://www.irs.gov/credits-deductions/individuals/earned-income-tax-credit/eitc-income-limits-maximum-credit-amounts-1-year (last visited Jun. 13, 2018) and Federal Poverty Guidelines, published at 81 Fed. Reg. 8831-32 (Jan. 31, 2017). For each additional person, the Federal Poverty Guideline increases by \$10,450 for the 48 contiguous states, DC, and Puerto Rico; \$13,075 for Alaska; and \$12,025 for Hawaii. VITA income qualifications for calendar year (CY) 2017 are based on TY 2016 returns which are filed in 2017.
- 2 The \$54,000 figure is based on the Earned Income Tax Credit (EITC) threshold; family size is not a factor. See IRS response to TAS Information Request (Sept. 21, 2017). Each year, the IRS suggests an income threshold for which free tax preparation will be offered. Currently, the Volunteer Income Tax Assistance (VITA) income threshold is \$54,000. See IRS, Free Tax Return Preparation for Qualifying Taxpayers, https://www.irs.gov/individuals/free-tax-return-preparation-for-you-by-volunteers (last visited Jun. 13, 2018.
- 3 For taxpayers living in the 48 contiguous states, DC, and Puerto Rico.

TAS Recommendation	[11-3] Create a tracking system for volunteers and their certifications so that taxpayers can be referred to a specific VITA or TCE site handling a specific tax law issue.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS currently has a tracking system in place for volunteers and their certification levels, via Link and Learn Taxes. This e-learning application identifies the specific certifications volunteers have completed. Classifying and tracking this information at the site level would be resource intensive as there is no guarantee that a volunteer trained in a more complex tax issue would be available on any specific day.
TAS Response	We are aware of the Link and Learn Taxes functionality to track volunteer certification levels. However, this application does not track where particular volunteers are working. It appears from the IRS's response, that the e-learning application is fully capable of tracking this information. The National Taxpayer Advocate is concerned that the IRS rejects this recommendation without quantifying the amount of resources needed to allow this capability. Furthermore, it is irrelevant whether a volunteer trained in a more complex tax issue would be available on any specific day, because any scheduling issues can be resolved between the taxpayer and the volunteer after a referral.

TAS Recommendation	[11-4] Ensure that more volunteer tax sites are open until October 15 each year.
IRS Response	NTA Recommendation Not Adopted.  While the IRS encourages partners to be open year-round, the majority of volunteer sites are open
IR Resp	from January through April. Partners determine site operations based on demand for the services and availability of resources, which can vary across the country and among partners.
IRS Action	N/A
TAS Response	The IRS could easily encourage its partners to provide services after the tax return filing date. As the National Taxpayer Advocate pointed out in the report, in tax year 2016, over 36,000 low income taxpayers filed returns with extensions after the regular filing due date. Importantly, the ability to request an extension to file suggests that the taxpayer should have access to assistance to meet their statutory requirement at least until October 15th. Even though partners may choose not to keep their VITA sites open, the IRS itself can do more to encourage service to these taxpayers outside of the filing season. For instance, as mentioned in the report, the VITA Hotline is staffed only from mid-January to mid-April each year. In addition, taxpayers cannot conveniently obtain information about all VITA sites open year-around at one web page. To obtain a list of such sites, taxpayers must access the VITA Locator on irs.gov and then plug in their zip code and the number of miles they are willing to travel, or call the IRS. Another vulnerable group of taxpayers who may legitimately need to file extensions include those impacted by presidentially declared disasters who may need assistance in filing amended returns declaring casualty losses after April 15th. The IRS can and should encourage partners to provide service at least through the extended due date and should continue to provide support and assistance to the open sites throughout the year. At the very least, the IRS could require the VITA and TCE programs who receive grant funds to be open through October 15th since it is the IRS who controls the funds.



Part 200 of the Code of Federal Regulations (CFR), permits funds to be used for the payment of reasonable, necessary, allocable and otherwise allowable costs incurred and not prohibited by any other provisions. Specifically, Section 200.404 defines reasonable costs. The regulation clearly authorizes clinics to manage day-to-day activities, as they are already doing. Moreover, the regulation does not specifically prohibit paying for expert quality reviews. We appreciate the IRS's concern about the potential for volunteer liability under the Volunteer Protection Act of 1997. However, the National Taxpayer Advocate strongly urges the IRS to examine CFR guidance to determine how quality reviewers may be paid to assist VITA volunteers, as we believe this type of review is essential to a successful VITA program. Either way, the quality reviewer does not have to change the actual return; instead, the quality reviewer could easily note the error and the volunteer could change it. By designing definitions and rules that would allow this, the IRS would resolve how quality reviewers may be paid to assist VITA volunteers.

EARNED INCOME TAX CREDIT (EITC): The IRS Continues to Make Progress to Improve Its Administration of the EITC, But It Has Not Adequately Incorporated Research Findings That Show Positive Impacts of Taxpayer Education on Compliance

# **PROBLEM**

The Earned Income Tax Credit (EITC) is a tax credit targeted at low income workers (primarily workers with children). For Tax Year (TY) 2015 returns filed during 2016, over 27 million taxpayers received about \$67 billion in EITC. However, as a result of its complex rules and the ever-changing population of eligible taxpayers, the EITC is associated with a high improper payment rate. Despite reaching out to a broad array of experts via its two EITC Summits and working jointly with TAS on the EITC Audit Improvement team, the IRS's primary tool to combat the improper payment rate thus far has been the audit process.

# **ANALYSIS**

To its credit, the IRS hosted its first EITC Summit in 2016, which opened a conversation between the IRS and representatives from various sectors, such as the tax profession industry, state and federal agencies, and consumer advocates. The IRS held its second EITC Summit in 2017 and identified more opportunities to expand its outreach. Yet the IRS has conducted very little research into the needs of low income taxpayers.

This year TAS continued to study how pre-filing season correspondence can help EITC taxpayers. Updated results show that when it comes to the relationship test, the sample group broke the same rule 72 percent of the time compared to 77 percent of taxpayers in the control group, a statistically significant reduction of five percentage points that, if projected to the entire 2015 population, would result in a savings of over \$51 million in erroneous EITC claims. In this year's study, the IRS added an Extra Help line for EITC taxpayers. Taxpayers who received this letter broke the same rule related to residency 67 percent of the time compared to 74 percent of the taxpayers in the control group who broke the same rule, an improvement of about seven percentage points. Taxpayers who received the TAS residency letter without the Extra Help line number, broke the same residency rules 74 percent of the time, which is not statistically different from the control group. If projected to the entire 2015 population, sending the TAS letter with the available Extra Help telephone line would result in a savings of over \$44 million in erroneous EITC claims. Based on a review of calls received on the help line, TAS identified two areas that received repeat questions: the rules of claiming a dependent versus the EITC, and the rules that are involved when parents have shared custody of a qualifying child. This can drive IRS education and outreach efforts.

- [12-1] Send out pre-filing season letters to taxpayers who break certain return filters. These letters should be written in plain language and be tailored to the taxpayer's particular needs.
- [12-2] Provide a dedicated toll-free Help line for EITC taxpayers during the filing season.

- [12-3] Expand the list of acceptable documentation under IRM 4.19.14-1 and train employees on the importance of this list.
- [12-4] Continue to expand the use of third-party affidavits, thereby making them available to all EITC taxpayers.

# **IRS RESPONSE**

We appreciate your acknowledgement of the IRS' Earned Income Tax Credit (EITC) Summit efforts and the progress being made to improve EITC administration, education, and compliance. Administering the EITC comes with benefits and challenges. The participation rate by eligible EITC claimants is high at 79 percent; however, the refundability of the credit makes it susceptible to fraud. Our goal is two-fold, to ensure those taxpayers who are eligible for the credit are aware of it, and to ensure only those taxpayers who are eligible for the credit claim it.

As outlined in your report, we partnered with TAS on the EITC Audit Improvement Team to revise forms and develop tools to make the audit process easier for taxpayers to navigate. The team has also worked on improving communication between IRS tax examiners and taxpayers during an audit. Both of these efforts resulted in improvements to taxpayer compliance.

We understand that education influences compliance, so we consistently use contacts with taxpayers and tax preparers as an educational opportunity. We continue to leverage community organizations, tax preparer groups, and government leaders to reach taxpayers who are eligible for the EITC and increase awareness, education, and participation. To further increase awareness and improve the quality of EITC claims, the IRS continues to conduct stakeholder summits, tax forums, webinars, and satisfaction surveys on the effectiveness of tools and product designs.

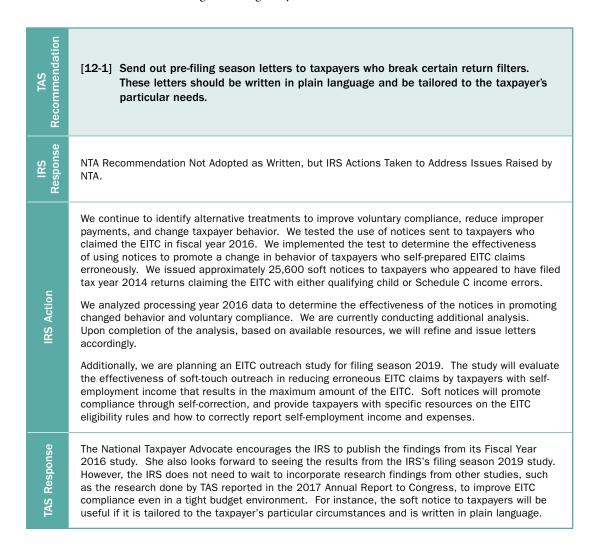
With limited resources due to budget constraints, we continue to enhance no- to low-cost options to make it easier for taxpayers and tax professionals to file accurate claims. Our compliance and research functions continue to pilot soft-touch outreach efforts that focus on educating taxpayers and reducing erroneous EITC claims. We will analyze the effectiveness of these efforts and, where resources allow, operationalize them as part of our ongoing strategy.

In addition, the IRS continues to offer taxpayers with EITC-related inquiries multiple options for obtaining assistance from IRS employees and volunteers versed in the tax law. Options include calling the IRS toll-free telephone line, visiting a Volunteer Income Tax Assistance or Tax Counseling for the Elderly program, using the EITC Assistant online, or making an appointment to visit the local Taxpayer Assistance Center.

Because return preparers produce more than 50 percent of returns claiming the EITC, and about 97 percent of returns claiming the EITC are filed using software, we partner with tax software and tax preparation industries through our Software Developers Working Group (SDWG). The goals of the SDWG include identifying best practices and software enhancements that could improve the quality of returns claiming the EITC, increasing EITC claims by eligible taxpayers, and helping paid preparers meet their due diligence requirements.

# TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate applauds the IRS's outreach efforts to improve EITC compliance as well as its efforts to create a dialogue with professionals through the EITC Summits. However, to truly assist taxpayers claiming the EITC, the IRS must tailor its services to the needs of the typical taxpayer claiming the EITC using a multi-pronged approach. While online outreach and education is helpful and important, TAS research shows that low income taxpayers, the population of taxpayers eligible for the EITC, are less likely to have broadband access in their homes. Yet the IRS is increasingly having taxpayers rely on online self-help tools to answer tax law questions. Instead, TAS research shows that providing a dedicated Extra Help telephone line to taxpayers can also improve EITC compliance. Last, while the IRS has amended the IRM to include more nontraditional documents for taxpayers to use when substantiating an EITC claim, TAS is still seeing cases in its inventory which indicate that IRS employees do not feel they can accept a multitude of documents. The National Taxpayer Advocate believes that the acceptance of more alternative documents and the availability of third-party affidavits to all taxpayers facing an audit of their EITC claim will improve the audit process for taxpayers and the IRS. We will continue to work with IRS leadership to ensure their employees actually do accept alternative documents establishing EITC eligibility.



TAS Recommendation	[12-2] Provide a dedicated toll-free Help line for EITC taxpayers during the filing season.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	Despite significant budget reductions, the IRS continues to offer taxpayers with EITC-related inquiries multiple options for obtaining assistance from IRS employees and volunteers versed in the tax law. Options include calling the IRS toll-free telephone line, visiting a Volunteer Income Tax Assistance or Tax Counseling for the Elderly program, using the EITC Assistant online, or making an appointment to visit the local Taxpayer Assistance Center. Various outreach and educational events, hosted by the IRS, also help raise awareness of the credit and guidelines. For example, "EITC Awareness Day" is a nationwide effort led by the IRS to help taxpayers get more information through traditional and social media channels, and to promote use of the EITC Assistant on IRS.gov). Each year, the IRS uses its available communication resources to reach the broadest range of taxpayers.  To provide taxpayers another option to secure information on the EITC, the IRS is currently working with TAS, through the Audit Improvement Team, to design an interactive tool tailored to the taxpayers' situation, based on their responses. The tool will be able to direct the user to the correct documents needed to resolve an audit, or help them understand why they don't qualify for the EITC. This effort is based on feedback from tax preparers, Low Income Tax Clinic counselors, and taxpayers who shared concerns about the difficulty in identifying the documents to provide for their unique situation using the Form 886-H-EIC, Documents You Need to Send to Claim the Earned Income Credit on the Basis of a Qualifying Child or Children for Tax Year 2017.
TAS Response	The National Taxpayer Advocate is glad to see multiple options for an EITC taxpayer to contact the IRS. However, the one aspect that is missing is that the taxpayer needs tailored assistance to address questions specific to the EITC. This is why a dedicated Extra Help line for taxpayers to receive information over the phone is so important. We know from our surveys that not all low income taxpayers have easy access to the internet. Additionally, the EITC is a complex area of law that impacts many personal aspects of a taxpayer's life, such as their income, marital status, and living arrangements. This area of tax law requires a small cadre of specially trained IRS employees who can speak directly with taxpayers to identify and resolve any areas of confusion related to the EITC.

TAS Recommendation	[12-3] Expand the list of acceptable documentation under IRM 4.19.14-1 and train employees on the importance of this list.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

The IRS updated Internal Revenue Manual (IRM) 4.19.14.5.4, EITC Qualifying Child (QC), on July 29, 2016. A new exhibit was added, Exhibit 4.14-1, Examples of Acceptable Documentation for EITC claims (not all-inclusive), which includes the following six additional documents: 1. Social service records (relationship). 2. Earnings statement/check stub (residency). 3. Bank statements (residency). 4. Military records (relationship). 5. Parole office files (residency, relationship, citizenship). 6. Eviction notice (residency). In addition, the IRS will include in the IRM examples of other documents that tax examiners should consider to determine the taxpayer's eligibility. There are several training courses dedicated to evaluating taxpayers' correspondence. The training reiterates procedures outlined in IRM 4.19.14.5. For filing season 2017, the IRS delivered a training lesson entitled "One Response Does It All," during continuing professional education. The lesson outlines how to communicate what the appropriate documents are to resolve audit issues. It also provides tax examiners guidance to follow when reviewing documents submitted by the taxpayer. This guidance helps the tax examiner to make the correct determination by understanding the taxpayer's situation. The IRS will review the existing training prior to the next filing season to determine if revisions are warranted to reiterate the acceptance of the alternative documentation.

Respon

IRS Action

TAS continues to see cases in its inventory which demonstrate that some IRS employees are not accepting a variety of documents. TAS is actively working with the IRS on the EITC Audit Improvement team in order to improve training. The National Taxpayer Advocate will continue to monitor this aspect of EITC audits.

TAS Recommendation	[12-4] Continue to expand the use of third-party affidavits, thereby making them available to all EITC taxpayers.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS will implement the use of third-party affidavits as proof of residency for a limited population of taxpayers beginning with tax year 2018 audits. The affidavit will be incorporated into the initial audit mailing and allowed as proof of residency at all stages of the audit. We will continue to use data analysis to help identify any additional populations that would be best served by using third-party affidavits during the audit process.
TAS Response	Since the IRS has implemented the use of third-party affidavits for a limited population of taxpayers and will continue to use data to help identify additional populations, the National Taxpayer Advocate believes the IRS has partially agreed with this recommendation. The third-party affidavit has proven to be an effective tool for taxpayers to substantiate their EITC claims. The National Taxpayer Advocate is pleased that third-party affidavits will now be available to a limited population of taxpayers. However, the use of third-party affidavits benefits both the taxpayer and the IRS as it is a credible document and saves time and money. The National Taxpayer Advocate strongly urges the adoption of third-party affidavits as a tool for all taxpayers claiming the EITC. Since the IRS's actions appear to show that it partially agrees with this recommendation, it should provide an implementation date for its analysis of data to help identify any additional populations that can receive the third-party affidavit during the audit process.

# MILITARY ASSISTANCE: The IRS's Customer Service and Information Provided to Military Taxpayers Falls Short of Meeting Their Needs and Preferences

# **PROBLEM**

There are about 1.3 million active duty service members and over 800,000 Reserves and National Guard personnel in the United States. Those in uniform have undergone repeated deployments to war zones and many have endured extreme, and often invisible, psychological pain. Tax issues pertaining to the military are complex and very few military tax experts outside the IRS are available to assist the tens of thousands of active and reserve military taxpayers with preparing returns and other tax issues. However, the IRS does not have employees assigned solely to assist service members or dedicated telephone lines for military taxpayers to call with questions. The IRS's service to the military population is generally limited to posting information on the web, and providing tax software and training to military partners who prepare tax returns at installations around the world. Because of the challenging situations and unique tax issues they face, members of the military and their families face unusual difficulties in meeting their tax obligations and need specialized assistance.

# **ANALYSIS**

Military tax issues are diverse, including extensions of tax filing deadlines, especially for those serving overseas; combat zone income exclusions; tax abatement for service members who die in combat zones or qualified hazardous duty areas; individual retirement account (IRA) contributions from tax-free combat pay; tax return signature authority without a power of attorney; unique capital gains exclusions for service members who sell their homes; deductions for relocation expenses, travel expenses for reservists, and military uniforms; waivers for early withdrawals from IRAs; rules pertaining to the choice of service members to include their nontaxable combat pay as earned income for purposes of Earned Income Tax Credit; and refund claims under the Combat-Veterans Tax Fairness Act of 2016. To better address the complexity of these issues, service members need up-to-date and sufficient tax information including online IRS resources, IRS employees assigned solely to assist them, overseas Volunteer Income Tax Assistance (VITA) training, and a dedicated toll-free telephone line, both in and out of tax season.

- [13-1] Assign a dedicated IRS employee to routinely update the military information on irs.gov website.
- [13-2] Create a special unit of SPEC staffed with veterans whose responsibilities are to develop and conduct outreach, education, and assistance to current military taxpayers, including National Guard and Reservists, and to those organizations that provide tax assistance to these taxpayers.
- [13-3] Allocate ample funding for SPEC to provide face-to-face training for military VITA volunteers in overseas locations.
- [13-4] Provide a year-round dedicated toll-free telephone line for service members and their families to answer tax law and filing questions, and to resolve their tax account and compliance issues.

## **IRS RESPONSE**

The IRS appreciates the unique challenges and circumstances faced by armed services members and works diligently to help ensure they receive the answers and assistance they may need. We have found one of the best ways to provide outreach to service members is through our collaboration with the many agencies already established to provide communication and information. For example, the IRS has supported armed services members by providing free tax return preparation services and training through its collaboration with the Armed Forces Tax Council (AFTC) since 2000. The IRS partners with the military to assign at least one employee to local military installations. Although these employees are also available for outreach and education, most of the assistance provided is for income tax return preparation.

In fiscal year 2018, Volunteer Income Tax Assistance (VITA) training was conducted at 58 domestic and 18 overseas military bases. Face-to-face training was conducted through a collaboration with IRS employees, Texas Bar Association attorneys, American Bar Association attorneys, and accountants from the Grant Thornton Accounting firm under the IRS' Adopt-a-Base program. The Adopt-A-Base program has been very successful, and without this program local military bases would not receive face-to-face tax assistance.

The IRS provides a variety of free income tax assistance programs to the military:

- Traditional VITA Services Provides software for the military to prepare and electronically file tax returns from base VITA sites.
- Facilitated Self-Assistance Through a partnership with Military One Source (Department of Defense product), a servicemember can prepare and electronically file their federal and state returns.
- Overseas VITA Program IRS employees educate volunteers on the VITA program at selected overseas military installations. Once these military VITA volunteers are "certified", they establish sites for active duty personnel to receive free income tax assistance.
- Virtual VITA Classes The IRS provides virtual instruction for volunteers at overseas installations who will not receive face-to-face training from an IRS employee.
- Certifying Acceptance Agent Program Allows overseas installations to assist relatives of military servicemen who are not U.S. citizens.

Military VITA volunteers provide free tax advice, tax return preparation with electronic filing, and other tax assistance to military members and their families. The volunteers are certified to address military-specific tax issues, such as combat zone tax benefits, tax considerations of marriage to individuals who are not U.S. citizens, and Earned Income Tax Credit (EITC) guidelines.

# **TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE**

The National Taxpayer Advocate applauds the IRS for its ongoing efforts in assisting military taxpayers. However, the described efforts are insufficient. The National Taxpayer Advocate is concerned the IRS's service to the military population is generally limited to posting information on the web, and providing tax software and training to military partners who prepare tax returns at military installations around the world. As discussed in the annual report, service members need up-to-date and sufficient tax information, to include online IRS resources, IRS employees assigned solely to assist them, overseas VITA training, and a dedicated toll-free telephone line, both in and out of tax season. In addition, the

Adopt-a-Base Program is in fact an American Bar Association Program — not an IRS Program. The vast majority of military bases around the world do *not* have private tax practitioners assigned to provide VITA instruction within the Adopt-a-Base Program. Finally, as explained below, service members and their families require assistance year-round for very complex tax issues — not merely during tax season at a VITA site.

TAS Recommendation	[13-1] Assign a dedicated IRS employee to routinely update the military information on irs.gov website.		
IRS Response	IRS Actions Already Implemented.		
IRS Action	The recommendation as written has been fully implemented. There is a broad range of topics on IRS.gov and each is assigned a specific functional owner and subject matter expert. These individuals are responsible for performing regular content reviews and updates, as needed. They review user data analytics and reprioritize the content on the main landing page for members of the military (https://www.irs.gov/individuals/military) several times each year, based on seasonal needs. For example, the IRS prioritizes VITA and Free File services at the beginning of the filing season and provides links to filing for an extension during the latter part of the filing season. Our IRS website content team includes veterans, and we also work with the Department of Defense to review and revise content. In situations where we identify potentially incorrect or out of date information, we quickly partner with stakeholders to rectify the guidance provided. We appreciate the National Taxpayer Advocate for identifying a section on the web for Soldiers & Sailors Civil Relief Act (SSCRA) that unfortunately had not yet been updated. Based on feedback contained in your report, we have updated the content on the following web pages: https://www.irs.gov/retirement-plans/retirement-plans-faqs-regarding-userra-and-sscra, https://www.irs.gov/newsroom/miscellaneous-provisions-combat-zone-service, and https://www.irs.gov/newsroom/highlights-military-family-tax-relief-act.		
TAS Response	The National Taxpayer Advocate appreciates the IRS's acknowledgement that the identified information for military service members on IRS.gov was out-of-date or inaccurate. We are pleased that in response to the National Taxpayer Advocate's recommendation, the IRS has corrected its online content. The National Taxpayer Advocate applauds the IRS's renewed efforts to assign a specific functional owner and subject matter expert to perform regular content reviews and updates to military taxpayer information, as needed — actions that have not in recent years been taken regarding military tax issues.		

TAS Recommendation	[13-2] Create a special unit of SPEC staffed with veterans whose responsibilities are to develop and conduct outreach, education, and assistance to current military taxpayers, including National Guard and Reservists, and to those organizations that provide tax assistance to these taxpayers.
IRS Response	NTA Recommendation Not Adopted.  The IRS' Stakeholder Partnerships, Education and Communication (SPEC) organization has an employee assigned within each Territory Office to assist military partners with outreach, education, and tax preparation. These employees are IRS certified and qualified to handle military issues.
IRS Re	The IRS will continue to develop training material that can be used in a virtual format, meet outreach requests from domestic military installations, partner with the military on changes to military tax law, and reach out to all services in the Armed Forces Tax Council to ensure that their members are aware of the available programs.
IRS Action	N/A
TAS Response	Although SPEC provides free tax software and limited training for military tax volunteers, there are no SPEC employees who are dedicated solely to assist this vulnerable taxpayer population with the myriad of unique and challenging tax issues they face. Service members have limited options for obtaining assistance with tax filing and must rely primarily on military VITA sites where they can speak with a tax preparer trained in military tax law. Even that option is only available during the tax season. Establishing a specialized unit within SPEC whose role would be to service members and their families is essential to a population that has a very difficult time in reaching an IRS employee over the phone, much less reaching one who is well-versed in the nuances of military tax law. The National Taxpayer Advocate urges the IRS to create a special SPEC unit to provide military service members with tax assistance which would be consistent with recently introduced legislation, entitled "Military Taxpayer Assistance Act." (H.R. 5479 (2018)).

TAS Recommendation	[13-3] Allocate ample funding for SPEC to provide face-to-face training for military VITA volunteers in overseas locations.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS provides annual training support to prepare military volunteers to certify and to prepare accurate tax returns, both virtually and in-person. The SPEC organization has provided face-to-face VITA training to armed forces volunteers at domestic and overseas military installations since 2000.
TAS Response	We are pleased to learn that the IRS has indicated that SPEC VITA trainers will be sent to South Korea in December 2018 to train military tax volunteers for the upcoming tax filing season. We commend the IRS for reinstating in-person face-to-face training in South Korea. As stated in the annual report, for the first time in many years, SPEC decided to forego in-person VITA training in South Korea in 2017, citing personal safety concerns for their employees. Shortly after the publication of our report and after the Olympics were held in Pyongyang, South Korea, in February 2018, SPEC reported it would send VITA trainers back to South Korea, as it had done for many years.

TAS Recommendation	[13-4] Provide a year-round dedicated toll-free telephone line for service members and their families to answer tax law and filing questions, and to resolve their tax account and compliance issues.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS is committed to helping all taxpayers resolve their issues as expeditiously as possible. Our telephone assistors are trained to address questions from service members who are currently in, or have been in, a combat zone. Our telephone assistors rely on a suite of resources, including the Servicewide Electronic Research Program, and Internal Revenue Manual (IRM), to specifically address military-related account and tax law issues. For example, IRM Part 5, Collecting Process, covers how to handle balance due inquiries to ensure military personnel are afforded deferred payment opportunities as well as special treatment of penalties and interest. We provide a Special Services telephone line to handle military-related questions. Overall customer satisfaction for our toll-free services was 90% in fiscal year (FY) 2017. The fiscal year 2017 level of service for taxpayers attempting to reach an assistor improved to 77%, versus 53% in FY 2016. Our analysis indicates that approximately 1% of the toll-free calls the IRS receives relate to former or current military taxpayers, and the associated issues identified can be resolved through our normal menu of telephone options.  In addition to our toll-free telephone support, active duty military personnel can take advantage of our suite of online services available 24 hours a day, seven days a week, through IRS.gov. By simply entering the word "military" into the IRS.gov search field, users are provided with information about several topics, including tax law provisions (e.g., taxability of military income, filing extensions, claiming the EITC); free tax filing services such as Free File or VITA; explanations of notices such as Letter 2761C, Request for Combat Zone Service Dates; access to Publication 3, Armed Forces Tax Guide, and Publication 4940, Tax Information for Active Duty Military and Reserve Personnel; and links to other services including self-service applications that allow for handling account issues such as obtaining an installment agreement for a balanc
TAS Response	The National Taxpayer Advocate is pleased that IRS telephone assistors are trained to address questions from service members who are currently in, or have been in, a combat zone. However, the myriad of unique and very complicated tax issues related to deployments in combat zones, direct support areas, and qualified hazardous duty areas require more than a generalist answering the phone lines. In her 2017 Annual Report to Congress, the National Taxpayer Advocate cited the IRS estimate that in FY 2018 less than 40 percent of those who attempted to call the IRS would be able to speak to a live phone assistor. Importantly though, service members and their families cannot be confident the IRS employees on the other end of the line understand their issues. The IRS response does not even begin to address the problem that military taxpayers have when stationed abroad and trying to find answers outside the domestic filing season (January 1–April 15), but within the overseas filing season (January 1–June 15). Additionally, the IRS does not consider the additional six months outside the filing season, during which the IRS does not answer these questions and military taxpayers have few tax resources available to them. Additionally, since 2014, the IRS has limited the scope of questions it answers over the phone. For instance, the IRS has designated questions about transportation and travel expenses of military personnel as well as uniforms as out-of-scope for its Customer Service Representatives using the Interactive Tax Law Assistor when responding to telephone tax law inquiries. Therefore, the IRS has not addressed the issues raised by our recommendation.

# SHARING ECONOMY: Participants in the Sharing Economy Lack Adequate Guidance From the IRS

### **PROBLEM**

The "sharing" economy (also known as the gig economy) links a willing provider to a consumer of goods or services (coordinated through a community-based online service). Nearly a quarter of the U.S. population earns money from the sharing economy. However, many of the service providers are not familiar with tax filing and recordkeeping requirements. The majority of them do not receive any tax information from the sharing economy platform they used to earn their income. This demonstrates both the need for guidance from the IRS and the opportunity to create a culture of tax compliance among participants in the sharing economy from the outset.

#### **ANALYSIS**

Service providers in the sharing economy may not fit the mold of the traditional employee who works "9 to 5" and receives a Form W-2 from an employer. Rather, they may view themselves as contingent workers or freelancers, serving hundreds of service recipients with no set schedule. Understandably, many of the new service providers in a sharing economy may not fully comprehend their tax filing obligations or have any experience with the requisite tax record-keeping. The vast majority of gig workers — 85 percent — make less than \$500 per month. When taxpayers take on multiple gigs to help make ends meet, it makes tax compliance even more difficult; they receive information returns from multiple sources, so it may be difficult to track and allocate expenses. If we operate under the premise that most taxpayers want to comply with the law, the IRS needs to expand its presence within the sharing economy to enable such compliance. Sharing-economy entrepreneurs need to be educated about certain basic tax obligations (*i.e.*, making required quarterly estimated payments throughout the year to avoid penalties).

- [14-1] Develop and publicize new guidance for sharing economy participants that includes a publication and a checklist of issues of which first-time, self-employed persons participating in the sharing economy should be aware.
- [14-2] Create a one-page brochure touching on some basic points relevant to service providers in a sharing economy and containing a link to the resources available for sharing economy participants.
- [14-3] Require third-party service coordinators to provide the one-page brochure on the sharing economy to service providers at the same time they receive the Form W-9, *Request for Taxpayer Identification Number and Certification*, from the service provider.
- [14-4] Partner with TAS to develop an online wizard for taxpayers in the sharing economy, which may include interactive online tools such as a mileage log app or an estimated tax payment calculator.
- [14-5] Designate liaisons to participate in online forums to identify emerging issues for sharing economy participants.

### **IRS RESPONSE**

The IRS has made significant strides in providing critical tax compliance guidance to sharing or gig economy participants and organizations. We have developed and continue to update a library of outreach materials for organizations and participants who provide a service through these types of community-based interactions. The IRS offers a wide array of communications and outreach efforts tailored to sharing economy organizations and individuals. Information is posted on IRS.gov and includes the Sharing Economy Tax Center, news releases (IR- 2016-110, IR-2016-117 and IR-2016-153), and tax tips (IRS Tax Tip-2017-39, IRS SB Tax Tip-2017-03, and IRS Tax Tip-2017-73). Information regarding the sharing economy is also disseminated via social media (*i.e.* Twitter, Tumblr, Facebook, and YouTube). Additionally, a presentation on the "Sharing Economy" was given to more than 4,400 participants at the 2017 IRS Nationwide Tax Forum.

It is important to understand the complexities of the sharing economy to fully understand there is no one-size-fits-all guidance that can be given to these taxpayers. Not all workers participating in the sharing economy are independent contractors, engaged in a trade or business, who should be receiving Forms 1099, and filing Form Schedule C with their Form 1040. In fact, many participants in the sharing economy are employees of a service coordinator who should be reporting the amounts paid as wages subject to Federal Insurance Contributions Act (FICA) tax, regardless of whether their employees receive a Form W-2. Furthermore, many service coordinators, by definition, are employers who should be withholding and paying the applicable employment taxes.

Accordingly, the determination of the proper employment status of the service provider must be made before understanding the tax ramifications for the service provider and service coordinator. Employment status determinations are factually intensive and the results of such an analysis will vary based upon the type of sharing economy services provided.

Proper employment status classification drives whether: (1) the service provider files a Schedule C; (2) employment taxes should be withheld from wages and deposited with the IRS (or for the service provider, self-employment tax is due); (3) work-related expenses are 100% deductible or subject to a 2% floor for the service provider; and (4) quarterly estimated income tax payments are due from the service provider.

The IRS recently created a new Communications & Liaison branch — Tax Outreach, Partnership and Education — to serve taxpayers and organizations outside of traditional tax professional communities, including sharing/gig economy companies, financial institutions, retail organizations, large employers, education organizations, retirement communities, and millennials. The Tax Outreach, Partnership and Education team has made strides building two-way relationships with businesses in the sharing economy.

# TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate is somewhat encouraged by the IRS's commitment to providing guidance to participants of the sharing economy via its web site, news releases, and other media. It shows a recognition that this growing segment of the taxpaying population requires attention. However, it appears that much of the focus on the outreach has been delivered to service coordinators and tax practitioners, rather than targeted to service providers.

The IRS touts its Sharing Economy Tax Center website, which contains some relevant information for participants in the gig economy. This website contains a wealth of information, but the IRS can improve the way it relays the information on the website. For example, the website provides this lone sentence to sharing economy service providers regarding worker classification:

If you are providing services and are not certain whether you are an employee or independent contractor, more information is available in Publication 1779 - Independent Contractor or Employee?

Contrast this with the paragraph above in the IRS response that provides context and practical considerations that stem from the worker classification determination:

Proper employment status classification drives whether: (1) the service provider files a Schedule C; (2) employment taxes should be withheld from wages and deposited with the IRS (or for the service provider, self-employment tax is due); (3) work-related expenses are 100% deductible or subject to a 2% floor for the service provider; and (4) quarterly estimated income tax payments are due from the service provider.

The Sharing Economy website should not be viewed merely as a repository for a "data dump," but should be laid out in a manner that service providers will find helpful.

The National Taxpayer Advocate recognizes that the Tax Outreach, Partnership and Education branch of IRS's Communications & Liaison function had conducted outreach to the sharing economy service platforms, and that the IRS has included the Sharing Economy as a topic in its nationwide Tax Forums attended by practitioners. However, there seems to be a void in conducting targeted outreach to the sharing economy participants. The sharing economy by its very nature is digital; this is a population the IRS can reach through innovative and interactive approaches online.

TAS Recommendation	[14-1] Develop and publicize new guidance for sharing economy participants that includes a publication and a checklist of issues of which first-time, self-employed persons participating in the sharing economy should be aware.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	As stated above, significant resources are readily available to taxpayers participating in the sharing economy. Participants in the sharing economy follow the same general guidance provided for all businesses, employees, and independent contractors to help them understand and meet their tax obligations for their individual situations. We will continue to provide updates on IRS.gov as well as through outreach efforts to address any specific issues or trends identified with the sharing economy.

S Respons

The National Taxpayer Advocate understands that participants in the sharing economy must follow the same framework of rules as traditional taxpayers. However, we believe that due to inexperience with the tax system and the overwhelming volume of tax guidance from the IRS, it will be beneficial for sharing economy participants who want to comply to have as a starting point a dedicated IRS publication that addresses the basic issues, including those the IRS identified above. This new publication for sharing economy participants need not be long and all-encompassing, but it should at a minimum provide a checklist of issues that first-time, self-employed persons participating in the sharing economy should be aware of, and explain the practical impact of these issues.

We fully expect the IRS to continue to use the irs.gov web site to reach this target group. In no way are we suggesting that the creation of a sharing economy publication take the place of the Sharing Economy Tax Center on its website, but to consolidate and supplement it.

TAS Recommendation	[14-2] Create a one-page brochure touching on some basic points relevant to service providers in a sharing economy and containing a link to the resources available for sharing economy participants.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	As noted above, the Sharing Economy Tax Center contains a wealth of information, including links to available resources for those participating in the sharing economy industry.
TAS Response	As noted above, the National Taxpayer Advocate sees a benefit to the IRS creating a formal publication that pulls together many of the common tax issues potentially encountered by participants of a sharing economy. As a companion to this publication, we believe that the IRS should create a one-page brochure that contains some quick-hit issue-spotting, along with a link to the Sharing Economy Tax Center web page. The existence of one should not preclude the IRS from developing the other.  Because the IRS does not agree to publish such a brochure, TAS will create and publish such a brochure as part of its Consumer Tax Tips series, and we will ourselves work with large service coordinators so they can distribute it to their participants.

TAS Recommendation	[14-3] Require third-party service coordinators to provide the one-page brochure on the sharing economy to service providers at the same time they receive the Form W-9, Request for Taxpayer Identification Number and Certification, from the service provider.
IRS Response	NTA Recommendation Not Adopted.  The Internal Revenue Code does not give IRS the authority to require a taxpayer to provide IRS publications to a third party. In addition, the IRS does not believe the benefits of such a requirement would outweigh the burden on taxpayers. Nor would there be a mechanism for IRS to monitor compliance. However, as mentioned above, we continue to build two-way relationships with sharing economy organizations and taxpayers, and provide them with tailored educational materials addressing topics such as estimated taxes and tax fraud prevention.
IRS Action	N/A
TAS Response	This recommendation is moot, as the IRS has not agreed to develop a one-page brochure on the sharing economy.  As noted above, TAS will create and publish such a brochure as part of its Consumer Tax Tips series. Because it will be in electronic format, it will be easy for service coordinators to make this info readily available. We will also make it available on the TAS webpage.

TAS Recommendation	[14-4] Partner with TAS to develop an online wizard for taxpayers in the sharing economy, which may include interactive online tools such as a mileage log app or an estimated tax payment calculator.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	Resources are readily available on IRS.gov to assist taxpayers on a variety of tax topics related to filing requirements, starting a new business, the distinction between employees and independent contractors, and paying taxes. In addition, online tools, such as mileage log apps and estimated tax payment calculators, are already generally available to the public to assist taxpayers with determining income and expenses and general recordkeeping.
TAS Response	In the near future, some taxpayers will start using irs.gov as an online portal to the agency. (Sharing economy participants are more likely to be adept online users.) Forrester Research found that although people generally do not use government online services, there is one type of online tool they find particularly helpful — an online "wizard." The IRS should provide an online wizard that walks them through each step of the process to understand and meet their tax compliance obligations. The use of an online wizard will help taxpayers navigate through the wealth of information the IRS posts on its website.
1 Oral	statement of Rick Parrish, Forrester Research, National Taxpayer Advocate Public Forum (May 17, 2016).

TAS Recommendation	[14-5] Designate liaisons to participate in online forums to identify emerging issues for sharing economy participants.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS has participated in online forums including a web conference in February 2017 discussing on-demand workers, independent contractors, and self-employed and independent business owners. More than 76,000 participated in two sessions. We continue to share information on various tax topics with taxpayers through outreach opportunities such as the annual tax forums and industry meetings.
TAS Response	The National Taxpayer Advocate is pleased to learn of the IRS's recent participation in a widely-attended web conference. Embracing new ways to reach taxpayers is forward-thinking. The IRS should evaluate the pros and cons of having an official presence in online forums, where it can help shape the discussion of tax issues impacting the sharing economy. This is the 21st century and the IRS should explore new modes of direct communication with its taxpayers.

# INTERNATIONAL: The IRS's Approach to Credit and Refund Claims of Nonresident Aliens Wastes Resources and Burdens Compliant Taxpayers

# **PROBLEM**

IRS policy is that nonresident aliens (1042-S filers) are only entitled to credits and refunds when the information on Forms 1040NR, *U.S. Nonresident Alien Income Tax Return*, substantially matches the information on Forms 1042-S, *Foreign Person's U.S. Source Income Subject to Withholding*, issued directly to the IRS by withholding agents. This approach, however, does not appear to be firmly grounded in comprehensive statistical analysis. Rather than using available data to focus compliance and enforcement efforts on high-risk taxpayers, the IRS has adopted an undifferentiated approach to 1042-S filers that wastes resources, needlessly burdens compliant taxpayers, and treats 1042-S filers inconsistently from analogous domestic taxpayers. Additionally, the IRS has demonstrated a reluctance to enforce compliance among Form 1042-S withholding agents, even though it generally has the ability to do so.

### **ANALYSIS**

Prompted by generalized concerns about fraud, the IRS has adopted a broad-brush approach, which generates tax administration prone to inequities, inefficiencies, and inaccurate assumptions. By contrast, TAS analysis indicates that the bulk of 1042-S filers actually appear to be substantially more compliant than a comparable portion of the overall U.S. taxpayer population. These 1042-S filers present little risk of noncompliance or revenue loss. For example, nearly 80 percent of 1042-S filers claim relatively small dollar amounts of withholding (an average of approximately \$1,100). This analysis demonstrates no reason to treat withholding credits of 1042-S filers differently from those of domestic taxpayers. Instead, the IRS should concentrate on high-risk taxpayer categories and on noncompliant withholding agents. Focusing on withholding agents, 86 percent of which are domestic, would maximize revenue collection and reduce burden on 1042-S filers, who are not well-positioned to enforce withholding agent compliance.

- [15-1] Compile and internally publish data relating to the results of manual review of frozen Form 1042-S credits and use this data to better understand and identify the sources and income stratifications generating increased risks of noncompliance.
- [15-2] Implement a policy that relies on data as the basis for developing effective programs and systems for validating the credit and refund claims of those relatively few Chapter 3 and Chapter 4 filers for whom such scrutiny is statistically justified.
- [15-3] Energetically enforce the withholding, reporting, and remittance obligations of withholding agents, rather than attempting to shift this obligation to nonresident taxpayers in ways that create hazards of litigation.

[15-4] Consider more effective ways of discouraging noncompliance by, and collecting unremitted funds from, foreign withholding agents, including exploring cooperative agreements with foreign jurisdictions.

# **IRS RESPONSE**

In order to reduce erroneous or fraudulent refunds, the IRS verifies claims for credits reported on Forms 1040NR, *U.S. Nonresident Alien Income Tax Return*, that originate from withholding reported on Forms 1042-S, *Foreign Person's U.S. Source Income Subject to Withholding*. Matching the taxpayer's copy of the Form 1042-S to the withholding agent's copy is a reasonable first step in the credit verification process.

In February 2017, the IRS made improvements to the matching program. In the current program, matching activities do not extend beyond the statutorily prescribed interest-free period.

We will continue to use available data and refine our program to detect noncompliance while reducing burden on compliant taxpayers. We agree that requiring compliance of withholding agents is a necessary component of the overall strategy. We recognize the National Taxpayer Advocate's view that the subset of Form 1042-S filers is more compliant in withholding claims than the overall U.S. tax filing population. However, it is important to note that a claim for withholding is different than self-reporting of income and expenses. While we question the direct comparison, we have adjusted our program to reflect many of the issues raised in TAS's recommendations.

# TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate commends Large Business and International Division (LB&I) for the strides it has made in streamlining its Form 1042-S matching program. The process improvements that have been adopted generate more timely refunds and allow resources to be focussed on taxpayers most likely to be noncompliant. The February 2017 programmatic changes are consistent with TAS recommendations, and do a much better job than was previously the case of balancing the IRS's need to ensure tax compliance with taxpayers' right to receive timely refunds of amounts that have been withheld. However, we question the IRS's interpretation of the 180 day interest-free period as constituting congressional validation for the routine practice of waiting for up to six months before issuing international refunds. The fact that Congress gave the IRS *up to* six months to issue refunds does not constitute a requirement that *all* refunds be held for six months, a practice that would be roundly criticized if applied to domestic taxpayers.<sup>1</sup>

The vast majority of taxpayers receiving Form 1042-S refunds are highly compliant, as demonstrated by TAS Research. TAS believes that an analogy can reasonably be drawn between compliance in the areas of withholding and the self-reporting of income and expenses. To the extent that LB&I doubts such a relationship, however, this question lends further credence to the need for systematic analysis of tax compliance in the context of withholding reporting by Form 1042-S filers, as has been urged by the National Taxpayer Advocate.

<sup>1</sup> IRC § 6611(e)(4).

TAS Recommendation	[15-1] Compile and internally publish data relating to the results of manual review of frozen Form 1042-S credits and use this data to better understand and identify the sources and income stratifications generating increased risks of noncompliance.
IRS Response	IRS Actions to be Adopted/Addressed if Resources and Budget Allow.
IRS Action	We instituted new processes in February 2017 based on problems identified in prior years and will continue to analyze data as resources become available and more forms are filed electronically.
TAS Response	As discussed above, the approach adopted in February 2017 brings substantial improvements to the matching program. Only systematic quantitative analysis, however, can accurately gauge the ultimate effectiveness of these steps and provide a useful road map for future policies and procedures.  The National Taxpayer Advocate is sensitive to resource limitations in all areas of tax administration. Nevertheless, the compilation and analysis of quantitative data are indispensable tools for determining the best means of utilizing these resources. The National Taxpayer Advocate requests that the data and analysis associated with the results of manual review of frozen Form 1042-S credits based on the "new processes" instituted in 2017 be shared with her when complete.

TAS Recommendation	[15-2] Implement a policy that relies on data as the basis for developing effective programs and systems for validating the credit and refund claims of those relatively few Chapter 3 and Chapter 4 filers for whom such scrutiny is statistically justified.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	We implemented policies and procedures for granting withholding credits that are similar to processes currently in place with respect to other matching programs.
TAS Response	In implementing policies and procedures for granting withholding credits that are similar to processes currently in place with respect to other matching programs, LB&I has generally acted in accordance with TAS recommendations made in prior MSPs. Moreover, the February 2017 program changes result in a focus of attention and resources on those Form 1042-S filers presenting the greatest risk for noncompliance and lost tax revenue. The National Taxpayer Advocate urges that these improvements remain in place and that their efficacy be tested and refined by in-depth quantitative analysis.

TAS Recommendation	[15-3] Energetically enforce the withholding, reporting, and remittance obligations of withholding agents, rather than attempting to shift this obligation to nonresident taxpayers in ways that create hazards of litigation.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	In addition to compliance examinations of withholding agents conducted by the Foreign Payments Practice area of Withholding International Individual Compliance, the IRS is developing a compliance program directed toward U.S. and foreign withholding agents.
TAS Response	The National Taxpayer Advocate commends the IRS for beginning to develop a compliance program directed toward U.S. and foreign withholding agents. Along with compliance examinations, this program may improve the reporting and remittance behavior of withholding agents and reduce the compliance burden of Form 1042-S filers. It will also identify the challenges withholding agents face when complying with the law, and may result in process improvements.
	Withholding agents, not Form 1042-S filers, should be responsible where reporting and remittance failures are attributable to those withholding agents. A rebalancing of the enforcement scales and increased collaborative outreach to withholding agents are necessary so that Form 1042-S filers are subject to refund delays or additional compliance burdens only on account of their own noncompliance, not that of their withholding agents, over which they generally exercise no control.

TAS Recommendation	[15-4] Consider more effective ways of discouraging noncompliance by, and collecting unremitted funds from, foreign withholding agents, including exploring cooperative agreements with foreign jurisdictions.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS	The IRS is developing a compliance program directed toward U.S. and foreign withholding agents.
TAS Response	This proposed compliance program constitutes a positive step aimed at increasing the accountability of withholding agents for their reporting and remittance obligations. The National Taxpayer Advocate commends LB&I for these efforts. As discussed above, an effective compliance program will place equal emphasis on ensuring that withholding agents and Form 1042-S filers adequately undertake their respective responsibilities and will allocate compliance burdens, oversight mechanisms, and enforcement activities accordingly.

INDIVIDUAL TAXPAYER IDENTIFICATION NUMBERS (ITINs): The IRS's Failure to Understand and Effectively Communicate with the ITIN Population Imposes Unnecessary Burden and Hinders Compliance

# **PROBLEM**

Individuals who are ineligible for Social Security numbers need Individual Taxpayer Identification Numbers (ITINs) to file required returns and pay taxes. The IRS fails to adequately analyze the characteristics of the ITIN population, including where they live, how they file taxes, what language they speak, and what community resources are available to help them meet their tax obligations. Nor does the IRS communicate effectively with ITIN taxpayers by providing sufficient notices in the taxpayer's language and targeted outreach to underserved taxpayers. The IRS continues to overlook necessary changes and make others that prevent taxpayers from obtaining ITINs, filing their returns, and receiving tax benefits to which they may be entitled. Furthermore, without using its understanding of the ITIN population when developing its communication strategy, the IRS risks any positive changes not being effective because taxpayers do not understand or are not aware of them.

### **ANALYSIS**

The Protecting Americans from Tax Hikes Act of 2015 required the IRS to conduct a study on the ITIN application process. The IRS has refused to include TAS on the study team or share its draft report. In 2017, the IRS mailed 874,657 ITIN deactivation notices, but only two were issued in Spanish, despite the prevalence of Spanish-speaking ITIN taxpayers. Although the IRS projected it would receive 450,000 ITIN renewal applications for ITINs expiring in late 2016, it had received only 176,000 at the close of the filing season and over 152,000 returns have had a math error for not renewing an expired ITIN. Taxpayers may be unaware of the requirement to have ITINs issued by the tax return due date to claim certain credits, as evidenced by the more than 50,000 returns with math errors for failure to have an ITIN issued timely. Taxpayers face difficulty receiving their original documents from the IRS. In 2016, the IRS sent over five thousand passports to embassies because it could not find a better address to return them to taxpayers.

- [16-1] In collaboration with TAS, conduct a comprehensive study of ITIN taxpayers that includes data such as geographical location, distance to a CAA, TAC, or VITA site, country of origin, language usage, paid preparer usage, and filing characteristics over multiple years.
- [16-2] Create a comprehensive outreach plan that includes materials to distribute to preparers; local community organizations; non-profit organizations; and local, state, and federal government agencies, with a particular focus on communities where there are high concentrations of ITIN filers.
- [16-3] Use data regarding the geographic location of ITIN taxpayers to create a list of underserved communities in need of greater CAA, TAC, and VITA sites and apply resources to recruit and add more CAAs, VITA sites, and certifying TACs in these locations.

- [16-4] Use data regarding ITIN taxpayers who incorrectly claimed refundable credits via a paid preparer to provide targeted outreach to segments of the preparer community.
- [16-5] Update its systems to provide that when a limited English proficiency indicator is placed on a taxpayer's account, all IRS notices will be issued in the taxpayer's preferred language when available.
- [16-6] Update Form W-7 instructions and CAA outreach materials to emphasize the importance of informing the IRS about a change of address.
- [16-7] Update Form W-7 instructions to explain on the first page the requirement to apply for an ITIN by the tax return due date in order to receive certain refundable credits.
- [16-8] Develop a system for tracking missing document requests and the actions the IRS has taken to address the missing document.

### **IRS RESPONSE**

The IRS remains committed to the Individual Taxpayer Identification Number (ITIN) program and will continue to implement viable options that allow us to maintain a balance between the protection of taxpayer rights and the integrity of the ITIN application and refund processes. One such option allows ITIN holders who need to renew their ITIN to do so without a tax return; ITIN holders that meet this exception to the tax return requirement can continue to submit applications year-round. We also provide options such as the use of Taxpayer Assistance Centers (TACs) and Certifying Acceptance Agents (CAAs) as alternatives to mailing original documents with ITIN applications.

In accordance with Public Law 114-113, Division Q, Protecting Americans from Tax Hikes (PATH) Act Section 203(d), the IRS conducted an ITIN study that evaluated the effectiveness of the ITIN application process before and after the Act's implementation. The study involved a comparison of the effectiveness of an in-person application review process versus other application review methods, with a focus on reducing ITIN fraud and improper payments. We also considered possible administrative and legislative recommendations to improve ITIN processes. Although the final report is not yet available, we shared a draft of the report with TAS in December 2017.

The IRS issued over 800,000 notices (Computer Paragraph 48, You Must Renew Your Individual Taxpayer Identification Number (ITIN) to File Your U.S. Tax Return) between August 1, 2017, and September 5, 2017, to inform taxpayer households that filed a tax return using an ITIN within the last three tax years of the need to renew their ITIN if they would be filing a tax return in 2018. In addition, significant outreach was conducted in 2016 and 2017 through several IRS channels, including news releases and conference calls with external partners, to reach ITIN filers, particularly those with expired or expiring ITINs. In all efforts, the IRS was responsive to taxpayer language preferences. We appreciate your acknowledgement of the over 250 public outreach campaigns we launched and our meetings with key stakeholders. We issue ITIN notices to taxpayers in English or Spanish, based on the language in which Form W-7, Application for IRS Individual Taxpayer Identification Number, is submitted.

The IRS participated in the 2017 Nationwide Tax Forums by making presentations and addressing ITIN questions about program changes and PATH Act implementation. We also took this opportunity to actively recruit CAAs and discuss with practitioners how they could better facilitate ITIN services to

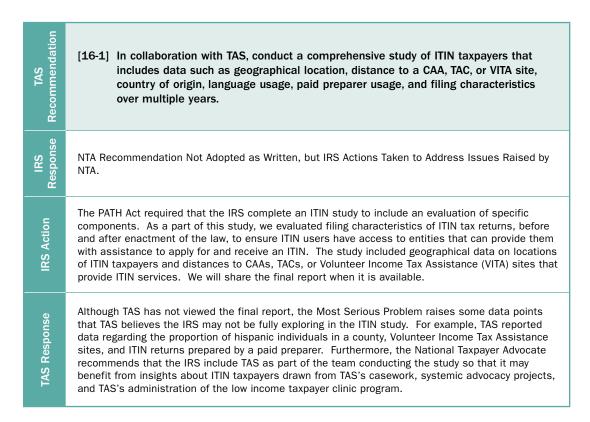
all socio-economic groups within their communities. We will continue to evaluate current procedures and processes and implement identified changes to further strengthen the ITIN program. We remain committed to exploring options that will encourage voluntary compliance and enable taxpayers to meet their U.S. tax obligations.

### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate appreciates the task that is before the IRS to administer the ITIN deactivation program as well as other requirements of the PATH Act. The procedural change allowing taxpayers to renew their ITINs prior to the filing season is a positive change for taxpayers. However, the IRS should consider providing the same flexibility to all ITIN applicants.

The National Taxpayer Advocate is disappointed the IRS has failed to complete and deliver the ITIN study required by legislation. This study has the potential to adjust application procedures to reduce burden and protect taxpayer rights. The Most Serious Problem detailed several areas of research the IRS should pursue regarding ITIN applicants, such as the proportion in each county of hispanic individuals, Volunteer Income Tax Assistance sites, and ITIN returns prepared by a paid preparer. The IRS should incorporate findings from this research into its study to the extent the study has not been finalized.

Although the IRS conducted significant outreach and sent letters to ITIN holders who faced deactivation, it missed the mark in not issuing the reminder notices in Spanish. The IRS response states, "[I]n all efforts, the IRS was responsive to taxpayer language preferences." When the IRS issues only two of 874,657 ITIN deactivation notices in Spanish, despite the prevalence of Spanish speaking taxpayers within the ITIN population, the IRS's efforts cannot be considered responsive.



TAS Recommendation	[16-2] Create a comprehensive outreach plan that includes materials to distribute to preparers; local community organizations; non-profit organizations; and local, state, and federal government agencies, with a particular focus on communities where there are high concentrations of ITIN filers.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	As acknowledged in your report, the IRS launched public outreach campaigns, holding approximately 250 outreach events. The IRS continues to work closely with a variety of partner and outreach groups to share information about changes to the ITIN process and help raise awareness of the new guidelines in response to the PATH Act. We established a comprehensive communication strategy that includes efforts to engage internal and external stakeholders and solicit their support, educate taxpayers on the impact of the new legislation, and encourage practitioners and community-based entities to become CAAs. During FY 2016 and FY 2017 we conducted numerous outreach activities through a number of internal and external IRS channels to reach ITIN filers, particularly those with expired or expiring ITINs. We provided TAS a detailed list of outreach sessions we conducted in our response to their ITIN MSP Information Request (October 2017). Between July 2017 and September 2017 we also met with key stakeholders such as the Congressional Hispanic Caucus, the National Council of La Raza (now Unidos US), volunteer return preparation partners, the Department of State and other government organizations, national English and Spanish media outlets, and the Service's outreach functions to educate them on the ITIN issues. We provided each group with the appropriate background material, as well as outreach products available in seven languages (English, Spanish, Chinese, Haitian Creole, Russian, Korean, and Vietnamese).
TAS Response	The Most Serious Problem details how the IRS conducted numerous outreach events, but focused primarily on practitioners and neglected community-based organizations and non-profit stakeholders. Only 10 of the 250 events the IRS held during the time period were delivered to an English as a Second Language audience. TAS identified communities with a high number of ITIN taxpayers where outreach was disproportionately low. The National Taxpayer Advocate hopes the IRS will consider some of TAS's findings from the Most Serious Problem to improve and finetune its outreach plan and tailor its approach to different groups including taxpayers, preparers, community organizations, and other stakeholders in communities with many ITIN filers.

TAS Recommendation	[16-3] Use data regarding the geographic location of ITIN taxpayers to create a list of underserved communities in need of greater CAA, TAC, and VITA sites and apply resources to recruit and add more CAAs, VITA sites, and certifying TACs in these locations.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

RS Action

The IRS currently leverages existing relationships with partners that serve English as a Second Language and underserved communities. Many of these partners are community-based organizations that are most familiar with the needs of the residents and that participate in the VITA and Acceptance Agent Programs. Similarly, we continue to evaluate the expansion of the number of TACs that provide ITIN services and actively recruit CAAs at practitioner outreach events and forums. In 2017 we increased the number of TACs performing ITIN document verification from 110 to 310. Additionally, all TACs and Virtual Service Delivery sites will provide assistance with ITIN procedural questions.

TAS

Although the National Taxpayer Advocate is pleased the IRS has increased the number of Taxpayer Assistance Centers offering ITIN services, the IRS should compile comprehensive data so it can incentivize other ITIN resources, such as Volunteer Income Tax Assistance (VITA) sites and Certifying Acceptance Agents (CAAs) in those locations. To the extent the IRS is already using this data to recruit new VITA sites and CAAs, this recommendation should be characterized as adopted.

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[16-4] Use data regarding ITIN taxpayers who incorrectly claimed refundable credits via a paid preparer to provide targeted outreach to segments of the preparer community.

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NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

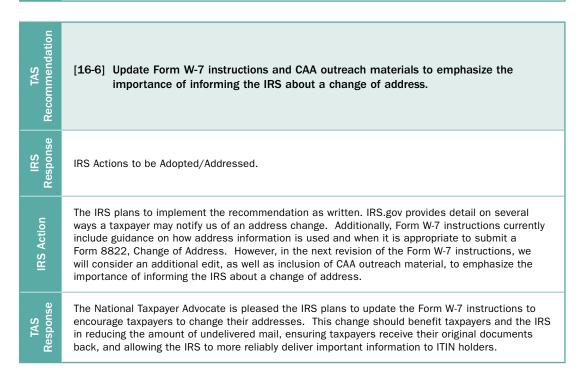
IRS Action

The IRS compiles annual filing statistics for the Child Tax Credit (CTC) and the Additional Child Tax Credit (ACTC) that include an ITIN component with a breakdown by preparers. We use this data to guide us in our outreach and compliance activities. Other outreach includes Nationwide Tax Forum seminars, where the IRS provides technical information and information about meeting due diligence requirements for the CTC and ACTC to the preparer community. In addition, the IRS provides, in English and Spanish, general outreach and due diligence information for preparers and ITIN holders on the Earned Income Tax Credit (EITC), CTC, ACTC, and American Opportunity Tax Credit through the IRS webpage on EITC and other refundable credits (www.eitc.irs.gov).

TAS Response

If the IRS already compiles annual statistics on refundable credit claims by paid preparers for ITIN taxpayers, and it uses this data to conduct outreach events, it is not clear why the IRS has characterized this recommendation as not adopted as written. The IRS response appears to fulfill the recommendation. However, the IRS has not provided evidence that the obtained data is used to guide outreach and compliance events besides the seminars offered only at five venues nationwide for the whole year. The IRS should consider interactive outreach events in affected communities, working directly with preparer organizations and through local continuing education events.

TAS Recommendation	[16-5] Update its systems to provide that when a limited English proficiency indicator is placed on a taxpayer's account, all IRS notices will be issued in the taxpayer's preferred language when available.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	Similar to other IRS notice language patterns, ITIN notices are only issued in English and Spanish. The CP-48 notice is issued to advise taxpayers of the need to renew an ITIN. The language in which the notice is issued is based on the type of Form 1040, U.S. Individual Income Tax Return, the taxpayer filed. If the individual filed a Form 1040-PR, Self-Employment Tax Return - Puerto Rico, the ITIN notice will generate as a CP-748, the Spanish-language version of the notice. Once a taxpayer files a Form W-7, Application for IRS Individual Taxpayer Identification Number, whether an individual receives the English or Spanish version of the notice will be based on the type of Form W-7 submitted; if the applicant submits a Form W-7(SP), the ITIN renewal notice will generate in the Spanish version.
TAS Response	Although the IRS bases the ITIN application correspondence on the language of the ITIN application the taxpayer filed, the only way a taxpayer can currently receive a deactivation notice in Spanish is to happen to live in Puerto Rico such that the taxpayer files a Form 1040-PR. The Most Serious Problem explains that the IRS has an account indicator for Spanish language preference, but it is either unable to or chooses not to use it to cause correspondence to be issued in Spanish. In the same way that a taxpayer filing Form W-7 in Spanish causes ITIN application correspondence to then be issued in Spanish, the filing of the Spanish Form W-7 should also trigger Spanish versions of important legal correspondence such as the statutory notice of deficiency, collection due process hearing letters, and math error notices. TAS is pursuing an advocacy project to determine how this indicator can be used, not only in the context of ITIN notices, but for other notices for which the IRS has a Spanish version, but does not fully utilize them.



TAS Recommendation	[16-7] Update Form W-7 instructions to explain on the first page the requirement to apply for an ITIN by the tax return due date in order to receive certain refundable credits.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The need to apply for an ITIN by the tax return due date in order to receive certain refundable credits is already appropriately addressed within the Form W-7 instructions, under the heading "When to Apply." Moreover, the first page of the 2017 instructions alerts individuals to the expiration and renewal of ITINs and refers readers to the "When to Apply" section, as well as IRS.gov, for additional information. The purpose of Form W-7 is to apply for or renew an ITIN if the taxpayer will have a tax return filing requirement, while refundable tax credits relate to the tax return itself. As such, the IRS provides details regarding tax credit eligibility in the instructions for the relevant tax returns, as well as in multiple other dedicated IRS publications.
TAS Response	As explained in the Most Serious Problem, the legislative change requiring ITINs to be issued by the tax return due date to claim the American Opportunity Tax Credit is significant because if a taxpayer does not meet this requirement, there is no possibility of fulfilling the requirement retroactively and receiving the tax benefits that were forfeited. Thus, this information belongs upfront within the ITIN application instructions. Although refundable credits relate to the tax return itself, the fact remains that a taxpayer cannot claim the refundable credits on the tax return unless she knows to file the ITIN application timely. Thus, the ITIN application is an appropriate place for reminding taxpayers of this requirement. We do not consider the IRS to have addressed the concerns raised in the Report.

TAS Recommendation	[16-8] Develop a system for tracking missing document requests and the actions the IRS has taken to address the missing document.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS returns identification documents to the applicant's address of record, which is the mailing address the applicant provided to the IRS on the Form W-7 ITIN application. If the applicant provides a prepaid addressed envelope with the W-7 application, the IRS will use the prepaid addressed envelope to return the identification documents.

RS Action Cont.

The IRS receives missing document requests from various sources throughout the agency and through direct taxpayer correspondence. In response, the taxpayer is notified of the disposition of the missing documents and corresponding comments are placed on the specific applicant's record in the ITIN Real-time System. We do track undeliverable mail containing identification documents returned to the IRS by the United States Postal Service, using the Loose Document Database. This database, which is used to track identification documents, did not support data retrieval prior to enhancements implemented in June 2017. The recent enhancements enable data capture and reporting, in addition to tracking of identification documents. Guidance for this process is outlined in IRM 3.21.263.6.3.4.2.5, Maintaining Supporting Identification Documents, and in 3.21.263.6.10.4, Undeliverable Mail.

TAS Respons

The National Taxpayer Advocate welcomes the IRS's recent enhancements to its database that will allow it to track undeliverable mail containing identification documents. This should allow the IRS to better gauge the extent of the problem and proactively identify methods to mitigate the problem. Nonetheless, the IRS should also track missing document requests from taxpayers to capture data on times when the IRS itself loses a document or the document is lost but not returned to the IRS as undeliverable. Thus, the IRS has partially addressed the recommendation.

APPEALS: The IRS Office of Appeals Imposes Unreasonable Restrictions on In-Person Conferences for Campus Cases, Even As It Is Making Such Conferences More Available for Field Cases

#### **PROBLEM**

Appeals changed its policies in 2016 to establish a default telephone conference rule, remove taxpayers' right to choose an in-person conference, and restrict the circumstances under which a Hearing Officer could elect to hold such a conference. These changes negatively impacted the ability of many taxpayers to adequately present their cases. After an outcry from stakeholders, Appeals recently announced that it would return to making in-person Appeals conferences available in Field cases, a step which the National Taxpayer Advocate applauds. Nevertheless, a number of important restrictions on in-person conferences are still in place, such as those for Campus Appeals. These prohibitions raise serious equity and due process concerns, as many Campus cases involve lower income and unrepresented taxpayers. These limitations on in-person Appeals conferences are unnecessary in light of prevailing trends, should be replaced by quality conference alternatives, and could do substantial harm to taxpayers and the IRS while they remain in place.

#### **ANALYSIS**

The number of in-person Appeals conferences has dropped by 61 percent between Fiscal Year (FY) 2013 and FY 2017, while Appeals' case receipts have fallen by only sixteen percent during this same period. Given this trend, the sheer passage of time and some much-needed improvements to inperson alternatives likely would achieve Appeals' goal of reducing unnecessary in-person conferences in a taxpayer-friendly manner. These conferences, however, often are indispensable in a range of cases, such as those involving complex issues, witness credibility, hazards of litigation, or matters requiring familiarity with local context. Teleconferences, virtual service delivery (VSD), WebEx, and case assistance can be worthwhile alternatives to an in-person conference, but must be options, not substitutions. One of the hallmarks of top-quality customer service is choice, and the choice regarding conference method should be left to taxpayers regardless of whether their case is assigned to a Campus or Field office. If taxpayers are denied access to an in-person conference when they feel that such a conference is essential to the presentation of their case, this unavailability could lead to perceived inequity, increased litigation, and reduced tax compliance in the long run.

- [17-1] Honor all good-faith requests for an in-person Appeals conference.
- [17-2] Continue improving VSD (or its successor) and telephone conferences so that taxpayers have access to a range of quality options for interacting with Appeals.
- [17-3] Through the use of attrition and other strategies, staff local Appeals offices so as to have a permanent Appeals office in every state, the District of Columbia, and Puerto Rico that provides effective in-person coverage for the full range of Appeals cases.

## **IRS RESPONSE**

For some time, most taxpayers have preferred to hold Appeals conferences by telephone. In fact, prior to the changes made to Appeals' in-person conference procedures over the past couple of years, approximately 90 percent of Appeals conferences were held by telephone, at the taxpayer's choice.

In October 2017, we revised our conference procedures in an effort to strike the right balance between making in-person conferences available to taxpayers and ensuring the process is efficient and administrable for the Government. For cases assigned to employees in Field offices, if a taxpayer requests an in-person conference, Appeals uses its best efforts to schedule an in-person conference on a date and at a location that is reasonably convenient for the taxpayer and Appeals. Our ability to hold in-person conferences in the taxpayer's preferred location, however, may be limited by resource or other constraints, such as the availability of subject matter experts and case assignment or workload issues. When our ability to hold an in-person conference in the taxpayer's preferred location is constrained, our policy is to identify alternative locations for an in-person conference or to offer alternative conferencing methods.

Unlike Field cases, cases assigned to Campus-based employees face a unique constraint: our Campus locations historically have not been able to accommodate in-person conferences. Appeals is currently looking at ways to expand the availability of in-person conferences to Campus cases. In the meantime, taxpayers who request in-person conferences on Campus cases are offered the opportunity to meet in person with an Appeals employee in a Field office while the responsible Campus employee participates by telephone.

Appeals is also pilot testing, on a limited basis, the use of WebEx software to conduct virtual conferences with willing taxpayers. WebEx is not a substitute for an in-person conference; it is strictly an option for taxpayers who want to interact with us virtually.

Appeals continues to work toward our long-term objective of ensuring that taxpayers have the type of conference most conducive to case resolution, whether that conference is held by telephone, in person, or virtually.

# TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

Both taxpayers and the IRS benefit when taxpayers are provided with high-quality options for participating in Appeals conferences. None of these methods, however, regardless of how popular or cost-effective, can justify the elimination of taxpayers' access to an in-person conference. Indeed, if such alternatives to an in-person conference continue to be developed, and if taxpayers increasingly are gravitating toward telephone conferences, then restrictions on taxpayers' right to an in-person conference seem unnecessary and potentially counterproductive. Further, in-person conferences can be essential for developing a rapport among the parties, enabling the effective presentation of complex factual and legal issues, gauging credibility of witnesses, assessing hazards of litigation, and reaching a meeting of the minds.

As a result, the National Taxpayer Advocate applauds Appeals for eliminating restrictions on inperson conferences that previously had been adopted in October of 2016. We are pleased that Appeals leadership's policy is to accommodate the taxpayer's request in all but the rarest instances, but TAS continues to receive cases where routine requests have met with roadblocks and denials. TAS will continue to work with Appeals to ensure its policy approach becomes a reality for taxpayers. Moreover, Appeals has not reestablished the ability of taxpayers whose cases are assigned to Campus locations to obtain an in-person conference. This disadvantages those taxpayers, many of whom are often low and middle income taxpayers, and creates serious due process concerns. The alternative currently provided by Appeals, case assistance, is not a true in-person conference and cannot effectively serve as its replacement.

The National Taxpayer Advocate supports Appeals' long-term objective of ensuring that taxpayers have the type of conference most conducive to case resolution, whether that conference is held by telephone, in person, or virtually. The key, however, is that this decision must be made by the taxpayer, and Appeals should pursue policies that make such a choice a meaningful one, regardless of whether a case is assigned to the Field or to a Campus.

TAS Recommendation	[17-1] Honor all good-faith requests for an in-person Appeals conference.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.  As described above, Appeals uses its best efforts in Field cases to schedule an in-person conference on a date and at a location that is reasonably convenient for the taxpayer and Appeals, and we are currently working to identify ways to expand the availability of in-person conferences to Campus cases.
IRS Action	N/A
TAS Response	As noted in the overall TAS response, the National Taxpayer Advocate applauds Appeals' progress since October of 2016 with respect to reinstating in-person conferences for Field cases. Nevertheless, this momentum must continue so that the availability of an in-person conference is not dependent on Appeals' best efforts, but becomes a right on which taxpayers can rely in all but the rarest instances.
	Further, taxpayers whose cases are assigned to a Campus currently have no access whatsoever to an in-person conference. If a taxpayer chooses case assistance, the taxpayer will sit in a room with an Appeals Technical Employee (ATE) and be connected via teleconferencing to another ATE who ultimately will render a decision in the case. This alternative, however, cannot serve as a substitute for an in-person conference where taxpayers desire to sit across the table from an ATE with whom they are attempting to resolve their case. Appeals itself created the circumstances that are cited as the reasons why in-person conferences cannot be allowed for Campus cases; therefore, the National Taxpayer Advocate is heartened by Appeals' representations that it is exploring the means of remedying these limitations.
	As one possibility, Appeals could simply reinstitute the right of taxpayers to seek a case transfer out of a Campus and into a Field office to facilitate an in-person conference. Further, in order to accommodate these in-person conferences, as well as to better facilitate conferences for Field cases and to improve the overall taxpayer experience, Appeals can begin to expand its geographic footprint, as discussed below.

TAS Recommendation	[17-2] Continue improving VSD (or its successor) and telephone conferences so that taxpayers have access to a range of quality options for interacting with Appeals.
IRS Response	IRS Actions Already In Progress.
IRS Action	Appeals continues to explore how to expand and improve virtual conference opportunities for taxpayers. As part of this effort, we are pilot testing the use of Cisco WebEx Meeting Server (WebEx) technology with interested taxpayers. WebEx allows taxpayers and Appeals employees to conduct online meetings from their computers with video conferencing and screen sharing. The pilot, which began in August 2017 with a limited number of volunteer employees, is scheduled to conclude in September 2018.
TAS Response	The National Taxpayer Advocate commends Appeals for its efforts aimed at providing taxpayers high quality options for participating in conferences. Toward that end, WebEx appears to present exciting possibilities, and TAS looks forward to reviewing the results of the pilot program.  However, all of these alternatives to in-person conferences, including WebEx, must be conceptualized as options presented to taxpayers, not as justifications for denying taxpayers access to in-person conferences. As these options increase, both in terms of quality and quantity, only taxpayers who believe that an in-person conference is essential for the adequate presentation of their case will generally make such a request. These requests should be honored.

TAS Recommendation	[17-3] Through the use of attrition and other strategies, staff local Appeals offices so as to have a permanent Appeals office in every state, the District of Columbia, and Puerto Rico that provides effective in-person coverage for the full range of Appeals cases.
	NTA Recommendation Not Adopted.
IRS Response	Appeals makes every effort to position our employees in geographic proximity to our work, even with our limited budget and employee attrition.
	Appeals takes a regional approach to staffing: we place our employees where they are most needed to effectively serve the public. Because some geographic areas generate more work than others, it would be inefficient to permanently station employees in states where they would have inadequate caseloads and would likely need to travel to conduct conferences in states with heavier caseloads. To be responsive to taxpayers located in states where Appeals does not have a permanent physical presence, we engage in circuit riding to those states.
IRS	We also note that our technical specialists — those with expertise in international issues, financial products, estate and gift tax, exempt organizations, etc. — are geographically dispersed and limited in number.
	Matching the skills or expertise of the Appeals employee to the issues involved in a case is our primary goal for proper case resolution and taxpayer service. This goal informs our regional, rather than state-by-state, staffing approach.
IRS Action	N/A
	Resource constraints and considerations of efficiency cannot be allowed to override the right to quality service. ATEs are most needed not in Campuses and regional offices, but in the communities that are impacted by their decisions.
TAS Response	An essential aspect of quality case resolution is a rapport between a taxpayer and an ATE. Intangible but incalculably powerful benefits arise from a common understanding of the social and economic challenges facing the community in which a taxpayer lives. This shared knowledge of circumstances can most effectively be achieved when ATEs live in relatively close proximity to the taxpayers with whom they are interacting.
	Concentrating ATEs in Campuses and larger cities from which they communicate with taxpayers by telephone, by videoconferencing, or by occasionally traveling to distant locations to conduct circuit-riding conferences detaches ATEs from the taxpayers they serve. This trend toward consolidation and separation is precisely the opposite of what should be occurring. Instead, Appeals should expand its geographic footprint and reengage with taxpayers, which will help taxpayers gain confidence that their cases will be brought before ATEs who are accessible, committed to case resolution, and conversant with their circumstances.
	Workload and resource concerns are simply not insurmountable obstacles to this approach. As TAS has amply demonstrated through its own geographic footprint, it is possible to round out smaller locale inventories with assignments of cases that are resolvable independent of location. Moreover, Appeals can staff offices in those states currently without a geographic presence by allocating the new hiring made possible through campus retirements and other attrition to field offices, thereby allowing resource expenditures to be held constant.

APPEALS: The IRS's Decision to Expand the Participation of Counsel and Compliance Personnel in Appeals Conferences Alters the Nature of Those Conferences and Will Likely Reduce the Number of Agreed Case Resolutions

#### **PROBLEM**

Effective October 2016, Appeals implemented guidance explicitly allowing Hearing Officers to invite IRS Counsel and Compliance to participate in Appeals conferences. This step, however, may have far-reaching negative consequences for Appeals' effectiveness in resolving cases with taxpayers. Among other things, Appeals' emphasis on expanding participation of Counsel and Compliance in conferences will fundamentally change the nature of conferences, jeopardize both the real and perceived independence of Appeals, and generate additional costs for taxpayers and the government.

#### **ANALYSIS**

Appeals' mission is to settle cases with taxpayers, not negotiate with Counsel and Compliance. By allowing Hearing Officers to include these parties even over the taxpayer's objection, Appeals is changing the power dynamic and jeopardizing its role as an unbiased decision maker. Even if a Hearing Officer is able to arrive at an independent determination in these circumstances, many taxpayers will not perceive the outcome as having been objectively reached, given the additional opportunity for Counsel and Compliance to advocate for their respective positions. As a result, taxpayers are less likely to feel that their cases have been fully heard, that they have been treated fairly, and that the ultimate decision of Appeals should be respected. Instead, more litigation and less long-term tax compliance will likely be the unintended consequences of such an initiative. Cases should be factually and legally developed before arriving at Appeals and, once the pre-conference concludes, Appeals should be preserved as a separate domain in which taxpayers, their representatives, and a Hearing Officer can develop a rapport and together seek an independent settlement.

- [18-1] Preserve its actual and perceived independence by adopting IRM procedures that separate Counsel and Compliance from Appeals conferences unless their inclusion is mutually agreeable to the taxpayer and Hearing Officer involved.
- [18-2] Continue to involve Counsel and Compliance in preconference hearings and if, after the Appeals conference itself is complete, additional information from Counsel and Compliance proves necessary, explain the need to taxpayers and convene a post conference call or meeting in conformity with *ex parte* rules.
- [18-3] Track and analyze data relating to cycle times, outcomes, and subsequent litigation activity regarding conferences in which Counsel and Compliance participate so as to provide quantitative insight into the impact of such participation on Appeals proceedings.
- [18-4] Seek and carefully consider comments from tax practitioners and other stakeholders regarding when, and to what extent, the participation of additional IRS personnel in Appeals proceedings would contribute to case resolution.

#### **IRS RESPONSE**

Appeals' role is to resolve tax controversies, without litigation, in a fair and impartial manner. In May 2017, Appeals initiated the Appeals Team Case Leader (ATCL) Conferencing Initiative to improve large case resolution. ATCLs handle the largest cases in Appeals, cases in which taxpayers are well represented. ATCLs generally work with a team of Appeals specialists due to the complexity of these cases.

Under this two-year pilot, Compliance and Counsel are invited to attend the non-settlement discussion portion of certain Appeals conferences. The objective is to help Appeals better understand the relevant facts and law from both the taxpayer's and the Government's perspective. Importantly, settlement negotiations continue to occur only between the taxpayer and Appeals (unless the parties agree to mediation). The pilot does not represent a broad effort by Appeals to change the nature of the appeals process or settlement conferences.

#### **Traditional Appeals Conferences**

Appeals does not routinely invite Compliance or Counsel to attend Appeals conferences. In most instances, an Appeals Officer is able to review the case and negotiate a settlement with the taxpayer without Compliance participation in the Appeals conference. The October 2016 clarifications to Appeals conference procedures were not intended to fundamentally alter this approach.

In our largest cases, Appeals holds pre-conference meetings in advance of the conference. Compliance and Counsel attend these meetings, along with taxpayer. The purpose of the pre-conference meeting is to discuss the issues, the taxpayer's protest, and Compliance's written rebuttal to the protest.

As with most Appeals cases, Appeals conferences for large cases have historically been conducted with the taxpayer absent Compliance. At the Appeals conference, the taxpayer generally explains its position and responds to Compliance's pre-conference presentation. Appeals and the taxpayer then begin settlement negotiations.

#### **ATCL Conferencing Initiative**

The ATCL Conferencing Initiative is designed to ensure that both Compliance and the taxpayer present their positions and answer questions at the Appeals conference. As stated above, only the taxpayer and Appeals attend the settlement portion of the conference. The Appeals conference is not a continuation of the examination process. Rather, it is an opportunity to improve the ATCL team's ability to identify and clarify the facts and issues in dispute prior to engaging in settlement negotiations with the taxpayer. In order for the ATCL team to have the most productive settlement conference, it needs to have a good understanding of the facts and the law from both parties' perspective.

It is important to note that the ATCL Conferencing Initiative is not intended to transform large case conferences into mediation sessions. Mediation is voluntary, to be engaged in only if both parties choose to mediate.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

Appeals' inclusion of Compliance and Counsel in Appeals' conferences as part of the ATCL Conferencing Initiative jeopardizes the perception that those conferences are fair and impartial. Such expanded participation alters the relationship between the taxpayer and the ATE and makes interactions less negotiation-based. By definition, if taxpayers had been able to reach agreement with Compliance and Counsel, the case would not have been elevated to Appeals in the first place. The inclusion of these now-contentious parties in an Appeals proceeding likely will create a dynamic in which the opposing sides present their arguments and then await the ruling of the ATE. While this model may well move closer to the "quasi-judicial" role Appeals envisions for ATEs, it is neither an effective means of reaching a settlement in a particular case, nor of pursuing administrative dispute resolution on a broader scale.

Appeals should be able to understand the facts and law at issue in a given case based on the case file, and where applicable, the pre-conference meeting. Additional involvement on the part of Compliance and Counsel effectively gives them an another opportunity to advocate for their view of the case. In most cases, this second bite at the apple is unnecessary, inappropriate, and almost certain to cause taxpayers to perceive such an Appeals conference as a mere continuation of discussions aimed at finalizing an IRS institutional position — not an independent opportunity to resolve the case with an unbiased decisionmaker.

In all of these complex cases, the Compliance function has prepared and presented to Appeals a detailed memorandum explaining its position. If Appeals finds something confusing or unclear with regard to Counsel's position, then Appeals can explain to the taxpayer that it believes everyone will benefit from a discussion with Compliance and Counsel in which Appeals and the taxpayer can seek clarification of Compliance's position. Most taxpayers will gladly agree to that discussion. In this way, Appeals achieves clarification without alienating the taxpayer or undermining Appeals' independence.

If, on the other hand, Appeals finds something confusing or unclear in the taxpayer's position, that discussion should happen between Appeals and the taxpayer alone. Compliance has already had its chance to seek clarification, and no longer has jurisdiction over the case. Thus, its presence adds nothing to the discussion and, as noted above, significantly detracts from efforts to achieve resolution.

This attempt to include Compliance and Counsel in Appeals conferences will generate additional costs for the government and taxpayers in the form of fewer case resolutions, additional litigation, and reduced long-term compliance. The most problematic aspect of this pilot is that Compliance and Counsel can be included against the wishes of taxpayers. Instead of forcing such an initiative on taxpayers and their representatives, Appeals should educate taxpayers and their representatives of the potential benefits resulting from the participation of Compliance and Counsel in conferences, allow taxpayers the ultimate decision in this regard, and then track results in terms of outcomes, efficiency measures, and taxpayer satisfaction.

TAS Recommendation	[18-1] Preserve its actual and perceived independence by adopting IRM procedures that separate Counsel and Compliance from Appeals conferences unless their inclusion is mutually agreeable to the taxpayer and Hearing Officer involved.
IRS Response	NTA Recommendation Not Adopted.  The ATCL Conferencing Initiative is a limited pilot focused on a very small population of large, complex cases involving well-represented taxpayers. For these cases, we are testing to see whether
IRS Re	allowing Appeals to hear both parties discuss the underlying facts and law (followed by taxpayer- only settlement negotiations) aids case resolution and supports Appeals' impartiality without undermining our independence. We will further evaluate the pilot upon its completion.
IRS Action	N/A
	Including Compliance and Counsel in the Appeals conference may appear sensible, and tax practitioners sometimes find this approach to be helpful in resolving cases. Mandating this inclusion, however, even in large cases where taxpayers may be well represented, fundamentally disregards the very purpose of the Appeals conference, which is neither to give Compliance another opportunity to advocate for its position, nor to transform Appeals into a mediation forum. Instead, the credibility of Appeals hinges on its ability to undertake direct and independent settlement negotiations with taxpayers and their representatives.
TAS Response	Even if Appeals is able to generate case resolutions that are unbiased, the necessary perception of independence will inevitably be compromised by Appeals' new approach, even if it is framed as a "limited pilot." Additional IRS participants cannot help but alter taxpayers' perception of the proceedings and the fairness of the outcomes. Taxpayers will not feel they are going before an independent and objective party to seek a resolution to their cases; instead, taxpayers will feel they are simply continuing their disagreements with the IRS as an institution, this time with an extra party or two added to the conversation — perhaps as overseers. Such an appearance is a far cry from the independent arbiter envisioned by the IRS Restructuring and Reform Act of 1998. "With this legislation, we require the agency to establish an independent Office of Appeals — one that may not be influenced by tax collection employees or auditors."
	Appeals would have been better served if it had undertaken a detailed consultation of stakeholders before pursuing this pilot. The National Taxpayer Advocate urges Appeals to consult with TAS, tax practitioner groups, and other stakeholders when evaluating the results of the pilot and when determining what follow-up measures, if any, should be subsequently adopted.

TAS Recommendation	[18-2] Continue to involve Counsel and Compliance in preconference hearings and if, after the Appeals conference itself is complete, additional information from Counsel and Compliance proves necessary, explain the need to taxpayers and convene a post conference call or meeting in conformity with <i>ex parte</i> rules.
ponse	NTA Recommendation Not Adopted.  This recommendation presumes adoption of TAS Recommendation #18-1, which we do not adopt
IRS Response	at this time. For ATCL Conferencing Initiative cases, Appeals will continue to follow all applicable pre-conference and conference procedures; for all other cases, Appeals will continue to follow its existing procedures. Appeals will continue to strictly adhere to the ex parte rules for all cases.
IRS	N/A
TAS Response	This recommendation is what the National Taxpayer Advocate would have provided, had she been consulted prior to implementation of the pilot. Taxpayers and tax practitioners are comfortable with the involvement of Compliance and Counsel in the pre-conference stage of an appeal. The challenge to the integrity and the effectiveness of an appeals proceeding arises when these personnel participate after the pre-conference. As a result, a general no-participation rule should be maintained. Thereafter, if additional information proves absolutely necessary, mechanisms for its acquisition can be established in conformity with the existing ex parte rules.
	The strong concerns expressed by the tax practitioner community with respect to this initiative were primarily attributable to its mandatory nature and the lack of consultation with which it was imposed. These are not attributes calculated to inspire confidence in, and openness to, any type of pilot program. To the extent Appeals believes that ATEs are lacking necessary information, other ways of addressing this issue exist that would do less violence to the integrity of Appeals proceedings. Allowing for this post-conference meeting is just one of these possible alternatives. Another is for the IRS to insist that Compliance provide Appeals, in the first instance, with the information needed to adequately fulfill Appeals' mission of undertaking independent and unbiased administrative dispute resolution.

TAS Recommendation	[18-3] Track and analyze data relating to cycle times, outcomes, and subsequent litigation activity regarding conferences in which Counsel and Compliance participate so as to provide quantitative insight into the impact of such participation on Appeals proceedings.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	Appeals regularly communicates with and solicits feedback from internal and external stakeholders about experiences with the ATCL Conferencing Initiative. This qualitative insight will inform future decisions made regarding Compliance attendance at ATCL conferences. In addition, Appeals collects data it deems appropriate that may also assist in informing future decision-making.
TAS Response	Qualitative insights regarding the ATCL Conferencing Initiative are worthwhile and the National Taxpayer Advocate commends Appeals for gathering this anecdotal evidence on an ongoing basis. A meaningful evaluation of the pilot, however, also requires the collection and analysis of in-depth quantitative data such as that enumerated in this recommendation. Without such rigorous and objective analytical tools, the pilot program likely will represent little more than a self-fulfilling prophecy in which the ultimate results mirror the expectations and desires with which the initiative commenced.
	The National Taxpayer Advocate urges Appeals to collect a broad range of quantitative data relating to this initiative and make that data broadly available. Thereafter, Appeals should work with the National Taxpayer Advocate, tax practitioner groups, and other stakeholders to analyze the quantitative and qualitative results it has compiled and to arrive at meaningful collective conclusions regarding the outcome of the pilot.

TAS Recommendation	[18-4] Seek and carefully consider comments from tax practitioners and other stakeholders regarding when, and to what extent, the participation of additional IRS personnel in Appeals proceedings would contribute to case resolution.
IRS Response	IRS Actions Already Implemented.
IRS Action	Since October 2016, Appeals has conducted regular, external outreach about Appeals' conference procedures and the ATCL Conferencing Initiative. We will continue to communicate with and engage external stakeholders on these and other issues of importance to Appeals and to the taxpayer community.
TAS Response	Communicating with and engaging external stakeholders is an important aspect in moving forward with the ATCL Conferencing Initiative. The National Taxpayer Advocate believes that listening to stakeholders is implicit in the communication and engagement surrounding the ATCL Conferencing Initiative. Nevertheless, the commitment to listen should be made explicit as well. To this point, the initiative has been unilaterally imposed by Appeals on a largely unwilling community of tax practitioners who have expressed substantial concerns about the initiative's operation and impact. Appeals should pay careful attention to the comments of these practitioner groups, as well as other stakeholders throughout the implementation and evaluation of the pilot. Appeals should move away from the <i>fiat</i> -based approach that, to this point, has characterized the ATCL Conferencing Initiative, toward a more collaborative method of tax administration. This type of transparency and partnership among taxpayers, tax practitioners, and Appeals is particularly well suited to the Appeals environment, in which cooperation will only lead to more effective administrative case resolution.

# IDENTITY THEFT: As Tax-Related Identity Theft Schemes Evolve, the IRS Must Continually Assess and Modify Its Victim Assistance Procedures

#### **PROBLEM**

Tax-related identity theft is an invasive crime that has significant impact on its victims and the IRS. The IRS has made significant strides in revamping its identity theft victim assistance procedures, including centralizing its identity theft victim assistance units. Yet cyber criminals are continually evolving their schemes, figuring out more creative methods of committing tax-related identity theft.

#### **ANALYSIS**

Tax-related identity theft has been on the decline in recent years. Through September 30, 2017, there was a 36 percent drop in identity theft case receipts compared to the prior year, and a 65 percent drop compared to 2015. We believe that improvements to the IRS's identity theft filters and earlier access to information return data, coupled with the IRS's changed approach to identity theft victim assistance, have led to this decline. However, the IRS's Identity Theft Global Report underrepresents the volume of unresolved identity theft cases — for instance, it omits certain identity theft cases that are worked outside of the Identity Theft Victim Assistance (IDTVA) unit. Recently, the IRS changed its procedures to designate a single employee as the sole contact person for an identity theft victim, from beginning to end. However, this privilege does not extend to identity theft victims facing multiple issues and dealing with multiple IRS functions — the taxpayers most likely to have their cases fall between the cracks. As the IRS evolves its various filters, rules, and data mining models to combat identity theft schemes, the IRS continues to ensnare too many legitimate filers in their fraud filters — 62 percent of the 1.9 million suspicious returns selected by the Taxpayer Protection Program were falsely detected.

- [19-1] Include identity theft case receipts received IRS-wide including RICS and SP receipts in its Global Identity Theft Report.
- [19-2] Expand its procedures so that all identity theft victims including those with multiple tax issues and needing to interact with IRS functions outside of the Identity Theft Victim Assistance function are assigned a sole contact person to assist them until all identity theft-related issues are resolved.
- [19-3] Set a limit of 35 percent for the false detection rate for its Taxpayer Protection Program identity theft filters for 2018 and 20 percent for 2019 and thereafter.
- [19-4] Expand the IP PIN program by offering it to all taxpayers to proactively protect their tax accounts against tax related identity theft.
- [19-5] Develop procedures to address large scale data breaches while minimizing the burden on victims.

## **IRS RESPONSE**

The IRS' work on identity theft (IDT) and refund fraud touches nearly every part of the organization. It is a top priority for the IRS to help victims and reduce the time it takes to resolve cases. We appreciate the National Taxpayer Advocate's acknowledgment of the significant strides the IRS has made in revamping identity theft victim assistance procedures. We stopped 597,000 confirmed identity theft returns for \$6 billion dollars in 2017.

During 2015, the IRS centralized IDT victim assistance policy, oversight, and campus case work into the Wage and Investment (W&I) Division. This re-engineering effort centralized the victim assistance work under our new Identity Theft Victim Assistance (IDTVA) organization. The IDTVA can work identity theft cases from beginning to end, providing an improved taxpayer experience.

In the victim assistance area, we have reduced the time it takes to resolve a case. The average time is now less than 120 days, but for more complex cases it can take up to 180 days to resolve. This average is substantially less than a few years ago, when cases could take over 300 days to resolve. While this improvement is significant, we continue to look for ways to shorten the average time to resolution and ease the burden IDT places on these taxpayers.

Whenever possible, multiple IDT claims (often for multiple years) from the same taxpayer are processed by the same employee to ensure consistency. Centralization of IDTVA casework allows us to employ the full capabilities of our general case management system when handling IDT cases with current or past compliance activity, and has contributed to quicker resolution of these cases. Our toll-free hotline for IDT victims enables taxpayers to reach an IDT specialist any time during business hours. Taxpayers do not have to rely on the availability of a single IRS employee. Any customer service representative staffing this specialty line can review the taxpayer's case file and respond directly to the IDT victim. While we believe that this approach provides the best possible experience for the victim, we are aware that there are instances where the customer service representative is unable to fully respond to the IDT victim's issues or concerns. Therefore, beginning in August 2017, we implemented a process for customer service representatives to provide a unique toll-free number to IDT victims in order to directly contact the employee working their case. If the employee is unavailable to answer the IDT victim's call, the victim has the option to leave a message for the employee and the employee will return the victim's call within five business days. In addition, we expanded procedures to achieve a single point of contact when more than one year is open within IDTVA.

Identity thieves obtain personally identifiable information (PII) from a variety of sources to commit taxrelated IDT. The IRS, through the Security Summit, has partnered with state tax agencies and the tax community to protect individuals from becoming victims of tax-related IDT. Over the past several years we have developed several solutions and tools to increase the security of taxpayer data and to prevent fraudulent returns from entering the tax system. For example, through this partnership, the tax industry shares important data that helps the IRS and state agencies identify potential IDT fraud.

We continue to take steps to strengthen our authentication process and prevent future IDT. In 2018, a new "Verification Code" box was included on all official Forms W-2, *Wage and Tax Statement*. Approximately 66 million Forms W-2 now include a 16-character verification code that allows the IRS to authenticate Form W-2 information. Tax professionals, as well as taxpayers preparing their own returns, are urged to enter this code on their tax returns to enhance data validation.

The use of an Identity Protection Personal Identification Number (IP PIN) further protects misuse of a taxpayer's Social Security Number (SSN). For security purposes, the IP PIN is a one-time use only identifier, so a new IP PIN is issued to each taxpayer every year in December. Taxpayers filing electronically will be prompted by their software to input their IP PIN. If a taxpayer was issued an IP PIN and does not use the IP PIN, or the IP PIN input is incorrect, the electronically filed return will be rejected. The IRS requires the use of IP PINs for all SSNs with an IP PIN requirement, regardless of whether the SSN is entered for a primary taxpayer, spouse, or dependent/qualifying individual. Since the 2016 filing season, for all SSNs with an IP PIN requirement, the IP PIN must also be used with the Schedule EIC, *Earned Income Credit*, and Form 2441, *Child and Dependent Care Expenses*.

We will continue to prevent and address IDT on multiple fronts, including further development of online solutions and tools, maintaining the partnership with our Security Summit stakeholders, ongoing monitoring of our systems to identify potential attacks and tax schemes, and refining fraud detection filters. Combating sophisticated criminals perpetrating IDT requires significant resources. Within our current budget constraints, we are committed to doing all that we can to prevent the payment of fraudulent refunds, pursue the perpetrators, and assist the victims. As a result of these continued efforts, our victim assistance case inventory has been reduced from a peak of 300,000 as of December 31, 2012, to under 19,000 as of December 31, 2017.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The National Taxpayer Advocate is pleased with the actions taken by IRS leadership in recent years to modify its IDT victim assistance procedures in a number of ways. Among the most important was the decision to provide a direct, toll-free phone number to victims of IDT so that they can be assured of speaking to the same IDTVA employee each time they discuss their case. We applaud the IRS's recognition that some IDT victims would prefer to speak to the first available IDTVA employee (rather than waiting to speak to their assigned assistor), and making the decision that these IDT victims could choose to work with another IDTVA employee if their designated assistor was temporarily unavailable. We congratulate the IRS for not making it an either/or choice, but to allow taxpayers to express their preference of service delivery.

TAS Recommendation	[19-1] Include identity theft case receipts received IRS-wide — including RICS and SP receipts — in its Global Identity Theft Report.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The Global IDT Report contains IRS-wide IDT information, in the "Prevention & Detection" and "Victim Assistance" sections. The Return Integrity and Compliance Services (RICS) and Submission Processing (SP) identity theft cases are accounted for in the report.  Our analysis indicated there were 78,500 unreversed identity theft claim markers compared to the 178,000 identified in the National Taxpayer Advocate's report. Identity theft claim markers are placed on taxpayer accounts when the taxpayer initially contacts the IRS to report that they are a victim of identity theft. The taxpayer is advised to submit a Form 14039, <i>Identity Theft Affidavit</i> , to support their claim. Although the identity theft claim should be reversed if the taxpayer fails to submit their Form 14039 or other documentation to support their claim of identity theft, we have identified instances where the identity theft claim indicator was not reversed. We have submitted a programming change to correct this issue with a planned implementation date of 2019.
TAS Response	While RICS and SP IDT cases are included in Prevention & Detection inventory shown on the Global IDT Report, we do not agree with the IRS's assertion that the Global IDT Report includes RICS and SP cases in the Victim Assistance inventory. Per the Data Dictionary definition of Victim Assistance Inventory:  This area of the report includes the Identity Theft Victim Assistance Inventory (IDTVA). Displayed are the beginning inventory, receipts, closures, and ending inventory for each year with the last column showing the change in inventory from the current year to the prior year at the current reports point in time. The bullet at the bottom shows how many BMF receipts there were (included in the table), with a year to year comparison as well.  This definition of Victim Assistance Inventory makes it clear that it includes IDTVA inventory, but does not make mention of IDT cases worked by other functions. Certain IDT cases may be worked outside of IDTVA, such as by RICS and SP, and are eligible to receive IP PINS (which are issued to victims of tax-related IDT, so these taxpayers should be counted as such). See IRM 25.23.2.19, IMF Identity Theft Worked by Functions Outside Accounts Management IDTVA (Oct. 13, 2016). Failure to include these cases in the Global IDT Report under Victim Assistance Inventory substantially underreports the volume of IDT cases the IRS receives and resolves.  We commend the IRS for taking action to ensure that the pending IDT marker is reversed where the purported IDT victim fails to provide documentation to support the IDT claim. However, we note that the 178,000 unreversed IDT markers that TAS Research found in its data pull specifically excluded cases that had unresolved IDT markers with a pending claim (i.e., where the IRS was awaiting documentation from the taxpayer to substantiate the IDT claim). Thus, all of the unreversed open IDT markers in our data pull were claims not properly worked to conclusion, after the documentation had been received from the victim. TAS Research is working

TAS Recommendation	[19-2] Expand its procedures so that all identity theft victims — including those with multiple tax issues and needing to interact with IRS functions outside of the Identity Theft Victim Assistance function — are assigned a sole contact person to assist them until all identity theft-related issues are resolved.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IDTVA function is a centralized operation that consolidates work previously performed by different parts of the IRS, reduces the need to refer work to other functions, and limits the creation of multiple cases for one taxpayer. The result is expedited resolution of all taxpayer issues. We expanded the case assignment logic to ensure victims are assigned to an employee with the necessary skill sets to address all issues and tax years. There is one caseworker to initiate and receive correspondence if additional information is required to resolve the case. The correspondence sent when a case is closed addresses each open tax year. The IRS provides victims of identity theft with a special toll-free hotline for assistance, ensuring taxpayers can reach an IDT specialist any time during business hours, and not depend on the availability of a single IRS employee. In addition, the IRS provides a special toll-free number for the Taxpayer Protection Program (TPP). All Customer Service Representatives staffing the IDT specialty line and the TPP toll-free line can review the taxpayer's case file and respond accordingly. We have also established a process for providing the assigned IDTVA caseworker's contact information.
TAS Response	We appreciate the clarification that the customer service representatives (CSRs) staffing the toll-free IDT hotline are able to provide, upon request from the victim, the contact information for the assigned IDTVA assistor. Some taxpayers may be perfectly fine calling the IDT hotline and speaking with the first-available CSR; other taxpayers may desire to speak with one assistor throughout the resolution of their IDT case. We applaud the IRS's decision to allow the IDT victim both options.  However, we note that there is no process in place for an IDT victim to work with a sole contact person in situations where the IDT case is worked outside of the IDTVA organization. We believe that IDT victims should be entitled to speak with a sole contact person, regardless of which function in the IRS works the IDT case.

[19-3] Set a limit of 35 percent for the false detection rate for its Taxpayer Protection Program identity theft filters for 2018 and 20 percent for 2019 and thereafter.

NTA Recommendation Not Adopted.

As identity thieves continue to become more sophisticated, the IRS has tightened its security in response to the increased threat. We are taking steps to make it harder for identity thieves to successfully masquerade as taxpayers and file fraudulent refund claims on behalf of these taxpayers. The IRS recognizes that large data breaches of personally identifiable information (PII) create difficulties and frustration for the victims and financial ecosystem. Large-scale data breaches are a reminder of the value of data for fraudulent purposes and identity theft. Over the last several years, the IRS IDT fraud filtering processes have remained effective, even in situations of large losses of PII.

The IRS uses several robust tools to assist in combating tax-related identity theft and fraud, including tools that are specific to addressing taxpayers who have been victims of a data loss of federal tax information (FTI). Data losses involving federal tax-related data can be used to file returns that appear to be coming from the true taxpayer. The IRS' existing models and filters have been updated to address the level of sophistication used to file these fraudulent returns. We have implemented the use of Dynamic Selection Lists to allow monitoring of specific accounts of taxpayers who have been victims of an FTI data breach when the data compromised would have a direct impact on federal tax administration. This process allows the IRS to more effectively identify these suspicious returns and results in better protection for taxpayers' federal tax accounts and increased revenue protection. While this practice can result in a higher false detection rate, it is a necessary defense to protect taxpayers affected by known incidents and to deter bad actors from continuing to exploit compromised taxpayer data.

The Taxpayer Protection Program has protected a substantial number of returns and amount of revenue:

Year	Confirmed IDT Returns	Revenue Protected (\$ millions)
2012	323,000	2,200
2013	736,000	3,800
2014	1,070,000	6,500
2015	1,090,000	7,200
2016	852,000	5,200
2017	652,000	7,280

Under recently enacted legislation, the due date for filing Forms W-2, *Wage and Tax Statement*, and W-3, *Transmittal of Wage and Tax Statements*, with the Social Security Administration (SSA), and Form 1099-MISC, *Miscellaneous Income*, reporting nonemployee compensation to the IRS, has effectively been accelerated to January 31, beginning in calendar year 2017. Enhancements to IRS systems that allow income information received from SSA to be processed and, in turn, leveraged for systemic income and withholding verification enable the release of refunds related to validated returns quicker.

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Response

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N/A

S Response

The National Taxpayer Advocate appreciates the daunting task the IRS has to protect the federal fisc from paying out improper refund claims. In no way are we implying that it is easy to stop fraudulent claims while maintaining a low false detection rate. However, we are saying that false detection rates in excess of 50 percent are unreasonably high, and that the IRS can do better.

When legitimate filers are selected by a fraud detection filter, it interrupts their lives in a significant manner. Many taxpayers rely on their tax refund dollars to fund long-awaited repairs, to pay for holiday expenses, or simply to get through the heating season. A delay in getting their refund could constitute a hardship. If a filter is stopping refunds and the IRS later learns that more than half of the refunds stopped are legitimate, then the IRS is not doing its job effectively, to the detriment of taxpayers.

The IRS mentioned the use of "Dynamic Selection Lists" to offer protection to victims of large scale data breaches. It causes us great concern that the IRS had an 85 percent false detection rate for the nearly 280,000 tax returns it selected for additional review due to a taxpayer identification number being on such a dynamic selection list.¹ Given the extremely high false detection rate, it is unclear whether the IRS made any adjustments to its fraud detection filter after incorporating the experience of these taxpayers.

It won't be easy, but we believe that the IRS can and should work with data analytics firms to develop/expand/modify fraud detection models that both protect revenue and minimize impact to legitimate filers. The National Taxpayer Advocate met with one data analytics firm this spring; they currently work with tax administrators from various states and from around the world, and felt confident that it could help the IRS use sophisticated modeling to achieve this goal.

1 IRS, IDT and IVO Performance Report 9 (Nov. 29, 2017).

Recommendation

[19-4] Expand the IP PIN program by offering it to all taxpayers to proactively protect their tax accounts against tax related identity theft.

IRS Response

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

IRS ction Since the IRS started issuing them in 2011, the IP PIN has been an effective tool to prevent identity theft and facilitate the detection of refund fraud before it occurs. We are currently exploring the feasibility of expanding IP PIN eligibility to all taxpayers in its current state.

S Response

We commend the IRS for developing, improving, and expanding the IP PIN program since its inception in 2011. We believe that it is an extremely effective method of protecting a taxpayer. We understand that there are costs associated with administering the IP PINs (including staffing phone lines to assist taxpayers who inevitably misplace their IP PINs), but we note that there are even more significant costs from the risk of refund claims being paid out to identity thieves. The National Taxpayer Advocate is encouraged that the IRS is conducting a feasibility study regarding expansion of the IP PIN program (the IRS states that it expects to complete its analysis by August 2018).

TAS Recommendation	[19-5] Develop procedures to address large scale data breaches while minimizing the burden on victims.	
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.	
IRS Action	The IRS continues to take the protection of taxpayer information very seriously and looks for ways to provide secure, user friendly access to taxpayer information. Although not all data breaches result in tax-related identity theft, we acknowledge that personal information is widely available to fraudsters because of data breaches at external entities. The IRS has many existing policies, procedures, and technologies across the enterprise to combat this threat and mitigate these risks. In terms of taxpayer authentication, the IRS, along with all federal agencies, must follow the National Institute of Standards and Technology (NIST) Special Publication 800-63-2, e-Authentication Guidelines, when interacting with taxpayers through web-based, online applications. The NIST guidance ensures that taxpayer data is protected according to the OMB guidelines, which provide the method for assessing risk related to online transactions so that PII and federal tax information is protected and secured. When registering for the IRS' online services, through the Secure Access e-Authentication application, users go through multiple steps to verify their identity.  To assist individuals and businesses who may have been a victim of a data breach, the IRS publishes information regarding how to report a data loss. The IRS has also established procedures for businesses to report a data loss to their local Stakeholder Liaison and to report a Form W-2 data loss to dataloss@irs.gov.	
TAS Response	The IRS is put in a difficult position as more and more data breaches of third parties occur. There simply is so much personally-identifying taxpayer information out there for unscrupulous individuals to use to commit tax refund fraud. When the IRS is provided with a list of taxpayers who may have been potentially exposed, it has procedures in place to ensure those taxpayers receive special review. However, the IRS can do more to assist victims when a fraudulent return gets through the IRS fraud detection filters.  For example, certain companies that have learned of a large-scale data breach offer credit monitoring services to impacted individuals for X number of years. This is a "free" service to the individuals, because the company pays for it. The IRS may be able to offer IP PINs to victims of large-scale data breaches by negotiating with the company that experienced the data breach to pay a user fee covering the cost of the IRS's administering the IP PINs. We believe this is an idea that should be explored.	

FRAUD DETECTION: The IRS Has Made Improvements to Its Fraud Detection Systems, But a Significant Number of Legitimate Taxpayers Are Still Being Improperly Selected by These Systems, Resulting in Refund Delays

#### **PROBLEM**

The IRS fraud detection system identifies illegitimate returns and prevents improper refunds from being issued. Over the past 14 years, the National Taxpayer Advocate has consistently advocated for taxpayers whose legitimate refunds have been unreasonably delayed by the IRS, and recommended improvements to reduce taxpayer burden while preventing refund fraud. Despite some improvements in recent years, this system remains highly inaccurate with a false positive rate (FPR) of about 66 percent. This resulted in about 60,000 legitimate returns being improperly selected and refunds being delayed. These delays are exacerbated by the inability of taxpayers to reach a live assistor in the IRS unit dealing with income and wage verification. The National Taxpayer Advocate is concerned that lingering problems with the IRS's fraud detection system continue to create economic burden and violate taxpayer rights.

#### **ANALYSIS**

The Return Review Program (RRP) which the IRS currently uses to detect refund fraud has the capacity to adjust filters in real-time. The IRS, however, did not make any fraud filter changes between January 1, 2017 and September 30, 2017. In the first nine months of 2017, the FPR increased from 54 to 66 percent compared to the same period in 2016. As a result, almost 60,000, or 66 percent of 90,410 returns were improperly selected resulting in refund delays, and analysis from TAS Research shows that more than 37 percent of these refunds were delayed 11 weeks or beyond. Moreover, in Calendar Years (CYs) 2014-2017 (through September 30, 2017), the IRS held about 24,000 refunds for which a notice of disallowance was sent to the taxpayer on average 31 weeks after the return selection. During CYs 2014-2017, the IRS has not ever issued a notice of disallowance for about 5,800 held refunds. Holding refunds for an extended period of time before sending a notice of disallowance, or holding the refund and never sending a notice of disallowance, resembles the practices under the previous, highly criticized IRS Questionable Refund Program, and raises significant taxpayer rights and due process concerns.

- [20-1] Expand the Security Summit by including participants from the financial sector, the banking sector, the commercial sector, and consumer and privacy advocate sectors.
- [20-2] Revise the Security Summit's charter to broaden its scope to include non-identity theft refund fraud.
- [20-3] Reinstate the 11-week process thereby requiring the IRS to either release the refund or to take some other action on the account, such as requesting additional information from the taxpayer or sending a notice of disallowance.
- [20-4] Establish a direct phone line to the IVO unit and provide information via "Where is my Refund" application to those taxpayers whose refunds are held because of suspected fraud.

#### **IRS RESPONSE**

We appreciate your acknowledgement of the improvements made to our fraud detection systems. The IRS is committed to balancing increased detection of refund fraud and revenue protection with taxpayer burden concerns. We review the results of programming and processes implemented over the course of each filing season. We process over 150 million returns, of which about 112 million claim refunds, and 9 out of 10 refunds are issued in less than 21 days.

As identity thieves continue to become more sophisticated, the IRS has tightened its security in response to the increased threat. We are taking steps to make it harder for identity thieves to successfully masquerade as taxpayers and file fraudulent refund claims on behalf of these taxpayers. The IRS and partners recognize that large data breaches of personally identifiable information (PII) are difficult and frustrating situations for the victims and financial ecosystem. Over the last several years, the IRS identity theft (IDT) fraud filtering processes have remained effective even in situations of large losses of PII.

The IRS uses several robust tools to assist in combatting tax-related identity theft and fraud. This includes tools that are specific to addressing taxpayers who have been victims of a data loss of federal tax information (FTI). As a result of our efforts, in 2017 we stopped 233,000 confirmed non-identity theft fraudulent refunds protecting \$1.8 billion, and 597,000 confirmed identity theft refunds protecting \$6 billion. Because the data losses involving federal tax-related data can be used to file returns that appear to be coming from the true taxpayer, the IRS has implemented measures to address this risk. The IRS' existing models and filters have been updated to address the level of sophistication used to file these fraudulent returns. We monitor specific taxpayer accounts of victims of an FTI data beach when the data compromised would have a direct impact on federal tax administration. This allows the IRS to more effectively identify these suspicious returns and results in better protection for taxpayers' federal tax accounts and increased revenue protection. While this monitoring may result in a higher false detection rate, it is a necessary defense to protect taxpayers affected by known incidents and to deter bad actors from continuing to exploit compromised taxpayer data.

One of our most significant efforts for preventing IDT refund fraud is our Security Summit. The Security Summit currently includes financial and banking sector partners as well as commercial tax software and payroll partners. There are several working groups that work collaboratively with these partners, along with state tax agencies, to identify and mitigate ongoing and emerging schemes. Part of their efforts include identifying opportunities for strengthening authentication practices, including new ways to validate taxpayers and tax return information, and new techniques for detecting and preventing IDT refund fraud and protecting taxpayer information.

We have also considered the inclusion of other federal organizations and continue to look to agencies that have a direct link to identifying and preventing IDT. We do believe there is a potential for additional government agencies to be included, and to leverage the efforts of the Fraud Reduction and Data Analytics Act (FRDAA) of 2015¹ working groups. The FRDAA requires agencies to report fraud reduction efforts undertaken since the passage of the law following guidelines established by the Office of Management and Budget. We are currently assessing this opportunity.

It is important to note that at the inception of the Security Summit there was significant discussion with our partners about its scope and it was agreed that the focus would strictly be IDT. Expanding the

<sup>1</sup> The Fraud Reduction and Data Analytics Act (FRDAA) intends to improve federal agency financial and administrative controls and procedures to assess and mitigate fraud risks, and to improve federal agencies' development and use of data analytics for the purpose of identifying, preventing, and reporting of fraud, including improper payments.

Security Summit's scope to include "non-identity theft" refund fraud is not feasible at this time. Non-identity theft fraud is very broad and can include money laundering, business fraud, false deductions, and the shadow economy. We are aware that the environment is continually changing, so we will continue to analyze and revise the Security Summit's scope as needed. We feel the information from the Information Sharing and Analysis Center pilot will help shape the future direction.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

The IRS has implemented broad fraud detection filters and has not fully leveraged modern detection practices such as predictive models and artificial intelligence. This has caused high false positive rates (FPRs) and delays of refunds for taxpayers who filed legitimate returns. For example, the FPR went up from 54 percent for January 1, 2016 through September 30, 2016, to 66 percent for the same time period in 2017.<sup>2</sup> Additionally, as stated in the Most Serious Problem, about 37 percent of the about 65,000 taxpayers selected in the Integrity & Verification Operation (IVO) program during the 2017 filing season had their refunds held 11 weeks or longer.<sup>3</sup> Congress has also recently expressed concern regarding the IRS's high FPR.<sup>4</sup>

Despite the harm that is being inflicted upon taxpayers who have filed legitimate returns, the IRS does not appear to make real-time adjustments to its non-IDT refund fraud filters, even though its systems have that capability. The IRS convenes an annual conference to review the success of its fraud detection filters, models, and rules for the previous filing year, and to consider what modifications may be necessary, however, since fraud strategies change rapidly, these filters may not be as accurate or precise by the time the filing season has arrived. The IRS could reduce its FPR and design more precise filters by fully leveraging artificial intelligence and predictive models and apply these techniques during the filing season, rather than once a year.

The IRS states, "We process over 150 million returns, of which about 112 million claim refunds, and 9 out of 10 refunds are issued in less than 21 days." This is indeed an impressive accomplishment. However, 37 percent of the taxpayers selected into the IVO program specifically had legitimate returns and had their refunds delayed up to 11 weeks or beyond. Even a short delay in a refund being issued can significantly harm a low income taxpayer who may be relying on the refund to assist with day-to-day living expenses, or to help cover high cost items such as medical and educational expenses.

The IRS asserts that high FPR are "a necessary defense to protect taxpayers affected by known incidents and to deter bad actors from continuing to exploit compromised taxpayer data." This is an incorrect assumption. The IRS's fraud detection system should be able to retain its detection of fraudulent returns while reducing its FPR, at least below 50 percent. Other tax administration agencies have illustrated that it is possible to have low FPRs while still stopping fraudulent returns. The IRS has, at its fingertips,

<sup>2</sup> IRS Response to TAS Information Request (Oct. 19, 2017).

<sup>3</sup> TAS Research and Analysis, IRS Compliance Data Warehouse Individual Master File Transaction History Table and Individual Returns Transaction File Table for tax module 2016.

See Continued Oversight Over the Internal Revenue Service: Hearing Before the House Oversight and Government Reform Committee, Subcomm. on Healthcare, Benefits and Administrative Rules, and Subcomm. on Govt. Ops., 115th Cong. (2018) (Statement of Nina E. Olson, National Taxpayer Advocate) available at https://www.irs.gov/pub/irs-utl/National%20 Taxpayer%20Advocate%20Testimony-OGR%20IRS%20Oversight%20Hearing-4-17-2018.pdf. In a hearing before the House Committee on Oversight and Government Reform shortly after the 2018 filing season, in response to concerns raised by the National Taxpayer Advocate, the acting IRS Commissioner acknowledged the need for the IRS to makes improvements in its screening methods. The acting Commissioner agreed to work with the National Taxpayer Advocate to provide a report to this Committee (within 90 days of the April 17, 2018, hearing) detailing how the IRS can lower its false positive rate to below 50 percent for its fraud detection systems.

a plethora of information on taxpayers and could apply this information to predictive models and artificial intelligence, to enhance the preciseness of its fraud detection.

The IRS stated that it would be "not feasible" to expand the Security Summit at this time to include non-IDT refund fraud. There is no reason why the IRS, in consultation with other Security Summit partners, could not establish a narrower definition of non-IDT refund fraud to be included in the Security Summit. The issue of non-IDT refund fraud affects a number of other state revenue collection agencies and it seems like not including this topic in the Security Summit charter is a significant omission resulting in missed opportunities for collaboration and exchanges of ideas.

TAS Recommendation	[20-1] Expand the Security Summit by including participants from the financial sector, the banking sector, the commercial sector, and consumer and privacy advocate sectors.
IRS Response	IRS Actions Already Implemented.
IRS	The recommendation as written has been fully implemented. The Security Summit currently includes partners in the financial and banking, commercial tax software, and payroll sectors.
TAS Response	This response does not fully address the National Taxpayer Advocate's recommendation. The Security Summit does not include representatives of the consumer and privacy advocate sectors. When considering how to detect and prevent refund fraud, it is critical that organizations from a variety of backgrounds have a seat at the table, thereby ensuring the free exchange of ideas and perspectives. Including consumer and privacy advocacy groups in the Security Summit would be another voice advocating for the protection of taxpayer's information and how that information is being used to detect and prevent fraud. The Security Summit's relevance and success will be limited if it is not brought in to include a wide array of participants. TAS will continue to advocate for the inclusion of representatives of these groups.

TAS Recommendation	[20-2] Revise the Security Summit's charter to broaden its scope to include non-identity theft refund fraud.
IRS Response	NTA Recommendation Not Adopted.  The IRS does not plan to implement the recommendation. After significant discussion with our partners at the inception of the Security Summit in 2015, there was agreement to focus strictly on IDT. Non-identity theft fraud is a much broader concept that could include such varied topics as money laundering, abuses of refundable credits, cryptocurrency, business fraud, false deductions, or the underground economy.
IRS Action	N/A

MS

The Security Summit's success and relevance will remain limited if participants are not given the liberty to discuss problems and solutions surrounding non-IDT refund fraud. The inclusion of non-IDT refund fraud in the Security Summit's charter could be defined more narrowly than what the IRS set out in its response here. It seems likely that state departments of revenue would be interested in discussing non-IDT refund fraud with other stakeholders since it continues to plague those agencies, as well as the IRS. It is critical to the success of the Security Summit and to the IRS's fraud prevention efforts that the Summit is designed in a way that promotes the free exchange of ideas and solutions to combat a variety of fraud, not just IDT fraud.

[20-3] Reinstate the 11-week process thereby requiring the IRS to either release the refund or to take some other action on the account, such as requesting additional information from the taxpayer or sending a notice of disallowance.

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by

In 2015, the Treasury Inspector General for Tax Administration (TIGTA) conducted a review of IRS Integrity & Verification Operation (IVO) processes to ensure that tax refunds are not erroneously released (TIGTA Reference Number: 2016-40-006, Improvements Are Needed to Better Ensure That Refunds Claimed on Potentially Fraudulent Tax Returns Are Not Erroneously Released). The TIGTA review identified fraudulent refunds for tax year 2013 returns that were systemically released due to the expiration of the 11-cycle refund hold, even though IVO had controls in place to put unexpiring refund markers on questionable returns. To address this issue, TIGTA recommended that the IRS instead place an unexpiring refund hold marker on the taxpayer's account until after IVO's review is complete to prevent erroneous refunds. The IRS implemented this recommendation on October 29, 2015, by developing a marker that generates an unexpiring refund freeze and allows for systemic release when income and withholding are verified.

Action RS This policy decision to implement an unexpiring refund freeze did not change any of the IVO processes in place to ensure that screening and verification actions are taken timely. Indeed, the IRS is committed to balancing increased detection of refund fraud and revenue protection with taxpayer burden concerns. Under recently enacted legislation, the due date for reporting employee and nonemployee compensation to the Social Security Administration (SSA) has effectively been accelerated to January 31, beginning in calendar year 2017. Enhancements to IRS systems that allow income information received from SSA to be processed and, in turn, leveraged for systemic income and withholding verification enable the release of refunds related to legitimate returns more quickly. As a result, refund inquiries requiring referral to IVO on Form 4442, Inquiry Referral, from other IRS functions were reduced by over 50% when comparing January 1-September 30, 2016, to January 1 - September 30, 2017. Operational Assistance Requests from the Taxpayer Advocate Service referred to IVO were also reduced by over 35% for the same period.

We review the results of programming and processes implemented over the course of each filing season. During a review of processing year 2016, IVO became aware that there were limitations that prevented the Notice CP05, Information Regarding Your Refund - Refund Being Held Pending More Thorough Review, from being systemically generated on every return sent for income verification. As a result, for processing year 2017 we generated the Letter 4464C, Questionable Refund 3rd Party Notification Letter, through a batch process for all returns sent for verification to ensure that all taxpayers are notified of the refund delay. The Letter 4464C also provides the taxpayer with an expected timeframe for receiving the refund or other IRS correspondence requesting additional documentation to substantiate the income or withholding claimed on the return.

TAS Response

The IRS's response does not address the National Taxpayer Advocate's recommendation. The steps articulated in the above response focus on notifying taxpayers that their refund has been delayed, but does not implement timeframes in which actions must be taken, such as an 11-week time period, and then allowing exceptions if there are significant reasons as to why that time period must be extended. The fact that over one-third of the returns selected into the IVO program were held beyond 11 weeks illustrates the need for a safeguard on how long a refund can be held. Additionally, results from this year's filing season are quite different than the IRS's data set out above, and show the taxpayers being impacted by refund delays. IVO cases have increased and surpassed any other issue in TAS. Specifically, in fiscal year (FY) 2018, Pre-Refund Wage Verification is currently the number one issue among TAS case receipts (with a 180 percent increase from the prior year, through May), supplanting identity theft as the top issue for the first time since 2011. The IRS reiterates in its response that it is concerned about the burden on taxpayers in this program, yet time and time again it seems willing to accept high FPRs and long refund delays as collateral damage in its efforts to fight refund fraud.

5 Data obtained from Taxpayer Advocate Management Information System (June 1, 2015; June 1, 2016; June 1, 2017; June 1, 2018).

# IAS scommendati

[20-4] Establish a direct phone line to the IVO unit and provide information via "Where is my Refund" application to those taxpayers whose refunds are held because of suspected fraud.

IRS Respons

NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.

RS Action

The IVO currently uses multiple methods to conduct verification of income and withholding on potentially fraudulent returns, which can include front-end phone calls to employers for verification of the income claimed on the taxpayer's return. All returns sent for verification during processing year 2017 will generate a Letter 4464C to ensure that all taxpayers are notified of the refund delay and possible third party verification. The Letter 4464C also provides the taxpayer with an expected timeframe for receiving the refund or other IRS correspondence requesting additional documentation to substantiate the income or withholding claimed on the return, as part of the appropriate disallowance treatment streams. Taxpayers can receive help by calling the regular toll-free number (1-800-829-1040), as listed on Letter 4464C. Phone assistors assigned to answer calls on this number are trained to respond to refund hold inquires and forward referrals to IVO in an expeditious manner, if required. Because income and withholding must be verified and substantiated by the employer or with additional documentation from the taxpayer, direct phone contact with the taxpayer within IVO would not expedite resolution.

The IRS intends to update the "Where's My Refund" (WMR) application for those taxpayers whose refunds are held because of suspected fraud, when resources permit.

The IRS's response does not address the National Taxpayer Advocate's concerns. Taxpayers are informed in the initial IVO notice of expected timeframes in which the matter will be resolved — approximately sixty days. But as has been mentioned previously, approximately one-third of the returns selected into the IVO program during the 2017 filing season were held beyond the timeframe set out in the notice. One way the IRS could improve customer service and eliminate the need for taxpayers to call the IRS is to be more informative in the initial Letter 4464C, *Questionable Refund 3rd Party Notification Letter.* For instance, the letter should instruct the taxpayer to verify their income documents versus what was reported on the return to ensure no filing inaccuracies. If a mistake was made, the letter should also instruct the taxpayer to file an amended return. This would alleviate the need for the taxpayer to contact the IRS to determine how to correct the problem when an inadvertent error was made. Also, the IRS should include procedural instructions for customer service representatives to provide this information when taxpayers contact the IRS.

When the refund has been held beyond that timeframe, it is reasonable that the taxpayer will call the 1-800 number listed on the notice to inquire about the refund. However, the assistor on the other line is unable to determine what return information is causing the delay, as they do not have access to the IVO case management system or instructions on how to correct reporting mistakes. Having the assistor contact the IVO program regarding the delay causes unnecessary back and forth between the IRS and the taxpayer and puts the customer service assistor in the position of determining whether or not the taxpayer's inquiry is worthy of an IVO referral. It is important to note how drastically different this interaction is than the interactions the taxpayer may have with an assistor when the return is under audit, where the assistor would be able to provide specifics about what item is being examined and what the taxpayer needs to provide to resolve the issue. Although the IRS does not characterize a refund hold as part of verification of income and withholding as an audit, to the taxpayer, the experience feels like an audit and has thus been termed an "unreal audit" by the National Taxpayer Advocate. This is poor customer service, and leads to frustration on the part of the taxpayer and falls far short of the taxpayer's rights to be informed and to quality service.

The National Taxpayer Advocate is pleased that the IRS is willing to make adjustments to its *Where's My Refund* function, but finds its response to be too vague to be meaningful. If providing adequate customer service to taxpayers is truly a priority, along with a taxpayer's *right to be informed*, it would have identified and secured the resources needed to make this change, and would have provided an expected completion date. Because of the vagueness of this response, the recommendation can only be deemed "unagreed to".

6 National Taxpayer Advocate 2017 Annual Report to Congress 47.

# REFUND ANTICIPATION LOANS (RALS): Increased Demand for Refund Anticipation Loans Coincides with Delays in the Issuance of Refunds

#### **PROBLEM**

Demand for refund anticipation loans (RALs) has more than tripled over the past year. Over 90 percent of the returns filed with RAL indicators were filed by February 15. This substantial increase in demand coincides with the effective date of the provision in § 201 of the Protecting Americans from Tax Hikes Act of 2015 (PATH Act) that requires the IRS to hold all refunds that include Earned Income Tax Credit and Additional Child Tax Credit until February 15. Such delay in refund issuance improves tax administration, but taxpayers are absorbing the costs of these short-term loans and, in many cases, they might not even realize the true cost due to the hidden nature of the indirect fees. In addition, the National Taxpayer Advocate is concerned about the noncompliance risk associated with these products.

#### **ANALYSIS**

In the wake of the PATH Act, some lenders are now offering "no-fee" RALs. During Filing Season 2017, the loans were limited to amounts up to \$1,300, depending on the lender. With no-fee RALs, the taxpayer does not directly pay a fee or incur any interest charges for the loan. The preparer pays the loan fee to the financial institution. The no-fee RAL differs from those offered in the past as they are now nonrecourse loans. On its face, it appears that the financial institution takes the greatest risk with this new refund product. However, the taxpayer does not necessarily walk away from the deal without any consequences if the IRS fails to release part or all of the refund, because the taxpayer may be subject to cancellation of debt income. It is also inevitable that the banks and preparers are recouping the costs indirectly. Banks often charge preparers a fee for the RAL. Preparers can also recoup the costs by increasing return preparation fees. While some taxpayers facing an immediate financial hardship may be willing to incur any additional costs associated with RALs, all taxpayers would benefit from a detailed breakdown of fees incurred.

The Taxpayer Advocate Service will evaluate the compliance rates of RAL returns into the future as awareness of and demand for the product continues to increase. Our concern stems from past noncompliance associated with these products. For example, a 2007 study conducted by IRS Research found a significant correlation between taxpayers using RALs and noncompliance.

- [21-1] Survey the RAL products currently on the market, including detailed analysis of direct and indirect fees, to understand how taxpayers and tax administration are impacted.
- [21-2] Conduct a consumer education campaign before the filing season about RALs and RACs, including some tips on how to identify indirect costs associated with these products.
- [21-3] Revise Revenue Procedure 2007-40; IRS Publication 1345, *Handbook for Authorized IRS e-file Providers of Individual Income Tax Returns*; and IRS Publication 3112, *Applying and Participating in IRS e-file*, to require all e-file participants offering RAL and RAC products to provide a

standard "truth-in-lending" statement to help the taxpayer better understand the terms of the loan product, including an "hidden" or "indirect costs of the loan product."

#### **IRS RESPONSE**

We are neither involved in offering, nor responsible for, Refund Anticipation Loans (RALs) and Refund Anticipation Checks (RACs). Nonetheless, we address these types of "tax refund-related products" on IRS.gov because we agree with the National Taxpayer Advocate that it is important for taxpayers to understand the terms of these loan products, which constitute an agreement between them and the third party lender. On IRS.gov, we state that there are no guarantees that the Department of the Treasury will deposit refunds within a specified time or in their entirety and that delays may result from processing problems or due to an offset of some or all of the refund. The website further cautions taxpayers that the Department of the Treasury is not liable for any loss suffered by taxpayers, providers, or financial institutions resulting from reduced refunds or not honored direct deposits, causing refund issuance by check.

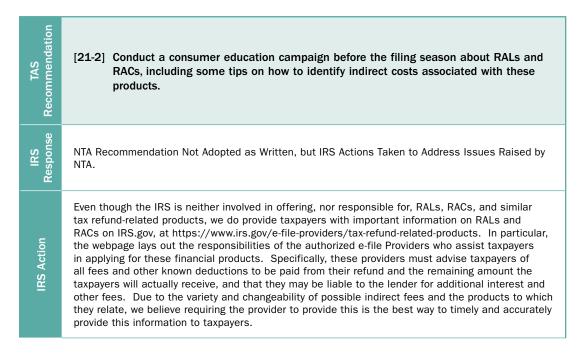
The IRS provides that authorized e-file providers that assist taxpayers in applying for tax refund-related financial products have certain responsibilities. These requirements include advising taxpayers: (1) that RALs are interest-bearing loans and not a quicker way of receiving their refunds from the IRS; 2) that they may be liable to the lender for additional interest and other fees, based on the terms of the RAL; and (3) of their actual refund amount once all applicable fees and other known deductions have been subtracted.

By assigning the providers the responsibility to inform taxpayers about RAL products, the IRS maintains its separation from offering tax-refund related products. In addition, this will help to ensure that actual, product-related information is appropriately shared with the taxpayer. This is especially important given the variety of products available and related fees, both direct and indirect. In addition, the IRS plans to conduct an environmental scan of the RAL products currently offered by the major providers.

#### TAXPAYER ADVOCATE SERVICE COMMENTS ON IRS RESPONSE

While the IRS may not offer or bear responsibility for commercial refund products, it is certainly affected by the marketplace for these products. The IRS is directly impacted by this industry if the expedited refund delivery or fees associated with these products influence taxpayer or preparer behavior. In addition, taxpayers purchase these products in conjunction with tax return preparation and filing, and it is not a far stretch for them to associate the IRS with their purchase, despite the IRS's efforts to separate itself from the transaction. As a result, any negative experiences associated with RALs may undermine taxpayer's trust in tax administration. Therefore, it is in the IRS's best interest to fully comprehend this market and take proactive steps to ensure that taxpayers are fully informed before entering into these transactions.

TAS Recommendation	[21-1] Survey the RAL products currently on the market, including detailed analysis of direct and indirect fees, to understand how taxpayers and tax administration are impacted.
IRS Response	NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA.
IRS Action	The IRS agrees to conduct an environmental scan of the top providers of products that involve advances on federal tax refunds, how they work, and what fees/charges (direct and/or indirect) may apply. At this time, it is not known whether the scan will provide a measure of the impact of RAL products on taxpayers or tax administration.
TAS Response	The National Taxpayer Advocate is pleased that the IRS has committed to conduct an environmental scan of the top providers of refund advance products. However, we encourage the IRS to expand its plans to include a sampling of smaller providers to fully understand the entire marketplace. The smaller providers may not have the same resources or industry support as the larger providers and, as a result, the fees and terms associated with their products may be vastly different than those offered by larger providers. We firmly believe that the results of a comprehensive scan of the industry as a whole will prove useful in understanding how these products influence preparer and taxpayer behavior.



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The refund product information on IRS.gov is certainly useful for those taxpayers who have internet access and actively seek out such information. However, we believe that the IRS should take additional efforts before each filing season to ensure that the information is received by a significant population of taxpayers before they begin the tax return preparation and filing process. We encourage the IRS to proactively issue news releases and consumer alerts on this topic before each filing season. The IRS should incorporate RAL information into outreach and education initiatives targeting both taxpayers and return preparers.

The IRS cannot solely conduct outreach and education on RAL issues through digital channels. A recent TAS survey found that approximately 41 million U.S. taxpayers have no broadband access in their homes. More importantly, vulnerable populations, including low income taxpayers, elderly taxpayers, and taxpayers with disabilities, are particularly affected by the lack of broadband in their homes.¹ Therefore, it is essential to deliver the message to these taxpayers through more traditional channels, such as grassroot outreach.

While IRS Publication 1345, Handbook for Authorized IRS e-file Providers of Individual Income Tax Returns, sets forth the rules and requirements for providers to inform taxpayers of fees and terms of the refund products, it is unclear whether those standards are enforced in any manner pursuant to § 7 of Revenue Procedure 2007-40, 2007-26 I.R.B. (June 25, 2007). Therefore, it is best to take a multi-faceted approach to ensure that the necessary information reaches taxpayers before they purchase these products.

1 See National Taxpayer Advocate 2017 Annual Report to Congress, vol. 2, 61-146 (Research Study: A Further Exploration of Taxpayers' Varying Abilities and Attitudes Toward IRS Options for Fulfilling Common Taxpayer Service Needs).

Recommendation [21-3] Revise Revenue Procedure 2007-40; IRS Publication 1345, Handbook for Authorized IRS e-file Providers of Individual Income Tax Returns; and IRS Publication 3112, Applying and Participating in IRS e-file, to require all e-file participants offering RAL and RAC products to provide a standard "truth-in-lending" statement to help the taxpayer better understand the terms of the loan product, including an "hidden" or "indirect costs of the loan product." NTA Recommendation Not Adopted as Written, but IRS Actions Taken to Address Issues Raised by NTA. The IRS does not have the authority to require e-file providers to incorporate a standard "truth-inlending" statement into their RAC and RAL products. The IRS agrees that e-file providers should be IRS Action transparent about the costs associated with the loan products that are offered to taxpayers as part of the return preparation process. The IRS will work with the top providers of products to develop a "best practice" including a statement or statements that inform taxpayers about the direct and indirect costs of RAL and RAC products that are offered. The IRS will inform providers of the "best practice" information in IRS Publication 1345, Handbook for Authorized IRS e-file Providers of Individual Income Tax Returns, and/or IRS Publication 3112, Applying and Participating in IRS efile. The IRS has the authority to monitor and sanction e-file providers who violate the rules and requirements of Publications 1345 and 3112. Providing such a "truth-in-lending" statement would put some teeth into the requirements included in the publications. Currently the rules and requirements in Publication 1345 require the provider to advise the taxpayers of the fees and terms of the products. However, there is no requirement to put such information in writing or to indicate in the records that such discussion took place. Without any proof that the provider actually advised the taxpayer, it is difficult for the IRS to monitor such practice and sanction any violations. We encourage the IRS to work with the Office of Chief Counsel and the National Taxpayer Advocate to determine the extent of the IRS authority to require providers to provide written information to taxpayers on the terms and fees of refund products.